

Martha Shops and Shops

Moe's Cosmetics

A FRIEND of mine, now in Klamath Falls, asked me the other day where she could buy Charles of the Ritz products. So I thought it might be a good idea to come out generally with a little information on the subject of cosmetics lines.

Charles of the Ritz and Elizabeth Arden products are sold exclusively at Moe's. That is, for the Klamath country. They're nationally famous, nationally advertised and the girls who use either line swear by them.

Charles of the Ritz has a special feature in blending powder right at the cosmetics counter. This is a regular service in Moe's cosmetics department, and there is no charge for the individual blending. You just pay for the powder. And get exactly the right shade to suit your skin tones, without having to experiment with different shades yourself.

Head of the cosmetics department at Moe's is Virginia Calhoun, who has had much experience in the work and is ably assisted by Evelyn Milne and Billie Snyder. You can ask them about the complete treatments and beauty preparations carried by Charles of the Ritz and Elizabeth Arden, and rest assured that their advice is good.

At Moe's.

Your Store, Inc.

IT'S news when a store branches out in wartime, but it's good news for Klamath Falls. And if you haven't been in to see the new quarters of Your Store, Inc., you really should.

The opening is today. Just three doors down the block from the old location, in the space formerly occupied by Klamath Furniture.

It's a swell store. Just as attractive as the old small one, and there is lots more room to display merchandise. Altogether, it's five times larger than before. Incidentally, Your Store, Inc., is going to drop the sub-title of "For Distinctive Gifts." Because it now is more than a gift store. So many new lines were added that it's a sort of department store now.

A towel department has been added, and bedding, handkerchiefs, hosiery and linens.

At Your Store.

Long's

THE new plaid skirts at Long's are dillies. But you'll have to see them to appreciate them because it's impossible to describe plaids. Just try it yourself!

The skirts are all prices. From \$3.95 to \$7.95. Come pleated or gored, in bright colors or subdued shades, some all wool and some part wool.

Mrs. Long is especially proud of some real Scottish tartans (sometimes mis-called "plaids") in lovely pleated skirts of 100 per cent wool. I saw the McLeod, which is dark. The Dress McLeod, which has a beautiful blue shade in it. And the Dress Stewart, which is gay and light. These are exceptionally good skirts. And cost \$7.95.

And since skirts are a "must" this year. (I mean the style). I know these unusually clever ones are going to be snapped up and no time lost about it. Drop in yourself, and see them at Long's.



Curry's

BEFORE I forget, I'll mention right now that Curry's has a few jars of Rubinstein's Apple Blossom Deodorant Cream left at the 50c price. It's regularly \$1.00, you know.

This is the larger 2-ounce size. And a marvelous bargain at only 50c. Even with the usual 10 per cent tax added.

And here's a tip on applying a deodorant cream. Always wash first, then put it on generously and rub until it has disappeared. Whether you're working on your underarms, hands or feet.

In this way it really will be wonderfully effective in checking perspiration and perspiration odors.

Garcelon's

IF YOU have a man around the house who fails to put his cigarette out in the ash tray, and leaves it to burn with much fuming. Or if you've had trouble with forgotten cigarettes which dropped off the ash tray and burned the furniture. Here's the solution.

Garcelon's has the new Safex. The newest things in ashtrays. Which is not only attractive in clear glass, but is very intriguing looking.

Drop a cigarette stub in the center part and in a minute it's out. Put your cigarette down and forget it—and when it burns to the "Safety Rest" it goes out.

There's a "Safety Platform," too, which keeps cigarettes from toppling over and burning the table.

And all that costs only 35c. At Garcelon's.



Curry's

HAVE you used the Rubinstein "Filmpact" yet? It's brand new and I've had a lot of success with it, myself. A "dry" powder base that you apply with a dampened sponge or piece of cotton and get the best results of any such preparation I've seen.

Realizing that some other similar "dry" powder bases are unsatisfactory for skins that also are dry, Madame Rubinstein has come out with two types. One for dry skin and the other for normal or oily skin. As a matter of fact, you don't need to use powder after applying the "Filmpact," unless you want to. I use powder just on my nose, and sometimes I wonder why I do that.

But if you don't use powder at all, it's best to put on two applications of "Filmpact." In order to have a more complete coating, you know.

Rubinstein's comes in a flat compact-like case that can be carried in the purse. And it costs only 75c, plus tax, of course. At Curry's.

