

STARTS AT SEARS TOMORROW... KLAMATH'S BIGGEST COAT SALE! SAVE FROM 16% TO 25%



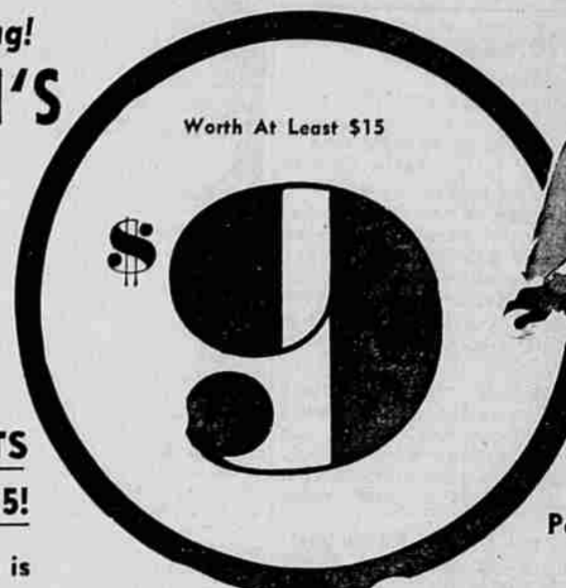
SALE!

At Far Below Our Government Ceiling!
MISSES' AND WOMEN'S

CASUAL COATS

OUTSTANDING VALUES... YOU'LL FIND THESE COATS
ELSEWHERE SELLING AT MORE THAN \$15!

Year in, year out, year 'round sport coats... Sears sale priced! This is the opportunity you've waited for! Boy-style coats, trench coats, wrap-arounds, single and double breasted reefers and boxy reversible rain coats in plaids or plain colors. You'll find almost every fabric and color in every size from 12 to 20, 38 to 44. Don't wait... Act now! You'll save as much as \$6 on one of these buys!



Worth At Least \$15



... A MATCHLESS OPPORTUNITY TO MAKE SENSATIONAL SAVINGS ON ALL APPAREL NEEDS

Here you are... just in time for chilly winter days and evenings! Reduced prices on a huge group of more than 550 women's and misses' coats... drastic markdowns that will save you many dollars. Shop now... buy a new coat or two during this gigantic sales event!



Worth At Least \$20

Tremendous Savings...
Guaranteed Values...

SPORT COATS

Sports Coats fit your needs for busy days ahead! They're wearable, practical, Sears small-priced! Choose from fitted or boxy styles... and some attractive fur-trimmed models! Choose now... A bargain opportunity such as this one may never come again. You save from 16% to 25% on every one of these big values!

Sensationally Sears Priced!

GIRLS COATS

Leave it to Sears to give you the values... and quality you can bank on! Girls' warm wrap-arounds, box style, single and double breasted reefers! Velveteen collar trims! Inverted pleat-backs! Perfect tailoring. Shop now at bargain prices!

\$6



If You Choose...
**USE SEARS EASY
PAYMENT PLAN**
You don't need cash at Sears... Use Purchase Coupons!
You go to the credit office just once to get a book full of coupons... then you spend the coupons just like cash all through the store. There's no fuss or formality, no signing sales slips. Small down payment and monthly repayments. Usual carrying charge.

BUY
WAR
BONDS
AND
STAMPS



SEARS, ROEBUCK AND CO.