



Martha Shops and Shops

Garcelon's

SOMETHING new and different is at Garcelon's. And therein lies a little story that I think is interesting. I'm going to tell it and hope I'm not giving anything away that I shouldn't.

When Jane Garcelon was in Los Angeles at the market a while back she saw the selection of alpargatas. They're flat-heeled shoes, for play or slacks or to wear around the house. With rope soles and colorful wool embroidery. Hand made in Ecuador.

Well, she fell in love with them and decided to buy a pair herself. And then she got to thinking that if she liked them so much, lots of other girls would, too. So she bought a big supply for Garcelon's.

You'll find them in all sizes, even for little girls. At only \$1.59.

At the same time, incidentally, she bought up a lot of baskets of all types. Including picnic baskets and flower baskets. Which are in the same window with the alpargatas.

Jane tells me the way to pronounce alpargata is "alpar-gotta" with the accent on the "got."

Moe's Hats

AS I went by Moe's store the other day I couldn't help noticing the hats. Really swell-looking ones in the window. So I wandered in and got the lowdown from Mr. Souther and Ann Lander.

The millinery department is now operated by Moe's under the direct supervision of Mrs. Lander. And if you've lived in this country very long you don't need to be told that she certainly knows her business.

Quite a few years ago she owned the Lou-Ann Specialty shop across the street from Moe's. She's had lots of experience in buying, knows style and quality. And what's very important, too, is the fact that she's an awfully good judge of what hats are becoming on different types of faces, and with different kinds of hair-styles.

The new policy of Moe's millinery department is to provide budget-priced hats and all the in-between kinds up to the "better" ones. The prices range from \$2.95 up to \$15.00.

And Moe's millinery department, I noticed, has a wide selection of the back-to-school and campus-age hats that are so popular.



Never soak cutlery in hot water—clean immediately after use before dirt has a chance to harden. Using a knife with a loose handle is the cause of many household accidents.

Studio of Beauty

I'VE gotten so I look forward to having my hair fixed now. It's a chance to get cooled off. But that's because I go to the Studio of Beauty on Whytal's mezzanine floor, where the air cooling and ventilating system work wonders on hot days.

One interesting thing I've noticed. Starting the hair drier at medium and reducing it to low keeps you cool under the drier during warm weather and your hair dries just as fast!

Louie's Arcade

FOR inexpensive amusement, drop in at Louie Polin's new department. Louie's Amusement Arcade. Where you can take shots at submarines and planes or play various other things.

The city council recently granted Louie a license to operate the Arcade because it is being run strictly on the square side. And really will provide entertainment for a lot of people.

You can get your horoscope there, play miniature baseball, get an automatic massage in the "Magic Chair," and have a good time in a score of different ways.

The entrance to Louie's Arcade is on South 7th street, just a few yards from Main street.



Heat, water and dirt ruin leather goods more than ordinary use and wear. Use a good grade of saddle soap to prevent deterioration, and store in a dry place.

Currin's

LOOKING for something to send a man in the armed forces? Well, I've found the perfect gift that's not only clever but practical. And I found it at Currin's this week.

When I walked into this drug store, Vance Vaupel, the manager, immediately said, "Come back here with me," and took me 'way in back where the just-arrived boxes are kept. He opened the one marked "DUFFEL BAGS" and pulled out a little canvas-like bag.

Then we opened that and found what is inside.

There are eight things for everyday use. The kind that every soldier, sailor, marine or even coast guardsman needs and can use.

There's tooth powder, hair tonic, shaving cream and lotion, foot powder. (probably that's most appropriate for the infantry!) Liniment for sore muscles, a mouthwash and gargle, and even headache pills. To take care of him from head to foot.

Securely packed, it's ready for mailing. An address card is attached, so all you have to do is write the name and address down.

Every man in the service will enjoy unpacking one. And appreciate the thoughtfulness of the gift. Because the Duffel Bag is small enough to carry around or put away in a small space even though there are so many things in it.

And you can send him one just as a little "extra," if you want, because the Duffel Bag costs only 89c. At Currin's.

Whytal's

YOU'LL find those darling coats of teddy bear cloth at Whytal's. And not only coats, but the cutest two-piece suits with short jackets of this soft, warm material that has taken the country by storm.

