



# Martha Shops and Shops

## Currin's

THREE half-price specials on Tussy products are worth mentioning today... Two of them I've talked about before, but the third is new... And if you take advantage of all three you'll be pretty well fixed for warm weather.

The new one is the extremely popular Tussy quick cleansing cream... All dressed up in a new attractive jar that gives it its new name... Pinafore Cleansing Cream.

You may have used this light, fluffy, cold cream type cream before... If you have, you know how perfect it is for summer use, when dry skin needs a softener as well as a cleanser, and must be cleaned often.

Pinafore Cleansing Cream, by Tussy, is half price while the supply lasts... That is, \$1.00 for the big 10-ounce jar... (Plus tax, of course).

The two other Tussy specials I've mentioned before are Tussy Deodorant Cream, in the famous Tropical Spice fragrance... And Tussy Eau de Cologne, in three fragrances... Mountain Laurel, Iris and Tropical Spice.

The Deodorant Cream is half price at 50c a jar, plus tax... I've already bought enough to last me a year, I hope... Or until the next "Summer Special" on it.

And don't forget the men in your family when you're buying a deodorant cream... Men like Tropical Spice for themselves, too!

The Tussy Eau de Cologne also is 50c in the half-price sale... Plus tax... It's a lovely freshener in warm weather, whatever fragrance you choose.

Especially if you have an atomizer to spray it all over you.

All three are just what you need, if you're the kind of person who likes to feel dainty and fresh in the summertime.

And, since Tussy products are exclusive at Currin's, you'll find them there.

## Cal-Ore

THE other day when I was talking to a gal in the VFW auxiliary, I mentioned that it was too bad so many delegates to the encampment were coming by train, because they probably wouldn't have a chance to get around and see the country.

She replied that quite a few Vets from other parts of the state had written letters to Klamath Falls friends, asking if Cal-Ore were still operating... So she said she guessed the visitors wanted to see the Klamath country's famous night spot... And if visitors ask to go some place, she laughed, proud residents usually take them.

I think that's particularly true of Cal-Ore... During all the years it has been open, Cal-Ore has remained the best place to take out-of-town people for evening entertainment... It's well-managed, yet a place where you can have an awfully good time... And it's different than Oregon night clubs.

Anyway, this VFW gal said that the couple she and her husband run around with are planning on piling several VFW delegates into her car... Going together, they wouldn't use up so much tire rubber... And, she told me, they are planning on arriving early and staying late, and really enjoying themselves at Cal-Ore!

## Studio of Beauty

FOR anyone who wants to slip into a beauty shop unnoticed, or anyone who has an appointment before the downtown stores open, The Studio of Beauty on Whytal's mezzanine is perfectly equipped.

Because there's a side entrance, on North Ninth street, that is designed especially for beauty shop customers... It's the first door up from Main street, about half way between the corner and the alley.

It's perfect for the times when your hair looks awful, or when you dash downtown in a house dress... But after you're fixed up you'll probably want to walk right through Whytal's and go out the front door in all your glory!

Don't forget that femininity is most important today... What with uniforms looking so much alike and suits becoming the "American dress"... But there's nothing fussy about this femininity... A bit of ruffle at the neckline, a flower on the hat or pastel tones in the outfit... That does the trick... And in its very simplicity lies the secret of its success in putting over the "feminine" idea.

## Big Basin Lbr.

EVERY few weeks we hear more certainly that the day of reckoning is approaching... When we'll have to leave our cars in the garage and find other ways of amusing ourselves than riding around.

Already many people are staying at home more than they ever have before... And those who have facilities for entertainment at home are lucky.

That's where a recreation room comes in... Have YOU looked over your basement with an eye to fixing it up?... A playroom down there will save wear and tear on your living-room furniture, and give you a chance to spread out if you feel cramped or cooped up.

