

Member of THE ASSOCIATED PRESS... FRANK JENKINS Editor

Herald and News

A temporary combination of the Evening Herald and the Klamath News... MALCOLM EPLEY Managing Editor

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Today's Roundup

BEFORE we say anything about the details of food rationing sign-ups next week, let's take a good look at the outstanding service to be rendered in this matter by the city and county schools...

Through the past week it has been necessary to deliver rationing material to the schools, and to train the workers in the details of the big job ahead.

Do It Right ONE practical way of showing appreciation will be to follow the initial schedule set up as a means of spreading out the rationing sign-up over the week.

Under this plan, persons whose names begin with A, B, C, or D, sign up on Monday. Those whose initials are E, F, G, and H, sign up on Tuesday.

Shabby Treatment THE army has given the city of Klamath Falls a shabby treatment in connection with the airport lease which has been pending for months.

Make Rationing Work ADVERTISING can't take the place of rationing boards now. (Though we could point to the S. P., the creameries and others that have used newspaper ads to help do the job themselves without benefit of bureau.)

Our Marine Visitors THE fine work our armed services are doing in the physical rehabilitation of wounded men is well demonstrated by the six wounded marines in Klamath Falls this weekend as guests of our Commandos.

Paper Ads Inspirational AS LONG as the subject is being picked to pieces, let's divide constitutionalists into hard-headed, and inspirational ads.

Oregon Milk Control Board Gets Death Blow as Snell Signs SALEM, Feb. 20, (P)—Oregon's milk control board, center of a storm of controversy since it was created 10 years ago, got its death blow today when Governor Earl Snell signed a bill to abolish the board and transfer its functions to the state department of agriculture.

Commission Backs Suspension Here efficiency. Both replied they were not around the station much when Milhorn was there and were not qualified to make statements.

SALEM, Feb. 20 (P)—The lines were being drawn in the Oregon house of representatives today for settlement of the legislature's No. 1 legislation—reduction of the state income tax.

Advertising Roundup

IN SPEAKING of the ads we carry, newspaper people refer to "local" or "retail" ads, and to "national" or "general" advertising. The terms are fairly self explanatory.

Ads Converted to War THE few biggest magazines have been getting the lion's share of national advertising since Pearl Harbor.

A Tool for War THE ads are not aimed at selling goods. They are aimed at selling you and me on the dire urgency of winning the war—a subject that has made higher-ups in Washington sometimes rant and rave.

Keep Home Front Functioning HOW about the newspapers? In the newspapers you're getting back down to the grass roots, and there the first job is to keep you functioning on the home front.

How About "Constitutional" GETTING back to just plain ads again. We have separated ads another way into "selling" ads and "institutional" ads.

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SIDE GLANCES



"Bob says the languages he studied help him a lot when ordering food in those North African restaurants—his education certainly was a good investment!"

Klamath's Yesterdays From the files—40 years ago and 10 years ago.

From the Klamath Republic, February 20, 1903. Lakeview Examiner says Lakeview will get better mail service as soon as the Pock-gama railroad is operating.

From the Klamath News, February 21, 1933. Thousands gathered at Fort Klamath today to see the opening of the annual snow carnival.

A local "barbers' war" broke out here today when union shops cut prices to meet what they called "unfair competition."

MEN TO WORK ON BANDAGES MONDAY Monday will be men's night at the Red Cross bandage-folding headquarters, and any man interested in helping this cause along is welcome to attend.

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GOEBBELS' RISE RENEWS RUMOR ABOUT HITLER

By The Associated Press The Moscow radio quoted a Stockholm dispatch to Tass today as saying that neutral correspondents were amazed at the unusual honors accorded Nazi Propaganda Minister Paul Joseph Goebbels on the occasion of his speech to the German people Thursday and added Swedish newspapers emphasized his steady rise as Germany's "first man" since the axis defeat at Stalingrad.

The broadcast, recorded by The Associated Press, said the "Fuehrer's March" and the "Nazi Anthem" were each played twice during the ceremonies at the Sportpalast in Berlin.

As Goebbels told Germans what he called the "unvarnished truth" about the winter battles in Russia, Hitler remained in the shadow under the pretext of fatigue "from his excessive cares and labors," the Russian radio account said.

Hitler's failure to speak to his people January 30 on the tenth anniversary of the rise of the Nazi party to power has been the principal cause of these rumors. However, they have been called "sheer nonsense" by a British foreign office spokesman.

Above-Normal Buying Of Canned Goods Noted Before Freeze (Continued From Page One) cial registration places have been established at Klamath Agency, Chemult, Modoc Point, Dairy, Poe valley (the old school house), Weyerhaeuser camp 8, and Cascade Summit.

Every registrant must have book No. 1 (coffee, sugar and shoe book) and a declaration sheet. People are asked to clip the registration sheet found on Page 12 today.

Each member of the family is to be allowed a deduction of five cans of rations, processed foods before declaration of excess.

