

Martha Shops and Shops



Clothes don't bother Klamath ice skaters... On Wocus pond last night I saw 100 or so skaters, wearing anything or any combination of things as long as they were dressed warmly... And, by the way, Wocus pond is THE safe place to skate around here... It's fun, too, with the crowd and the bonfires.

Whytal's

HERE were some lovely blouses just being unpacked when I dropped in at Whytal's yesterday... Washable crepe that are extra-high quality and will last and last through repeated washings. I know you'll like the soft shades and the luscious material... The blouses feature the hand-stitching so popular now... Some have tucked yokes that make an especially nice backline... And there are long and short sleeves... All in all, I'd say they are a bargain for \$6.95.

Of course, Whytal's has all kinds of blouses and shirts... From purely sports ones to the daintiest ruffles-and-lace... And more are coming in all the time. Incidentally, while I was looking at the blouses I caught a glimpse of the new slack suits... Beautifully tailored, with nail head trimming on the pockets... They carry the Lady Alice label, exclusive with Whytal's in Klamath Falls... And are made up in strutter's cloth, which keeps its press beautifully and is hard to crush... \$12.95... Be sure to see these cute slack suits at Whytal's.

Studio of Beauty

AVE you heard yet about the permanent wave that really works on fine hair or bleached hair? Well, I just happened to get in on a discussion among the operators at the Studio of Beauty the other day, but I asked questions and here's the low-down: This Isana cream wave is a preparation that actually waves the hair in oil... The results



come from the cream preparation that is put on the hair, so it doesn't make any difference, really, whether you have a machine permanent or a machine one. The stuff is one-third lanolin... While other solutions contain much less and can't use any more than they do if they're going to curl hair... Why, I don't know... Isana cream just seems to be a scientific discovery that does a marvel of a job, and the curl stays in longer, too, it seems.

The girls at the Studio of Beauty say that Isana cream wave is perfect for any type of hair... Normal hair permanently waved with an Isana cream wave looks as if it is naturally waved, although the ends of the hair curl more satisfactorily and tighter than naturally curly hair does.

Anyway, the girls at the shop seem to think an Isana cream wave is well worth the few extra dollars it costs... \$9.50 for a machine wave and \$10 for a machineless... I'm going to get one for my next permanent, myself, at the Studio of Beauty.

Murphey's

THE long-awaited hull-less popcorn has just arrived at Murphey's Seed Store... And if you've ever used it, you probably are one of the people Red Bussman meant when he said that lots of customers have been asking him when in the world his popcorn was going to come in. Red told me that this popcorn never is shipped until it's ready



for perfect popping... And he guarantees it to pop and to be hull-less... It's 15c a pound, still.

While I was at Murphey's I saw that \$20,000 Rotary club rooster in the window... In fact, he crowed all the time I was there, as if to draw attention to himself and to the fact that he is actively engaged in helping raise Klamath county's \$317,000 War Bond quota for January. Murphey's Seed Store is at 9th and Klamath now, you know.

Currin's

A LITTLE while before Christmas, Currin's received a shipment of a new perfume... I guess you'd call it perfume, although the bottle says "Eau de Parfum," which, of course, translates literally into the not-so-attractive phrase, "water of perfume."

It's more concentrated than cologne or "eau de toilette," though... And it lasts much longer... So let's call it perfume!

Anyway, this fragrance is called "Sumatra"... And, as you'd suspect, it's tropical and slightly spicy... But it's light,



not the heavy tropical fragrance you might expect from its name... I suppose there are light moments on Sumatra, and this is an expression of the island's gaiety and breeze-swept shores. Incidentally, the perfume is Toujenais... And Currin's has bottles in two sizes, four ounces for \$3.00 and eight ounces for \$5.00.

I know you'll like "Sumatra" or someone else at Currin's to put a little on your hand from the tester bottle... That's how I found out about it first, myself. By the way, have you discovered the newly-received imported French perfume at Currin's?

Imported perfume is hard to find now, but Vance Vaupel, the drug store manager, was able to get hold of several small bottles of this lovely floral fragrance which was released recently by the New York customs... It is "Chypre Fleuri," manufactured and exported by Brocard of Paris before the Nazis marched into the French capital.

It's \$3.50 the bottle, so our government must have put a ceiling price on it! Look it up the next time you are in Currin's.

Shaw Stationery

DO you notice an item in The Herald and News last Friday which told of the new army ruling on packages for soldiers overseas? Well, if you didn't, here's the dope: Beginning January 25, no package may be sent to a soldier overseas unless it contains an article which he has requested... Well, if you didn't, here's the dope: Beginning January 25, no package may be sent to a soldier overseas unless it contains an article which he has requested... Well, if you didn't, here's the dope: Beginning January 25, no package may be sent to a soldier overseas unless it contains an article which he has requested...