And don't forget, if you have children, that sometime there'll come a day when you'll bless the recreation room in the basement... And the noise from the young gang won't bother you while you "old folks" sit upstairs and read or play cards in quiet enjoyment.

Making a recreation room in the basement really doesn't cost so much... I asked Ralph Howard to figure it up for me and this is what I found: We can put in a couple of doors, fix up the windows, install plenty of electric outlets and cover the walls and ceiling... Either with Johns Manville planking and tile board, or the best grade of knotty pine... And the cost would be about \$24 a month for a 12 by 18 room.

And that, if you'll stop to think, is much less than the usual monthly car payment... Which won't be troubling you for some time.

Contracts can run 18 months, and that saves quite a bit in interest which, in the old days, had to be figured in the 36-month contracts... Now, you know, the government limits the length of contracts.

The "nothing down" arrangement still holds, however, on FHA loans made for modernizing or remodeling... The recreation room could be built before you had to put out a cent.

A room in the basement could be made into a blackout room easily... In fact, much easier than upstairs... And you'd be knocking down two birds with one stone, as it were.

Anyway, if you have any vague idea about building a playroom, ask Ralph Howard at Big Basin Lumber company about it... He's really awfully nice... And he has a staff of experts there to help out.

Walton Agency

DROPPED in to see Katherine and Mrs. Walton the other day... At the Geo. J. Walton Insurance Agency, which they are running themselves now... And happened to mention that I'd been by several times before but Katherine was never there.

"K" said it probably was in the afternoon, because she often was out inspecting houses.

That sounded unusual, so I asked "Why?"

And the answer was so interesting, to me at least, that I think it's worth passing on.

The Oregon Mutual Fire Insurance company, as you may know already, has a lower rate than most companies... And the reason is that the company is so careful where the policies go.

Only well-built, well-kept buildings can be insured in this company... A house doesn't have to be expensive, but it CANNOT be run down... The owner of a neat appearing, carefully kept up place deserves a lower rate, Katherine said... And gets it in her company.

So that's why she has to go out and inspect every home or building whose owner applies for insurance in the Oregon Mutual Fire Insurance company... And that's why I've missed her so often when I've dropped by 419 Main street in the afternoon.

# AT PENNEY'S

J. C. PENNEY CO., INC.

## RIGHT DRESS FOR EVERY AMERICAN FRONT

### MEN'S Sport SHIRTS 1 98

Just what you'll need over the Fourth—All the style and color that you could ask for in one of these beautiful shirts. Some with novelty saddle stitching!



### MEN'S SUMMER SLACKS 2 98

You'll really want a pair of these summer trousers. You can choose from dark or light shades. All pleated styles. Washable cotton gabardine material.

### MEN'S Casual Jackets 5 90 7 90

For your summertime pleasure, take one of these newly styled jackets along. They really are beauties and you'll love the way they fit you for summer wear!

### FOR THE 4th LADIES' SUMMER BLOUSES 1 98

Nice cool white blouses to wear on your vacation. Also a grand assortment of beautiful Hawaiian prints. You can't help but love them.

### LADIES' SKIRTS 1 98

These beautiful lyn spun cloth skirts will please you to a T. And for your summer wear have one to take along with you. They are practical at any and all times!

### LADIES' SYLFIE GIRDLES 2 49

Roll on 15 inch model with 2 1/2 inch knitted double top to prevent rolling. Nice and soft yet very trim. Sizes, Small, med., large.

### MEN'S SUMMER STRAWS

Here you are, men! A great saving on straw hats! Why pay more? See them and buy one today! You'll really like them! Large brim and wide sweatband.



MAIN FLOOR

### Dude Ranch Sport Jackets 2 98

Over the 4th and all summer they will be popular. Beautiful colors — styled to please and styled to fit.



### FOR SUMMER SPORT SHIRTS 1 19

Long and short sleeve Sport Shirts! Really an outstanding shirt for so small a price! New colors! Plaids and plaids!