Whytal's has coats in two lengths. And carries both white and beige. Mrs. Whytal tells me that, while beige appears more practical on the surface, the white is by far the most popular because it's so glamorous and really won't pick up dust and dirt as other white material does.

Teddy bear cloth, in case you don't know, looks just the way it sounds. Like the covering on a teddy bear.

It's about 85 per cent wool, since the fur-like stuff must be woven through cotton, but the cloth is much, much warmer than other materials with the same percentage of wool. The way a fuzzy blanket is warmer than a hard-woven one of the same content.

The coats at Whytal's are made up of Wallaby-manufactured teddy bear cloth, which was the original of this type and has been copied widely. So be sure, before you buy a coat this Fall, to drop in at Whytal's and see them. I know you'll adore them.



Remove spots and stains from table linens as soon as possible with cold water—hot water may "set" a stain. Avoid unnecessary creasing, excessive use of starch—which tends to crack fibres.

All the girls who do hosiery mending in town are simply swamped with work. But one of them told me they might as well make hay while the sun shines because there may not be any hose to mend before long.



7344 by Alice Brooks

You'll find there's beauty in your scrap bag if you use up those odds and ends for this pup. He's just one patch and doesn't mind what colors you do him in. Delight a youngster with this quilt or make a pillow. Pattern 7344 contains accurate pattern pieces; diagram of block; yardage chart; diagram of quilt.

To obtain this pattern send 11 cents in coin to The Herald and News, Household Arts Dept., Klamath Falls. Do not send this picture, but keep it and the number for reference. Be sure to wrap coin securely, as a loose coin often slips out of the envelope. Requests for patterns should read, "Send pattern No. _____, to _____, followed by your name and address."

Whitmore Fires Laid to Incendary

REDDING, Calif., Aug. 20 (AP)—J. A. Graves, state forest ranger, declared today that a fire which burned more than 600 acres of winter grazing land in the Whitmore area had been started by a persistent and methodical incendiary.

The fire was set Tuesday night at six points each about two miles apart, Graves said, and when forestry firemen and volunteers at last managed to bring it under control yesterday was set again at two other places.

Big Shoe Sale

Under the new management of Steve Brodie, the Stewart-Smith Shoe Store is conducting a gigantic sale of women's high grade footwear. Such well known makes as Selby Style-ear, Arch Preserver, Physical Culture and Patricia high style shoes are priced to force them out.

VALUES TO \$8.95

Now \$4.98

VALUES TO \$6.95

Now \$3.98

Play Shoes

and Sport Oxfords

\$1.98 and \$2.89

Mr. I. I. Stewart, factory representative of Gantliver and Ground Gripper Shoes, who has been giving a special demonstration of these fine shoes in our store has consented to leave his stock of these shoes for a few days and we are continuing the 10% discount on Gantliver Shoes.

Buy Now and Spend the Difference on WAR STAMPS!

**Stewart
-Smith
SHOE STORE**
All Sales Final
627 Main

PHONE ADDITIONS LIMITED IN K. F.

The recent War Production board order restricting new or additional telephone installations where facilities are limited now is being applied in Klamath Falls, according to C. E. Seavey, manager for the Pacific Telephone and Telegraph company.

"In many sections of Klamath Falls," Seavey said, "the telephone lines are filled to a point where telephone service must be limited."

"All additions to telephone plant have been deferred, be-

cause the materials are needed for war purposes," he explained.

The telephone company is asking that those having any questions, as well as present customers planning to move, get in touch with the company's business office to ascertain whether telephone service can be established under the limitations of the War Production board order.

"As in the case of many wartime restrictions," Seavey said, "we realize this curtailment of telephone installations and service may cause a temporary sacrifice of personal convenience. We are grateful for the wholehearted cooperation of our customers in accepting the restrictions which have become necessary to conserve the scarce and critical materials so vital to the nation's war effort."

\$3400 IN BUILDING PERMITS ISSUED

Building permits totalling \$3400 were issued in the Aug. 19-19 period. It was announced today from the office of City Building Inspector Harold Franey.

Biggest single permit was one granted Dr. Wayne McAtee for \$1800 for the repair of fire loss and the remodeling of a business building at 123 South Seventh street.

Other permits were issued to the following:
Fred Schallock, 729 Pacific

Terrace, garage, \$350.

Mrs. W. F. Chastain, 108 Nevada street, remodel residence, \$50.

