

Herald and News

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MEMBER AUDIT BUREAU OF CIRCULATION

Back-Road Grade Crossings

A GREAT deal has been done to eliminate grade crossings in the last decade.

Many erstwhile dangerous crossings, such as those at Modoc Point, on East Main street, and near Oleme, have been fixed with safe grade separations, and grade separation has been the rule in new highway construction such as that on the Weed highway south of town and on the Willamette highway near Mowich.

But there are still many back-road grade crossings, and there always will be. It is there that the danger of crossing accidents still exists, as was demonstrated tragically this week in the smash that killed two men at Stukel.

This crash occurred on a county road and the railroad there is not the main line. It is just such conditions as this that breed false security. The fact that traffic is light on both railroad and road at a crossing too often creates false confidence that "nothing can happen here," whereas the danger on a main line, main highway crossing is so obvious that few will fail to heed it.

Motorists on back roads may take a grim warning from the terrible accident at Stukel.

Herald and News Circulation

IN keeping with current evidences of a stable population trend here are statistics from The Herald and News circulation department. Circulation of this newspaper has not merely held its own in recent months, but has made steady gains, and now stands at an all-time high of more than 10,000.

A newspaper's circulation is affected by a number of factors, such as shifting interest in the news, changing quality of the paper itself, circulation pressure campaigns, economic conditions and population of its basic circulation territory. There have been no circulation campaigns here in more than a decade, so that factor is out, so far as the following figures are concerned. Readers may judge to what extent the others have affected these interesting statistics which show the combined circulation of The Herald and News for the periods indicated:

Period	Net Paid Circulation
1928	4,838
1929	5,827
1930	6,803
1931	6,537
1932	5,428
1933	4,914
1934	5,392
1935	5,711
1936	6,060
November, 1937	8,046
November, 1938	8,222
November, 1939	8,541
November, 1940	9,134
November, 1941	9,547
November, 1942	10,144

Definitely-defined economic trends of the 1930-1940 decade are seemingly reflected in these figures. The depression period of 1932-33 showed a corresponding drop in circulation. There was probably a population dip at the same time.

The remarkable 1936-37 circulation gain came at a time when full economic recovery occurred here, when the suburbs were rapidly building up, when there was a spurt in the settlement of Tulelake, and when, we believe, there was a definite increase in the quality of the newspaper, with generous local picture use and outstanding development.

Not so sharp, but steady, has been the circulation rise since that time. And in the last year, when there have been a good many of the older residents moving to large defense centers, circulation of the newspaper serving this community has climbed from 9547 to 10,144.

In that period, the war has unquestionably brought a great increase in interest in news. It has opened new fields in news enterprise. It has increased the value of spot telegraphic news, giving the local paper an advantage over the shipped-in metropolitans.

All of these things probably have had some influence on what has happened. At the same time, it is inconceivable that this gain could have occurred in any population situation except one that is stable or rising. The Herald and News circulation figures go with other statistics which have been gathered recently disproving any serious decline in population in this area, and indicating that where people have moved out, others have moved in.

The Herald and News figures are, naturally, gratifying to those of us who work on the staff of this newspaper. They are significant for the advertiser in the display and classified columns. They demonstrate the value of this newspaper in disseminating any news or commercial message to the residents of Klamath, Lake, Siskiyou and Modoc counties. They place greater responsibility than ever upon those who do the work of making this newspaper. They realize they have a widening and appreciative audience of readers, numbering in excess of 40,000.

Hager

Siegfried Rohrer was a shopper in Klamath Falls Saturday. Mrs. L. Baldwin made a business trip to Merrill Saturday. Dick Derry is working on his house, building on an addition. Mrs. Grace Birk of Pine Grove, Mrs. McClay and Mrs. Switzer were shoppers in Klamath Falls Monday. Mr. and Mrs. Steve Gall were shoppers in Klamath Falls Saturday. Dean Trigate and family were callers in Klamath Falls Saturday. Mrs. Pavit Newnam

and sisters were also shopping Saturday.

An automobile should be operated at the engine's most efficient speed—usually about 30-35 miles per hour—to get maximum mileage from oil and gasoline.

According to the U. S. census bureau, 11,000,000 U. S. motorists replace the fan belts on their automobiles annually.

Natives of Arabia are fond of the apple's scent and often sniff the fruit to revive themselves when they feel faint.

Washington Column

By PETER EDSON

WASHINGTON, Dec. 18.—May be it's about time to drag out in the open this subject of the U. S. army wanting to take over and run things.

The charges are that some of the army brass hats, now in the saddle with practically unlimited money to spend, have suddenly grown conscious of their power and weary of the way politicians have run things since the last war, and are ambitious to achieve a military dictatorship which would lead to fascism. Specifically, it is charged that:

1. The army wants to run industry by obtaining control of civilian war production, now vested in the war production board.

