

Martha
Shops and Shops

Curriin's

DON'T try to take advantage of this special until Saturday, because it doesn't become half-price until then.

But remember that the annual Tussy Deodorant Cream special goes on May 1 at Curriin's.

You've probably used this wonderful deodorant cream and know all about it.

But in case you don't... The regular \$1.00 jar will be 50c for a limited time starting Saturday... The same Tropical Spice fragrance that is so popular, and the same wonderful results.

Here's a tip, though... The directions say to apply Tussy Deodorant Cream under the arms every one to three days... But I never take a chance... I use it every morning, and if I'm going out in the evening I use it again.

It's so easy to use... You just take a tiny bit of the cream and smooth it well into the skin... That's all there is to it... No waiting for it to dry and no need to rinse it off.

The results, I can assure you from personal experience, are perfect... Tussy Deodorant Cream completely banishes under-arm odor and really checks perspiration.

Anyone whose feet perspire freely will find it a godsend, too.

So remember... You'll save half the price, starting Saturday, on Tussy Cream Deodorant at Curriin's.

Whytal's

A COMPLETE new shipment of those tremendously popular jersey prints arrived at Whytal's this week.

With new necklines, new sleeves and new floral designs, Whytal's finds it hard to keep stocked up on these jersey prints because they are bought up so fast... Which is easy to understand, because they're lovely to look at, fit flatteringly and look as if they cost quite a bit more than \$12.95.

There are bright-hued prints, and soft pastel-and-white prints... With figure-forming fitted waistlines and graceful full skirts... Incidentally, they're the "Lady Alice" line which is exclusive at Whytal's.



Studio of Beauty

THE cost of being beautified is going up May 1 in Klamath Falls... At least, prices will be raised slightly at that time by the local organization of the Oregon Association of Beauty Shop Owners... And I only wonder why the increase hasn't occurred sooner and why it's so little!

Fern Short at the Studio of Beauty explained the whole thing to me and I think you'd be interested, too.

The cost of supplies used in beauty shops has almost doubled in the last two years... And in some cases more than that... For instance, hairpins that used to cost 25c a pound now cost \$1.20 a pound!... And, besides, are hard to get.

Fern said that not all prices will be raised May 1... Fingerwaves, though, will cost 85c instead of 75c, with pin curls and everything.

As one of the girls at the Studio of Beauty said, "Don't blame us, blame Hitler... And buy War Bonds!"



Garcelon's

HERE'S a way you can save on coffee two ways... By making only what you need at the moment, and by getting the most out of the coffee... So here's the explanation:

At Garcelon's you'll find the new Silax 2-cupper drip model... It makes two cups by the drip method, which is somewhat different than the old Silax way.

By using finely-ground coffee you'll discover you need very little to make two cups... And this new Silax 2-cupper is awfully cute to look at, too.

It comes with five cloth filters, with complete directions on how to make both coffee and tea in it... And costs \$2.95 at Garcelon's.



Long's

LONG'S always is getting in something unusual... And two little items I saw there this week certainly come under that category... The cutest jumpers and skirts you ever saw.

The jumpers, besides the "extra" touches that make them so darling, are the figure-flattering kind almost anyone can wear... The suspenders have applied hearts or cross-stitch braid on them... They come in summer-weight gabardine... And you'll love them.

I know you'll fall equally hard for the peasant style skirts in summer-weight gabardine... With big pockets that have applied felt hearts and little flowers on them.

And there's another type of jumper, made like the ones mentioned above, which are all-over floral jersey... And the suspenders are a smaller floral pattern.

The peasant style skirts are \$8.95, well made and of excellent material... The jumpers are \$10.95, whether they're of the wonderful-quality jersey or the light gabardine.

And I mustn't fail to mention the little two-piece coltons that in the Klamath country can be worn in the Spring, through the Summer and far into the Fall... Because our Falls are so lovely.