John Coppage, 1935 Lowell street, garage, \$400.

Mrs. Paul Clark, 1959 Academy, remodel residence, \$50.

R. C. Dale, 251 East Main, garage, \$200.

Mrs. C. B. Canoy, 827-29 Oak, remodel residence, \$200.

R. E. Johnson, 646 California, remodel residence, \$350.

SALEM, Aug. 20 (AP)—State Highway Engineer R. H. Baldock notified all state highway employees today that they do not need to go into shipyard or other defense work because highway work is classified by the selective service system as essential to the war effort.

Government Cracks Down on Rents

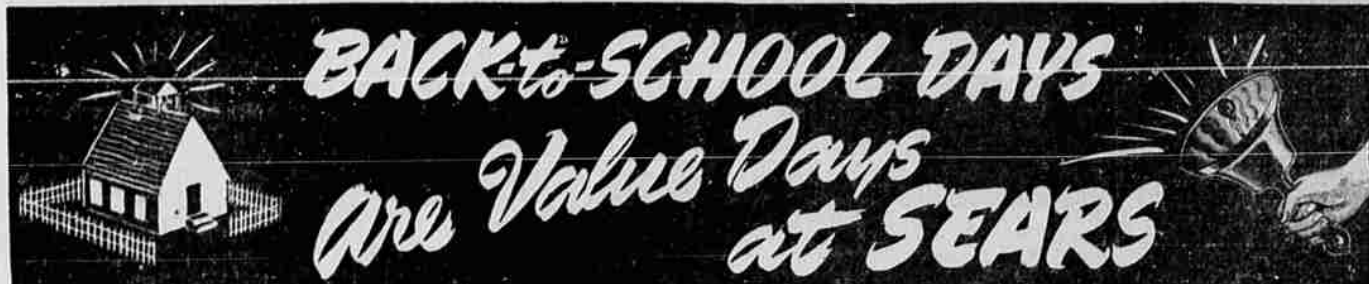
WASHINGTON, Aug. 20 (AP)—The office of price administration served notice on landlords in defense rental areas today that the government was prepared to control all sales of rental dwellings if necessary to force compliance with rent ceilings.