2. The army wanted to run manpower by having the manpower commission placed under the selective service system.

3. The army wants to run the civilian economy, even to the extent of taking over determination of what items of civilian supply should be cut and how much, including control over rationing.

4. The army has set up a school to train military governors of occupied countries. These military governors will be switched to governing the United States when the right time comes.

5. Army censorship is a threat to American freedom of speech.

6. The army is taking over and subsidizing all the big colleges and universities, destroying the American system of free education.

7. Army insistence on suspension of the Sherman anti-trust law in certain war production industries makes possible a return of big business monopoly.

8. Army's system of concentrating such a large percentage of its contracts with big business is a trend toward elimination of small business from the American scene.

9. Army insistence on exemption from price ceilings for certain items of food and equipment endangers the entire national structure of maximum price regulation.

10. Army now has the largest appropriation of any department of the government and because of that fact it is taking over many of the programs which other departments of the government would like to operate if they had the army's money and power.

11. Army doesn't need 7.5 to 10 million men and its insistence on so large a force is the main cause of the present manpower shortage.

12. When this war is over and the 10 million men come home, they will form such a powerful minority group that they will dominate the country. Anything which would foster the creation of a military clique today would therefore be dangerous as it might lead to a military coup d'état after the war is over.

BOLONEY!

This list could probably be extended, but it's long enough as it is. It is also a lot of hogwash.

Where do charges such as these come from? When you run most of them down you will find that they originate with other bureaus of the federal government in Washington. All of these bureaus have something to lose if the army should usurp some of their prerogatives.

It is noticeable that thus far only the anti-army side of the story has been told. Other government agencies with well organized publicity setups and with civilian officials willing and not eager to talk have presented their point of view forcefully and often. That side has been getting all the play.

The war department, though it has a Washington public relations staff of over 100 commissioned officers, still has a lot of generals who won't talk and in many cases cannot even be approached. War department public relations policy can best be expressed by the sentence, "If we don't do anything about this, it will soon all blow over."

But the buildup which the civilian agencies of the government are obtaining for their side of the argument, through such incidents as the recent WPB-army scrap over who should be boss of plane production, may in the long run be of lasting hurt to the military effort. It has even alarmed General Marshall, who mentioned it in a recent New York speech before the National Association of Manufacturers.

ON THE OTHER HAND

There is unquestionably an army side to this argument. It might be summarized something like this:

The army has its hands full fighting the war and it has neither the time nor the ambition to run the civilian economy.

All but a few hundred thou-

SIDE GLANCES



"Oh, these plastic and cardboard toys won't disappoint my little boy—it's his father I have to worry about!"

sand of the 10 million men who make up the armed services will come from civilian life and will return to civilian life after the war is over. They can never be organized or voted as a military party.

The few hundred professional soldier officers who might be assumed to form the nucleus for a military clique do not have the power or the ability to put over any wartime dictatorship even if they wanted to.

NEGROES GRANTED UNION MEMBERSHIP

PORTLAND, Ore., Dec. 18 (P)—Negro workers at Henry J. Kaiser's Portland and Vancouver shipyards will be granted membership in a new local auxiliary of the AFL Boilermakers union, Tom Ray, union secretary, announced last night.

The auxiliary will be under the jurisdiction of a new local to be established in Vancouver to accommodate workers in that area who have been required to come here on union business, he said.

Negro workers, imported by the yard last October, have been demanding union membership for many weeks. They claimed the union discriminated against them by denying them membership which was required before they could advance to journeyman status.

Ray said also that a plan has been developed to freeze workers in Columbia river area shipyards in their present unions. Under the plan they will not be permitted to transfer from one union to another.

PORTLAND HAS A CHRISTMAS BOOM

PORTLAND, Dec. 18 (P)—Store clerks varied here today in their estimates of the increase in Christmas shopping this year over last but they were pretty well agreed that price was secondary.

Said one clerk: "They used to say 'how much is it? Well—wrap it up.' Now they say 'wrap it up—how much?' as they peel off the money."

There was the case of the perplexed mother which illustrates new buying habits in Portland's war-fattened economy. She was trying to decide between two toys for Junior. She couldn't, so she bought both.

Shopping is heaviest between noon and 2 p. m. as shipyard-conscious buyers try to keep clear of streetcars and busses when the swingshift rush starts.

As to volume—one store manager estimated it 100 per cent greater than last year. Another said 50 per cent, another 25. Nobody was lower than 25.

You will have to make even further sacrifices in order for us to achieve our goal. Then, after we have driven the Germans and Italians out of North Africa we will strike them somewhere else—Lieut.-Gen. Eisenhower to people of North Africa.

We are better shots (than the Japs), our weapons give us more firepower, and our reactions are quicker—Lieut. Bernard Howes after New Guinea fighting.

If your dealer is out for the duration, advertise for a used one in the want-ads.

200 EVACUEES RELEASED FROM WRA PROJECTS

WASHINGTON, Dec. 18 (P)—Approximately 200 of the 110,000 west coast Japanese who were sent to war relocation centers after Pearl Harbor have been released to resume normal activity in American life.