You see, as much space as possible must be saved for vital equipment, because we don't have an inexhaustible supply of ships... And sometimes

well-meaning friends and relatives send their soldiers things that they don't need and can't carry around with them. The navy, incidentally, hasn't issued a ruling like this... The order concerns the army only.

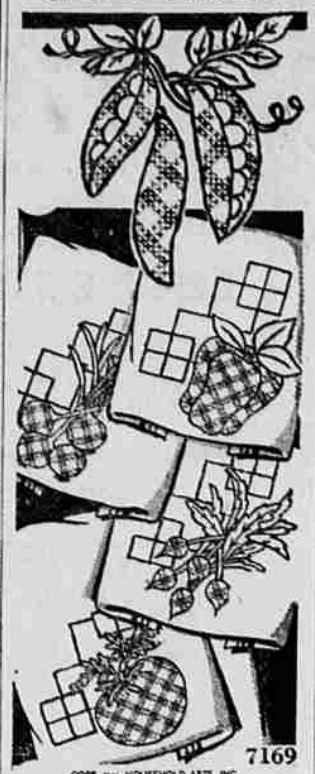
Well, when I was in Shaw Stationery the other day I saw a number of things that I think a soldier could use and would appreciate... So you might send your soldier something before January 25 comes along. A leather money belt, for instance, would make an ideal gift for an army man in a foreign country... And it's something he might not happen to think of asking for.

Shaw's has nice ones for \$2.25... All leather, with places for folding money and change, and a space for his name, regiment, etc. Then I saw billfolds with celophane partitions that would be dandy to carry photographs in... (Probably these sections originally were intended for cards, licenses, and things like that)... You can pay from \$1 to \$3 for them.

And then there are letter portfolios costing anywhere from \$1 to \$5... The latter are complete with address book, calendar and other conveniences besides stationery.

Anyway, drop in at Shaw Stationery and see these things... Before January 25 gets too close.

A VICTORY GARDEN FOR ALL YEAR 'ROUND



7169 by Alice Brooks

In these times what could be more appropriate than a victory garden on your towels. These vegetables grow fast in cross stitch and rain or shine will brighten your kitchen. Pattern 7169 contains a transfer pattern of six motifs averaging 6 1/2 x 7 1/2 inches; stitches; materials needed; color schemes.

To obtain this pattern send 10 cents in coin to The Herald and News, Household Arts Dept., Klamath Falls. Do not send this picture, but keep it and the number for reference. Be sure to wrap coin securely, as a loose coin often slips out of the envelope. Requests for patterns should read, "Send pattern No. _____ to _____ followed by your name and address."

E. G. STOCKS, 30, DIES IN EVERETT

Word was received Monday of the death of E. G. "Eddie" Stocks, about 30, for four years a resident of Klamath Falls when he was employed as inspector of the Western Fruit Express company. His death occurred suddenly at his home in Everett.

Mr. Stocks, his wife, Maxine, and their one and one-half year old daughter, left here September 6, when he was transferred by the company to Wenatchee, Wash. A month ago he left the firm and accepted a position with the paper mill in Everett. He was a former resident of that city and came here from Everett in 1938. Friends here were advised that death was due to acute gastritis and he was ill but 30 minutes. When in Klamath Falls the Stocks family lived at 208 Mortimer street.

SOUNDEST SLEEPING
Sleeping persons are hardest to awaken by noise when they have been asleep an hour. Before and after that time, less noise will arouse them.



DROP A LINE TO A MAN OVERSEAS!

PASS THE GOOD WORD! NOW GRO-PUP COMES IN MEAL FORM, TOO!

If your dog likes his food in meal form, he'll love this new GRO-PUP. It's made from the same successful formula used for the ribbon form GRO-PUP. It's great for dogs of all ages... provides every mineral and vitamin needed for growth and vigor. Money-saving, too! Fed as directed, 2 boxes is all you need buy to last an average 15-pound dog a full week. Get GRO-PUP at your grocer's today.



New Shopping Habits Are Ahead for Mrs. America When New Rationing Starts

Editor's note: War touches every home and every citizen. This column, based on official government information and prepared by the Office of War Information, shows how the war will affect Mrs. America and her home.

New shopping habits are ahead for Mrs. America when point rationing of processed foods is introduced sometime in February with the use of War Ration Book Two. The new system of rationing will mean budgeting of points as well as money for American homemakers, and apparently it will result in less impulsive buying since a given amount of points must last over the ration period. Canned, bottled and frozen fruits and vegetables, fruit and vegetable juice, dried fruits and all canned soup will be included in the new rationing program. Through the new system of rationing, low point values will be given to foods which are relatively plentiful while high values will be given to those that are most scarce. Since housewives will be able to get more for points by buying foods with low point values, it is expected that the demand will be relieved for the very scarce foods.

