

Wards go "all-out" for practical Fall clothes



COLORFUL TWEEDS FOR THE "YOUNGER SET" AT 10.98

Wonderful mixtures! And so many of them, you're sure to find a combination to mix or match with last year's accessories. (That's the kind of economy young patriots are practicing today!) You'll find the casual sport classics you love... some in all wool, others in wool and rayon. And we've plaids and fleeces and monotones, too! Wraparounds, boy coats, reefers, balmacaans. Sizes 12 to 20.



CASUAL LITTLE SUITS TO WEAR MORNING, NOON AND NIGHT—DAY-IN AND DAY-OUT, IN STURDY TWEEDS AND LONG-LIVED WOOLENS

12⁹⁸

There's nothing fussy about these suits—nothing you'll tire of. Just good, clean-cut, simple lines. Good fabrics that will stand up under hard everyday wear. Good workmanship. Classic jackets that look equally well with shirts and sweaters during the day—or a ruffled blouse at night. The skirts are gored or pleated (so they'll hold their shape no matter how much you sit!). Yes—they're practical—and oh! so smooth looking! Prefer big plaids—monotones—or colorful tweeds? You'll find them all at this one low price! Some all wool—some wool with rayon. Every style a winner!

A LIFE MAY DEPEND ON IT
The boys who are fighting this war at the front need all the planes, all the tanks, all the ships we can send. Your dollars can help to send them. Won't you buy U.S. War Stamps today? A life may depend on it.



CAROL BRENT CLASSICS FOR THE CAMPUS CROWD! 2.98

If you haven't a skirt to match this bright red pullover, get one! It's that wonderful! And make a second choice, too... a green, a blue or a natural. You can't ever have too many sweaters and these are pure Virgin wool worsted at 1.98! Long boxy casuals with your favorite crew neck and "push up" sleeves. 32 to 40. Matching cardigans bound with grosgrain ribbon... 3.29



CAROL BRENT SHIRTWAISTS 2.25

The truly perfect shirts—impeccably tailored in fine multi-filament rayon crepe that looks like silk! Long sleeves. White or pastels. With Short Sleeves... 2.25



KILTSHIRE TWEED COATS EXCLUSIVE AT WARDS 19.98

The coat that "can take it"! Shower-proof, dirt- and wrinkle-resisting, warm and sturdy—no wonder it has a nation-wide reputation for fine quality, lasting good looks, durability! Prudent women buying clothes "for the duration" look for the famous Kiltshire label and know they're making a wise investment. Boxy or fitted styles in gray, blue or brown. Sizes 14-44.



TWIN-SEASON COATS IN TWEEDS AND FLEECES 19.98

You can wear it right now without the lining! Come Winter, you'll slip in the warm chamolai-fabric shell and remove it again for early Spring. That's a lot of wear for the money! Choose yours with a slide-fastener or snapper closing in a stunning camel-tone fleece or in a colorful Harris-type tweed. Sizes 12 to 20. And you'll see coats with genuine chamolai shells at only 24.75!



CATALOG ORDER SERVICE—Thousands of items not displayed in our store are available quickly through our Catalog Order Department. You can see as well as feel actual samples of the materials before you order.

Montgomery Ward

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