

50¢ Down

HOLDS ANY TOY*
'TIL DECEMBER 20th

Avoid last minute shopping disappointments—select the toys your youngsters want NOW before they're all gone! Only 50¢ down at Wards will hold any toy purchase* up to \$5 for Christmas delivery! Or buy NOW—from complete assortments—and add your purchases to your present Monthly Payment Account!

Hey Kids! FUN? THRILLS? SEE WARDS OPENING TOYLAND BARGAINS

PICK YOUR FAVORITES NOW... ONLY 50¢ HOLDS ANY TOY PURCHASE UP TO \$5 'TIL DEC. 20



Adjustable Seat, Bars!
Better 3-Wheelers
12-in. size for 4-6 yr. olds! **4 98**

Thick tubing for extra strength! Comfortable new saddle seat with double coiled springs! Seat and handle bars adjustable 2 1/2 to 3 inches! Step plate! Bell! Larger Sizes to 6.98



Stops on a Dime!
Scoter With Brake
Roller Bearing **2 69**

Well made! Heavy steel frame and big, thick 9-inch rubber tires! For tough play! Has foot brake for quick stops! Make sure he has one for Xmas!



For Tiny Mothers!
Fiber Doll Carriage
Best of this price! **3 49**

New, tough fiber! Hood and body metal bound! Bottom of metal, not wood! Rubber tires! And just right size for little girls! Rubber grip handle is 20 1/2" from ground! Coffee Tan finish!



High Safety Saddle!
Improved Pedal Bike
For 1 to 2 1/2 yr. olds! **2 89**

Baby won't fall off this seat! And rear axle is extra wide—no side tipping! Also easy-to-mount step plate! Non-skid rubber tires! Ball bearing pedal wheel!



Get Him a Big Six-Wheel Dump Truck
Big enough to ride! **1 79**

Just like the real thing! Turn a crank... out dumps the load! Overall length exceeds 2 feet! Body made of heavy-gauge auto steel! Rubber wheels! See it work!



Build Cabins, Forts of Hardwood Lincoln Logs
77 piece Set, only **98¢**

No tools... just fit notched ends together! Forts, stockades arise as if by magic! Any youngster can do it... trains eye and hand to work together! 127 pos. \$1.98



Bell Ringer Value!
10-Piece Farm Set
Misc. Value! **1 00**

Copied from real farm tools! 4-wheel tractor, trailer, road-scraper, corn planter, harrow, plow, shovel, pitch fork, rake, mower... all steel... and actually work like the real thing!



Commodore Vanderbilt Train with Tracks
4 streamlined cars! **1 00**

Clang! Big mechanical engine pulls tender, gondola and caboose; ten sections of straight and curved track!



Gene Autry Model Pistol-Holster!
Real Leather! **1 19**

Styled by Gene Autry! Real western style pistol with break action! Leather belt with slots for bullets!



Shoots Sparks! Automatic Tank
Reverses itself! **1 00**

Zips along shooting harmless sparks! Cockpit opens and soldier pops out, shoots, then disappears! Spring motor.



Kick! Pass! Run! All-Star Football
Modern valve type! **98¢**

A perfect ball for future All-Americans! It's made of Parahyde... guaranteed to hold its shape!



Really Useful Toy! Burning Set
Makes gifts! **98¢**

Electric pencil with 2 tips! Also paint! Brush! And 6 beautiful plaques to burn for gifts!



Easy To Operate Musical Top
Music Action! **59¢**

Pull up wood plunger... press it down... top whirrs away playing a pleasing tune! Hear it work!



Fun! Educational! Blackboard
Chalk Eraser! **2 19**

Won't chip, peel! Sturdy wood frame! Drop leaf is bound with metal! 6 charts on wind-up roll!



For Young Students! Desk, Chair Set
Maple finish! **11 95**

Roll top! Adjustable swivel chair! 2 roomy side drawers! Made of hardwood! Will encourage home study!



A Bell Ringer Value!
Boys! No Other Like it Anywhere!
TRAIN WITH FREIGHT YARD
Wait'll you see it! All you do is sit at simple controls and push buttons to switch cars... couple and uncouple... drop a car onto one "dead-end"... pick up cars from another! Just like an engineer operating a real freight train! And Wards one LOW price buys the whole set-up! See it at Wards. Buy it on monthly terms.

13 95 Complete

Half way down siding, stop dead! Car rolls to "dead-end"! Then drop another car onto other siding! Without touching train... return to oval.



Like Real Bowling! Duck Pin Set
Brightly Finished! **98¢**

10 pins! 2 large wood balls! Set 'em up—and let the ball roll! Try to knock all ten down at once!



For Young Musicians! Baby Grand Piano
Clear, true tone! **1 49**

Nicely made of Plywood with sleek Walnut finish! 12 numbered keys—easy for little folks to play!



Just Like Mother's! Cabinet Sink
Modern Metal! **1 19**

Fill reservoir in back, then turn faucets for running water! Lower compartment to catch drain water.



For sleepy dodies! Drop Side Crib
Holds 22-in. doll! **1 19**

Wonderful buy! Made of Pine and finished in rich Maple color. Drop side moves up and down easily!



For Young Artists! Deluxe Paint Set
In carrying case! **98¢**

Enough paint for hundreds of pictures, hours of fun! 3 kinds of paints! Crayons! Brushes! Stencils!



For boy or girl! Play Doctor Kit
With carrying Case **98¢**

Has stethoscope to really hear heart beats! Plus nurse's uniform, candy pills, bandages, and MORE!



Compare \$6.95 sets! Table, Chair Set
Sleek Maple finish! **5 49**

Well made! Good-looking as grown-up furniture! Fancy wing-back chairs, turned legs! Hand-waxed!



Little Housekeeper! 12-Pc. Pastry Set
Like mother's! **59¢**

Real egg beater! Mixing bowl! Pans! Rolling pin! Potato masher! Sifter! And MORE! Even recipe book!



Tall! Fully Dressed! Chubby Toddler
20-in. Tall! **3 49**

All dressed up in her Sunday best! Chin-chilla effect flannel coat, matching bonnet! Faced in black velvet! And so cute ringlet wig!



Bell Ringer Value! Drinking-Wetting Doll
With 20-pc. Layette! **1 98**

Heart's delight of every little girl! Drinks, then wets her diaper rubber... just like a real baby! She's all 11" tall! Wardrobe and doll in carrying case.



In Christening Gown! Dainty 18-in. Baby Doll
Fine Horseman Doll! **2 29**

All ready for her christening in a gorgeous long gown of white or-gold fleck! Matching bonnet! Lace trim on both! She sleeps, and cries, too.



Just Like Mother's Kitchen Cabinet
13 1/2-in. high! All metal! **1 19**

White with red trim! Top slides off, use base for a table! Doors on each side! Also empty food cartons on shelves, usable kitchen utensils! Perfect for play kitchen!

Give a Christmas Coupon Book... the perfect gift. Buy it for cash or on our Monthly Payment Plan.

MONTGOMERY WARD

Come to our catalog order department for thousands of gift values not carried in our stocks. See our special Christmas catalog!