



Martha Shops and Shops

Moe's

THIS week at Moe's cosmetic department you'll find Miss Eula Haner of New York, who is the beauty consultant for Charles of the Ritz. She's visiting the store just for this week and Saturday will be the last day. So you'd better remind yourself to drop in here before it's too late.

Miss Haner is here to help you with any skin problems. And to advise you on Summer make-up. Which is very timely, with Summer just around the corner.

As you may remember, Miss Haner is a real authority on skin care and make-up. She can glance at your coloring a couple of times and mix up the exact shade of powder that you've been looking for and haven't been able to find. The particular tone of powder that will make you look younger and more alive.

Incidentally, she'll prepare your personal powder at no charge whatsoever if you purchase any Charles of the Ritz preparation at Moe's this week. It's a full dollar-size box. And worth much more than that, really, because the powder you get will be just exactly the shade you need!

Miss Haner told me the other day about the two new Charles of the Ritz lipstick and rouge shades. I saw the Camella, which was designed specifically to wear with your Summer pastels. The Tullman lipstick and rouge are expected to arrive today sometime, and I'm going to have to run down to Moe's to see about it. It was made to wear with sun-tan make-up, and the way she described it I think it's what I've been looking for.

Anyway, don't forget that Miss Haner is here to give advice on skin problems. So if you have any, be sure to drop in at Moe's this week.



Long's

THE great American dress of the present time is the skirt and blouse. And when it isn't, it's the blouse and slacks. So I can't neglect telling you about the darling ones I found at Long's this week.

The soft, sheeny Sorrel shirts are something to ask for by name. They're called "shirts" instead of blouses, Nick told me, because they're not supposed to be worn for dressy occasions. Although I think the luminous sheen of the material would get them by anywhere.

You can get these Sorrel shirts with long or short sleeves. And, if you wish, with your initials embroidered on the collar or pocket. The shirts are \$2.50. Three initials are 25c extra, and you have to allow about four days for the embroidery work to be done.

There are other darling shirts. Or blouses. At Long's, too. Some with colored studs down the front and on the cuffs. Adorable prints in Western, South American, Hawaiian, and many other motifs. And lots of others.

Long's carries a big selection of slacks and skirts. Which I was going to tell you more about, but I've spent so much time on the blouses I'd better stop and get on to something else.

Be sure to drop in at Long's, however, and see for yourself.

Moe's

SPECIAL that really is something special can be found at Moe's cosmetic department now. The "Special Delivery" package from Revlon, which is so famous for lipstick and nail preparations that I don't need to mention that part.

The package, so far as I can figure, is about a \$1.75 or \$2.00 value. You get a regular 65c bottle of Nail Enamel.

A 35c bottle of Polish Remover. A generous size lipstick in the same shade as the nail enamel. And a bottle of Adheron Base Coat. All for \$1.00.

At Moe's cosmetic department.

This year, Flag Day means more than it has for a long time. Although I suspect the American dislike of showing emotion will have a tendency to keep patriotic fervor unexpressed, for the most part. But the flying Stars and Stripes are symbolic of the freedom of the United States. Let's "keep 'em flying!"

Currin's

WEEK from next Sunday will be Father's Day. And I'm going to suggest something for him that he probably wouldn't buy for himself, but will bless you for months to come if he receives it as a gift.

A special shaving or toilet preparation for men is what I have in mind. A kind that is luxurious enough to be a real present, and yet made especially for men. Nothing sophisticated about it.

Take the three lines that are carried at Currin's. Courtney's, Seaforth and Early Amer-



ican All Spice. They're all perfumed to suit a man's taste for himself. And you can get just about whatever your budget allows.

If you like, you can pick out a single item. Shaving lotion, or cologne, or talc, bath soap, or shaving mugs full of shaving soap. Or you can get the preparations in sets.

Seaforth products and the Early American All Spice items are mostly all \$1.00 each. Courtney's are \$2.00 each, in most cases. There are two-piece sets, and various groupings up to seven-piece ones (which are \$7.00). The biggest Courtney's set is \$5.00 for three pieces.

I know so many gals who have been overwhelmed at the response to a gift of this kind that I can't help recommend these things without reservations. Except for one or two!

