

UNION OIL'S CREDIT CARD POLICY

THE Petroleum Administration for War has deemed it "necessary for the prosecution of the war" that gasoline credit cards be eliminated. The objective is to save manpower, business machines, and congestion in mails and banking. This objective was made clear to the oil companies through wording of the Government's order and by consultation with representatives of the Petroleum Administration for War.

However, certain provisions of the order make it possible to continue to issue credit at single stations only. The facts are, however, that segregation and handling of this type of credit actually requires more time and manpower than general credit—and does not conserve business machines, nor relieve mail or banking congestion.

For these reasons we feel that single station credit is against the spirit of the Government's order, and would thwart the true objectives of the order. Single station credit can in no way help the war effort.

The Union Oil Company is adhering fully to the Government's order, and is not honoring credit cards, except for Government vehicles and essential commercial users.

Union Oil Company is deeply appreciative of your cooperation. We hope to resume use of credit cards when this war is won. But we know, as you do, that today the only important thing is winning it. Until then we will do our best to help keep your car rolling—for Victory.



UNION OIL COMPANY OF CALIFORNIA

PLEGGED TO HELP KEEP U.S. ROLLING FOR VICTORY!