

# HERE ARE THE FALL SHOES FOR YOUR WHOLE FAMILY!

*Sears Rings the Bell for Style, Value and Economy in New Fall Shoes for Everyone!*



REGULAR ~~\$ 2.59~~ **2.27**



### Growing Girls' Shoes

CASUALS TO SEND HER BACK TO SCHOOL IN STYLE AND COMFORT!

Value group! Growing girls' styles in well made, smartly fashioned oxfords! Just a few shown—many more!



Dozens of youth-important, including monk straps, moccasins and ever popular saddle shoes. In black or brown.

**BUY ON SEARS EASY TERMS ON PURCHASES TOTALING \$10 OR MORE. USUAL CARRYING CHARGE A DEPOSIT**

### GROWING GIRLS' SHOES

STYLES THAT PLEASE DAUGHTERS AT PRICES THAT PLEASE MOTHERS IN SEARS NEW FALL COLLECTION!

REGULAR ~~\$ 3.45~~ **2.59** to 3.19



Shoes to put a lilt in her step—they're that good-looking and just as comfortable as can be! Blacks, browns, antiques and white and brown combinations. Well made from selected quality leathers that will stand up under a hard school year's wear!



## FREE!

to every child visiting our store accompanied by a parent!

Choice of **INDIAN HAT** or **PENCIL BOX . . . while 1000 last!**

### Children's New Fall

SELECT QUALITY LEATHER UPPERS, HEEL LININGS SCIENTIFIC LASTS ALLOW PLENTY OF GROWTH ROOM GOODYEAR WELT SEWED FOR EASY FLEXIBILITY

## BILTWELS

# 2.49



You'll see plenty of Biltwels trooping back to school! And for very good reasons! Mothers know that Biltwels are just as good as their name implies! That they're styled to fit and support a growing foot just right! They wear like iron, too!



Plenty of new styles, including military styles, saddle oxfords, moccasins, and sturdy wingtips. Patent slippers too for partying

**BUY WAR BONDS AND SAVINGS STAMPS**

SCIENTIFIC LASTS QUALITY LEATHERS IN BLACK and BROWN

### Girls' and Women's "CAREFREES"

CAREFREE CASUALS IN ZESTFUL YOUNG STYLES THAT ARE FUN FOR WORKING OR FOR SPORTS!

### CHILDREN'S SHOES

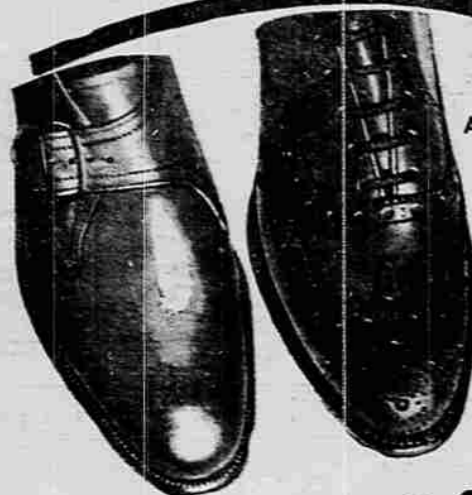
Bargain priced—but lots of wear in every pair of these! Sturdy oxfords and moccasins for the school-growing youngsters. Blacks, browns. 8 1/2 to 2.



# 2.29 1.98



Moccasins in white or brown. Unlined so they fit and mold like a glove!



All the FELLOWS WEAR 'EM!

SPORT 'N BUSINESS TYPES; COMFORT and STYLE COMBINED

Worth at Least \$6!

# 4.35

Fine quality leathers in new fall styles. Military types or conservative business styles. In black, antique brown.

## Sandy Nevins Men's Fall BRIARGATES

Favorites in classrooms—offices—for all round purposeful lives! Staunch Briargates in a wide variety of most popular styles. Browns and blacks—straight and wingtip types. Stitched or plain.

# 3.98



### STURDY NEW STYLES IN BOYS' SHOES

QUALITY LEATHERS **Sandy Nevin Jr. Boygards**

# 3.45



Styled for real rugged good looks! Smooth or rough grain leathers, and straight or wingtip styles. Good-year welt construction. Sizes 1-6

# 2.98



Black and antique tans. Dress and sport styles with leather and composition soles.



## PEGGY ADAIRS

# 3.50

Choice of women who demand style right along with comfort! You'll find new saddle stitched pumps, trim ties, novel sandals!



New fall styles to take you round the clock—smartly shod every minute! In black, tan, brown.

# Sears

SEARS ROEBUCK & CO.