

SALE LASTS 8 DAYS ONLY! JANUARY 2nd THROUGH JANUARY 10th! HURRY!

Double Savings in Wards

JANUARY WHITE SALE



- 1** SAVE ON WARDS EVERY-DAY LOW PRICES!
- 2** SAVE MORE ON WARDS STILL LOWER SALE PRICES!

- Value! 81" Unbleached Sheeting**
Save on a strong wide sheeting for quantity use. Tape selvages add wear. **22c**
- Sale! 36-in. Unbleached Muslin**
Wards famous Economy brand! Good sturdy quality. Whitens with washing. **9c**
- Sale! 39-in. Unbleached Muslin**
Best quality 80-sq. Has an extra strong, smooth weave. Save in this sale! **12c**
- Sale! All- linen Dish Toweling**
Bleached or unbleached with vivid border. Heavy, absorbent, lintless. 18-in. **24c**
- Special! Cannon Bath Towels**
White terry with green, red or gold colored borders. Big! 20x40-in. Save! **12c**
- Special! Rainbow Border Towels**
Handy 15x30-in. size! White terry with rainbow-striped border! Values! **7c**
- Special! Terry Wash Cloths**
White Sale bargains! Lockstitched edges. Pastel plaids on white. **4 for 10c**
- Special! Striped Dish Cloths**
Strong unbleached cotton mesh with multicolor stripes! 15x17-in. Values! **3c**
- Sanforized Sports Denim**
Soft, fine sports weight. 99% shrink-proof. Stripes, plain. 36-in. **29c**
- Sale! White and Tinted Flannel**
Good quality medium weight cotton, softly napped on both sides. 27-in. **11c**
- Sale! Plain Color Broadcloth**
Fine bargain in one of Wards best-selling cottons! White and colors. 36-in. **13c**
- Sale! 74c Cotton Single Blankets**
Warm quality blankets that wash beautifully! 70x80-in. Soft pastel plaids. **64c**
- 1.49 Cotton Double Blankets**
They'll give you double warmth and comfort! Pastel plaids, 70x80-in. Save! **1.28**
- 2.19 Double Blankets—5% Wool**
Warm and wonderful! 5% new wool, 95% cotton. 70x80-in. Nice pastel plaids. **1.97**
- Sale! 2.19 Novelty Blankets**
Big, bright plaid or Indian designs in soft, thickly napped cotton. 70x80-in. **1.97**
- Monks Cloth for Drapes, Covers**
Reg. 59c! 48-in. wide! Heavy weight—needs no lining! Bright plaid pattern! **48c**
- 39c Washable Fiber Window Shades**
Replace all your weather-worn shades Now! 36-in. x 6-ft. size. Roller, too! **ea. 35c**

3.19 CHENILLE SPREADS
Reduced! **2⁸⁸**

Yes! Every single chenille spread in stock at this price—reduced for Wards White Sale! Pretty designs in soft, furry chenille! 99% shrink-proof! Need no ironing! Double bed size.

1.39 DRESS LENGTHS
Sale-priced! **1¹⁹ ea.**

Double savings on stunning new printed and plain rayon afternoons! Street and afternoon wear! Interesting colors! 3 1/2 to 4 yds. long, 38" wide! Real bargains!

SALE CURTAIN MATERIALS...
Compare at 19c **12c Yd.**

Only a tremendous special purchase made this Sale! Price possible! Assortment includes Softtones, Better Pin Dots, to 42-in. widths! Best 33c Materials 28c yd.

SALE! FLOUR SACKS
11c Ea.

See how little you pay in Wards White Sale for these! Heavy, thirsty flour sacks! Big! 98-lb. size. Bleached, washed, margined, ready for use!

LAUNDRY-TESTED 234 TIMES... EQUAL TO 4 1/2 YEARS' WEAR!

Sale! Wards Famous Longwear Sheets

Save over and above Montgomery Wards everyday low price on these smooth, white sheets! We actually washed and ironed them 234 times to prove their outstanding wear! And the women praise them to the skies! Tape selvages, hand-torn hems!

SALE! 72"x 99" Longwear Sheets, cut to 95c
SALE! 81"x 108" Longwear Sheets, cut to 1.15
SALE! 42"x 36" Pillow Cases, cut to 25c

99c 81"x99"

Sale! Treasure Chest Sheets

No better quality muslin sheets made! They wear so long they actually cost less per year to use! (Laundry-tested 360 times... equal to 7 years' wear!) Save extra now!