Incidentally, when you remove your cosmetics, be sure to take extra pains to see that every bit of this "dry" powder base is gone. The reason it looks so lovely on the skin and lasts so long is that it clings and clings. Which, of course, makes it harder to remove.

Studio of Beauty

HAIR is such a problem when so many hat styles reveal a gal's "crowning glory." And it had better be that if you don't want to spoil the whole effect of your appearance.

So here's a tip that, even if you've never had any before, you should plan on scalp and hair re-conditioning treatments. Especially after Summer sun and wind have done their worst.

I was talking to Fern Short, who owns the Studio of Beauty on Whittall's mezzanine floor, the other day. She told me the secret of good results is a series of regular treatments. And a series doesn't cost so much as a number of single treatments.

If you're planning on a new permanent at this time, by all means look at your hair the way other people will. You can be terribly disappointed in a permanent done over dry, parched hair. So play safe and re-condition those locks first. Call Fern at 7151 if you need further information.

Cal-Ore

SAM HERMAN and his six-piece band are back at Cal-Ore after a Summer vacation. In which they toured the coast and played at a number of resort hotels. Which really can't be called a vacation, because when a musician plays he works.

You remember what a good band Sam had here. They all left late last Spring to fill the touring engagement. And I, for one, never expected to see them at Cal-Ore again, because of the shortage of musicians. It's a good thing for us that their tie-up wasn't with places that operate full blast in the Wintertime, the way Cal-Ore does. Or maybe they just like the place and the people.

Academy Award Winner Nurse's Aide



You'd Think He'd Get Tired



Lorenzo Hansen, above, of Logan, Utah, didn't succeed in his first attempt at tire making, but he's trying again—and succeeding. Made of 38 blocks of locust wood bolted together, after heat treatment, the tire will stand heavy loads and speeds up to 12 miles per hour.

Yorktown Survivors at Honolulu



After seeing their ship, the aircraft carrier Yorktown, go down at the Battle of Midway, wounded survivors arrive at Honolulu. They're shown walking down the gangway of the rescue ship under their own power. Official U. S. Navy photo.

Courthouse Records

WEDNESDAY

Complaint Filed

Guthel M. Esting versus Lee F. Esting. Suit for divorce. Charge, cruel and inhuman treatment. Couple married in Redwood City, Calif., July 27, 1929. Plaintiff asks personal property settlement, support money, and restoration of maiden name, Guthel M. Steele, J. C. O'Neill, attorney for plaintiff.

Justice Court

Vernon Gilmore. Assault and battery. Sentenced to 25 days in county jail. Charlotte Kaspara Anderson.

Failure to stop at stop sign. Fined \$5.50.

James Alfred Durand. No trailer license. Fined \$5.50, suspended.

An earthworm does not die if you cut it in two. Instead, each portion grows into a complete specimen.

A camel can drink 15 gallons of water at one time. It requires as much water as other animals of its size.

Henry Hudson was English. He made his voyage in the Half Moon under Dutch auspices.

Whittall's

DISTINCTIVE APPAREL
Phone 8222 901 Main

Hoe Down

Your Victory Garden ripens into harvest. . . and then into preserving—and there's a lesson, miladies, to you! Cherish that good figure of yours. . . improve it quite a bit, too!

Even if you are a big girl, this Gossard pantie girdle (it embraces 26 to 36 inch waistlines) produces a smoother you.

750



School Clothes Must Be New Clothes

Here is Young America off to school again. School calls for clothes, something new in shoes, skirts, blouses, in fact a lot of different things. . . The place to buy, why Foulger's, of course!

Teeming With 'Teen Age Dresses!



JACKETS

jackets for school. Many new styles in Flannels, Fleeces, Diagonal Weaves and Plaids, most any color. Man-tailored

4.95 to 14.95

BLOUSES

For your Blouse wardrobe we have long sleeve, short sleeve, French or Banded Cuff, from Plain Colors to exotic prints.

2.29 to 2.95



Shoes For Tall Gals

Big girls look sweet as little girls in these adorable Pumps in Black or Brown Suede or Calf-Skin.

5.95 to 7.95

GOLFERS

Here is the shoe that is definitely taking Young America back to school this fall.

3.95



Skirts

Plaids in wool. Strutter cloth in Plain colors, in Brown, Green, Navy and Black. Pleats and gores and flares in Sumatra Cloth.

2.95 to 4.95



DRESSES

5.95 to 12.95

Let's Go To . . .

Foulger's

525 MAIN