

# PEOPLE SPEND MORE CASH ON RETAIL GOODS

By WALTER WARREN  
SAN FRANCISCO, Aug. 22 (AP)— Census bureau reports picture Pacific slope consumers spending from 12 to 33 cents more on the dollar at independent store counters last month than a year ago.

Sales figures collected by J. C. Capt, census director, gave Washington state retailers an average gain of 33 per cent; Oregon 31; California 21; Idaho 15, and Montana 12.

Every one of those states had bigger July increases in sales than trade had produced in the first half of the year.

The census report on independent stores conformed generally with that of the federal reserve bank of San Francisco on department stores showing an average July gain of 21 per cent over the 1940 month.

In most states, however, independent stores (as distinguished from chains) made bigger sales gains than department stores.

Automobile sales continued strong in several states, running 65 per cent ahead of last year in Oregon and 47 in Washington.

Furniture sales in Oregon matched the spectacular 55 per cent auto rise in Oregon, and rose 24 per cent in Montana.

Lumber and building materials headed the California list, up 31 per cent. In Idaho the raise was 23 per cent.

No. 1 cities in percentage gain in sales included Eugene, Ore., up 43 per cent; Tacoma, Wash., up 45; Pocatello, Idaho, up 13, and Missoula, Mont., up 17.

## MANNO CANDIDATE FOR 20-30 POST

SALT LAKE CITY, Aug. 22 (AP)—Howard Maxon, of El Paso, Texas, Thursday was unopposed for election as president of the Twenty-Third clubs.

Sacramento, Calif., was chosen for the 1942 convention.

Maxon, now first vice-president, would succeed V. G. (Skip) Wolfe, in an election scheduled late today by the organization's 19th annual convention.

Candidates for the vice-presidency were Anthony R. Manno, of Medford, Ore., and George Southworth Jr., of Reno, Nev.

Before the group for consideration today were resolutions calling for endorsement of a federal sales tax, opposing "fifth column" activities, asking that vital defense materials be withheld from Russia if providing them would be "to the detriment of the United States," endorsing the amended selective service act, recommending compulsory military service as a national policy, urging "lower interstate tariffs so as to facilitate trade of goods," and urging congress and legislatures to "enforce anti-sabotage and anti-espionage laws."

## 204 State Drivers Set Down in July

SALEM, Aug. 22 (AP)—A total of 204 Oregon drivers had their operators' licenses revoked or suspended during July, bringing the total to 789 for the first seven months of 1941, the state department said today.

There were 111 licenses revoked in July for drunken driving, 49 suspended for reckless driving, and 10 suspended because the drivers had unsatisfied judgments resulting from traffic accidents.

I look to the day when we shall go forward hand in hand to build a better, a kinder and a happier world for our children.—Queen Elizabeth of Britain.

Fashion note says many fall hats will be felt. Likely the same will be true of the coat.

## Accordianist Moves Here



Victor, the accordionist, shown above, has moved his family from Medford to Klamath Falls and will open a school here.

## Family Health Held Vital To Defense of the Nation

"There can be no more important factor in the defense of a nation than the health of the individual family and the intelligent care of the sick in the home," said Mrs. Bessie O. Gardner, chairman of Home Nursing for the Klamath county chapter of the American Red Cross.

"Home nursing service helps families to keep well; it teaches families how to care for the sick ones in their homes. It is definitely a part of the defense program of our community.

"The public should not be led to believe that the Red Cross is offering this course in Red Cross home nursing to prepare women for service outside their own homes or that it is expected to regiment them and call them into action for Red Cross emergency service. It teaches women to protect themselves and their homes against the ravages of disease and disorganization."

The first class will be held at Red Cross headquarters in the armory September 4. Mrs. Gardner will conduct the class.

Other classes will be formed at regular intervals throughout the county. The only cost is for the textbook which is 75 cents.

A summary of the subject matter of the course includes: Individual health and personal hygiene; hygiene of the home including healthful home environment and normal problems dealing with the care of the home in health; special problems — care of the aged, the sick, and common emergencies; community health; care of the infant, the pre-school and the school child and preventive measures.

The following instructors have been authorized to conduct classes in home nursing: Mrs. Marjorie Grover, Mrs. J. H. Carnahan, Mrs. D. J. Rees, Mrs. Howard Strode, Mrs. Mareen Nerseth, Chilquin, Mrs. Mill-cent West, Merrill, Mrs. Blanche Howard and the following from the public health unit, Dorothy Huffman, Myrtle Caldwell, Ellen Stadius.

Information concerning all classes may be obtained by calling Red Cross headquarters, 7184.

## ODESSA DECLARED 'LIKE DUNKERQUE'

BERLIN, Aug. 22 (AP)—A German flier returning from observation of the German artillery and air attack on Odessa Thursday called it "worse than Dunkerque."

The flier reported that a haze of dust and smoke covers the city, there is devastation in the harbor, and the greatest confusion prevails in the streets, according to DNB.

"I saw Dunkerque and Calais but what is happening to Odessa is more terrible," he declared.

"Undisturbed by anti-aircraft or fighters, I was able to dive low. Many obviously thought I was a Stuka and fled, terror-stricken. Others were transfixed, unable to move."

"I saw the debris of wrecked warehouses in which I understand hundreds of Russian soldiers were trapped."

"There was turmoil in the streets. I saw tanks and trucks, zigzagging to avoid bombs, drive heedlessly through crowds and bodies."

