

Watch Papers for Food Prices Until OPA Puts Out Book

By JAMES MARLOW and GEORGE ZIELKE
WASHINGTON, May 4 (AP)—You will receive—in due time—booklets containing dollars and cents prices of food in your neighborhood store, but—

Meanwhile you had better look to your newspapers for that information, an OPA spokesman indicated today.

Prentiss Brown, OPA boss, has announced:

1. He would put specific dollars and cents prices on certain commodities to keep down the cost of living.

2. He would roll back the prices "which have got out of hand" and in this category included meat, fresh and canned vegetables, coffee.

3. His agency would publish the prices in booklets to be distributed to housewives so they would know the legal price of what they buy.

But the OPA spokesman said the job of assembling the information and printing the booklets was so huge that the prices would be available to the newspapers some time before the booklets appeared.

Prices Vary
"The food prices," he said, "undoubtedly will vary from section to section, since the factors covering costs vary from section to section."

Even before Brown's statement last week, the OPA had arranged to put dollars and cents prices on beef into effect May 17, the country to be divided into zones and with two sets of prices. One for the small dealer, another for the large dealer, chain stores.

So far, even with certain government controls in force, prices have advanced.

Example Shown
Here are examples of how prices in some of the items mentioned by Brown as due for a roll-back have increased since war started late in the summer of 1939. The prices—listed as average for the country—were compiled by the Bureau of Labor statistics whose agents in 23 to 75 stores in 51 cities ranging from New York to Butte, Mont.

The prices of beef—like round steak, rib roast, chuck roast and veal cutlet—all moved forward. Round steak was 36.4 cents a pound in August, 1939, went to 44.2 cents by May, 1942, climbed a little more to 44.5 by October, 1942, and was at 45.3 in February, 1943, last month for which the bureau has figures.

Note: Beef had been under government control since May, 1942, when the OPA issued its general maximum price regulation but it continued to advance.

"General Max"
That "general max" meant: The price of meat after May, 1942, was to be no higher than the highest price in the preceding March (1942).

Thus, as the OPA specified, it was under a "general" ceiling but not under dollars and cents control which would have limited the price to be changed to so many cents a pound.

Potatoes rose from 34 cents for 15 pounds in August, 1939, to 53.1 in May, 1942, slid to 28.2 in October, 1942, and went up to 29.3 by February of this year.

This fresh vegetable has been under "mark-up" control since October and at the same time became extremely scarce in various sections of the country.

Mark-Up Control
This is how the mark-up control works:

The shipper—the man who gathers potatoes from the farmer—is under OPA dollars and cents limits on the prices he can charge the wholesaler to whom he ships the vegetable.

The wholesaler must pay the freight cost and still sell at a profit to the retailer. So, to the purchase price he paid the shipper, the OPA allows the wholesaler to add the freight cost plus a limited margin for profit. That is the mark-up control.

Then the retailer—neighborhood storekeeper—buys from the wholesaler and, since he must make a profit, the OPA lets him add to a certain margin of profit. In other words, he is marking up the price at which he bought from the wholesaler.

Informed sources here gave

PUBLIC CAUTIONED ON RATION RUMORS

According to the local OPA office, Price Administrator Prentiss Brown cautioned the public against the "rumors" that undoubtedly will gain currency regarding book 3.

Just what our enemies want us to do. Book 3 is a replacement of stamps to take the place of these now being used up. Step on rumors hard!

Hey, you guys, what's the matter—can't you read? Keep off the grass! Soldier to Gens. George Marshall, chief of staff, and Henry H. Arnold, Army Air Forces chief, promenading as civilians at Miami Beach, Fla. Humming birds cannot walk.

CALIFORNIA HOLDS RAM EXHIBIT, SALE

SAN FRANCISCO—With 1000 sheepmen and their friends in attendance and 1800 of the west's highest quality sheep on display, the 23rd annual California Ram exhibit and sale, will take place at the Sacramento county fair grounds at Galt on Monday and

Tuesday, May 17 and 18. The exhibit is scheduled for Sunday, May 16. All interested in the wool growing and lamb raising industry are invited to attend, states J. L. Sawyer of Oakland, president California Wool Growers association, who sponsors this sheep classic.

