Member of THE ASSOCIATED PRESS The Associated Frees is exclusively entitled to the use of republication of all news dispatches credited to it or not otherwise credited to it or not otherwise credited to the party and also the local news published therein. All rights of republication of apecial dispatches, are also reserved.

# Herald and News

Entered as accord class matter at the postoffice of Klamath Falls, Ore., on August 20, 1906 under act of congress, March 8, 1879.



MALCOLM EPLEY Managing Editor

## Today's Roundup By MALCOLM EPLEY

THE cities' highway revenue bill now before the state legislature, strongly backed by Mayor Houston and other city officials, has

run into highway committee opposition in its consideration by the chamber of commerce

This measure had previously been favored by the chamber's legislative committee, and the board of directors had passed it on to the highway committee with power to act favorably. The latter committee, however, acted unfavorably, and now the issue goes to the board of directors for final

Traditionally, the Klamath chamber has lined up against the cities in their efforts to get more state highway money, on the grounds that state highways needed all the available state highway money and that dipping into those funds for other purposes sets a dangerous precedent.

Mayor Houston is working hard to break the chamber away from that traditional stand. He wants a chamber endorsement of the bill, along with that of the city council and other local groups, to help buck the opposition in the legislature. It can be said he has made more headway than has ever been made before so far as the chamber is concerned. The highway committee opposition is a setback to the mayor's efforts, but he will press the cause before the board of directors.

Both sides want the directors to keep open minds on the matter, and the outcome should be interesting. What is done here may not have any influence on the action in the legislature, but it is an issue that has always been taken with seriousness in this highway-minded community.

#### Gone From Our Midst

AFTER an election in which incumbents have suffered, you can count on a parade of the licked politicians out of the political unit from which they received previous favors. was good enough for a home just so long as it kept them in public office.

Following the 1932 elections, when a lot of office-holders were turned out, there was quite a movement out of Klamath county. It has happened after other elections.

Now, we learn, ex-Congressman Walter M. Pierce has moved out of the second congressional district, which sent him to congress for 10years. He is going to live at Eola, Polk county. There is even a rumor that Mr. Pierce might run for congress two years hence from that district, but it appears doubtful from this corner because of his age. Maybe Mrs. Pierce will be a candidate.

Congressman James Mott, of the district in which the Pierces now make their home, is eyeing the seat held by Senator Rufus Holman. Ex-Governor Charles Sprague (he is a defeated incumbent but he stayed right in his old home in Salem), is also suggested as a possible contender for Rufus' seat. Governor Snell is another. And you can be pretty sure Rufus will run for the job himself.

## Super-Sensations

WE HAVE always been impressed with the fact that people are quick to believe in the imminence of some piece of super-sensational news. The fantastic ideas that got around just prior to the recent announcement of the Casablanca conference demonstrated that. Another case in point was the excitement caused the other night by a rumor that Adolf Hitler might be dead.

It all started, we understand, over an advance radio sketch of a speech given by Joseph E. Davies, former ambassador to Russia. No- shipments by foregoing its market here. body said that Hitler was dead, but it was hinted Mr. Davies would say something about it, and, eventually, Davies did say that certain incidents in Germany suggested the possibility.

It was pure speculation on Mr. Davies' part, and he presented it that way. The New York Daily News had made similar editorial speculation prior to Davies' talk, but admitted it had no inside lowdown. It is clear that no one outside of Germany has any definite information on the subject, and therefore the presumption must be that Hitler is alive.

We'll do our own little bit of speculation by saying he is alive and not feeling so well.

But let us hope his intuitive apparatus is working perfectly. It was Adolf's intuition, according to Herr Goering, that sent the German armies against Russia.

## Reminiscences

WE WERE privileged, the other night, to hear a number of old-timers deep in reminiscence, and their talk turned toward automobiles in early-day Klamath Falls.

The first Klamath car, apparently, was owned by Harry Peltz, although Ed Dunham was not far behind. Ed drove the first car around

Upper Klamath lake.
Mr. Dunham had a lot of trouble with earlyday speed laws. He told us about the time he started from the courthouse up Main street. There were high cross-walks on the muddy street at Fourth and Main. Ed kept the car in low gear until he got across those jolting walks, but a speed cop caught him, just the same,

going across the intersection. In the trial, witnesses testified Ed was going from 5 to 75 miles an hour. He was convicted, possibly because the jury had been carefully made up of local livery stable operators. The

Another interesting yarn concerned an automobile party which attempted a trip on the reservation, but came to grief when the driver took on a little too much firewater.