If you're shopping for a used vacuum cleaner, you're lucky because the Office of Price Administration has safeguarded you from paying inflated prices. A new price regulation resulted in an average reduction of four to five dollars less for most models of used cleaners than had been charged before it became effective on January 7. The regulation also sets up a standard which must be met by sellers of rebuilt machines. All rebuilt machines must have a one-year guarantee, according to the regulation.

Time will tell but indications are that Mrs. America's search for an alarm clock may soon produce a Victory model. Since the manufacture of alarm clocks was prohibited by a War Production Board order, members of the industry have met with government officials to study the WPB suggestion for a Victory model. This would be designed to use the least amount of copper and brass in movement parts, and a non-metal case. But Mrs. America may not be so lucky once the present supply of wrist watches is gone. Neither wrist watches nor pocket watches have been considered with the same concern as the alarm clock. Should the manufacture of watches be resumed at all it would probably be only to use

the present inventories of movement parts.

Although sewing machines have gone to war, there's a pretty good chance of keeping those on hand in good condition. There has been an extension of production of repair parts for domestic sewing machines by the War Production Boards, and needles are included.

If any meal-planners are laboring under the impression that existing meat shortages in various parts of the country are due to the amounts being sent to our British and Russian Allies, President Roosevelt's report to congress on Lend-Lease operations certainly should correct that mistaken idea. Rather it is the need of our own armed forces and increasing meat demands of harder-working, higher paid private citizens that is responsible for cutting our meat supply thinner at home. The president's Lend-Lease report revealed that more than 99 per cent of our year's supply of beef, veal, lamb and mutton has been kept right at home for civilians or sent to our own armed forces here or abroad. Eighty-seven per cent of the year's pork supply has gone for our own use with the remaining 13 per cent exported to our Allies. But the increase in pork production was sufficient to take care of exports and still provide a normal supply. However, fighting men eat twice as much meat as civilians.

Housewives taking in roomers may evict an undesirable tenant without permission of the government rent officials if they rent to not more than two paying guests. This amendment to the Federal Rent Control regulation was made effective to cooperate with the War Guest program of the National Housing Agency which is trying to provide rooms in private homes in areas suffering from housing shortage. Formerly many homeowners have been reluctant to rent rooms because of the strict OPA requirements for eviction.

Lamps that dot the average American home—table models, floor lamps, bed lamps—are blinking out for the duration as long as they contain critical materials. A War Production Board order, effective immediately, restricts the use of critical materials in portable electric lamps and wire frames for shades. Until this action, production of lamps and shades had been

Sweep It, Sister



English tot busies herself with a broom while the man of the house fills the role of straw boss at a country settlement playground built on the site of a bombed house.

Klamath Falls Plans Ball On President's Birthday

The annual President's ball, proceeds of which will be used to combat infantile paralysis, will be held this year on January 30, according to decision of the Klamath county committee. One-half of the proceeds remain in the county, and funds derived from dances in past years have been used in the care and treatment of crippled victims in this county. Dr. Peter H. Rozendal is local committee chairman, and M. E. Nicodemus is treasurer.

The decision to hold the dance in the Klamath Falls armory on Saturday, January 30, was reached due to the central location of the armory, and also the fact that Klamath county does not have war industries with

which the dance would interfere. It was pointed out that although Klamath county has escaped epidemics during the past several years, danger of the disease still remains.

It is hoped that sufficient funds may be raised to provide for the instruction of doctors and nurses in the Kenny treatment, now universally recognized.

POUNDERS OF HOME
In ancient Rome, bakers were called pistores, or pounders. They were given this name because of the way they pounded grain with a pestle in a mortar.

limited to 60 per cent of the 1940 output. However, even so it was reported that manufacturers were unable to get and use copper wire and other materials.

Two of those (post-war) principles must be liberty and unity, or in other words home rule and centralized authority which have been foundation stones of our American democracy—Vice President Henry Wallace.

ENROLLEES NEEDED AT TRAINING SCHOOL

Enrollees for all classes are needed at the War Production Training shops at Klamath Union high school, it was revealed today.

Welders are needed for the day classes from 7 to 11, 11 to 3, and 3 to 7 p. m. These classes are open to both men and women.

General sheet metal classes from 6 p. m. to 12 midnight are also open to men and women. Machine shop evening classes are from 6 to 12 midnight. There is room for eight men to enroll. Enrollees are leaving each week for defense industries. It was pointed out and this makes room for those who wish to train for either local industry or defense work in other cities.

