# The Evening Herald

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### **Decentralize Public Relations**

ATH FALLS, like most other cities of its class, car too many local officials of both public and rive status who haven't the authority to say anything

So much public and private business here is done by the local subsidiaries of some larger outfit, with the lid clamped on information about these operations, that local people are deprived of a great deal of important local information they have a right to know.

For instance, we can't get Klamath Falls bank clearings or other bank figures any more. When the local independent banks became a part of statewide branch banking institutions, separate information about finan-cial operations in this community went by the board. Bank statements now give figures for the entire statewide operations, without a hint as to the extent of these operations in individual communities.

Railroad officials here are hesitant about giving out information on local freight shipments, and if there hap-pens to be a wreck hereabouts, you have to get your Klamath Falls news from San Francisco or somewhere. Local weather bureau employes won't tell you how the weather was 50 years ago without getting an o. k. from somebody in Seattle or some other distant point. Usually, local officials of government setups are afraid to talk about anything without getting authority from some far away higher-up. The utilities—telephone and power com-panies—seem to trust their local officials a little more than some of the others, but a lot of the news about these operations has to be cleared somewhere out of town.

Probably no individual is to blame for this sort thing, least of all the local officials representing the various firms and public agencies. They would like to give out important and interesting local information, for they know it would be of value to people here and would in most cases build good will. But some public relations expert sitting in a distant office somewhere

The various outfits we have mentioned, and others in similar situation, are represented by intelligent men who certainly could be trusted with the responsibility of giving out local information. They know more about what would be of value and interest locally than distant higherups who insist on controlling the information. They ought to be given the authority to talk, and people in towns and cities like Klamath Falls ought to be given prompt and locally-slanted news about things that concern them and their communities.

#### Visit the Polls January 20

EVERY citizen of Klamath county should resolve now to visit the polls in his precinct when they are opened January 20 for the purpose of receiving defense bond and stamp pledge cards.

People should visit the polls, whether or not they feel they can pledge to buy bond and stamps. (Pledges can be made for even as low as 25 cents a week). Those who do not call at their precinct headquarters will be hunted up and interviewed by mopping up crews. It will be more convenient to all concerned if they will make the effort on January 20.

A copy of the pledge card, to be used in the forth-

coming campaign, will be found in this paper today. It will appear once or twice more before January 20. Using it, a citizen can consider his finances ahead of time and decide what defense bond and stamp purchases he can abolish the German army, and agree to make. That will speed up the procedure at the army leaders well know

Klamath raises a lot of potatoes but it is having a hard time getting its \$10,000 Red Cross fund together. At last reports, early this week, the total received was just short of \$5000 or half the quota. Maybe some Deschutes seed would help out in that field, too .- Bend Bulletin. Take Singapore, hopes slipped sharpit, fellers, and like it, until we get this Red Cross deal

"The Suicide of Japan" is a headline in the New York Sun. Here's hoping such confidence is justified.

Joe Louis passed his army medical examinations without trouble. A fine physical specimen, no doubt.

Bonds by one of the methods listed below:

To aid the National Defense, I pledge that,

I will invest the sum of \$ ...

NOTE-This is not an order form. The Signer will buy Defense Savings

Ill buy these Bonds:

☐ From a post office, bank, or other sales agency.
☐ By mail from the Treasurer of the United States, Washington, D. C.
☐ Under a Pay-Roll Savings Plan (or other similar arrangement for regular purchasing) in effect at my place of employment:

☐ Through a regular purchase plan installed by the following organization:

(Given name)

(Street and number)

I will faithfully fulfill this pledge for the duration of the War or so long as I am financially able to do so.



WASHINGTON, Jan. 13-The official lines of information from inside Germany fail to confirm the suggestion that Hitler's regime is about ready to

Disputes apparently have arisen among the nazi leaders, but there have always been personal competition and friction among them. Von Ribbentrop's foreign office, for instance, has as its experts on American af fairs. Hans Dieckhoff, forme German ambassador to Washington, and Ritter, former Ambassador to Brazil. The army maintains its own American expert, Kniep, former consul gen-eral at New York.

The foreign office, the min-istry of information, the army and others have been scrapping among themselves, as usual, but largely in the way of competing for Hitler's favor (just as gov ernment departments here fight for the support of Roosevelt on various projects).

Hitler encourages this by the way he works. When an important decision is to be made, he calls in his generals, admirals, department chiefs and lets them fight it out in front of him. He has been known to goad them to the point of fistfighting Something like that happened when the decision to move into Russia was made. Many of his generals wanted to eliminate the reds before attacking England. Goering opposed this vio-lently. He did not want to use up his air force in Russia—fa-vored an all-out blow against England. After hearing the arguments, Hitler went off alone and made the decision.

