



ISN'T THIS A BEAUTY—Toys, toys, and more toys, dazzle Sharon Casey's eyes as she takes a whirl in the departments dedicated to the Christmas season. This truck and trailer is a pretty fine idea for brother "Pat," just 9 years old and awfully fond of wheel gadgets.

New Gadgets Seen Alongside Standby Items in Toyland

By JOHN FOSTER

What makes all this so called hustle and bustle around that day they call, ummm, Oh, Yes, Christmas? Is it because the brisk winter air brings Mom and all the kids out to view the weather or is it that they have started their shopping? Ah, yes, it's shopping all right for those thingamajigs that Old Saint Nick and his men have been making all year.

Aside from that, how about you and me putting on our Sunday meeting clothes for a stroll along the main street of Klamath Falls to see the many toylands of Christmas time. Come on kids, let's see what's new. Bring Mom and Pop along too, it's never too late to enjoy looking at the toys.

Let's glance in this store and see what's in all those boxes piled high on the shelves. How do you like these doctor sets? Each year they get a little bigger and if you get one of those darn aches. Well, you take that Doc kit and start working on him. He'll pull through, don't worry.

NEW ELECTRIC TRAINS

Christmas isn't Christmas without electric trains and this year, as ever, they're winding their way around and around all those tables in every toyland. Pretty copper colored and silver engines are new this year plus six or seven cars from the camps with their big guns and trucks. How mother and father will love to set some 60 pieces of track in the front room, put the kiddies to bed, and stay up until the wee sma' hours putting the train through its paces.

Say, look here. By golly, each year those dolls are getting to look more realistic. They cry, roll their eyes, go to sleep, and with some of the "better" models there are dispers attached. What novel ideas the Santa Claus clan can think of.

Can you just picture Dad getting up some night to cover your baby brother and tip-toe quietly into your room. Then . . . crash . . . you're awakened and little baby brother is whooping. You crawl out of your warm bed to investigate Pop who is still sprawled upon the floor with your new streamlined skates in one hand and his feet tangled up in your new fence which came with your army outfit. Speaking of the army equipment, you can see there on the shelves all kinds of new army trucks, guns, and soldiers and those airplanes and tanks are smudged with paints of all colors. They call it camouflage.

Recordings and recording machines of all makes and models have again come into the making. There are little phonographs and big ones with the big records and the little records.

SUBMARINES
Grandpappy better be a little more spry this year when he decides to take a bath after Christmas. Once upon a time the bathtub would be full of things that would "float" like the celluloid swans and wooden boats, but not

this year. The old fellow has to be careful of his feet when he steps in now that those new toy submarines are floating at the bottom. These subs are one of the newest toys yet to come out of Santa's workshop. They dive into the water and glide around like the real McCoy.

Do you still like your little doll which you have had for a couple of years but the moths or mice have chewed off part of the hair and left its hairdo in a mess? This year you can buy a new wig of any color for Sue, Betty, or Ann. Might as well get a couple of those new doll dresses too.

Say, let's rest awhile and go in and eat—Oh, there is Santa sitting down there answering the questions from the kiddies gathered around. Get in line behind your Mom and Pop and tell him what you want when your turn comes. Saint Nick says that there are new electric dredge diggers, chemistry sets, and miniature ice boxes with all the trimmings and most of the children are asking for them.

SUPERMAN

Have you seen your old friend Superman strutting his stuff in the toyshop? Well, Santa didn't forget that Superman is the favorite comic strip of millions of kiddies and he saw to it that there would be Superman toys.

If anything, toys are getting bigger every year. Look at that airplane with about a three-foot wing spread, all decked out with machine gun shoots. Miniature B-19's they could be called.

Say girls, have you noticed something new about this year's dolls? Some of the higher priced ones actually have ears on them instead of the oldtime ears molded on with the head. That's something new. Believe it or not and did you notice that the Teddy bears and Panda bears are getting to be cuter than ever. Get one of those and the folks will probably want it to take to bed with them.

Then your old friends the scooters, sleds, bicycles, and wagons are all back, newer and more streamlined. For the girls the buggies, kitchen dishes, furniture, games, and dolls are all ready for sale.

Although there are bigger and better toys this year, old Uncle Sam has cut the quantity; so better shop early.

How did you like our little trip around town? Do you know now what you want for Christmas? There are hundreds of other toys not mentioned ready for young and old buyers and Santa Claus can foresee the biggest Christmas ever to be held in Klamath Falls and the whole United States.

The double-barred cross, spotlighted on the Christmas seal by the lighthouse beacon, one of the best known humanitarian symbols in this country, is the insignia of the National Tuberculosis association and its affiliated associations.

