

Martha Shops for Christmas



Van's Camera Shop

A very clever gift... And it's already famous throughout the Eastern states... Is the Sawyer View-Master... It's a little gadget through which you can see natural color pictures in third dimension... Sort of like the old-fashioned stereopticons.

You can buy all sorts of "reels" for the View-Master... All the national parks (including Crater Lake) and a lot of famous American scenes.

The gadget, with one reel, costs \$1.50... Extra reels are 35c each... At Van's Camera Shop.

Shaw Stationery

Planes have changed our writing-paper styles... And gone are the heavy vellums that once were so popular... Instead you'll find paper so thin that you can write a long, long letter and still send it by airmail for only 6 cents.

Shaw's has a big stock of this new lightweight paper... In the soft shades that are getting more popular each year... Even if the only color is in the lining of the white envelope... Boxes of Eaton stationery are \$1.25 to \$10... Crane's are \$1.00 to \$7.50.

Your Store Inc.

You may remember that last week I remarked on the thousands of things at Your Store... Well, you'll find many toiletries there, too, such as:

The Corday line of imported perfumes, colognes and powders... From \$1.00 to \$7.50... Wrisley's soaps for men and women from 50c to \$5... And Champrel cologne and bubble bath perfume to match, 50c to \$1.00.

And the exclusive "His" line of toiletries for men only.

Currins for Drugs

There's a camera at Currin's which would overwhelm some camera fiend... Because it's the kind newspaper photographers use, with all the gadgets and things that are needed to take the best pictures.

It's a Speed-Graphic... With a 4.5 Kodak Ektar lens... A Supermatic shutter with speeds from 1 second to 1/400 second... And also a focal plane shutter with speeds up to 1/1000 of a second... A range finder, double extension bellows, etc... It's \$155. (Others are from \$1.00).

Cal-Ore

Well, here I am on the subject of Cal-Ore again... But why not?... I enjoy my visits there, and so does everyone else... Just ask them.

And it's so nice to have a quiet, restful place to run down to for dinner... After rushing around madly in the bustle of crowds... Although, of course, if you eat a very leisurely dinner and haven't finished by the time the 9 or 10 o'clock crowd starts coming in, you'll probably want to make a whole evening of it.

Currins for Drugs

If anyone should happen to give me a certain bottle of Lucien LeLong's Jabot perfume that I saw at Currin's, I know I couldn't stand the excitement... The bottle is the kind that dresses up any dressing table... It looks like a misty Jabot with a half-bow for a stopper... And both bottle and perfume were imported from France before the "difficulties."

In fact, Vance Vaupel showed me the original shipping carton in which it crossed the Atlantic on the "Ile de France"... It's the perfect gift for the lady who loves unusual bottles and lovely perfumes... It's \$28.

Med-Dental Beauty

You'd better hurry and get your permanent appointment if you want to look your best during the holidays... And while you're doing it remember that the Medical-Dental Shop gives those wonderful Creme-Oil machineless permanents for only \$6.00.

Of course, you can get cheaper ones than that there... Another very good oil shampoo is \$5.00... And other permanents are lower still... Phone 3448 for that appointment.

Garcelon's

For friends who "have everything," you might select Spode floral service plates for \$2.85... Spode fruit plates at \$2.25... Gold-trimmed service plates from \$1.25 to \$5.00... Which you will find at Garcelon's, of course.

The bone china after-dinner and tea cups and saucers are charming... And for collectors there are bone china miniature cups and saucers... Or choose gold-trimmed tea sets, tid-bit servers, salt and pepper shakers and serving bowls.

Or how about an electric cocktail shaker at \$4.95?

Van's Camera Shop

If you have a camera fiend on your Christmas list, you'll need a few suggestions... Like the gadget bags for \$5.00 that I saw at Van's Camera Shop... He can carry a lot of equipment in it.

Or maybe your camera man (or woman) would be tickled with a hand flash outfit that costs only \$1.00... Or a collapsible metal tripod that will set you back \$4.75... But if you'd like to go still stronger, how about an enlarger? Van's carries both Craftsman and Federal brands at \$22.50 and \$26.50.

Murphey's Seed

It's a lot of fun to give Christmas gifts to your dog... And in shopping for our two I've come across all kinds of things at Murphey's Seed Store at 422 Main St.