Others in the car laid the driver out on the

Member of Audit Bureau Or Circulation Represented Nationally by WEST-HOLLINAY Co., INC. San Francisco, New York, Santile, Chicago, Portland, Los Angeles,

#### ground and covered him with the car hood to keep off the hot sun.

Presently, a horse rig load of Indians came along. The Indians viewed the situation and upon seeing the driver under the cover, asked what was to their minds the most logical ques-

"Did you kill him?"

# Advertising Roundup

By DELBERT ADDISON

PERSON trying to sell advertising in this A February, 1943, has the inclination to think that all the forces of nature and man (man's evil nature, that is)

February is generally the newspaper's poorest month for advertising. The January sale ads, in years when there is merchandise to go at sale prices, are over and not much of the spring goods is in.

have conspired against him.

Gas rationing and heavy weather conditions have cut down the possibilities of immediate returns to ads from the far-away subscribers in the Basin.

The store manager is worrying about getting something to sell and somebody to sell it, and about how to comply with the latest restrictions. rather than the means of getting out a sales

### All in the Same Boat

THEN you reflect that everybody is in the same boat. The person trying to buy something, the merchant trying to get something to sell, the producer worried about man-power . . . all are suffering from one thing, war!

And there's one answer to it. Scrape up and buy another Bond!

That's a big part of the answer, and the res is to put your own efforts to work at winning the war, as completely as possible.

A check through the past week's issues of this paper shows that 50 of the hundred odd display ads had some part devoted to the war display as had some part devoted to the war the books, so long as such method.

(A "display ad" is what we call an ad using pictures or large type to "display" it to the reader.)

Each of these 50 ads had a section devoted to urging the purchase of Bonds or explaining how to conserve for war use or information on war restrictions.

Above this there were five ads in which the advertiser had devoted the entire space to the sale of bonds or some other war need common to us all and having nothing specific to do with his business.

## Advertising Fundamental

KNOWING that the other guy is in the same boat and that newspaper advertising, being fundamental, will come back stronger than ever, still doesn't buoy you up on immediate prospects.

By "being fundamental," I mean that when the day comes to tell a story of lower prices, more goods and new inventions, then advertising will flourish as never before.

What does buoy you up is the story from an old, established advertiser which is taking a war-time licking . . , but, while taking it gracefully, is not taking it mutely or sitting down.

# Tell Your Own Story

THIS story is the swan song (until victory) The saw and ax, they must be of Budweiser. There will be no more of filed this beer on the coast for the duration. Bud- The wedges put in a sack, weiser is doing its bit to clear the rails for war

Budweiser could have crabbed about it, or announced it in a news release to editors, or let the distributor tell it. But it didn't,

This company thought enough of the patronage it had received, and looked forward far enough to its come-back, to buy a page in this paper and TELL WHY. It told its own story in its own words.

This ad brought enough admiration that Blitz-Weinhard came back yesterday with a A crazy lumberjack. complimentary ad to Budweiser.

Both companies are mindful of the good will of the public, you say? Certainly. That's the basis of our American way of doing business.

# Advertising and Propaganda

THE NEW YORK TIMES published an editor-ial last year which has been widely reprinted. A portion of it, on advertising and propaganda, may well be printed again here:

"Total war demands the mobilization of the spiritual and physical resources of the entire We in America have never developed or desired the skilled techniques of propaganda which the Nazis have employed to this end. But no other nation in the world has equaled us in the development of the art of adver-

"Advertising, like propaganda, is a powerful means of carrying to the people the message of what each man's part must be in total war. But whereas propaganda, by masquerading as news, poisons the free press, advertising does

"It honestly sets itself off as distinct from the news. Through the revenues it produces it helps to finance at a price to the public that would otherwise be impossible the enorm. Eighth, where a requiem mass Some Claims On ous news gathering facilities which produce

the modern newspaper. "It is this revenue from legitimate advertising which has made it possible, here and in Britain, to develop and maintain a great free press, in contrast to the system of government subsidies park. Arrangements are under which supports the kept press in totalitarian the direction of the Earl Whit-

# SIDE GLANCES



"The way our family is growing, pretty soon we'll have to have roll call at meals! It must be quite a problem, feeding an army!"

# **About That Income Tax**

BUSINESS AND PROFES. SIONAL INCOME

Individuals engaged in busiin item 9 of the return form and out and filed along with Form the entry must be supported by the information called for in Schedule H, or by other schedule particularly adapted to the lusiness or profession.

od is reasonably consistent and clearly reflects the income.