Old? Get Pep, Vim

with Iron, Calcium, Vitamin B,

MEN. WOMEN

OF 19, 20, 30, 40, 50, 60, 70, 80, 90, 100, 110, 120, 130, 140, 150, 160, 170, 180, 190, 200, 210, 220, 230, 240, 250, 260, 270, 280, 290, 300, 310, 320, 330, 340, 350, 360, 370, 380, 390, 400, 410, 420, 430, 440, 450, 460, 470, 480, 490, 500, 510, 520, 530, 540, 550, 560, 570, 580, 590, 600, 610, 620, 630, 640, 650, 660, 670, 680, 690, 700, 710, 720, 730, 740, 750, 760, 770, 780, 790, 800, 810, 820, 830, 840, 850, 860, 870, 880, 890, 900, 910, 920, 930, 940, 950, 960, 970, 980, 990, 1000, 1010, 1020, 1030, 1040, 1050, 1060, 1070, 1080, 1090, 1100, 1110, 1120, 1130, 1140, 1150, 1160, 1170, 1180, 1190, 1200, 1210, 1220, 1230, 1240, 1250, 1260, 1270, 1280, 1290, 1300, 1310, 1320, 1330, 1340, 1350, 1360, 1370, 1380, 1390, 1400, 1410, 1420, 1430, 1440, 1450, 1460, 1470, 1480, 1490, 1500, 1510, 1520, 1530, 1540, 1550, 1560, 1570, 1580, 1590, 1600, 1610, 1620, 1630, 1640, 1650, 1660, 1670, 1680, 1690, 1700, 1710, 1720, 1730, 1740, 1750, 1760, 1770, 1780, 1790, 1800, 1810, 1820, 1830, 1840, 1850, 1860, 1870, 1880, 1890, 1900, 1910, 1920, 1930, 1940, 1950, 1960, 1970, 1980, 1990, 2000, 2010, 2020, 2030, 2040, 2050, 2060, 2070, 2080, 2090, 2100, 2110, 2120, 2130, 2140, 2150, 2160, 2170, 2180, 2190, 2200, 2210, 2220, 2230, 2240, 2250, 2260, 2270, 2280, 2290, 2300, 2310, 2320, 2330, 2340, 2350, 2360, 2370, 2380, 2390, 2400, 2410, 2420, 2430, 2440, 2450, 2460, 2470, 2480, 2490, 2500, 2510, 2520, 2530, 2540, 2550, 2560, 2570, 2580, 2590, 2600, 2610, 2620, 2630, 2640, 2650, 2660, 2670, 2680, 2690, 2700, 2710, 2720, 2730, 2740, 2750, 2760, 2770, 2780, 2790, 2800, 2810, 2820, 2830, 2840, 2850, 2860, 2870, 2880, 2890, 2900, 2910, 2920, 2930, 2940, 2950, 2960, 2970, 2980, 2990, 3000, 3010, 3020, 3030, 3040, 3050, 3060, 3070, 3080, 3090, 3100, 3110, 3120, 3130, 3140, 3150, 3160, 3170, 3180, 3190, 3200, 3210, 3220, 3230, 3240, 3250, 3260, 3270, 3280, 3290, 3300, 3310, 3320, 3330, 3340, 3350, 3360, 3370, 3380, 3390, 3400, 3410, 3420, 3430, 3440, 3450, 3460, 3470, 3480, 3490, 3500, 3510, 3520, 3530, 3540, 3550, 3560, 3570, 3580, 3590, 3600, 3610, 3620, 3630, 3640, 3650, 3660, 3670, 3680, 3690, 3700, 3710, 3720, 3730, 3740, 3750, 3760, 3770, 3780, 3790, 3800, 3810, 3820, 3830, 3840, 3850, 3860, 3870, 3880, 3890, 3900, 3910, 3920, 3930, 3940, 3950, 3960, 3970, 3980, 3990, 4000, 4010, 4020, 4030, 4040, 4050, 4060, 4070, 4080, 4090, 4100, 4110, 4120, 4130, 4140, 4150, 4160, 4170, 4180, 4190, 4200, 4210, 4220, 4230, 4240, 4250, 4260, 4270, 4280, 4290, 4300, 4310, 4320, 4330, 4340, 4350, 4360, 4370, 4380, 4390, 4400, 4410, 4420, 4430, 4440, 4450, 4460, 4470, 4480, 4490, 4500, 4510, 4520, 4530, 4540, 4550, 4560, 4570, 4580, 4590, 4600, 4610, 4620, 4630, 4640, 4650, 4660, 4670, 4680, 4690, 4700, 4710, 4720, 4730, 4740, 4750, 4760, 4770, 4780, 4790, 4800, 4810, 4820, 4830, 4840, 4850, 4860, 4870, 4880, 4890, 4900, 4910, 4920, 4930, 4940, 4950, 4960, 4970, 4980, 4990, 5000, 5010, 5020, 5030, 5040, 5050, 5060, 5070, 5080, 5090, 5100, 5110, 5120, 5130, 5140, 5150, 5160, 5170, 5180, 5190, 5200, 5210, 5220, 5230, 5240, 5250, 5260, 5270, 5280, 5290, 5300, 5310, 5320, 5330, 5340, 5350, 5360, 5370, 5380, 5390, 5400, 5410, 5420, 5430, 5440, 5450, 5460, 5470, 5480, 5490, 5500, 5510, 5520, 5530, 5540, 5550, 5560, 5570, 5580, 5590, 5600, 5610, 5620, 5630, 5640, 5650, 