SALE! 81"x 108" Treasure Chest Sheets 1.29; 42"x 36 Cases 29c

1¹⁵ 81"x99"

29c PINNACLE PRINTS
Slashed to **23c Yd.**

Absolutely tops! There are no finer percales made than Wards 80-square Pinnacles! Beautiful blues, gay pastels, rich-looking deep tones—all delightfully easy to sew! All tubfast, sturdy!

CANNON TOWEL SALE
29c Values! **21c**

You'd pay much more for these if it weren't for Wards White Sale! Strong, soft terry in striking designs! Fine clear colors! Plus the long wear you expect of Cannon towels.

NEW SPRING KITCHEN SETS
Will be 59c! **48c**

Hurry! Prettiest we've seen at this bargain price! And so neatly finished... FULL orod-figure marquisettes! All popular kitchen colors. Better 89c set..... **78c pr.**

FOR DRAPES, SLIPCOVERS
36 inches prints... **44c Yd.**

You've seen texture prints before—but never like these! They're firmly woven! Each pattern has been carefully selected... look like 59c prints! They're fade-resistant in sun, wash!

MONTGOMERY WARD

BUY NOW AND PAY LATER! ANY PURCHASE TOTALING \$10 OR MORE WILL OPEN A MONTHLY PAYMENT ACCOUNT AT WARDS
NINTH STREET, Corner Pine Telephone 3188

Blackout Sig
One 5-minute blast on sirens is the signal for a blackout. Falls. Another long blast, dur out, is a signal for all-clear. tionary periods, watch your

MAN

In The Day's News

By FRANK JENKINS
MANILA and its naval base of Cavite fall to the Japs. General MacArthur and his defending forces (American and Filipino) are withdrawing to the island fortress of Corregidor, at the entrance to the bay, and the mountainous Batan peninsula of which Corregidor is the southern extremity. Japanese troops enter the undefended city.

TOKYO reports that Japanese reconnaissance planes have returned safely from a flight "in the direction of Australia." The implication is that Australia, whose troops have largely been sent elsewhere, may be attacked at any time. (The Japs, waging a war of nerves, seek obviously to foster that idea, hoping to keep Australia's remaining forces at home.)

FROM the Dutch East Indies high command: "One or two warships belonging to American fighting forces cooperating with the Netherlands East Indies navy were attacked by Japanese planes in the northern part of the Indies archipelago without suffering serious damage." (That locates at least a part of the U. S. Asiatic fleet.)

IN London a British "spokesman" says: "The British and American fleets can't be expected to operate effectively in the South Pacific until they can obtain ADEQUATE AIR SUPPORT." (Everything in these days, you see, hinges on planes and more planes and STILL MORE PLANES.) So far the Japs have the planes and we lack them.

THE British spokesman continues: "The Japanese may even be able to NEUTRALIZE the use of SINGAPORE as a naval base by bombing from air bases in Malaya." Everything finally comes back to PLANES and more and more and more of them. The "spokesman" concludes (by way of reassurance): "But we must keep the long view of the Pacific situation, remembering that in the LONG RUN the allies can outbalance the Japs. The situation, however, needs careful handling at the present moment."

IN Washington FDR tells reporters that moving airplane and other war industries from the vulnerable seacoast back into the interior is being studied. He points out the obvious wisdom of splitting production facilities so an entire plant can't be destroyed in a single raid. He speaks of duplication of plant facilities to prevent interruption of production by enemy bombing.

(Remember at this point how blessed we were a little while back to learn that the Russians had been moving their essential war industries back into the interior.)

EFFECTIVE immediately, sale of all new cars and trucks is stopped. The 450,000 cars on hand in salesrooms and warehouses can be bought only by the government, the lend-lease organization and essential civilian users (We don't know yet what civilians are essential, but we'll find out.) The purpose is to devote our WHOLE vast and efficient automobile industry to the production of war supplies. It is a sound purpose.

SALE of tires and tubes for civilian use has already been restricted by 90 per cent, and may be wholly stopped at any time. Rubber is a war essential. If you haven't as yet adjusted yourself to the fact that your COUNTRY IS AT WAR with (Continued on Page Two)