### For Summer Flatery! SWIMAWAYS 1.98

One piece culotte style suit... designed for action! Graceful flared skirt... high riding bra top! Of rayon satin and cotton pique with "Lastex." 32 to 38.



SECOND FLOOR

### For Greater Freedom! MEN'S SWIM TRUNKS 1.59

Woven of rayon with "Lastex" in snug-fitting model! Web belt! Plenty of belt loops!

BOYS' TRUNKS 98c

### FOR VACATION and the 4th

### FOR THE 4th

For Those Active Young Feet!

### GAY ANKLETS 25c

Blazing colors to pep up your sport togs! Sturdy little socks for little girls and their big sisters!

SECOND FLOOR

### FOR THE 4th

Sporty Woven Striped Cover!

### 21" WEEK-END CASE 3 98

Covered with expensive-looking woven covering! With shining locks and leather handle!

MAIN FLOOR

### FOR THE 4th

GIRLS' Shortie Suits Sizes 7-14

### 1.49

All girls love a nice cool shortie suit! For comfort and smartness try one of these!

GIRLS' Denim Slacks Sizes 8-16

### 98c

For all around use these denim slacks will fill the bill! Nicely styled for more comfort!

GIRLS' SHEER BLOUSES Sizes 7-18

### 1.19

Beautiful blouses that she will be proud to wear! And at a real saving, too!

SECOND FLOOR

### FOR THE 4th

Especially for Summer Ladies' Tissue

### RAYON GOWNS 1.98

Nice and cool for summer wear! Beautiful new colors! Just arrived for vacation time and the Fourth!

MAIN FLOOR

### FOR THE 4th

Beautiful Peasant SQUARES 25c

You'll want one of these beautiful peasant squares for vacationing!

MAIN FLOOR

### FOR THE 4th

BOYS' Slack Suits

### 1.69

Don't forget Sonny on the 4th! He'll want to be comfortable, too. Shirt and pants to match! Tan, blue and green.

BOYS' Slacks 2.98

All new summer shades and also a selection of darker slacks to make a complete outfit for him!

BOYS' Sport Shirts 98c

Cool, comfortable and neat looking! Styled to please!

DOWNSTAIRS

## YES, PRICES HAVE STOPPED RISING... BUT

many people are still in doubt about the exact meaning of price-freezing... It does not mean that prices are exactly the same everywhere... It does mean that prices in each store are fixed at the levels which prevailed in that store at a given time. Find out where prices have been fixed at the most reasonable levels. The need for thrift compels every American to buy where he can get the most value for his money.

### MEN'S Slack Suits 4 98

Long sleeves, pleated trousers and new summer colors! Enjoy the summer in one of these cool to wear slack suits!



### Polo Shirts 4 9c

Cool for summer wear! White with colored trim and colored shirts!

MEN'S Slack Socks For this summer try these beautifully colored, well made slack Socks! Only 3 for \$1

### MEN'S GABARDINE SHIRTS 2.98

Here you are men for the 4th of July celebration, wear a smart gabardine shirt! 3-button styled cuffs, and a large selection of colors!

### MEN'S TWO-TONE DRESS OXFORDS 3 79

For dress or for play! An all around shoe for men! With plenty of style! Tan and brown!



## FOR THE 4th

### LADIES' Slack Suits 4 98

Here's plenty of new style and smartness all rolled into one bright jumper slack! Many new and exciting colors!



### LADIES' SLACKS 2 98 to 4 98

These new slacks are all you need to go with your blouses! They make a cool and comfortable outfit for your summer outings!

### LADIES' JACKETS 3 98 to 7 90

To make your outfit complete you should see our complete line of ladies' jackets! To wear with skirts or slacks!

## FOR THE HOME! LARGE MIRRORS 1 66

Large 13" by 50" mirrors at a real low money saving price. Just the right size for the bed room, bath room or living room!

DOWNSTAIRS