In the case of farming opera ness or profession report the net tions, if the taxpayer is using the profit (or loss) in their individual income tax return Form 1040. The net profit (or loss) is entered penses" is required to be filled

ule particularly adapted to the business or profession.

In reporting income from business or profession, all income so derived must be shown in the schedule. It is should be noted that inclidental transaction entered into for gain, such as the buying and selling of securities where one is not in the investment business.

# Telling The Editor

SONG OF A LUMBERJACK'S WIFE Tonight as I lay here dreaming

My mind does wander back, To one bright day I fell in love With a dashing lumberjack. His carefree way it won me

To others I turned my back, For all that mattered to me Was this dashing lumberjack, One day we up and married

My clothes he helped me pack, And away to camp I went to live With my darling lumberjack,

Oh what a life did follow My heart for love did lack, For timber was all that counted

To that dashing lumberjack.

In his pocket went the saw oil, And off was my lumberjack.

"Timber!" he would holler, Over the hill and back, Till darkness fell and home he'd

My tired lumberjack.

In spite of all my talking Let me make this crack, I'm proud to be the wife of Mrs. Corinne Fields, 201 Sheldon street.

#### Negro Held On Charge of Larceny From SP Train

John T. Hotchkiss, a negro, s held in the county jail on a

District Attorney L. Orth Sisemore said Hotchkiss is accused of taking the suitcase when he got off a train at Kirk. Hotchkiss was employed as a

# FUNERAL

ANTONIO MARTINEZ HERRERA

Friends are respectfully in-vited to attend the funeral ser-vices for the late Antonio Mar-jurors. tinez Herrera to be held Monwill be celebrated for the repose of his soul, commencing at 9 o'clock with the Rev. Michael F. Ahearne of Chiloquin, Ore., officiating. Interment will follow in Mt. Calvary Memorial forward Monday concerning park. Arrangements are under losses inflicted on the American lock Funeral home of this city. on January 29-30.

# FLYNN ACQUITTED

(Continued From Page One)

so between the time the jury announced it had reached verdict and when it returned to the courtroom.

Thus ended a 20-day trial, one

of the most dramatic in Los Angeles recent history, in which the handsome film star saw him-self described as the seducer of young women, and defended as the victim of circumstance.

for acquittal on an early ballot, courtroom rumor had it

out sign a decision had been reached, some court attaches predicted a compromise verdict slightly increased tempo yester-day over the Tripolitania-Tunisia might be returned.
Tense Moment

Tense Moment
The calm which Flynn had steadfastly maintained during battle, but ground activity again the long ordeal deserted him at the last moment. He was sitting naissance, the British announced at the counsel table with Rob. today ert Ford of defense counsel when the jury room buzzer sounded twice, indicating a ver- daily communique to the ap-

another, rising from his chair coast Dairymen and sitting down again, and To Get First of talking to Ford.

Mrs. Ruby Ann Anderson, jury foreman, walked over and hand ed the verdict to Bailiff Fred Moxom. Moxom gave it to Su-perior Judge Leslie E. Still, who inspected it carefully, then handed it to the court clerk to be read.

When the verdict of acquittal larceny charge growing out of the alleged theft of a suitcase from a Southern Pacific train. courtroom, and Judge Still raping, Duffy said, but each was se-lected for physical fitness and

read in a deathly hush, as Flynn, his counsel and spectators hung on the clerk's every

the third and final count was read, the tall Flynn jumped from his chair and rushed over to Mrs. Anderson, shaking her hand enthusiastically. He then shook hands with the other at the home of Mrs. Cleona Hurlbut. Anyone desiring to

# American Navy

(Continued From Page One)

claims which the Japanese put Frain and Mrs. Clara Kerns.

The jury, which was sent out at 11:15 a. m., yesterday, was reported to have voted 10 to 2

that that was the count when they returned to their chambers at 9 a. m. today, As two hours went by with-

dict had been reached. Flynn became visibly nervous now that the decision was at forces in Tunisia.

He lighted one cigaret after

FSA Importees It was a tense moment when of milking machines when necessary have been completed between employes, Smith-Hughes representatives and FSA," Duffy said. "Dairy centers of western Washington will receive the second group of 25."

