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Cupu itilis To

## WHAT CIGARETTE GIVES SMOKERS WHAT THEY WANT

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## with a Milder Better Taste

## More and more smokers

 every day feel that way about Chesterfield. They find that in this Milder, Better-Tasting cigarette they are getting just what they want in a smoke.Its right combination of the world's best cigarette tobaccos gives Chesterfield all the pleasant smoking qualities you like best.

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$=1$ Its Chesterfield

