

SEARS PRE-CHRISTMAS

BLANKET SALE

Slumbersound Quality Blankets

OVER 3500 BLANKETS IN
THIS BIG BARGAIN EVENT!

Your SEARS store has just received a GIGANTIC shipment of all the MOST POPULAR warm winter blankets you've been wanting, and AT SAVINGS, too! Drop in tomorrow, see these buys while these values last!

Buy for Cash . . . or Buy on Sears Easy Payment Plan . . . But
BUY NOW While Stocks Are Available!



25% Wool Singles

We've Seen Similar Blankets Selling Elsewhere at More Than \$1 Higher!
Large, extra long 72x90 size! Washable . . . dyed with superior materials. Lustrous rayon satin binding. More than 150 of these to choose from!

4⁹⁸

33 1/3% Wool Singles

These Blankets Are Worth at Least \$6.50 on Today's Wool Market!
Warm 3 1/2 lb. singles in the jumbo 72 x 90 size! Striped border or 2-tone effect. 33 1-3% wool, 36 2-3% rayon, 5% teca rayon, 25% cotton. About 80 in this group!

5⁴⁹

80% Wool Singles

A Heavy 4 Lb. Blanket That Will Keep You Warm This Winter!
Lovely rayon binding! Large 72 x 84 size in 2 beautiful colors. Softly napped and long fibered for extra warmth. Only 86 to go at this low price!

6⁹⁸

The Victory Blankets

Modern Magic . . . The Magic of the Chemical Laboratory! It's Lovely!
84% virgin wool, softly napped and long fibered for warmth! Closely woven for wear. Extra long 72 x 90 size for tuck-in! Several beautiful colors.

10⁹⁵

50% Rayon Singles

Extra Large 72x90 Size!
Should Sell at About \$5.79!
Good heavy 3 1/2 lb. weight. Rayon and cotton blended for extra warmth and wear. Flowered border or 2 tone effect. Non-fray rayon binding.

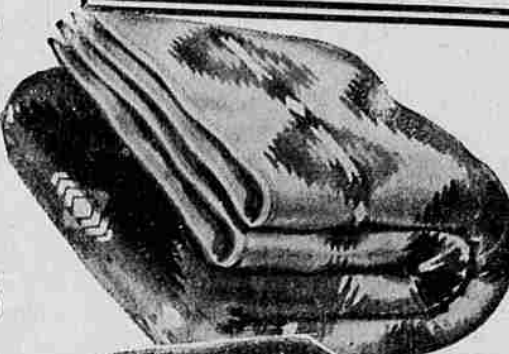
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**MORE THAN 800 OF THIS
NUMBER NOW IN STOCK!**
No. 8223 . . . WORTH AT LEAST \$3.29

70x80 Double Part Wool

\$2⁷⁹

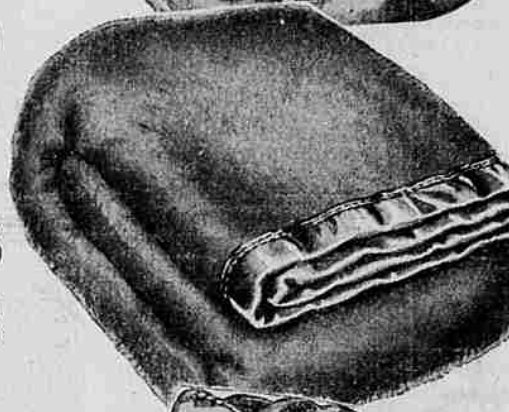
This is where you get VALUE on a budget . . . the GREATEST amount for EVERY PENNY you spend! These 5% WOOL SLUMBERSOUNDS are grand for all year 'round use . . . WARM enough for winter . . . THRIFTY enough to use on all your beds! All new wool plus imported cotton! Washable! Stock up now while this huge stock lasts!



66x80 Indian Design Cotton Blankets

Practical, Colorful, Economical!
Our thriftiest priced cotton novelty blanket, and a big buy at the price. Hemmed ends for longer wear! Well woven and napped!

1⁹⁸



50% Rayon Singles With Rayon Binding

Extra Large 72x90 Size!
Full double bed size. Non-fray rayon satin border. It's beautiful, and low priced too. 3 lbs. weight. Shop now!

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100% Wool Filled Warm Comforters

Beautiful, All-Over Flower Design!
Large 72 x 84 size, 4-lb. weight! Here's a comforter that combines wearability with warmth. All over scroll stitching!

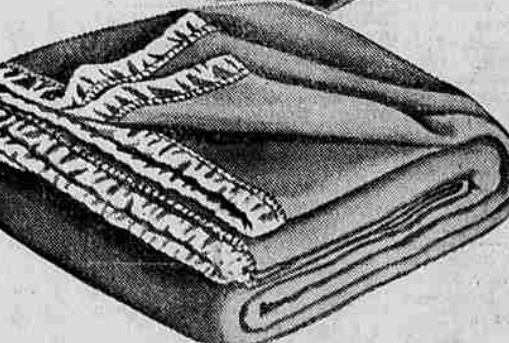
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Large Size White Cotton Blankets

Slumbersound Quality . . . Wear!
Select American cotton . . . so creamy white we had it woven in its natural color! 70x90 size. Stitched edges!

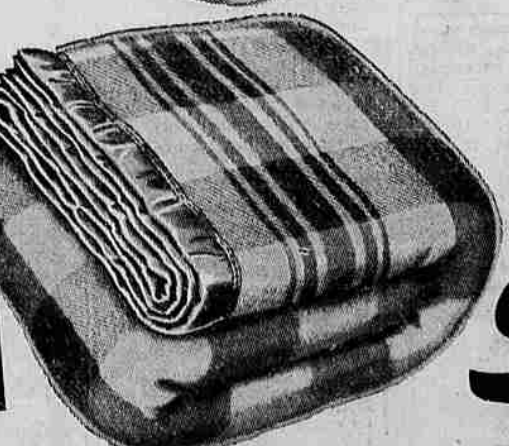
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Softly Napped Cotton Plaid Blankets

This Blanket Worth 98c!
Woven of long staple American cotton. Long wearing. Softly napped for extra comfort. 70x80 size!

89^c



5% Wool Single Warm Blankets

Usually Sells at About \$1.50!
70x80 size. Sturdily bound in good grade sateen. Pastel plaid colors! Weighs 1 1/2 pounds

1¹⁹

66x76 Plaid Cotton Sheet Blankets

Made With Lock-Stitched Ends!
Many colors in attractive pastel plaids. Sleep between these for extra warmth this winter! About 300 to choose from!

79^c

Sears

SEARS ROEBUCK and CO.
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