

BACK-TO-SCHOOL



FINAL DAYS of SENSATIONAL SUMMER BLANKET SALE



Good
Part Wool Blanket
72x84 DOUBLE
 5% Wool . . . 95% Cotton. Choice of smart stripes in blue, wine and rust. Long wearing rayon bound ends.
\$3.29
 pair

Better
Reg. \$6.25 One-Third Wool
72x90 BLANKET
 36% rayon . . . 33% wool . . . 25% cotton . . . 5% Teca Rayon . . . 3 1/2 lb. wt. Size 72x90. Two-tone combinations: cedar and peach, blue and peach or Harmony blue and dusty rose for beauty.
\$5.49
 each

Best
Reg. \$16.50 All Wool
72x90 BLANKET
 All new wool, double woven for extra warmth. Wide 5-in. celanese rayon binding. Guaranteed moth-proof for 5 years.
\$10.95
 each

All Wool Filled COMFORTER
 A Real Sears Spotlight Value. . . 100% wool for warmth. . . 80x90. . . 4 1/2 lb. weight.
4.29
 Reg. \$4.79, Now —

USE OUR LAY-AWAY PLAN **50c** MINIMUM DEPOSIT

Sale HUSKY BATH TOWELS
CLOSING OUT!
Bath Towels

Discontinued . . . so we're closing them out! 22-inch by 44-inch heavy weight, double loop bath towels. In flowered, plain colors and fancy borders. All colors. These sold regularly at 49c and 59c.

NOW
37¢
 EACH



Attention Camera Fans, and Kids from 7 to 77

Polack Bros. Circus Elephants, Mona and Mary Ann, will be in front of Sears Store Saturday, between 12 noon and 12:30. Be sure to see these 5-TON TWINS.

See the Polack Bros. Big Circus Performance On the Stage of the Pelican Theatre

PIECE GOODS REMNANTS
1/4 OFF!

These piece goods remnants include 80-square percales, spun rayons, Embassy crepes, broadcloths, muslin, poplin, lawns, and many others. Now 25% off!

COTTON WARP
 In all colors. For rugs, pot holders, all crochet work, tying quilts, etc. . . Regularly 35c . . . Now **29¢**

OUTING FLANNELS
 Mill end lengths. All colors, stripes, plaids, and plains. Some dark colors for quilt covers. Regularly to 27c yard . . . Now **15¢** Yard



OUTSTANDING SALE SHEETS

A Size for Every Family at a Budget Price

Cotton Blossom

These sheets are 100% American cotton and are heavier and stronger than you'd expect at \$1.29 and \$1.39! They are hand-torn for straight hems with 3-inch top hem and 1-inch at bottom. Firm tape selvages, full white bleach! 128-thread count to square inch! Supply your needs NOW — we don't believe we'll be able to duplicate these values again!
81x99 94¢
 42"x36" Cotton Blossom Cases . . . **17¢**

LAUNDERITE

Famous Launderite . . . known to millions of American homemakers for its laundering and wear superiority. 132 threads to every square inch—strong and durable. Crisp, fresh muslin, bleached snowy white. Fine, smooth texture. Wide tape selvages. Well stitched hems.
81x99 . . . \$1.16

GUEST CHAMBER

Our very best muslin! Heirloom quality muslin sheets woven of long staple cotton, smooth and cool. 148 threads to the square inch — stronger and heavier than government requirements! Soft and brilliant white. Lovely, deep hems, and rip-resistant tape—selvaged sides.
81x99 . . . \$1.44

Beautiful Chenille Spreads

Choice of three rich-looking spreads . . . at one unbelievably low price! Besides the ones sketched, there's another chenille beauty with pounds of rich fluffy chenille in sparkling design. Both chenilles, in dainty pastel. Also, a heavy textured-weave cotton in vivid plaids. A trim bit of gaiety for modern rooms. All three in full or twin sizes.

Good
Fashion Made BEDSPREAD
\$1.98

Our lowest priced chenille. White ground or solid colors with gay floral trim. It's cotton chenille, and a big value, smartly styled in a neat pattern unusually pretty at this thrift price. Reg. \$2.98 Value!

Better
Harmony House BEDSPREAD
\$4.98

This bedspread has graceful chenille ribbons trailing over its thickly tufted surface. The close tufting is sewn on durable, heavy cotton bedspread cloth. The shirt has luxurious fullness.

Best
Lady Fair BEDSPREAD
7.98

So thick and velvety with rich chenille, the weighty bedspread cloth hardly peeps through. It has a beautiful expensive look that will make the bedroom stunning. Makes a perfect gift.



Sears
 SEARS ROEBUCK AND CO.
 133 So. 8th Street