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The Klamath Furniture Co.
cordially invites you to
OUR OPEN HOUSE
9 A.M. to 10 P.M.
Wednesday, October 8th, 1941
In Our New Location

Next to the Willard Hotel

221 Main Street

FIFTEEN YEARS AGO!

It was in the year 1926 at 1011 Main street that we started to serve Klamath Falls. Our aim then as it is today was to provide our customers with quality home furnishings and to endeavor to earn a reputation as one of the dependable business houses of the Klamath Empire. We sincerely believe that in growing with Klamath Falls, from year to year we have won the confidence of this vast trading area.

PLEASE NOTE!

It is difficult for one who has not grown with this reputable business house, to express as could the owners of this store, the sincere appreciation of your patronage. This store counts among its many customers people who have pioneered this Klamath Empire and have helped make it what it is today. I know the owners' deep and sincere feeling of gratitude for the confidence you people have placed in this firm. They are proud . . . not only of this new store . . . but proud of your trust and confidence. Their appreciation will be shown in their endeavor to maintain that confidence and trust in the future success of the Klamath Furniture company.

ADVERTISING DEPT.

Quality Succeeds!

Simmons . . . Lane . . . Armstrong . . . Karastan . . . Heatrola . . . Karpen, Kroehler, Angelus and many other nationally known names in home furnishings. Imperial and Mersman tables by many leading eastern manufacturers as well as dining room and bedroom furniture carefully selected from Grand Rapids furniture factories. In every department it has been our policy to present home furnishings that carry both the manufacturer's guarantee of quality as well as our personal endorsement as to its durability and craftsmanship.

Location Important!

The steady growth we have enjoyed found us too crowded in our old location at 721 Main Street, and the inability to properly display plus lack of convenience to furniture buyers, caused us to seek larger quarters. The present day shopper is well aware and acquainted with the old Montgomery Ward location and after completely remodeling and redecorating this building we believe we have the finest furniture store between San Francisco and Portland. Out of the congested district . . . yet close enough to be most convenient as our entire stock is now in one store.

20,000 Square Feet of Floor Space!

Downstairs Store Quality!

Originators of the "Upstairs Furniture Store" at our old location on South Ninth, and existing in name only . . . we present a complete . . . well displayed stock of quality furniture priced to meet any and all budgets . . . and yet our reputation stands behind every piece of merchandise in this economy department. Convenient terms . . . convenient shopping . . . a few steps down . . . and you'll find dependable furniture economically priced.

An Enjoyable Shopping Tour!

Every department on three floors has been thoroughly and carefully planned to afford you a pleasurable tour in seeking to furnish any room of your home. Our fine, large and completely remodeled store enables us to attractively and tastefully display each home furnishing need. We know you'll be better able to choose the furnishings for your own home . . . leisurely amid pleasant surroundings. Liberal credit terms - even more liberal than ever before!

ENTIRE STORE COMPLETELY STOCKED WITH NEW FURNITURE

The Klamath Furniture Co.
In the White Building
221 MAIN STREET
NEXT DOOR TO THE WILLARD HOTEL
PHONE 5353

Accept Our Invitation!

May we see you in person at our open house Wednesday? We want you to wander through every department. As a guest feel free to make any inquiries regarding any home furnishing problem you may have . . . you are under no obligation to purchase . . . just come and enjoy the display of many new and fine home furnishings . . . and make yourself at home!