The Arkansas families were

ped sharply for order.
The other two verdicts were

When the acquittal verdict on

#### EISENHOWER Columbia River Ice Jam Breaks; **Guards Posted** NAMED CHIEF THE DALLES, Feb. 6 (AP)-Chunks of ice that jammed the Columbia river and piled up so high that Celilo falls was oblit-erated during the recent cold wave floated downstream today

The ice began to break up.
The ice began to break up.
Thursday and the river was dotted with pieces yesterday.
Ferry service here, out for almost two weeks, was resumed.
The Dailes port officials guarded piling up of the wayward ice against wharves,

(Continued From Page One)

some democratic support, in the

dent's wartime salary limitation order. Facing a showdown to-

day, the attempt to attach a re-

pealer to the measure raising

the national public debt ceiling

had the backing of at least one

democrat-Rep. Disney of Okla-

homa who termed it a "revolt

against government by direc-

Simultaneously, the house

(D-Ky.) said the committee still

felt as it did last year when it

went on record as opposing the

Kilday's measure would se

drafting of family men by

(Continued From Page One)

the new theatre and a war de partment spokesman in Wash-ington said he assumed that this merely separated the North African command from the Euro pean theatre of operations.

DIPLOMATS GIVE The spokesman said he did not know, but he assumed that it did not give General Eisenhower command over the Brit-ish eighth army, headed by Gen-Sir Bernard L. Montgomery. **PEACE RUMORS** 

Reds Rush On
Meanwhile, soviet dispatches
pictured the red armies as knifing down through the Donets river basin today in a sickle-like sweep to cut off the escape route of 250,000 German troops at Rostov, and London heard without confirmation that Russian shock troops were now storming into the suburbs of house ways and means commit-tee drew up the old "rider" strategy to threaten the presi-Rostov itself.

London advices declared that at some points the Russians were within five miles of the city proper.

Dispatches yesterday put the Russians 30 miles south of Rostov at the nearest point, Nazi Admission

German field headquarters acknowledged that the Russians were attacking "in the region of the Don estuary" and thus offi-cially conceded the danger to ne great nazi base. military committee scheduled Rostov lies on the Don estuthe great nazi base.

ary 25 miles from the sea of by Rep. Kilday (D.Tex.) which Azov.

The Germans also admitted that sea-borne Russian troops had made new landings near the axis-held port of Novorossisk, basis, Moreover, Chairman May axis-held port of Novorossisk, on the Black sea just below Kerch strait, but asserted that they had been encircled. Communications Smashed

Red army headquarters said the point of the Russian "sickle" ing into the teen-age draft bill provisions to that effect which were later stricken out in conwas now only 100 miles north of the sea of Azov, in position ference. to strike down to the sea west of Rostov, and declared that soviet columns were advancing as much as 50 miles a day.

Battle dispatches said the armal dependents, (3) childless mar

ies of Col.-Gen. Nikolai F. Vat-utin, leading this great new ofried men with bona fide family fensive, were smashing German communication routes, annihi-lating trapped German garri-sons and threatening a vast enrelationship in their homes, and (4) men with children and main taining bona fide family relationship in their homes. circlement of nazi strong points in the Donets basin, German officers and soldiers,

American ships.

CAIRO, Feb. 6 (P) - Allied and axis planes fought at a

"Patrol operations continued."

was the only reference in the

proaching battle between the British eighth army and axis

(Continued From Page One)

recruited by the FSA in poor

small or rocky for fulltime farm.

Turner Center - The Red

Cross unit at Turner Center met

Thursday afternoon at the home

of Mrs. W. L. Frain to sew for Klamath chapter. Owing to the

demand for finished garments to complete the 1942 quota, the

women will have an all-day meeting Thursday, February 11,

adaptability to dairy work

Coast Dairymen

the Klamath Medical association cut off by the lightning sweep of met for dinner and a business the red armies, were reported meeting in the Pelican party attempting to escape by disguisroom Friday night, Fifteen were ing themselves in the clothes of Russian peasant women.

#### TOO LATE TO **ALLIES FORCED** CLASSIFY OIL TO BURN - For Union FROM HILL HOLD heating oils phone 8404, Klamath Oil Co., 615 Klamath

FOR A BETTER WEARING Shirt with a better fit, try Van Heusen! In whites and (Continued From Page One) stroyed against a loss of only six

Van Heusen! In white colors, Rudy's Men's Shop. 2-20 AVAILABLE SUNDAY-3-room furnished duplex-oil heat, 340 North 11th. \$32.50, Phone

CHIMNEY SWEEP, furnace cleaning. Phone 7149, 2-12

FOR RENT-Unfurnished house. Clean, modern. Garden space.