These come in clever combinations of stripes and plain colors which are very slenderizing... Polka dots... Plain butcher-linens... And gersuckers in little checks and stripes... Prices are from \$7.95 to \$10.95.

When you're downtown, be sure to drop in at Long's and see these darling styles.



later the English at Singapore barred him from the air because he broadcast what was happening in and around Singapore in a way that the British authorities felt was "too pessimistic"...

So he had to go to Australia and watch the fall of Singapore from there.

Cecil Brown is said to have brought home to the Australians their danger from the Japanese, so that they speeded up defense and made further preparations against attack.

Incidentally, he was on the "Repulse" when it and the "Prince of Wales" were sunk in the South China sea.

Japs Butcher Chinese for Aiding American Fliers

SAN FRANCISCO, April 29 (AP)—Every man, woman and child in the coastal areas of China where American fliers found haven after bombing Tokyo a year ago has been butchered by revenge-mad Japanese troops, official China has notified the United States government.

This horror of blood-letting, reported to American authorities by Generalissimo Chiang Kai-shek and announced by Secretary of the Treasury Morgenthau, was Lidice reproduced on a wholesale scale.

Cablegram Read

Morgenthau read Generalissimo Chiang's cablegram at a meeting of war loan workers in San Francisco last night. He recalled the Japanese announcement of their execution of some of the captured American fliers—"Those gallant fighting men, who were by all military law and precedent prisoners of war."

"Now," Morgenthau said, his voice vibrant with emotion, "with a deep sense of shock and anger, I must bring you further news. I have here a cablegram which reached me this morning. It comes from Generalissimo Chiang Kai-shek. Let me read it to you:

Attack Coast

"After they had been caught

unawares by the falling of American bombs on Tokyo, Japanese troops attacked the coastal areas of China where many of the American fliers had landed. These Japanese troops slaughtered every man, woman and child in those areas—Let me repeat—These Japanese troops slaughtered every man, woman and child in those areas, reproducing on a wholesale scale the horrors which the world had seen at Lidice, but about which people have been uninformed in these instances. The dastardly execution of these American fliers, who were taken as prisoners of war, has made it clear to all Americans that we face an enemy who knows no codes of law or decency. The only language which such an enemy understands is that of the weapons of war, and in the bond campaign which you are pushing for the war effort our people wish you all success."

"That is the end of the cablegram."

Lidice, to which the generalissimo referred, was the Czechoslovakian town where the Germans last June, in reprisal for the assassination of Reinhardt Heydrich, executed the entire adult male population, herded the women to concentration camps, sent the children to "appropriate education institutions" and destroyed the town.

Johnston May Be Relected Head of U. S. Chamber

SPOKANE, April 29 (AP)—Harlan I. Peyton, president of the Spokane chamber of commerce, predicted in a telephone call from New York today that Eric A. Johnston, Spokane electrical contractor and merchant, would be relected to serve a second term as president of the United States chamber of commerce.

Rationing Calendar

War Price and Rationing Board, 434 Main street, Office hours daily, 10:30 a. m. to 5:00 p. m.; Saturday, 10:30 a. m. to 4:00 p. m.

RATION BOOK NO. 2

April 30—Red stamps A, B, C, D expire at midnight.

May 31—Expiration date of red stamps E, F, G, H, and J. Validation dates as follows:

Red stamp	Date valid	Expires
E	April 25	May 31
F	May 2	May 31
G	May 5	May 31
H	May 8	May 31
J	May 15	May 31

April 30—Blue stamps D, E and F expire at midnight.

April 24—Blue stamps G, H and J valid to May 31.

SUGAR

May 31—Stamp No. 12, good for five pounds, expires at midnight.

COFFEE

May 30—Stamp No. 23, war ration book No. 1 of book holders 14 years of age or over, good for 1 pound of coffee, expires at midnight.

GASOLINE

May 21—No. 5 stamps, in "A" book, each good for four gallons, expire at midnight.