5660, 5670, 5680, 5690, 5700, 5710, 5720, 5730, 5740, 5750, 5760, 5770, 5780, 5790, 5800, 5810, 5820, 5830, 5840, 5850, 5860, 5870, 5880, 5890, 5900, 5910, 5920, 5930, 5940, 5950, 5960, 5970, 5980, 5990, 6000, 6010, 6020, 6030, 6040, 6050, 6060, 6070, 6080, 6090, 6100, 6110, 6120, 6130, 6140, 6150, 6160, 6170, 6180, 6190, 6200, 6210, 6220, 6230, 6240, 6250, 6260, 6270, 6280, 6290, 6300, 6310, 6320, 6330, 6340, 6350, 6360, 6370, 6380, 6390, 6400, 6410, 6420, 6430, 6440, 6450, 6460, 6470, 6480, 6490, 6500, 6510, 6520, 6530, 6540, 6550, 6560, 6570, 6580, 6590, 6600, 6610, 6620, 6630, 6640, 6650, 6660, 6670, 6680, 6690, 6700, 6710, 6720, 6730, 6740, 6750, 6760, 6770, 6780, 6790, 6800, 6810, 6820, 6830, 6840, 6850, 6860, 6870, 6880, 6890, 6900, 6910, 6920, 6930, 6940, 6950, 6960, 6970, 6980, 6990, 7000, 7010, 7020, 7030, 7040, 7050, 7060, 7070, 7080, 7090, 7100, 7110, 7120, 7130, 7140, 7150, 7160, 7170, 7180, 7190, 7200, 7210, 7220, 7230, 7240, 7250, 7260, 7270, 7280, 7290, 7300, 7310, 7320, 7330, 7340, 7350, 7360, 7370, 7380, 7390, 7400, 7410, 7420, 7430, 7440, 7450, 7460, 7470, 7480, 7490, 7500, 7510, 7520, 7530, 7540, 7550, 7560, 7570, 7580, 7590, 7600, 7610, 7620, 7630, 7640, 7650, 7660, 7670, 7680, 7690, 7700, 7710, 7720, 7730, 7740, 7750, 7760, 7770, 7780, 7790, 7800, 7810, 7820, 7830, 7840, 7850, 7860, 7870, 7880, 7890, 7900, 7910, 7920, 7930, 7940, 7950, 7960, 7970, 7980, 7990, 8000, 8010, 8020, 8030, 8040, 8050, 8060, 8070, 8080, 8090, 8100, 8110, 8120, 8130, 8140, 8150, 8160, 8170, 8180, 8190, 8200, 8210, 8220, 8230, 8240, 8250, 8260, 8270, 8280, 8290, 8300, 8310, 8320, 8330, 8340, 8350, 8360, 8370, 8380, 8390, 8400, 8410, 8420, 8430, 8440, 8450, 8460, 8470, 8480, 8490, 8500, 8510, 8520, 8530, 8540, 8550, 8560, 8570, 8580, 8590, 8600, 8610, 8620, 8630, 8640, 8650, 8660, 8670, 8680, 8690, 8700, 8710, 8720, 8730, 8740, 8750, 8760, 8770, 8780, 8790, 8800, 8810, 8820, 8830, 8840, 8850, 8860, 8870, 8880, 8890, 8900, 8910, 8920, 8930, 8940, 8950, 8960, 8970, 8980, 8990, 9000, 9010, 9020, 9030, 9040, 9050, 9060, 9070, 9080, 9090, 9100, 9110, 9120, 9130, 9140, 9150, 9160, 9170, 9180, 9190, 9200, 9210, 9220, 9230, 9240, 9250, 9260, 9270, 9280, 9290, 9300, 9310, 9320, 9330, 9340, 9350, 9360, 9370, 9380, 9390, 9400, 9410, 9420, 9430, 9440, 9450, 9460, 9470, 9480, 9490, 9500, 9510, 9520, 9530, 9540, 9550, 9560, 9570, 9580, 9590, 9600, 9610, 9620, 9630, 9640, 9650, 9660, 9670, 9680, 9690, 9700, 9710, 9720, 9730, 9740, 9750, 9760, 9770, 9780, 9790, 9800, 9810, 9820, 9830, 9840, 9850, 9860, 9870, 9880, 9890, 9900, 9910, 9920, 9930, 9940, 9950, 9960, 9970, 9980, 9990, 10000.



Sanforized-Shrunk* BROADCLOTH "TRUPOINT" SHIRT

REGULAR 1.79
1.57

Sears Low
Price Only

CRISP, CURLPROOF COLLARS—WASH FAST. VAT DYED
COLORS WOVEN THROUGH PATTERNS

Back to school favorites... and business men's choice... for their long-wearing combed mercerized broadcloth that's sanforized to keep shrinkage below 1%, for their full-cut painstaking tailoring. But most of all, they're favored for their famous wilt-proof collars that stay trim all day... are seamless so they won't chafe the neck... and designed with hidden stays that prevent the corners from ever curling. And they're styled in vat-dye, washfast colors that add crispness to the exclusive, woven-through patterns. 14 1/2 to 17.

left

LONG SLEEVED SPORTS SHIRT

1