HOME LIGHTING CONTEST PLAN TAKING SHAPE

The annual home lighting contest, formerly sponsored by the Lions club, has been taken over this year by the junior chamber of commerce who have already laid plans for an extensive project throughout the residential districts. This being a national project of the junior chamber, the local chapter has many ideas that have been used successfully throughout the nation and which will help put across the Christmas Spirit in Klamath Falls.

In order to make this year's contest a complete success, it is necessary that everyone put up some display, be it large or small, and the Jaycees have worked out a plan whereby the grammar school children will have an opportunity to win prizes up to a bicycle for the most number of entries received. The junior chamber is seeking the cooperation of the Parent Teachers association in helping make this project a success and those PTA chapters that have been contacted have given their full support to the idea. Through their help the judging will be done and the various districts divided into seven PTA divisions.

This year's contest will be divided into two district classes with cups and ribbons being given as prizes. In former years cash prizes were awarded but the committee thought a permanent prize would be more appreciated by the winners. Seven district prizes for first and second place will be awarded with a grand prize for first and second place from all entries and the prizes will remain the property of the winners. In order that more people will feel free to enter, a cash limit is placed at five dollars for material and labor in the one class, and an unlimited class will be made for those who wish to put up more elaborate displays.

Contest rules for school children and contestants will be published next week and full details will be given at that time about the project. As stated before, the junior chamber urges all persons to put up some display.

play in their homes, whether it be a large or a small one, in order that the true Christmas Spirit may shine from all the streets of the city.

Buy and use Christmas seals! They are the sole support of the

Klamath County Public Health association.

"Education of the people, and through them of the state, is the first and greatest need in the prevention of tuberculosis," said Dr. Edward Livingston Trudeau,

first president of the National Tuberculosis association. Christmas seal funds pay for the education of the people.

Contributions to the Klamath County Public Health association, through the purchase of

Christmas seals, may be deducted from income tax.

Christmas seals provide the funds for a highly organized program of medical research, which is now going on in 10 great laboratories in this country.

SHOP AT SEARS AND SAVE ON TOYS

SEE SANTA! AFTERNOONS AND SATURDAYS AT SEARS

Lionel Electric Train Set
60-WATT TRANSFORMER

Carefully detailed die cast engine with focused headlight. Eight-wheel steel tender, box car, oil car and caboose. Whistles and uncouples by remote control.

12.95

Steel Wagon
36x16 1/4 In. Size

5.98

Elgin Junior 679

Safe steel step plate with raised front and sides. Bicycle ball bearings in front wheel. Seamless tubular steel frame.

Freight Train
Steel Units

1.19

Bradley Jr. Stake Truck
STURDY HARDWOOD BODY

Equipped with Sears exclusive "Congo" bearings, guaranteed to last 4,000 miles . . . and they never need greasing. Body size 36x17 1/2 x 10 inches deep.

7.98

Ironing Board
Folding Legs

59c

Buick Auto 12.98

All-steel automobile, 41 1/2 x 17 1/2". Adjustable pedals, rubber-tired disc wheels. Red, ivory trim.

Housekeeping Set
Seven Pieces

1.00

26-Inch Baby Dolls
SLEEPING EYES, LONG LASHES

They're the answer to any small girl's dream. Dressed in fluffy pink organdy with ruffled bonnet, or soft blanket coat with marabout-trimmed bonnet. Organdy dress.

2.19

Airliner
Four Motors

1.29

Sears' BIG 3" Play Kitchen

Styled Like Sears Famous Models!

Faithful copies of our own stove, sink and washing machine. For safety sake, all electrical parts are imitation. Nothing to hurt busy little fingers.

Goldspot Refrigerator 2.98
Wash Stove 2.98
San Diego Jr. Sink 2.98

Bombing Plane
Sparkies

59c

A Small Down Payment Holds Any Toy Until December 15th
Use Sears Easy Payment Plan on Purchases Totaling \$10 or More!

SEARS, ROEBUCK AND CO.

133 So. 8th Dial 5188

Wood Pull Toys
Clever Comics

59c

Free!
Santa's Wishing Well Whistles and Book!

Santa left these gifts for every good girl and boy. Come with your parents to our toy department and choose either gift.

FURS . . . the nicest gift of all!

INVEST YOUR CHRISTMAS CHECK

Invest your Christmas check the wisest way . . . in a fur coat! Select now . . . wear it through the holidays on our very liberal budget plan! A big selection of choice furs . . . success styles.

All prices are plainly marked and include federal tax.

Buy your furs from a furrier. We are in the fur business all year long . . . your best guarantee of service and complete satisfaction!

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