OVEREMPHASIZED

The dismissal of General von Brauchitsch also may have been overemphasized in the outside world. Hitler's personal military strategist is General Jodl. He is always with Hitler. He planned the tactics of the campaigns. After the conquest of the Balkans he arranged the surrender of Yugoslavia and Greece for Hitler. He has not

Recall of Von Bock from the front may mean that this lead-ing offensive general is being fired, or it may mean he will suddenly reappear leading a new offensive for Hitler (as the British did with Wavell). Shift-ing of some of the other generals looks more like prepara-tion for a spring campaign in Russia than an evidence of in-ternal army demoralization.

Now, every one here would be happy enough to believe the long awaited nazi collapse is at hand, but none of the authori-ties is impressed by the evidence so far. They think rumors furnish very dangerous comfor for us. Actually some officials believe the nazis themselves have put out some of the "collapse" stories indirectly in order to weaken our morale and our

war effort.

The nazi army is too closely tied in with the nazi party to lead anyone here to suppose it would seek a peace, even if Hit-ler decided to step out. Obviously the first thing the united nawill do in peace is to

The prevailing opinion here is that Hitler will have to be defeated on the field of battle

When the Japs moved into air fields only 175 miles from ly here. Up to then, the Japa nese were required to use navy carriers as bases for their pur-suit ships accompanying their bombers. Naturally this re-stricted their air activity over the great British fortress. But pursuit ship range of Singapore,

(Confidential)

month.

(Last name)

(State)

PLEDGE FOR REGULAR INVESTMENT IN

DEFENSE SAVINGS BONDS

......in Defense Savings Bonds (or Stamps) each 灯 week.

(Employer's business address)

(Middle initial)

## SIDE GLANCES



"Which shall we do—leave a tip or have another cup of coffee?"

### Klamath's Yesterdays

From the files - 40 years ago and 10 years ago.

From the Evening Herald January 13, 1932

Mercury dropped to five de-grees above zero this morning and the day's maximum was just

Boxing potatoes in wooden containers for shipment from the Klamath basin was discussed at a chamber of commerce meeting, with Jack Grafton, Henry Se-mon, C. A. Henderson and William Barron participating.

Local hotel men reported that false rumors about the condition of the Greensprings highway are being circulated in the Rogue river valley.

was moved to his home after spending two weeks in a local hospital recovering from auto accident injuries.

Jack Fensler, 11, of Tulelake,

Klamath gunners were out tothey will be able to bring their best method of attack into play

SIMPLIFICATION

Most harassed of all defense organizations is the simplifica-tion division of OPM's bureau of industrial conservation. has been working three months and all it has been able to sim-

plify is toothpicks (actually).

Lawyers for business firms
will not allow them to cooperate (to standardize paper bags, al-low only a few kinds of carbon and writing papers, etc.) for fear of anti-trust laws. Assistant Attorney General Thurman Arnold has written a letter promising immunity and Attorney General Biddle has approved it, but the business lawyers say the suc-cessors of Biddle and Arnold might change the policy (they remember what happened in the Madison oil trials). They want legislation, but Arnold and Biddle are afraid they will never get the anti-trust laws back on the statute books, if war time immunity is legislated. The simplification program has thus been sabotaged by red tape.

### LAST DAY! Richard Arlen Bruce Cabot LET 'EM HAVE IT' WEDNESDAY and THURSDAY FEATURES Frank Morgan Billie Burke "THE GHOST COMES HOME" George McGuire ø Mary Outsider" "The of the \* DIAL 3262 \*

relief organization.

From the Klamath Republican January 16, 1902

Louis Gerber, well known stockman of Klamath county, was in town from Lorella yesterday, accompanied by his wife and child.

Surtax. The liability with respect to the tax on a joint return is joint and several. A joint return is joint and several. A joint return may not be made if either husband or wife is a nonresident of separate returns. Where, however, joint or separate returns have been filled for a returning to the second of the second o

in Crook county, to which place the Columbia Southern railroad designs to build this year, will be located near the Deschutes river about 100 miles north of big Klamath lake and not very far from the county line between Crook and Klamath.

An Ashland correspondent of the Portland Telegram expresses his opinion that Fort Klamath will be the ultimate stopping place of the railroad now build-ing between Klamathon and Pokegama. In relation to this, we say that Klamath Falls is the only feasible point where the railroad can touch the river and all the lakes at one place. That Fort Klamath will get a railroad there is no doubt, but it will be the Columbia Southern, which is building south from Shaniko this year

# i Calleani Now Playing

Joan Blondell John Wayne

Mat. 2:45 - Eve. 7:45 - 9:58

# RAINBOW ENDS TODAY!

Wendy Barrie Edgar Kennedy Public Enemies" - HIT NO. 2 -Richard Arlen - Eve Gabo

"Forced Landing" WEDNESDAY - THURSDAY

2 BIG HITS HIT NO. 1 A New



- HIT NO. 2 -Stuart Irwin Marjorie Weaver

"The Honeymoon Is Over"

