

Semi-Annual CLEARANCE SALE!

Clearance Time Has Come — And Moe's Presents It's Annual Parade of Values — Values That Are Actual Reductions — Not Could Be Values!



ANNUAL CLEARANCE --- READY-TO-WEAR 150 DRESSES

• WARM WEATHER SHEERS • COOL PRINTED RAYONS
• SHARKSKIN PASTELS • RAYON ZEPHYRS • SHEER WOOLS

Newest flower fresh styles for the warm weather — and styles that will see you well into Fall. Reg. and half-sizes, 12 to 20 and 16½ to 24½.

Regular \$7.95, \$8.95 and \$10.95 Values

6⁹⁹

100 DRESSES

• RAYONS • GINGHAMS • SPUNS

Late styles in artfully designed little frocks by

★ Ritzy-Maid
★ June Mason
★ Betty Baxley

... and a sprinkling of L'Aiglons. Be blissfully cool in one of these new youthful modes — and at a smart savings.

Values to \$6.50

4⁹⁸

• DOWNSTAIRS STORE •

Sale! Chenille Spreads

Full sizes — assorted designs and colors.

Vals. to \$7.95

Vals. to \$5.95

\$5⁹⁵

\$3⁹⁸

FIELDCREST FINE

BATH TOWELS

Heavy, extra absorbent pastel towels with white borders. 59c Values.

2 for \$1⁰⁰

BEACH TOWELS

Large 39 x 70 size. Towels in multi-colored woven-in stripes. July Special.

\$1⁰⁰

Curtain Closeout

Assorted panels and bedroom curtains in newest patterns. Vals. to \$1.98. July Clearance!

1/2 Price

50 x 50 RAYON

Lunch Cloths

Colorful prints in modern designs. 69c Vals.

2 for \$1

LADIES'

House Dresses

Prints and sheers in dots, stripes and florals. Late styles in Vals. to \$1.98.

88^c

REMNANTS - WOOLS - SILKS COTTONS

Large assortment.

1/2 Price

Pottery & Glassware

Colorful Tumblers in 3 sizes, Plates, Tea Cups, Saucers, Bowls and assorted pieces. Others 3c, 15c, 19c ea. While they last...

9^c

LADIES' FINE

Silk Hose

New shades in Larkwood and Van Raalte fine full fashioned hose. Reg. \$1.15 Vals.

89^c

ALL COATS—DRESSES AND SUITS (L'AIGLONS EXCEPTED)

Clearance of HATS

25 STYLES

Mostly dark straws.

VALUES TO \$3.95

69^c



25 HATS

Mostly white and natural straws.

VALUES TO \$5.95

\$1⁰⁰

Sale! 50 Hi-Style Skirts

All wool and wool and rayon crepes. Rose, Blue, Turquoise and Natural. Sizes 24 to 32. Reg. \$5.95 Vals.

\$1⁹⁸

COMPLETE STOCK OF Pandora Gowns

Take your pick of our entire line of lovely satins and crepes in lacy trimmed styles. \$2.98 to \$5.95 Values less 20%.

20% OFF

ART DEP'T SALE!

Pillow Cases, Luncheon Cloths, Knitting Bags, Baby Wear, Needlepoint and various other lines. Reduced for July Clearance

20% OFF

Ladies' Summer Sweaters

Pastel and mixture weaves in newest modes. Sizes 32 to 40. Every one a reg. \$1.98 seller.

\$1⁵⁹

Porch or Lawn Chairs

Complete with a canopy and foot rest. Come in green, natural, white and orange frame with matching canvas, seat and back.

\$5.00 Value \$3⁹⁸

Clearance! Stylish Swim Suits

One lot of nationally known lines in close-out numbers only. Sizes 32 to 42. Vals. to \$3.98.

\$1⁹⁸

Folding Chair without canopy and foot rest —

\$2⁹⁸

REDUCED!

20% Off -- Corset Sale

• LEGANT • HICKORY OR ARTIST MODEL

Select Your Favorite Garment From Large Table

Fine foundations in discontinued numbers. Limited size range, hurry for selection! Entire Table

AT 20% SAVINGS

CORSETS And Corselettes

One table of broken size ranges of popular brands in newest modes.

VALS. TO \$2.98

\$1⁰⁰

Brassieres and Pantie Girdles

One lot of small sizes, in assorted styles.

VALS. 50c TO \$1.00

25^c Each

\$1⁰⁰ COSTUME JEWELRY

Large assortment of Necklaces Pins, Rings, Clips, Bracelets, etc. Reg. \$1.00 Vals. Choice at...

1/2 PRICE

ONE LOT LADIES' SILK HOSE

Full fashioned hose of close-out numbers. Reg. 50c to \$1.00 Vals. While they last...

29^c

SALE! PACIFIC FINE Pottery

Starter 20-Pc. luncheon sets in pastel colors. Any piece can be filled in from open stock. Reg. \$5.50 Val.

\$3³⁹ SET

SHOP THE
DAYLIGHT
WAY
—
WE CLOSE
SATURDAY
AT
6 O'CLOCK

MOE'S
THE WOMAN'S STORE, INC.