Each member of the family, 14 years or older at date of registration, may deduct one pound of coffee each before declaration of excess.

All excess coffee and rationed, processed foods must be declared on consumer declaration sheets.

Four Missing in Navy Plane Crash SAN FRANCISCO, Feb. 20, (P)—The navy announced today that four men are missing in a plane which crashed yesterday in a lagoon north of Pt. Reyes, Calif., while on a flight from the Alameda naval air station.

TOO LATE TO CLASSIFY FOR SALE—Good Model A pickup. 800x16 tires. 4349 Winter avenue, off Summers lane. Phone 5031. 2-23

OIL TO BURN—For Union heating oils phone 8404, Klamath Oil Co., 615 Klamath Ave. 2-28m

FOR A BETTER WEARING Shirt with a better fit, try Van Heusen! In whites and colors. Rudy's Men's Shop. 2-20

OIL BURNERS—Chimneys—Furnaces. Complete service. Ph. 7149. 3-1

U. S. Cruiser "Chicago" Didn't Have a Chance

(Continued From Page One) of a task force patrolling south of Guadalcanal when 24 Japanese torpedoes attacked in two waves an hour after sunset January 29. The escorting fighters had left the task force just 15 minutes earlier.

Jarman said "there was just enough light to silhouette our ships. We opened fire at 7:25. One torpedo just missed us. The first wave of Japs dropped float lights to light us up and marker flares to designate our position.

"We shot down at least three Jap planes and other ships in the task force got at least three more. We filled one torpedo plane so full of steel that it almost exploded on the Chicago."

Sixteen of the Chicago's casualties were men who had been wounded in the first attack and were trapped and drowned in the sick-bay during the second-day attack. Jarman said Lieut. Cmdr. E. N. Jones of Boise, Ida., senior medical officer, and hospital corpsmen tried vainly to rescue all of the patients.

In the first attack Lieut. John H. Brandt, 30, of Seattle, Wash., suffered three broken ribs when he was bashed against a bulkhead by the concussion from torpedo explosions. He continued to direct the fire in the main battery director until the attack ended.

EDITORIALS ON NEWS (Continued From Page One) European nations have done in the past century or so.

FROM CHUNGKING (Interesting, because China is an impending NEW hot spot) comes this dispatch: "A Chinese high command communique said today that ALL the Japanese drives in central, southern and southwestern China have been SLOWED DOWN or THROWN INTO REVERSE, although costly fighting continues in some areas."

CHINA is a hot spot because every time we look at the map the thought occurs to us that THERE is the place from which to attack and destroy Japan.

U. S. warships (surface ships, that is), attacking in the fog, bombard Jap positions on Atiu, westernmost of the Aleutian islands.

OUR leaders, naturally enough, aren't telling us what we'll do if and when, because that would be telling the Japs also.

Phone The Herald and News, 3124, to place a classified ad

EIGHTH ARMY ATTACKS ALONG MARETH LINE

(Continued From Page One) small enemy attack northwest of axis - captured Kasserine, 10 miles above Feriana, and destroyed several German tanks and self-propelled guns in clashes near Sbibba.

3000 Prisoners Sbibba is 40 miles southwest of the village of Ousseltia. A Nazi communique, unconfirmed by allied sources, asserted that nearly 3000 prisoners, "almost all Americans," had been captured in the week's fighting.

The German-controlled Vichy radio said Field Marshal Erwin Rommel's veteran tank forces had struck out to the southwest, after clearing American troops from the Gafsa-Feriana-Sidi Bouzid triangle, and had torn fresh breaches in the allied lines.

Rommel Speeds South The broadcast said Rommel's columns, led by new 60-ton Mark VI tanks, were thrusting down between the western rim of the Chott (dried salt lake) Djerid and the Atlas mountains below Gafsa.

With American armored forces temporarily knocked out of action it appeared likely that Rommel was speeding his tanks south to meet the British 8th army thrust against the Mareth line.

SALEM, Feb. 20 (P)—The lines were being drawn in the Oregon house of representatives today for settlement of the legislature's No. 1 legislation—reduction of the state income tax.

After the house disposes of the tax question, it will go to the senate, where there is considerable sentiment for abolishing the income tax for the next two years.

CARD OF THANKS We wish to thank our friends for their many acts of kindness and lovely floral offerings extended during our bereavement. We wish to especially thank those who sang, and Rev. and Mrs. L. K. Johnson, Mr. and Mrs. R. A. Larson, Swanhild Larson.

Congratulations Are Due to H. I. McKim Veteran Insurance Man of Klamath Falls He has assisted in making the Mutual Benefit HEALTH and ACCIDENT Ass'n. of Omska The largest exclusive health and accident company in the world. MUTUAL BENEFIT has paid thousands of dollars in claims to the people of Klamath county. Through Mr. McKim and the Mutual Benefit Office here you can receive the finest possible accident and sickness protection. Protection paying from first day of disability and for lifetime. John H. Houston 114 NORTH 7TH ST.