For instance, if the man you have on your mind for Father's Day uses an electric razor, don't buy him a shaving mug of soap. And the same goes for many men who use brushless shaving cream. On the other hand, I've heard of several men who were glad of a chance to change for a while from brushless shaving cream, and so were tickled pink to get the kind of shaving soap that's put on with a brush.

So, unless you know your man's temperament and habits well enough to be sure, I'd suggest one of the shaving lotions, talc, cologne or bath soap.

Or ask one of the men at Currin's for advice. They're always awfully nice.

Garcelon's

WAR or no war, it seems certain that June, as usual, will be the month of weddings. And, still as usual, that tableware will be the most welcome gift for brides.

After reading this, I decided I'd better bring up the subject of Fostoria, because the month of June is one-third past. And I haven't known a bride yet who wasn't thrilled over at least one Fostoria pattern.

Garcelon's, as you know, carries a wide selection of Fostoria. And is the exclusive outlet here for the most famous of all the Fostoria patterns. "Early American."

To prevent duplication, Garcelon's has a "Bride's Book," in which is registered the bride-to-be's choice of stemware and dinnerware. And as each gift purchase is made it is entered in the book, so the bride can't suffer the disappointment of receiving too many of one thing and not enough of another.

Brides may be interested in learning that they can get expert help from Pat Livingston in making a choice of either crystal stemware or inexpensive glassware. Exquisite dinnerware or pottery. She is the "bride's consultant" at Garcelon's.

Children often show us adults up. I know a couple of youngsters who already have taken down their beloved swing (an old tire) to give to the country's scrap rubber round-up. And they really will miss that swing.

Mrs. America Meets the War On Every Front

(Editor's Note: War touches every home and every citizen. This column, based on official government information and prepared by the Office for Emergency Management, shows how the war will affect Mrs. America and her home.)

A shower gift of cutlery for this year's bride probably will be as valued as sterling silver flatware—and maybe even more of an heirloom in the years to come. Stainless steel knives and other cutlery items are so precious because their manufacture has been restricted. Since alloy iron and alloy steel are prohibited, the only metals which can go into these articles are unalloyed iron or steel, gold and silver. But imagine a kitchen knife of gold. The order restricting cutlery manufacture will divert 6000 tons of iron and steel from civilian uses into the war. Sterling silver flatware is not restricted by the order.

Fido's wartime problems have been lightened by the ruling that the cost of dog food is subject to the general maximum price regulation. A dog's life hasn't been the best since wartime restrictions on tin for canning dropped a knotty problem into the hands of canine food manufacturers. Now new packages of dog food, many of which are dry, are appearing on grocers' shelves. Incidentally, there is a ceiling on the price of cat food also.

One of these days your family may be indebted to the dairy cow for clothing as well as nutrition. Skimmed milk is the source of a basic chemical product, casein, which is considered a versatile substitute for materials critically needed for the war effort. A synthetic fibre made from casein is used in blankets and bathrobes. Often this so-called "milk wool" or lanital fibre is used to some extent in men's hats. The results of further experiments may mean that you and your family will be wearing various garments made with lanital. And what's more, the buttons probably will be made of casein.

You should be able to keep cool even though electric fans are among the war casualties. A new Victory model answers the problem of substitution of critical metals. It has plastic blades, cotton insulation and silver wiring.

Down on the farm may be the theme song of some of our women living in rural areas where shortages of manpower have developed. Boys and girls out of school for the summer also can help the farm with the summer's harvest. Usual farm labor sources are filling in on assembly lines or with the armed forces. So it will take women farm hands to help keep crops rolling into bins for soldiers and war workers. The U. S. Employment Service is helping recruit help for summer harvests in areas where there is a shortage of workers.

The spread of simplification will not spare the electric bulbs in your home. Several types are expected to be replaced by simplified sizes and wattages. Speaking of lighting your home, here is an idea of what electricity conservation in the home can mean to the war effort. It takes the same amount of electric current to make one pound of aluminum as it does to light the average American home for ten days.