#### Your Federal Income Tax

No. 7 WHO MUST FILE A RETURN For federal income tax pur-oses, widows, widowers, divorcees, and married persons separated by mutual consent are classed as single persons. These with those who have never been wedded, whose gross income was \$750 or more for the taxable year-that is, whose gross income was as much as \$14.43 week for the 52 weeks of the year-must file an income tax eturn. Every married person, living with husband or wife if no joint return is made who has a gross income of \$1,500 or more for the taxable year-that who has a gross income of as much as \$28.85 a week for the year-must also file an income tax return. If the husband and wife each has an income and \$28.85 a week for the year -

returns of the income of each. If separate returns are filed, one may not report income which tion of \$1,500 may be taken by day to get rabbits for the local belongs to the other, but must either or divided between them report only the income which actually belongs to him. If a on but if alther or both joint return is filed, the aggregate income disclosed is subject to both the normal tax and the surtax. The liability with respect surtax. The liability with respect

proper officer by the spouse pre-paring the return.

Where separate returns are filed by husband and wife Form 1040, the joint personal exemp-

PELICAN

STARTS SUNDAY

### A Fascinating Quilt To Piece



Easy To Patches Are Cut

Iousehole

Arts

Alico

Brooks

their aggregate gross income is \$1,500 or more for the taxable year—that is, their aggregate gross income is as much as for this quilt, Milky Way. It's \$1,500 or more for the taxable and start sewing them round News, Household Arts Dept, Klamath Falls Do not send this picture, but keep it and the quilt.

grand work for those spare mo-ments—you'll have this heir ber for reference. Be sure to loom quilt in no time! Pattern wrap coin securely, as a loose 7171 contains block chart; care-coin often slips out of the en-Husband and wife living to fully drawn pattern pieces; disable year may file a single joint rections for quilt; yardage chart; should read, "Send pattern color schemes; illustration of to collowed by your name and aduilt.

To obtain this pattern send 10 dress

on, but if either or both spouses make a return on Form 1040A.

The new railroad town, Bend, by an agent of the taxpayers, it year, neither husband nor wife must be signed by both husband may, after the due date of return and wife and sworn to before a file an amended return or refile an amended return or re-turns on the other basis for that year.

Looking for Bargains? Turn

Choice, Select Prime, Steer Beef STEAKS

BURR-O-N

Looking Backward By The Associated Press

One Year Ago-British fliers attack Germany, Italy and France. Greeks press drive on Valona Two Years Ago-Four hundred

oviet planes raid Finland, British make mass scouting flight over Austria and Bohemia Twenty-five Years Ago British repulse German attack

northwest of Serre and west of Vimy on western front. Fine motto for Americans in

war time-open your eyes and shut your mouth.





# BUT CAN HE SWIM?

Here is a man in a bathing suit. That much is fact. The label that calls him a lifeguard is only his own or someone else's opinion. You need to know the fact that lifeguards at this beach must pass strict examinations before they wear the label.



Please get this difference firmly fixed in your mind: FACT is one thing; orinion, another.

Now every day your newspaper MUST bring you many facts and also many opinions. That is what newspapers are for. That's what the day's news is-the actual happenings and what the editors, the experts, the bystanders and others THINK of what goes on.

From FACT plus OPINION you get the information every free citizen must have to govern himself. The ADVERTISEMENTS in your paper are fact and opinion, too. They are the news of goods and services, backed by the opinions of merchants, manufacturers and the like. From them you get the news that helps you use your own free choice to get the most for your



You can't run away from FACTS. And you need OPINIONS of all kinds and from all sides, if you are going to go on living in a DEMOC-RACY. But keep them CLEARLY SEPARATED.

Suppose your newspaper lost its right to bring you news of all kinds.

You'd certainly find yourself behind the eight-ball!

On election day your vote would

be a blind guess. On payday you wouldn't know what to buy or where to find it. And on the day of reckoning-when you realized how VITALLY NECESSARY an uncontrolled newspaper WAS-you would find your own freedom GONE WITH THE NEWS!

Notice how CAREFUL-LY a free AMERICAN newspaper separates fact and opinion. It is FULL of dates, names, places, AC-TUAL EVENTS. Then it QUOTES many people, credits OPINIONS to the sources from which they come.

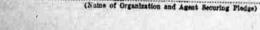
Any newspaper in a free country is within its rights when it "takes sides" editorially. But even the most partisan paper gets most of its facts straight and its opinions properly labeled. If it didn't, it of its readers.

Yet, finally, it is your judgment that counts. You, the free and independent citizen, have only yourself to blame if you will not take the trouble to weigh all the evidence and decide things correctly

Your paper pays you the greatest possible compliment when it acknowledges your own intelligence and sound judgment.

In Germany, Italy, Russia, Japan, a governnot agency decides what the people shall read and hear. Not so in America. Do your part to preserve the American way of life.

Read, each Tuesday in this space, the messages about your liberty and how America's newspapers help you defend it. Your letters of comment will be appreciated by the editor and by this committee—Newspaper Publishers Committee, 420 Lexington Avenue, New York City.



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