Honest KP Pays For Broken Eggs
FORT NIAGARA, N. Y., May 4 (AP)—Ten dollars was received in the mails at this army post from an anonymous soldier who wrote: "Please give to mess hall T-137 (D company) to pay for a crate of eggs I dropped and damaged last June while on KP duty."

HIGH SCHOOL News Notes and Comment

By ANITA GWYN CAMPBELL
The Home Economics club contest drew to a close April 29. Home Room 218 collected the most waste fats by bringing in 744 pounds. Each member of that room and the teacher will receive a war stamp. Frances Glover, president of the Home Ekers, said that approximately one hundred pounds of used silk and nylon had been turned in. Congratulations to that organization for their good work for the war effort.

The Senior Follies will be presented tomorrow morning. Tickets are fifteen cents and twenty cents. The twenty cent tickets will allow the holders to proceed to the auditorium five minutes before the rest of the students and may sit in any seat they wish. The show promises to be well worth the admission charge, so set aside the change that will be needed.

Elections were held for student body and Girls' league officers for next year. The results were not known at the time of this writing.

Final exams next week! So the favorite (?) pastime is cramming. And, now, along comes the kind of days that don't exactly call for studying as a sport. Oh, such is life.

CANADIAN PLANE PLANT STRIKE OVER

VANCOUVER, B. C., May 4 (CP)—Plants of Boeing Aircraft of Canada Ltd. swung back into production today after a six-day shutdown brought about by a dispute over rest periods.

Implementing a decision made at a mass meeting yesterday, workers swarmed back to the corporation's four plants, pledged that "there will be no stoppage of work during regular work periods."

The promise was contained in a letter signed by officials of Aeronautical Mechanics Lodge No. 758 (AFL), and sent to the management of the company after the meeting voted to return to work. Although almost 8000 workers were involved less than 3000 voted—2563 balloting for return and 336 against.

this explanation for the potato shortage: Large military demands, dislocations in shipping, and a hold-back of the crop by some growers looking for higher prices.

HOT, PERSPIRING Aching Feet?

Your feet may be so aching and inflamed that you think you can't go another step. Your shoes may feel as if they are cutting right into the flesh. You feel sick all over with the pain and torture. You'd give anything to get relief.

Try this—two or three applications of Moore's Emerald Oil and in fifteen minutes you get the surprise of your life—now you'll know the way to solid foot comfort. Get Emerald Oil—all drug stores.

SAFEWAY Homemakers' Guide

To get the best value for your coffee stamps—
BUY ONE OF THESE WHOLE BEAN COFFEES!

It's more important now than ever to get the FRESHEST coffee possible. Buy it at Safeway... see it ground... know it's fresh!

Edwards Delicious Quality-Blend Lb. 26c Bag	Nob Hill Winey, Smooth, Savory Lb. 25c Bag	Airway Mild, Full-Bodied Lb. 21c Bag
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- Chase and Sanborn Coffee** 1-Lb. Bag 33c
Campbell's Soups Chicken, Gumbo, 10 1/2-Oz. Can 14c
Continental Chicken Noodle Soup Mix 2 1/2-Oz. Pkgs. 3 for 25c
Kraut Juice Libby's 12-Oz. Bottle 10c
Grapefruit Juice Town House Unsweetened No. 2 Can 13c
Bread Julia Lee Wright's 1 1/2-Lb. Loaf 13c
Graham Crackers Honey Maid 1-Lb. Pkg. 34c
Krispy Crackers 2-Lb. Pkg. 33c
Pancake Flour Suzanna 40-Oz. Pkg. 15c
Shortening Royal Satin 3-Lb. Glass 64c
Flour Kitchen Craft 49-Lb. Sack \$1.98
Flour Drifted Snow 49-Lb. Sack \$2.09
Flour Red Arrow 49-Lb. Sack \$1.89
Vanilla Flavor Westag 8-Oz. Bottle 10c
Baking Powder K. C. 25c tin 19c
Honey Bradshaw's 5-Lb. Can \$1.18
Peanut Butter Skippy Chunk Style 1-Lb. Jar 38c
Duchess Salad Dressing 24c Qt. 38c Jar
Nu Made Mayonnaise Pint Bottle 27c
Mayonnaise Best Foods Pint Jar 32c
CHB Catsup 10 pts 14-Oz. Bottle 16c
Mustard French's 6-Oz. Jar 9c
Worcestershire Sauce French's 5-Oz. Bottle 13c
Certo Pectin 8-Oz. Bottles 3 for 45c
Diamond Paper Plates Pkg. 2 for 15c

