



36-Inch

### Outing Flannel

Values To 22c **10c** yd.

Stripes and checks. Assorted colors—mill lengths. A grand value!



### LOVELY STAMPED Pillow Cases

Pair **39c**

42 x 36-inch stamped pillow cases in many attractive patterns. Good quality muslin with colored borders. Save!



### 3 POUND COTTON Linter Batts

49c Value **39c**

72 x 90-inch cotton linter batts that open up into one piece. All treated with ultraviolet ray. No waste!



### CROWN TESTED Rayon Prints

49c Value **39c**

Just received! 500 yards of lovely Crown Tested rayon prints. Guaranteed washable. New colors and patterns. Save now!

# Chenille Spreads

Choice of Double or Twin Bed Sizes  
Low-Pile Chenille on Fine Sheeting

Worth **\$4.98!**  
**3.98**

Fluffy new chenille spreads that will add to the appearance of any bedroom. Low-pile tufts on dyed-to-match sheeting. Contrasting classic border with bright florals. See them!



# STARTS FRIDAY! Sears JANUARY White Sales

FEATURING FAMOUS QUALITY BRANDS AT BIG REDUCTIONS!

## FAMOUS "LAUNDERITE" and "GUEST CHAMBER" SHEETS



### 81x99 Launderite Sheets

• THREAD COUNT 70 x 62 TO SQ. IN.

Nationally famous sheets that give you maximum service for the money. Wide tape selvage, hand-torn to insure evenness after laundering. Cellophane wrapped for your protection. Try Launderites once and you'll buy them again!

SHEETS—63x99.....93c 81x108.....1.19

**1.04**

CASES  
42 x 36 CASES **26c**  
WILD FLOWER CASES  
42 x 36 Each **17c**

### 81x101 "SUPER LAUNDERITES"

• With Patented 2-Ply Reinforcements

Better quality sheets . . . the only sheet in the world with the patented 2-ply reinforcements! Side reinforcement guards against breaking or fraying. It's a whale of a value!

SHEETS—81x110 1.34; 63x101 1.04

**1.17**

### "Guest Chamber" Sheets

• Sears Finest Quality

76 x 70 thread count! That means strength and durability! Wide taped selvages, evenly stitched hems . . . hand torn to insure evenness.

SHEETS—81 x 108-inch ..... 1.49  
TOWELS—Bleached, hemmed squares ..... 10 for 89c  
MUSLIN—36-inch, brown ..... yd. 9c

**1.32**

Blue Checked KITCHEN TOWELING, part linen, yard ..... **15c**  
ROMAN STRIPE, part linen, yard ..... **17c**

### Famous "Paradise" Cotton Prints

• 80 Square Quality  
35c Value **23c** yd.

Washfast and lustrous! Fancy staple and plain yardage in 36 in. widths. Checks, dots, stripes and small florals. 800 yards!

### Embassy Rayon Prints

Worth 59c A Yard! **49c** yd.

All 39 inches wide. Spun rayon, rayon crepe and some crown-tested. All are washable.

### Thick and Thirsty! TURKISH TOWELS

• Reg. 39c Values!

**29c**

Extra absorbent Turkish towels with colored borders. Extra large 22x44 inch size. Stock up now and save!

Linen Toweling 15c yd.

### Bath Towels

Each **25c**

Radiant pastel shades. Generous 22x44 inch size.



Reg. **\$2.98**

## 70x80 In. Double Blankets

3 Lb. Size!  
5% New Wool!

**2.67**

We call these blankets the country's best buy for housewives on a budget! 5% new wool, balance curly imported cotton woven the "core-thread" way for soft nap and strong underweave. Attractive plaids.



### 72x84 Comforter

• Printed Silkoline

**2.98**

A big heavy comforter for extra warmth at low price! Filled with cotton lint. Dainty flower print covering.



Slumbersound Quality  
50% WOOL  
BLANKET  
72 x 84  
Inch size **6.98**

2 1/2 pound weight . . . light and warm!  
Full double bed size. Solid colors or attractive plaids.

### 36 INCHES WIDE MONKS CLOTH

• 4-PLY QUALITY

Reg. 45c Value **35c** yd.

Heavy quality that makes fine drapes, covers, etc. Natural oatmeal color. 36 inches wide.



### Save at Sears! Sunfast DRAPERIES

**3.49** pr.

33 inches by 2 1/3 yards! Gay floral prints on texture cloth. Four generous pinch pleats. In many patterns.



### Sears "Harmony House" Venetian Blinds

Reg. 45c Value **39c** sq. ft.

Choice of wood or steel slats. Decorative wood fascia and bottom rails. Fitting and raising mechanism. Bring your window measurements!

# SEARS, ROEBUCK AND CO.

REMEMBER — You Can Buy Anything Totaling \$10 or More On SEARS EASY PAY PLAN!

133 So. 8th

Dial 5188