YEP, IT'S ILLEGAL!
TOPEKA, Kas., (AP)—The soldier thought his divorce was granted last July, but he wrote Mrs. Leah B. Willcuts, district court clerk, just to make sure. "All I can say is it had better be granted for I went and got married again," he added. "If that divorce is no good, will you have a lawyer write and tell me how to get out of this mess if there is a mess?" She wrote him that the divorce suit had been dismissed for lack of prosecution, and that there was a mess.

New under-arm Cream Deodorant
Stops Perspiration

- Does not rot dresses or men's shirts. Does not irritate skin.
- Now waiting to dry. Can be used right after shaving.
- Instantly stops perspiration for 1 to 3 days. Prevents odor.
- A pure, white, greaseless, moisture vanishing cream.
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Arrid is the largest selling deodorant

39¢ a jar

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There's Plenty of **CROWN QUALITY FLOUR**

- for Nourishing Home Baked BREAD
- for Delicious BISCUITS
- for Pies, Cakes and Pastries
- for Pancakes and Waffles
- and scores of other tasty things your family will enjoy.

2 Favorites--
Both "ENRICHED" with Extra Vitamins and Minerals at No Extra Cost to You!

- *Crown Best Patent**
The Flour Supreme
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Though many foods are becoming scarcer, America's bountiful wheat production insures adequate supplies of good flour for every purpose. So, why not provide your family with plenty of tasty, nutritious Home Baked Bread and other things by keeping a good stock of CROWN QUALITY FLOURS on hand at all times. It's an economical way of providing many vital health-giving food elements including Vitamin B₁ and Minerals, plus energy-producing proteins and carbohydrates!

Other Dependable Crown Products

- *CROWN "H-CHOICE" FLOUR
- *CROWN "HARVEST MAID" FLOUR
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"HOT TIPS" FOR COLD WEATHER MEALS

Lingonberries	Delicious for pies, jams and jellies.	Lb.	35c
Oranges	Fcy. Sunkist, 200s	2 Doz.	69c
Grapefr't	Arizons, 80 Size	5 for	25c
Oranges	Navels, 288 Size	2 Doz.	45c
Potatoes	U. S. No. 1	10 Lbs.	29c
Lettuce	Klamath Gems.		
	Fancy Large	2 Heads	25c
	Imperial Valley.		
Tomatoes	Del Haven No. 2 1/2 tin		14c
Macaroni	or Spaghetti, O-So-Good. 2 1/2-Lb. Pkg.		22c
Peas	Royal Club Dainty Dimple, No. 2 tin		18c
Honey	Klamath Clover	5-Lb. Tin	95c
Deviled Meat	Swift, No. 1/4 tin	4 for	25c
Tenderoni		3 Pkgs.	19c
Blended Juice	Vita Pak. 48-Oz. Can		35c
	Asparagus, Royal Club All Green, No. 1 tin		28c
	Grapefruit Juice, Royal Club No. 2 Tin	2 for	28c
	Meco Cut Beans, No. 2 Tin		17c
	Peaches, Royal Club, No. 2 1/2 Tin		30c
	Spinach, Royal Club, No. 2 1/2 Tin		17c
	Sweet Potatoes, Royal Club, No. 2 1/2 Tin		25c
	Continental Soup Mix	3 Pkgs.	25c
	Catsup	12-Oz. Bottle	11c
	Stratford Pitted Olives	Pint Tin	25c
	Clapps Baby Food, Strained	3 for	20c
	V-8 Vegetable Juice, No. 2 Tin		2 for 28c
	Elastic Starch	Pkg.	8c
	Old Dutch Cleanser	2 for	15c
	Swift Tomato Juice, Tall Tin	3 for	25c
	Waldorf Tissue	4 Rolls	18c
	White Rose Bleach	1/4 Gal.	22c
	Ruskets	Large Pkg.	13c
	Black Figs	Pkg.	20c
	Raisins, Royal Club	4-Lb. Pkg.	48c
	Walnuts, in the Shell	Lb.	28c
	Apple Butter, Libby's	Jar	25c
	Ravioli, Reviera	Jar	18c
	Instant Postum	Large Tin	41c
	Parkay, Margarine	2 Pkgs.	48c
	Shreddies	2 Pkgs.	25c
	Peanut Butter, Jane Good	2-Lb. Jar	47c
	Crystal White Soap Chips	Large Pkg.	42c
	Toilet Soap, Sweetheart	4 Bars	25c
	Flour, Swansdown	49-Lb. Bag	\$1.89
	Flour, Drifted Snow	49-Lb. Bag	\$2.09

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