These are hard times for a writer to find anything to write about because the world is changing so fast that any contemporary subject is likely to be outdated by the time it is published.—John P. Marquand, novelist.

Don't Experiment! Specify Hygrade Fluorescent Fixtures and Lamps At Your Dealer's or F. R. Hauger

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## OREGON STATERS PLAN LAKE PICNIC

The second annual Oregon State picnic at Diamond lake, planned especially for southern and central Oregon but open to all, will be held Sunday, August 24, announces Dave Baum, chairman of the committee in charge. This picnic, sponsored by the Oregon State Booster club, drew approximately 300 last year, who spent the forenoon in any sort of recreation they chose, then took part in a big picnic lunch and brief afternoon program.

About the same plan is arranged for this year, with the picnic lunch scheduled for 2 o'clock. Families or groups will bring their own lunches, and the committee will furnish free ice cream. One recreation event planned is a baseball game between the Medford and Klamath Falls delegations.

While the picnic is planned primarily for alumni, present students and prospective students, it is open to anyone interested in Oregon State, including entire families, says Baum. A considerable delegation is planning to attend from the campus in the city of Corvallis. A report on summer developments of the college will be made by Warren Reid, alumni manager, and by Baum.

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## CITY ART CLASS OPENING BARED

Dave Bridge, city recreation officer, announces the opening of the fall and winter art classes, conducted by Marie Ross Cone, are open to the public every week-day excepting Thursday, from 9 a. m. until 5 p. m.

There are classes on Tuesday and Friday evening from 7 p. m. until 10 p. m. for those who are unable to take advantage of the day classes.

Those who are interested may register at the studio which is located at 422 Main street, above Murphey's seed store.

The classes are free, but the student must furnish his own material to work with, which includes water colors, oils, both drawing and colored pencils, clay, and burnt wood.

Only in self-deception and wishful thinking can we believe that we can live in America on a fancied Atlantis isolated from the revolutionary movement which is sweeping the world. We must play our part.—John Cudahy, former U. S. diplomat, urging a U. S. plan for peace.

The Bank of England has its own water supply. One artesian well, 400 feet deep, produces 7000 gallons an hour.

The new Van Camp's pork and beans label brings added life and attractiveness to one of America's oldest and most famous grocery products.

The color photo band around the top is packed with appetite appeal, gives the impression of being able to look into the can, an important feature in these days of self-service stores and mass displays.

Regular, continuous advertising throughout the summer in 3033 local and metropolitan newspapers is in keeping with the policy of the oldest national advertiser of canned food products in America.

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## Trade News

Interesting Notes of Herald and News Advertisers, Their Products and Activities

## JINGLE CONTEST GETS UNDER WAY

A new contest is now under way with the largest amount of cash prizes ever offered by Proctor and Gamble. The winner of the grand prize will have the choice of a regular weekly income of \$30 every week for life or \$25,000 in one lump sum. In addition there are 25 \$100 prizes and a \$1000 prize every week for a period of six weeks ending September 13.

This long list of large cash prizes is made possible because this contest is jointly sponsored by two well-known products, Oxydol and Camay.

Contestants are being asked to write a last line to a jingle. The jingle and full details of the contest are available at dealers.

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## America Scheduling Vast Public Works Program to Avert Post-Defense Slack

PORTLAND, Ore., Aug. 22 (AP)— America is planning now so that it may have jobs ready for its wage earners when the slackening of defense employment creates a labor surplus.

In every section of the country the federal works agency and the national resources planning board are holding meetings this month to lay the foundation for a vast program of public works to be drawn upon as needed in the future.

Mead in Charge  
Field offices have been set up in New York, Atlanta, Chicago and San Francisco and a director is to be appointed for each state. The actual task of cataloging and preparing the projects will be started by September 1.

Robert W. Mead of San Francisco, in charge of the western region, discussed the undertaking here yesterday with newly appointed state directors for Oregon, Washington, Idaho, Montana, Wyoming and Colorado.

There are useful public services to be performed each year by every category of government, he said, and if these are properly planned for, men thrown out of work when the rearmament effort slackens can be reemployed with a minimum of delay.

"This is not a perpetuation of relief," Mead declared. "It is an effort to organize in advance, the necessary, useful work in order that men may be employed and governmental units serve their people."

Financing No Concern  
If five billion dollars were spent for the purpose each year by all subdivisions of government, all America could be kept at work, he said.

The regional director explained, however, that the public works reservoir plan is not concerned with financing. Its single purpose is to get cities, school districts, counties and states to think in long-range terms.

State directors will assist in inventoring possible future work but will make no recommendations. The reservoir plan is one in which local communities will look at their needs and determine, in advance, how best they may be met.

The present relief program was adopted after men were out of work," Mead said. "We believe under the reservoir plan jobs will be ready when there are men to fill them. There will be no unemployment."

BANDON, Aug. 22 (AP)— Three sites for establishment of a state park in the Bradley lake district overlooking the Bandon beaches were studied yesterday by Sam Boardman, state parks director.

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## BROOKLYN HARBOR TOLL REACHES 18

NEW YORK, Aug. 22 (AP)— The list of known dead mounted to 18 Thursday when five more bodies were taken from the harbor waters near the Brooklyn pier destroyed by fire last Monday which ravaged the Cuba mail freighter Panuco and numerous smaller craft in a \$1,500,000 blaze.

Harbor police said 12 persons were still unaccounted for, while a Cuba mail line list, compiled from reports of firemen and relatives, showed 18 missing.

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