

HANDKERCHIEFS \* GLOVES \* SLIPPERS \* HOSIERY \* SCARF \* ROBE \* HOUSECOAT \* LINGERIE \* SWEATER

# BUY ALL HER Gifts AT WARDS

YOU GET BIGGER ASSORTMENTS . . . . . FINER QUALITY AND FAR BETTER VALUES!

**WARDS GIFT SHOP**

**MORE VARIETY... MORE VALUE FOR YOUR GIFT DOLLAR!**



7-Pc. Tom and Jerry Set. Black and White Decoration. Vari-Colored Candles in Assorted Sites. \$2.98, and as low as... **5c**

9-Piece Daisy Tray Set with Assorted Tumblers. . . . . **1.39**

7-Piece Cocktail Sets in Assorted Decorations. \$2.49, and as low as... **1.19**

3-Piece Wood Salad Bowl in Several Decorations. . . . . **98c**

Decorated Wood Nut Bowl, Crackers, and 6 Picks. . . . . **98c**

Assorted Pieces of Milk-white Glass Figures. \$1.98, and as low as... **29c**

Pottery Console Set with Centerpiece and Candles. . . . . **1.59**

7-Piece Decorated Beverage Sets. \$1.98, and as low as... **1.39**

4-Piece Clear Crystal-Glass Salad Bowl Set. . . . . **1.39**

Handsome Wood Pieces for the Home. \$1.19, and as low as... **23c**

Dozens of other beautiful gifts, too, at money-saving prices!



For Everyone On Your List!  
**Boxed Hankies**  
3 in a Box! **59c**  
PURE IRISH LINEN! Dainty Appenzell type embroideries! Hand-rolled hems! Mosaic laces!



Utterly Feminine!  
**Bed Jackets**  
Irresistible at **1.19**  
Lacy, be-ribboned rayon satins! Cuddly brushed knit rayons! Cotton chenilles! Soft wools.

*You've never seen such Exquisite Slips!*

*a Bell Ringer Gift Value!*

**They're Worth at Least \$1.98**

Save at Wards this Christmas! **1.69**

Just look at the yards and yards of frothy lace, the embroideries and ribbons! Feel the heavenly rayon satin! Notice the sleek fitting 4-gores! Fine workmanship!



A Bell Ringer Gift Value!  
**Twin Sweaters**  
Worth \$3.98 **2.98**  
A slip-on and cardigan (gross-grain ribbon bound) in all wool worsted! Pliofilm wrapped.



A practical idea for Sis or Mom!  
**Beau Duras**  
In Cellophane **49c**  
Wards own rayon panties! Run-resistant! Longer-wearing! Extra Sizes. . . . . **59c**



In Easy-to-Wrap Gift Boxes!  
**Umbrellas**  
Amazing Buys at **1.98**  
A "different" really useful gift! Gay rayons and cottons! Smart composition handles.



A Bell Ringer Gift Value!  
**Fine Handbags**  
Sure to Please! **1.00**  
Sooty blacks! Rich browns! Other high-style colors, too! Soft simulated leathers!

*If it's a Robe, it's welcome!*

*a Bell Ringer Gift Value!*

**Luxurious Chenilles**

Every one is a 3.98 value! **3.49**

Wrap her up in chenille this Christmas! Closely tufted for warmth, full-skirted for comfort and designed for beauty. Easy to launder, too. Just wash 'em and shake 'em out! 14-44.



They're Exceptional Values!  
**Parka Hoods**  
Worth more! **1.00**  
Fashing colors in pretty gift boxes! Some have mittens! All-wool, wool with rayon.



Soft! Expensive Looking! Gift Gloves **1.69**  
For Dress-Up!  
Does she prefer classic suede slippers or fancy imported capeskins? Both at this price!

**WARDS FINEST Figure Skates**

Endorsed by Adeline, sensational young figure skating star!

**White Figure Skates 10.98**  
Designed and built by Alfred's, the leading maker of figure skates since 1917! For women and girls! Elk grain leather shoes . . . soft leather lining!

**Medium-Priced Hockey Skates 5.85**  
Sizes for everyone! Well balanced, and trim! See this value NOW!

**Low-Priced Hockey Skates 4.35**  
Great, nickel-plated skates . . . elk-grain leather shoes! Sizes for everyone!

*Your glamour girl will love our Glamour Slippers*

In rich rayon satin, like a movie star's! **1.19**

You've seen slippers like these on movie stars! Quilted booties with frivolous bunny fur collar! Sleek D'Orsay with candy-stripe collar and heel! In luxurious rayon satin! Wine or blue.

**WARDS COUPON BOOKS**

**... MAKE CHRISTMAS SHOPPING EASY ...**

A grand convenience! You can spend them like cash—all in one day if you wish—and pay for them on our **MONTHLY PAYMENT PLAN!** Available in \$5, \$10, \$15 and \$20 sizes. \$3 down buys \$20 worth of coupons!

**... AN IDEAL GIFT FOR EVERYONE!**

No more worrying over "what to give Jane"—or "what Dad would like"! So many of those on your gift-list will get a thrill out of receiving a gift book in a gay Christmas envelope—and then buying just what they want!

*Special... For Her!*

**Matched Luggage 9.95**

DeLuxe Canvas Matched Ensemble **9.95** Overnight Case

Get long wear and smartness in this set! Heavy rayon Moire lining—strong wood frames! Value!

21" Overnight Case 10.45 Wardrobe Case 16.95 Jackknife Case 22.45

*Bell Ringer Value!*

**Reversible Machine 63.95**

Electric rotary! Sews forward or backward! Has all Great attachments. 20-year guarantee! And cabinet beauty that you'll be proud of! \$5 a Month, down payment and carrying charge.

Something Special! Gift-boxed!

**Towel Sets 49c**

All 3 Pieces for **49c**

Big Cannon bath towel plus 2 big wash cloths to match. Reversible or plaid design.

**More Bell Ringer Gift Values!**

**Chenille Spreads 3.19**

Double Bed Size!  
Huge flowers on luxurious wavy chenille! Pre-laundered! No ironing needed! Pastels.

**YES... YOU CAN STILL BUY ON WARDS CONVENIENT MONTHLY PAYMENT PLAN**

Get the things you want TODAY... enjoy them while you are paying for them a little each month. You will find the Federal Regulations of Installment Buying have not increased the monthly payments you make on Montgomery Ward's convenient payment plan. Let us tell you about this simple way to buy all your needs.

Give a Christmas Coupon Book... the perfect gift. Buy it for cash or on our Monthly Payment Plan.

# MONTGOMERY WARD

Come to our catalog order department for thousands of gift values not carried in our stocks. See our special Christmas catalog!