Have you ransacked your basement, backyard or pried into the corners of your garage for scrap to beat the Jap? After

Smarten Clothes With Flower Sprays



by Alice Brooks

It's smart to accent frock or bolero with these bright bouquets in quick stitchery! There's a small motif too, suitable for pockets. Pattern 7328 contains a transfer pattern of 10 motifs ranging from 3 1/2 x 3 1/2 inches to 7 1/2 x 8 1/2 inches; illustrations of stitches.

To obtain this pattern send 11 cents in coin to The Herald and News, Household Arts Dept., Klamath Falls. Do not send this picture, but keep it and the number for reference. Be sure to wrap coin securely, as a loose coin often slips out of the envelope. Requests for patterns should read, "Send pattern No. _____, to _____, followed by your name and address."

You have it assembled, think about the junkman pressured by his important role in the Salvage for Victory and have the material sorted when he comes. If you assemble old tires, hot water bottles, shower curtains or galoshes, keep them in a separate rubber pile. Sort the various metals, and gather old rags according to their type of material. Separate the oily rags from clean ones. If you are not interested in selling your scrap, call your favorite charity to dispose of it, or else telephone the local Salvage for Victory committee.

You can scrub to your heart's content because there should be more than enough soap. The manufacturers, you see, are turning out glycerine for explosives, and today soap is a by-product of glycerine. So you can whip up plenty of lather.

When you take your shopping bag into the corner grocery, do you know which items are not covered by the maximum price regulation? For instance, fresh fruits, fresh vegetables, fresh fish and fresh seafood are among the items which are not controlled as to price. On the other hand, canned fruits, canned vegetables, canned fish and canned seafoods are. Indirectly, the seasonable items are influenced by price control because if fresh fruit, for instance, went up and canned fruit did not, more than likely you and your neighbors would take the canned product. Consequently, that would have a stabilizing effect on the price of fresh fruits.

Transports and their counterparts in the Army and Navy fly close to a million miles before they are brought in for major overhaul.

10 Days on a Raft Gives a Man Plenty Of Time to Think

AN EAST COAST PORT, June 11 (AP)—"Thinking things over" ten days on a raft decided a torpedeed ship victim to seek reconciliation with the woman from whom he was divorced three years ago, he related here.

"I had plenty of time to think and I decided our trouble was mostly my fault," said William Hoppe, 32, of Detroit, after arriving here last night with Michael J. Sveta, 38, of the Seaman's Institute, New York. Hoppe said his former wife was Lucille Carroll of Anniston, Ala.

It developed, however, that Hoppe's change of mind came too late. In Anniston, his former wife when told of his desire for a reconciliation, said that she had been happily married to a carpenter, Owen Dodson, and didn't expect to see her divorced husband again.

Committee Votes Tobacco Tax Raise

WASHINGTON, June 11 (AP)—The house ways and means committee decided today to increase the federal tax on cigarettes from 6 1/2 cents to 7 cents a package in order to raise \$65,500,000.

Chairman Doughton (D-N. C.) and the committee had tentatively agreed to raise the present \$3.25 per thousand tax to \$3.50 and had rejected a treasury proposal that a tax differential be established between 10-cent brands and 15-cent brands.

Doughton said that the committee planned to dispose later in the day of treasury requests for increased taxes on cigars and smoking tobacco designed to raise another \$40,000,000.