SHOES

June 15—Stamp No. 17, war ration book 1, valid for purchase of one pair of shoes, expires at midnight. Family stamps are interchangeable.

FUEL OIL

September 30—Fuel oil—5th period coupon expires.

TIRES

May 31—"C" book holders must have tires inspected by this date with at least 45 days elapsing since last inspection.

June 30—"B" book holders must have tires inspected by this date with at least 60 days elapsing since last inspection.

Sept. 30—"A" and "D" book holders must have tires inspected by this date with at least 90 days elapsing since last inspection.

RETAILERS AND WHOLESALERS

May 3-14—Register with local board under meats and fats program. Point inventory of stock on hand as of close of business May 1 and record of point sales from April 25 to May 1st inclusive required.

INSTITUTIONS

April 15-May 5—Register with local board for second period allotments of meats and fats, processed foods, sugar and coffee. Record of meals served in first allotment period (Mar.-Apr.) required.

Makes All-Day Standing Easy On Your Feet

If you are on your feet all day—walking the floor or standing in front of a machine—just sprinkle Allen's Foot-Ease on your feet and into your shoes every morning. This soothing powder really brings quick relief from the discomfort of tired, burning feet. When feet tend to swell and shoes feel pinched from all day standing, try Allen's Foot-Ease to relieve this condition. Also acts to absorb excessive perspiration and prevent offensive foot odors. If you want real foot comfort, be sure to ask for Allen's Foot-Ease—the easy, simple way to all-day standing and walking comfort. Get it today at all drug stores.

Former Recruiter To Stop Here On Way to Active Duty

F. R. Duncan, chief gunners mate, U. S. navy, former recruiter in charge of the Klamath Falls station, has wired friends that he leaves Portland tonight, Thursday, and will stop between trains en route south.

Duncan is on his way to report for active combat duty, a desire which he frequently expressed during his residence here. He has been in Portland since leaving here.

Five Named to Chamber Group On Rehabilitation

Five Klamath Falls citizens were named as members of the committee on post-war rehabilitation, it was announced by the Klamath county chamber of commerce Thursday.

Those who will serve are C. A. Dunn, chairman, Dr. J. M. Hilton, Fred Heilbronner, G. A. Krause and William Ganong.

Taft High School "Student Strike" Ends With Return

TOLEDO, Ore., April 29 (AP)—A student "strike" at Taft high school ended yesterday with return of approximately 100 pupils to their desks after a four-day absence in protest to next year's faculty recommendations.

The demonstration ended after about 600 persons from the region held a mass meeting to settle the controversy.

Kaiser Labor Trial In Recess Again

PORTLAND, Ore., April 29 (AP)—The Kaiser shipyard labor hearing was in recess again today—this time until Monday while the national labor relations board in Washington mulled admissibility of evidence offered by Kaiser and AFL attorneys.

British Columbia Liquor Limited

VICTORIA, B. C., April 29 (CP)—Liquor Commissioner W.

F. Kennedy announced today that beginning next Monday British Columbians would be limited to one purchase of liquor per month, to consist of either 24 ounces of spirits, one dozen pints of beer, or two quarts of wine.

Always read the classified ads.

MAVIS COLA SYRUP

MAKES THEM Better!

THIS BOTTLE MAKES 12 LARGE GLASSES

JUST ADD WATER
PLAIN OR CARBONATED WITH CRACKED ICE
STIR WELL and Serve!