GENUINE 1943 SPRING LAMB SALE

Point Value		
6R	Leg O' Lamb	lb. 37c
6R	Shoulder Lamb Roast	lb. 33c
7R	Rib Chops	lb. 39c
4R	Breast of Lamb	lb. 21c
PORK		
7R	Pork Steak	lb. 35c
7R	Shoulder of Pork Roasts	lb. 33c
5R	Country Style Pork Sausage	lb. 23c
5R	Assorted Lunch Meats	lb. 33c
	point free Colored Fryers, Ready for the pan	lb. 69c
	point free Fresh Halibut	lb. 39c

Snowdrift Shortening
(15 Points—Red)
3 Lb. Size 73c

OXYDOL
Washing Powder
24-Oz. Pkg. 23c

IVORY SOAP
Best for baby, too!
Medium Cakes
4 for 25c

point free **Fresh Salmon** lb. 49c

- (8) BABY LIMA BEANS 2-lb. pkg. 24c
- (8) LARGE LIMA BEANS 2-lb. bag 26c
- (8) GREEN SPLIT PEAS 2-lb. bag 24c
- RICE, Blue Rose Fancy 3-lb. pkg. 30c
- ROLLED OATS 3-lb. pkg. 18c
- WHITE SATIN SUGAR 5-lb. bag 32c
- 16 pts Peas Gardenside No. 2 Can 2 for 25c
- 16 pts Peas Sugar Belle No. 2 Can 15c
- 21 pts Beans Cut 'Em Flying No. 2 1/2 Can 17c
- 14 pts Cut Beans Gardenside No. 2 Can 15c
- 12 pts Corn Del Mais Cream Style No. 303 12c
- 14 pts Asparagus Black Knight No. 2 Can 30c
- 25 pts Apricots Petite Std. Halves No. 2 1/2 Can 21c
- 14 pts Applesauce Libby's No. 2 Can 18c
- 7 pts Italian Prunes Red Tag No. 2 1/2 Can 16c
- 13 pts Pears Highway No. 2 1/2 Can 23c
- 10 pts Pears Libby's No. 2 Can 22c
- 21 pts Sliced Peaches Highway No. 2 1/2 Glass 28c

National Baby Week
May 1st - May 8th

Baby Food 2 Cans 15c
Heinz Strained—(1 Point)

Chopped Foods Can 9c
Clapps or Heinz—(2 Points)

Dry Cereal 8-oz. Pkg. 15c
Gerbers

Pabulum 18-oz. Pkg. 39c

Milk Cherub, Alpine, Baby Cans 5c

Fresh Instead of Canned
Fresh foods from Safeway's fruit and vegetable department means more delicious meals—and saves those Blue Stamps, too! Use more fresh-from-the-field foods!

Strawberries
Beautiful red fruit fresh daily by fast express—always lowest market price at your nearest Safeway store.

WAKE UP
Those Idle Dollars!
BUY WAR BONDS!

SHOP EARLY IN THE WEEK - EARLY IN THE DAY

Prices Subject to Market Changes and Supplies ALL SAFEWAY PRICES ARE LOW—EVERY DAY IN THE WEEK!