Housing Project May Start Next Week

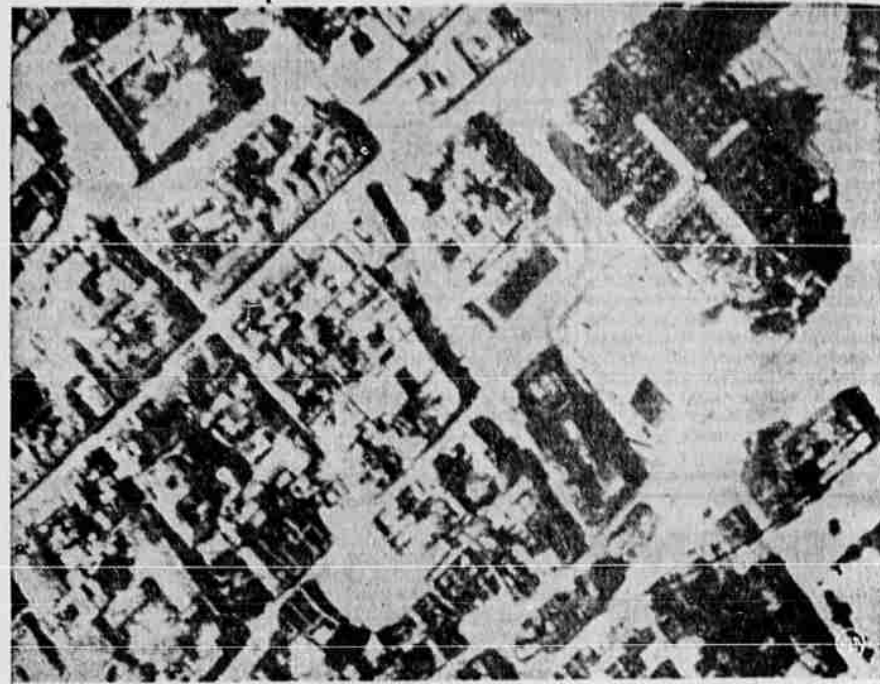
PORTLAND, June 11 (AP)—Construction may start next week on a \$4,000,000 apartment housing project comprising 2000 units in 63 buildings, the Portland housing authority said today.

A 63-acre site in North Portland was selected yesterday. Harry D. Freeman, authority director, said that because of lack of school facilities, the apartments, of one and two rooms, probably would be restricted to married couples with-out children.

No Roads
There are no roads to Isle Royale National park, and no roads after you get there. The park is an island in Lake Superior and you can reach the interior only by foot trails.

ONE WEEK ONLY
NO EXTRA CHARGE
Ends June 13
100 BOX of
Charles of the Ritz
face powder blended for YOU alone included with your purchase of other RITZ preparations.
MOE'S

Cathedral Spared in RAF Bomb-Blasted Cologne



Here's how the German city of Cologne appears from the air after a 1000-plane raid on the city by RAF bombers sowed death and destruction. The old cathedral, upper right, appears to have escaped damage.

Japs Can Not Sell Cars to Civilians

PORTLAND, June 11 (AP)—Carl B. Cadwell, state rationing executive today notified the Arlington rationing board that Japanese evacuees can only store their automobiles for the dura-

tion or sell them to the Federal Reserve bank.

They must not sell to private citizens either themselves or through an agent. The Arlington board raised the question in behalf of a dealer who had taken over the sale of a Japanese evacuee's car.

Airplane armor is hardened

on the outside and soft in the center.

When in Medford
Stay at
HOTEL HOLLAND
Thoroughly Modern
Joe and Anne Earley
Proprietors

SEARS ANNUAL JUNE FUR SALE

4 FEATURES OF SEARS JUNE FUR SALE...

- 1 Quality Furs... An Investment for Years
- 2 Can Be Purchased on Easy Payment Plan
- 3 Your Coat Will Be Stored Until Fall
- 4 Guaranteed for Quality and Workmanship

Seal Dyed CONEY 49⁵⁰
Lustrous, deep pile coneys with the smooth silkiness of fine seal. Squared shoulders, full, cuffed sleeves, slash pockets... classically fashioned for seasons of service. 12 to 20.

129⁵⁰ Mink Dyed MUSKRAT
Little rounded collar, full, cuffed sleeves, swapper yoked back... gracefully styled to flatter. Superlative price, exquisitely striped and blended to catch the glamour of precious mink.

129⁵⁰ Mink Dyed MARMOT
Favorite flatterer of many "best dressed" women, this shawl collar model is justifiably popular. Beautifully styled with slightly squared shoulders, full cuffed sleeves. Carefully striped and blended to look luxuriously like mink.

SEARS ROEBUCK AND CO.
133 S. Eighth St.
Phone 5188

Meeting of the boys tonight?
MAKE IT A de Luxe OCCASION!

Bourbon de Luxe

As soon as they taste this grand whiskey, your friends will know you've trotted out "something special." It's moderately priced!

KENTUCKY STRAIGHT BOURBON WHISKEY
National Distillers Products Corporation, New York, N. Y. • 86 Proof

\$1.15 Pint \$2.15 Quart