

Sears' NORTHWEST ★ ★ PROGRESS Days

May
22nd
to
31st

FOR THE CLEANEST CLOTHES UNDER THE SUN!

**Big 8-SHEET SIZE
KENMORE**

WITH *Safety-Sealed* SILENT
KENMORE MECHANISM



VELVET SMOOTH
BLACK PLASTIC
AGITATOR

Worth
\$20 More
\$59⁹⁵

Only
\$3 Down
(Usual
Carrying
Charge)

YOU GET ALL THESE FEATURES!

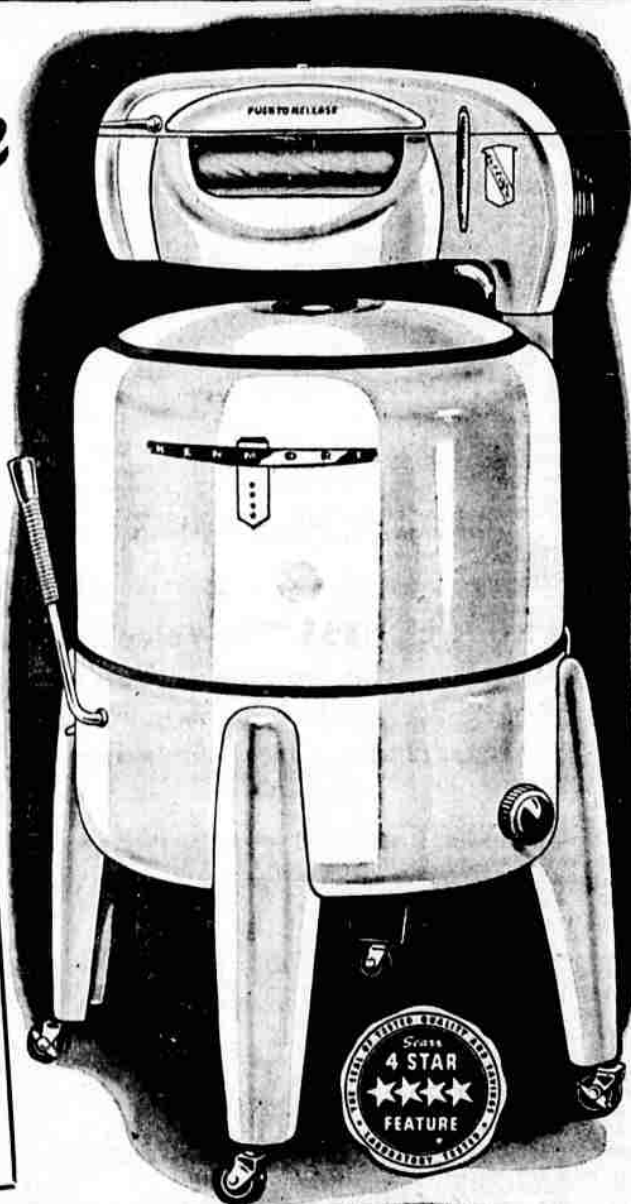
★ 1/4 H. P. Oil Sealed Motor ★ Triple
Vaned Bakelite Agitator ★ Safety Roll
Pressure Release on Big Balloon
Rubber Wringer Rolls ★ Oiled-
for-Life Mechanism ★ 8-Sheet Tub

Gentle enough for the daintiest linens . . . brisk
enough to turn out 8 sparkling white sheets at once
That's Kenmore's safest-water-washing action!
Wringer . . . with big, business-like balloon rubber
rolls . . . is safety protected. Mechanism is safety-
sealed and oiled-for-life!

ECONOMY PRICED
KENMORE WASHER

Six Sheet Tub

Every penny for this washer
buys performance! Large 8-
sheet black and white speckled
tub, triple-vaned aluminum
agitator, aluminum wringer
with 2-inch rubber rolls.
34⁹⁵
(usual carrying charge)



LADIES—PLEASE BE SEATED!