Dog beds are \$1.80 to \$5.00 in sizes for toy dogs up to cocker spaniel length and breadth... And worth twice the price by keeping furniture and rugs free of hair.

Murphey's has the cutest rubber toys for dogs... Lamp posts... Hydrants (with bells inside)... Balls... Etc... Dog collars, harnesses... And lots of other things.

Cummings' Fur

Fur coats always have been the epitome of luxurious Christmas gifts... But this year they are more than that... For a fur coat, bought now, is going to mean a lot more to you in a year, when prices will be so much higher.

And it's important to buy your coat from a store which is here permanently to give you service... Like Cummings' Fur Shop at 115 South 7th St... I like it, too, that the price on the tag includes the tax.

Currins for Drugs

I have found a gift deluxe that some gal in the Klamath country is going to go into ecstasies over... Although it hasn't been sold yet... It's at Currin's... A white leather traveling bag trimmed with maroon leather... It's 17 by 13 by 6 inches in size.

And inside it is a separate maroon leather case, trimmed in white... Which she can take out and carry if she wants... The smaller case is filled with 13 different Coty items, including the new Coty skin treatment, 1 full ounce of L'Aliment perfume, rouges, eye make-up, compact, lipstick, etc... It's \$35.

Long's

Bedjackets are the ideal gifts for gals who read in bed... They're so easy to slip on and off, and are much more comfortable than robes at such times.

You'll love the quilted satin ones at Long's... For only \$3.95... And will want to snuggle yourself in the "kid angora" lightweight wool bedjackets that are so beautifully soft... They're \$7.95.

And, of course, Long's has gorgeous (but many inexpensive) nightgowns and pajamas... And lovely robes, too.

F. R. Hauger

If you have a cold corner in your house why don't you carry in the radiator and plug it in the wall outlet? You can if you have one of those Electrestem portable radiators that you've probably seen advertised in the Saturday Evening Post.

It's light enough for anyone to carry around from room to room... Just fill it with water occasionally and plug it in... What's more, it costs only about 25 cents an hour to operate... And you'll find it at F. R. Hauger's at 515 Market St.

Chet Smith's

The Stewart-Smith store (Chet Smith's to most people) carries many things besides shoes, you know... Some of the cutest sweaters I've seen can be found there... And the sets, with knitted caps to match, are just that much cuter.

Chet Smith has the biggest selection of anklets I've come across... Every color of the rainbow... And all kinds of sports clothes... Jackets, jerseys, skirts.

Not to forget inexpensive handbags that look like a million.

Moe's Cosmetics

Have you been by Moe's cosmetic department during the last week or so?... If you have you must have noticed the bewitching fragrance of Charles of the Ritz "Moss Rose" toiletries.

And the packages are delightful... There's one shaped like a mandolin, containing individually blended powder, cream rouge and lipstick for \$7.50... And have you seen the big bottles of "Love Potion" perfume in the same line?... They have a cupid's head for a stopper... And cost \$10.

Kimball's Glass

Those of you who will be choosing a mirror as a Christmas gift mustn't forget that December 15 is the last day on which Kimball's Glass Shop will take orders on made-to-order mirrors... At 527 Walnut St.

So if you have a friend who has been yearning for a mirror of the right size to go in a certain place, here's your chance to surprise and delight her.

Incidentally, the Kimballs tell me that there is no rise in price yet on mirrors or glass.

HOME LIGHTING CONTEST RULES EYED BY PTA'S

Members of the various Parent-Teachers association districts met at the Fremont school Wednesday afternoon with the junior chamber of commerce home lighting committee and discussed plans for the forthcoming Christmas lighting program.

Through the cooperation of the PTA, the rules and methods of procedure were worked out and they will act as judges in the various PTA districts throughout the city. Each PTA organization will judge some other district besides its own, thus showing no partiality to any entry. Only those living within the city limits are eligible to enter this contest.

All entries must be up and ready for judging by December 20 and all lights in such an entry must be lighted from the hours of 6 p. m. until 10 p. m., from December 20 to December 25 inclusive. All entry blanks must be in the hands of the judges by 1 p. m. of December 15 and all judging will be based upon the adaptability to the season, article value, originality, beauty and setting. As brought out in previous articles, there will be two distinct divisions, an unlimited and a limited class, the former having no restrictions as to material costs and the latter a limit of \$5 for material.