Phone 3756.

FOR LEASE-Mike Motschenbacher ranch in Lower Klam. ath. 880 acres irrigated. Priced low for cash. Crop share to reliable party. Arnold Mots-chenbacher, 710 No. 11th. 2-12

Abundance heat, Garage, Alameda Apt., 1800 Esp. 2-9 I-ROOM house, unfurnished except range, 1548 Martin St.

FURNISHED 3-room apartment.

PARTY getting green plaid Mackinaw coat Saturday night, January 23rd at Snow Ball dance, phone 6352 after

6 p. m. VACANCY — Winter rates. Everything furnished. \$3.50 week up. 1404 Klamath Ave.

FOR SALE OR TRADE-Guernsey heifer, Freshen March, Rt. 2, Box 498, So. 6th.

FOR SALE - One Postal Telegraph electric clock; one 36-in, Fluorescent light; one combination desk set, one perfec-tion, oil heater; one 6-in. elecfan; one bassinette crib. Call at 221 Eldorado.

FOR SALE—One young Guern-sey cow, will freshen soon. Phone 5361 or 5426 evenings.

help may come and bring pot-luck lunch. Present Thursday were Mrs. Cleona Hurlbut, Mrs. GOOD, clean five-room house, hardwood floors, full rock basement, wood range and furnace, Close in. Adults. Mrs. R. P. Breitenstein, Rt. 3, Box 250, Keno Road. 2-12 In Dunsmuir - Mrs. Sanford

Selby of this city was a recent FURNISHED house. 5 rooms, visitor in Dunsmuir.

# KNOX REVEALS BATTLE LOSSES ON BOTH SIDES

(Continued From Page One) designed to keep them awake at

Crucial Struggle

As General Douglas MacArth-ur's bombers returned to their bases from a vast raiding are which left enemy shipping a-blaze from Ambon west of New Guinea to Talasca on the east, the troops on Guadalcanal dug into newly-taken territory after

another major advance. Despite the navy's tight clamp on details of the paval actions, on details of the haval actions, it appeared clear that the "sporadic encounters" it reported at sea were part of a crucial struggle to determine whether the Japs could get reinforcements through to their weakening Solomon island forces.

Rabaul Raided

In mass fan raids, MacArthur's multi-motored bombers blasted 20,000 tons of shipping and destroyed or seriously damaged three transport vessels at Am-bon, sank a small boat and damaged a second at Lorengau, sank a 1000-ton merchantman at Talasea in New Britain, shot down at least five, and possibly six, Jap-anese fighter planes and return-ed without losing a plane.

Rabaul was raided for the seventh straight night and Gasmata, New Britain, and Lac. New Guinea, were other evening tar-

# 14 DIE IN CRASH OF TWO BOMBERS

(Continued From Page One) and Staff Sgt. Franklin G. Mor-

CLINTON, Ill., Feb. 6 (P)up four mandatory state draft categories, (1) men without de-pendents, (2) men with collater-A twin-engine army plane crashed and burned on a farm about seven miles southwest of Clinton late last night and Cor-oner John Harrington of De witt county announced after ex-amining the wreckage that seven men, apparently all on board, had lost their lives.

Authorities from Chanute Field, Rantoul, Ill., sent a squad of soldiers which took charge

at the scene. Mrs. Dean Smallwood, on whose farm the crash occurred, said she heard the plane over-head shortly after 11 p. m. and saw it drop a flare, circle once and then go down in a wooded section some distance from her

# W. L. Forsythe, Prineville Lumber ...

Man, Dies Friday PORTLAND, Feb. 6 (P)-William Leon Forsythe, Prineville lumberman, died at a hospital here yesterday after an extended

illness. He founded the Pine Products company at Princville and was its president for the past nine years. Previously, he was as-sociated with the Western White OIL BURNER SERVICE. Phone and the Dant and Russell box 2-12 factory at Redmond. He was born at Jersey Shore, Pa., in

1881. Funeral services will be held here Monday. A widow, a brother and four sisters survive.



# Every Man's A Capitalist, Now!

You don't have to have an office on Wall street to be a capitalist these days. Every patriotic American is investing money—at interest—in the United States. Your Bond investments are

earning a greater return than the biggest capitalist ever hoped for in dollars and cents. Besides interest, you are getting Freedom-your future! Financial Freedom for your

family and for yourself when you are old, can so easily be had through John H. Houston

EQUITABLE LIFE ASSURANCE SOCIETY