Statisticians of the war relocation authority estimated today that others are emerging at the rate of about 10 a day, after being investigated for character and loyalty to the United States. They leave voluntarily to take regular jobs outside the prescribed areas of California, western Washington and Oregon, and southern Arizona.

Indefinite Leaves
The WRA said it was fostering this method of dispersing some of the Japanese, about two-thirds of whom are native United States citizens, as one means of solving the crowded relocation problem now centered in 10 camps.

The granting of indefinite leaves to those obtaining regular work supplements the program under which some 250 were allowed to transfer from Pacific coast to midwestern and eastern colleges, and under which large groups were granted temporary leave for seasonal work.

More than 9000 were allowed to go out on temporary leave to help harvest sugar beet crops in the west, but most of them have returned to the centers.

No Displacement
Those who have gone out on indefinite leave have been offered jobs as domestic servants, nurses, and clerical, restaurant, laundry and floral nursery workers.

In addition, there have been a few mechanics and "one or two" engineers.

None is allowed to displace another worker or cut under the prevailing wage for his type of work.

THE GALS WANT GARTERS
ALBUQUERQUE, N. M., (P)—The gals need garters. Rubber is scarce. So—

They are asking men—especially those entering military service—to donate suspenders. Suspenders with plenty of snap are preferred, said Miss Nella Beth Brashers, who started the idea.

"Stockings now are being made with a slick finish," she explained, "and only a really firm garter will hold them up."

Before SOS was adopted in 1908, CQD was used as a distress call in wireless telegraphy.

Telling The Editor

Letters printed here must not be more than 100 words in length, must be written legibly on ONE SIDE of the paper only, and must be signed. Contributions following these rules, are warmly welcome.

BRIGHT SUNSET

When the sun is set across the sea
There'll be no more war for you and me.

The Sun of hate, death and despair,
Even for us that cannot be there.

From God and our boys I'm willing to bet,
The Sun of Japan will forever set.

By F. C. C.

2 BURN TO DEATH AS GAS EXPLODES

COMPTON, Calif., Dec. 18 (P)—A taxi driver and a tank truck driver were burned to death and three sailors critically seared today as they fled through 100-foot flames that roared up when gasoline from the leaky truck exploded.

The tank truck was parked beside a road while the driver repaired a leaking valve, investigating officers reported. As the taxi drove past, carrying the sailors, a pool of gasoline exploded, apparently either from a cigarette or a spark in the taxi's exhaust.

Dead are:
Lewis Thomas, 50, the taxi driver, of Bell, Calif.

Budrey Benson, 21, the tank truck driver, of Santa Ana.

The injured sailors are James Glennon, 26, of Dorchester, Mass.; Ralph W. Doe Jr., 26, of Pelham, Mass., and John C. Murdock, 22, of Renton, Wash.

MILITARY CONTROL OF EVACUEES BACKED

PORTLAND, Ore., Dec. 18 (P)—Sen. A. B. "Happy" Chandler, Kentucky democrat, believes that the military should assume control of Japanese relocation centers so that any recurrence of the recent rioting at the Manzanar camp will be avoided.

"It is inconceivable that there should be an uprising against this country in a camp for enemy aliens," he said last night on his arrival here. He is chairman of a subcommittee set up by the senate military affairs

committee to inspect military establishments.

He said that American land and sea invasion forces would clean the Japanese out of Kiska in the Aleutians "whenever we are ready to pay the price." They are isolated there now and their threat to the continent has abated, he said.

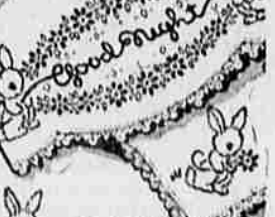
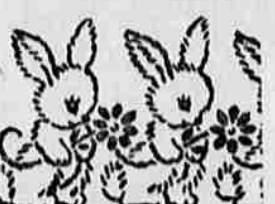
DETECTIVE

MISSOULA, Mont. (P)—When the manager of a department store took a picture of the holiday shopping crowd, he got a good picture.

In fact, it was good enough to display in a courtroom.

It showed a woman stuffing merchandise into a market bag.

BUNNIES MAKE MERRY ON NURSERY LINENS



These cute bunnies appear like magic on all sorts of nursery linens, for they're done in the easiest stitchery imaginable! Delight some new mother with linens for baby. Pattern 7404 contains a transfer pattern of 20 motifs ranging from 3 1/2 by 2 1/2 to 1 1/2 by 2 inches; illustrations of stitches; color schemes.

To obtain this pattern send 11 cents in coin to The Herald and News, Household Arts Dept., Klamath Falls. Do not send this picture, but keep it and the number for reference. Be sure to wrap coin securely, as a loose coin often slips out of the envelope. Requests for patterns should read, "Send pattern No. _____, to _____ followed by your name and address."

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THE BEVERLY

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