A contest is planned for school children with prizes in each PTA district and a grand prize based on the number of entries obtained for the Christmas lighting contest. The grand prizes will be boys' and girls' bicycles.

Any public school child living within the city limits and being from the first to the eighth grades inclusive is eligible to enter. Entries are not limited to the district in which the child may live and may be secured from any home within the city limits. If an entry is submitted more than once, both the display and the child entrant will be eliminated, so care must be taken by the homeowner not to sign more than one entry blank.

Entry blanks will be in the hands of the children, Monday, December 8, and they will have one week in which to get these signed and returned to their schools. The cooperation of the residents is asked in order that the children may get these back in time.

(Complete rules for the contest will appear tomorrow.)

Increased Output Of Cheese Talked At Henley Meeting

A small group of interested dairymen met at the Henley grange hall December 3 to discuss dairying problems, particularly the manufacture of cheese.

Fred Rueck, chairman of the county USDA defense board, presided and he and C. A. Henderson, secretary of the board, explained that present prices being paid for butterfat going into butter and butterfat going into cheese followed a wide spread of from 15 to 18 cents per pound more returns to dairymen from the manufacture of cheese.

Rueck pointed out that the U. S. defense program was asking for further increases in cheese production for shipment overseas. John Reber, manager of the Malin cheese factory, and Harry Wilson, chairman of the board of directors of that concern, explained that their cooperative cheese factory at Malin could handle up to 10,000 pounds of milk a day in addition to their present supply and that if dairymen were interested a route could be established from the

CHANEL EAU DE COLOGNE



With the sparkle of sunshine, and the color and zest of vintage champagne, Chanel Eau de Cologne is a new experience in refreshing fragrance. Perfumed with No. 5, Gardenia, Russia Leather, or No. 22.

Reg. U. S. Pat. Off.

\$1.65 to \$2.75 Plus Tax

Star Drug Main and Fifth

SIX OFFENDERS UP IN TRAFFIC COURT

Six offenders appeared in the Wednesday afternoon traffic court before Police Judge Leigh Ackerman.

Robert Grant Cornell, 1815 Earle street, running stop sign, violation basic rule, fined \$5.

Lloyd DeLap Jr., 644 South

There was an excellent attendance at the annual banquet arranged by International Footprinters association members at Lakeshore inn Wednesday night.

Places were set for 80. Officer R. M. "Bob" Elder of the city police force, presided.

Dr. George H. Adler spoke for one-half hour on the subject of "Gunshot Wounds." Following dinner and the program, dancing was enjoyed.

FLIERS RECAPTURED

LONDON, Dec. 4 (AP)—Two civilians recaptured today two German fliers who escaped from a prison hospital in the northwest two days ago.

STOP THAT COUGHING—AND STOP IT NOW

Pour yourself a teaspoon of Buckley's CASADOL Mixture—let it lie on your tongue a moment then swallow slowly. Feel its quick powerful effective action spread through throat, head and bronchial tubes. Acts like a flash. Right away it starts to loosen thick, choking phlegm and open up clogged bronchial tubes. Over 10 million bottles sold in cold wintry Canada. A single sip will tell you why. Spend 43 cents today at Everybody's Drug Store or any drug store for a bottle of Buckley's CASADOL Mixture.

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Announcing the opening of San Francisco's most modern Garage directly adjacent to....

The Palace Hotel

Edmond A. Rieder, General Manager

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GIVE HER this Christmas PAY LESS at Wards



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BUY NOW! FOR YOURSELF... FOR CHRISTMAS... WHILE STOCKS ARE COMPLETE!

Silk from69c to 1.25 Nylons from 1.50 to 1.95

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the Fur Cardigan 19⁹⁸

SO POPULAR... YET SO LOW-PRICED AT WARDS! It looks like mink! It feels like mink! But it's long-wearing coney, cleverly dyed! Smart 24-inch jackets to wear any time of the day or night with practically every dress and suit you own. And come Winter, you'll slip its warmth over untrimmed coats. Sizes 14 to 20. Full length striped coney, size 12 to 40...\$44

EXTRA NICE RAYON! 5.49 SLACK SUITS



Long and Short Sleeve Fitted and Box Styles

3⁸⁹

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