MORE THAN ONE WAY TO GAIN POINTS!

ONE GRADE: "I'll pass... Isabel?"
TWO TURNIPS: "Uh—oh! TWO TURNIPS!"
UH... SORRY, KIDDIES—I WAS THINKING OF THOSE FRESH, CRISP VEGETABLES DOWN AT SAFEWAY. THIS IS MY REGULAR DAY FOR SHOPPING, YOU KNOW, AND I WAS DAY-DREAMING ABOUT THE RATION POINTS I COULD SAVE BY BUYING FRUITS AND VEGETABLES FRESH INSTEAD OF CANNED.
HEY! WHAT'S GOING ON? AM I BEING THROWN OUT? JUST BECAUSE I MENTIONED...
DON'T WORRY! I WERE GOING WITH YOU! ANY PLAN THAT SAVES POINTS JUST MUST BE INVESTIGATED NOW!



Ways with Fresh Produce

Fresh vegetables and plenty of them keep the nutritional score of your menus high. Vitamins and minerals are really important to the diet now. And fresh vegetables are rich storehouses of these food essentials.

To conserve and profit by these necessary food elements, serve vegetables uncooked in salads or cook them quickly. Vary them too, for appetite interest. Even the seemingly unglamorous vegetables can be turned into dishes of delight.

... **Beets in Deviled Sauce**—Make a thickened sauce using 2 tbsps. shortening, 2 tbsps. flour, 3/4 cup beet liquid, and salt and pepper to taste. When sauce is slightly thickened, add 1 tsp. sugar and 1/4 cup vinegar and bring to boil. Pour over hot, sliced beets.

... **Raw Beet Salad**—Combine 2 cups coarsely shredded, raw beets and 1 cup chopped peanuts with a bit of lemon juice and salad dressing.

... **Cabbage Chop Suey**—Toss together 3 cups shredded cabbage, 1 cup sliced celery and leaves, 1 large, sliced onion, 3/4 cup green pepper and salt and pepper to taste. Fry covered in a small amount of shortening 5 to 10 minutes, no longer, stirring occasionally.

... **Spicy Cabbage Slaw**—Grind cabbage and mix with vinegar, salt, pepper and sugar. For variety, add equal parts ground carrots and cauliflower, mix with salad dressing, press into tescup to mold, and unmold on cabbage leaves.

... **Scalloped Carrots**—Scalloped carrots alone or with potatoes and/or onions. Top with cheese if you like.

... **Pioneer-Style Baked Onions**—Bake large onions, whole with outer skins and all just as you would potatoes. Serve by breaking open, and seasoning with salt, pepper, and butter.

... **Parsnip-Apple Casserole**—Arrange alternate layers of cooked, mashed parsnips and sweetened applesauce. Sprinkle each layer with a bit of brown sugar, nutmeg and lemon juice. Top with buttered bread crumbs and bake in moderate oven (350° F.) for 30 minutes. Serve as a vegetable.

... **Breaded Turnip or Rutabaga Patties**—Boil turnips or rutabagas, mash, season and form into patties. Roll in bread crumbs and fry quickly in hot shortening.

... **Cauliflower Fritters**—Dip pre-cooked cauliflowerettes in beaten egg, then flour, then egg again. Fry until golden brown in hot shortening.

FOR THE BRIDE-TO-BE
Stymied on the right things to do for a wartime wedding? Read this week's Julia Lee Wright article in the Family Circle on "What's What About Wartime Weddings." Get your free copy at Safeway—a new issue out every Tuesday.

Safeway Homemakers' Bureau JULIA LEE WRIGHT, Director

Melting ice can't kill sparkle in drinks made with

CANADA DRY WATER
ITS "PIN-POINT CARBONATION" LASTS!
P.S. Its special formula makes any drink taste better.

Buy the Big Bottle! 15¢ plus deposit

SAFEWAY