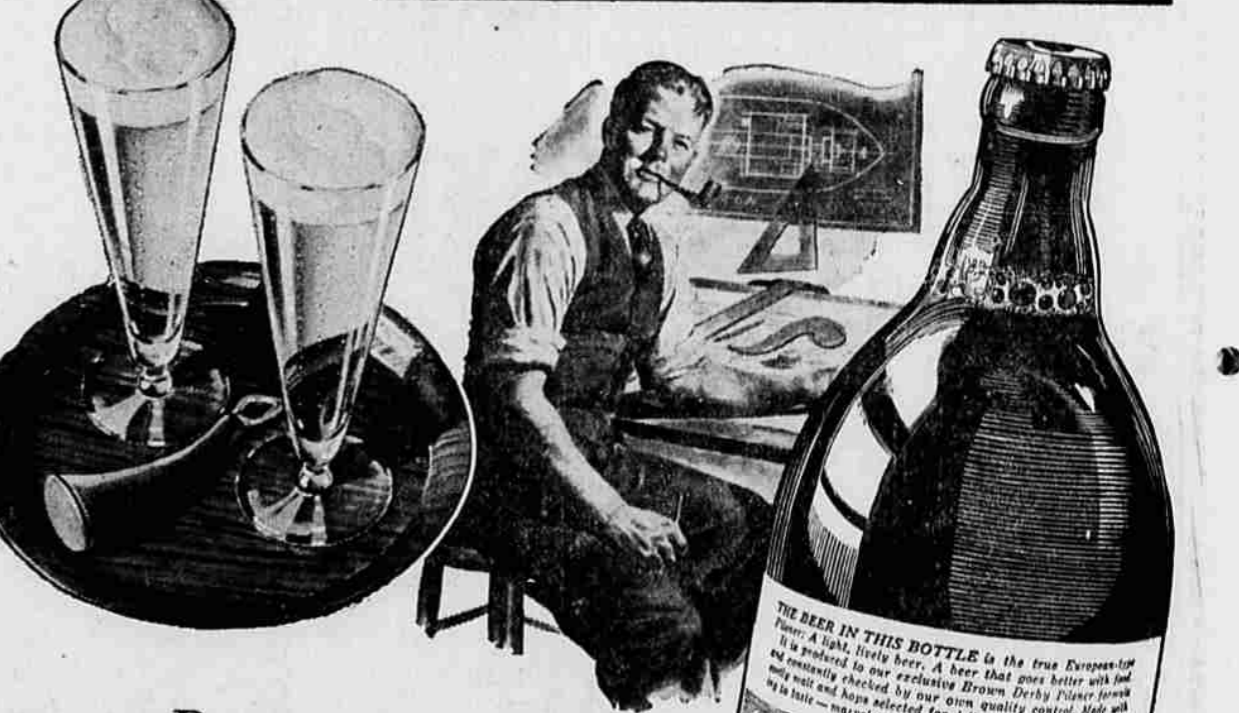
The FINEST Cola you've ever tasted
YOU LIKE IT or MONEY BACK

SAVE THE COST of crowns, bottles, labels, containers and deposits

MAVIS COLA is delicious, satisfying full of energy when you're tired and thirsty

BY GROCERS, FOOD MARKETS, DELICATESSEN STORES AND WHOLESALE FOOD STORES

Naval Architect from Maine becomes "BROWN DERBY MAN"



Brown Derby beer is a real Pilsner beer—so good that experts say it equals the old-time imported kind. It's great as a dinner beer. And it's a top-notch refresher of an afternoon or evening at home. Get acquainted, at our risk. Buy a quart or two of Brown Derby today. If you don't agree it's your kind of beer, return the empties to the store and your full purchase price will be refunded. Be a Brown Derby Man... try it!

at **SAFeway**

GET WISE! When you serve beer at home, do like hundreds of thousands of Westerners do:

SERVE BROWN DERBY

"THE PILSNER THAT EQUALS OLD-TIME IMPORTED"

Made by Salem Brewery for Safeway

New under-arm Cream Deodorant safely Stops Perspiration

- Does not rot dresses or men's shirts. Does not irritate skin.
- No waiting to dry. Can be used tight after shaving.
- Instantly stops perspiration for 1 to 3 days. Prevents odor.
- A pure, white, greaseless, stainless vanishing cream.
- Awarded Approval Seal of American Institute of Laundering for being harmless to fabric.

Arrid is the largest selling deodorant

39¢ a jar Also in 10¢ and 50¢ jars

ARRID