4-STAR
KENMORE **ROLL-A-PRESS**

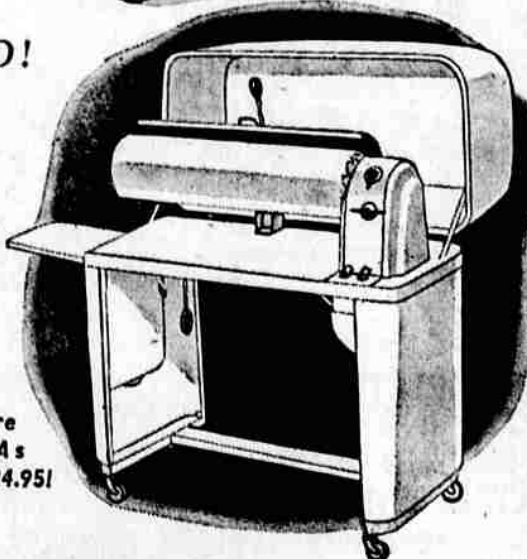
★ Table-Top
Standard
★ Adjustable
Knee Control
★ Two-Speed,
26-In. Roll

Now
Only **69⁹⁵**

\$3 Down
(usual carrying charge)

Iron everything in the basket with Kenmore! Give yourself more
time to enjoy living, too! Kenmore rolls out the ironing in half
the time . . . with half the effort.

Other Kenmore
Ironers As
Low As \$24.95!



THIS SALE ONLY!
**\$9.95 CHROME
CHAIR*99¢**

... *WITH THE PURCHASE OF EITHER
SEARS' FOUR-STAR OR STREAMLINED
DELUXE KENMORE IRONER! DESIGNED
TO HARMONIZE WITH THE KENMORE!

ASK FOR FREE HOME DEMONSTRATION OF ANY KENMORE WASHER OR IRONER!

HAVE MODERN HOME CONVENIENCE

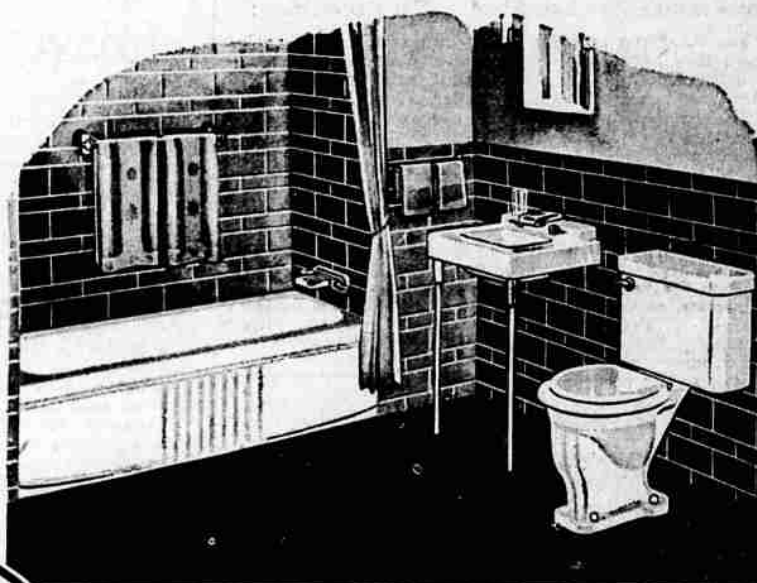
AT Sears FAMOUS
Savings

54 YEARS OF DEPENDABLE QUALITY, SERVICE

Porcelained All Steel Construction in This
MODERN BATH OUTFIT

DISCOVER
NEW BEAUTY
FOR YOUR
BATHROOM
AT SEARS

Your bathroom will look better
than ever with this ultra modern
ensemble. It's as practical as it
is beautiful . . . so easy to keep
clean . . . so durable . . . and
the price is remarkably low!
Sears for true quality!



69⁹⁵

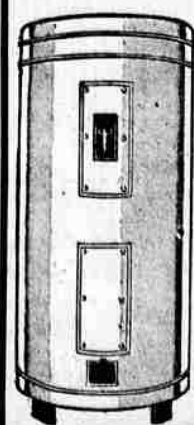
COMPLETE
WITH FITTINGS

CLASSIC DESIGN EXCLUSIVELY SEARS!

Ultra modern bath . . . priced for the thrifty! Smart, five-foot
recessed tub with low sides; semi-flat, safe bottom, and new
grooved "hand-grip" that provides a sure grip when getting in or
out of tub. 22x19-inch lavatory features slim legs of flashing
chrome. Vitreous china closet is modern low-unit type with siphon
wash-down action. Lavatory and tub have chromed faucets and
built-in soap dishes.



30-GAL. ELECTRIC
WATER HEATER



NOTHING DOWN
UNDER F.H.A.

May
Price

49⁹⁵

Nothing Down
Only \$5 Month

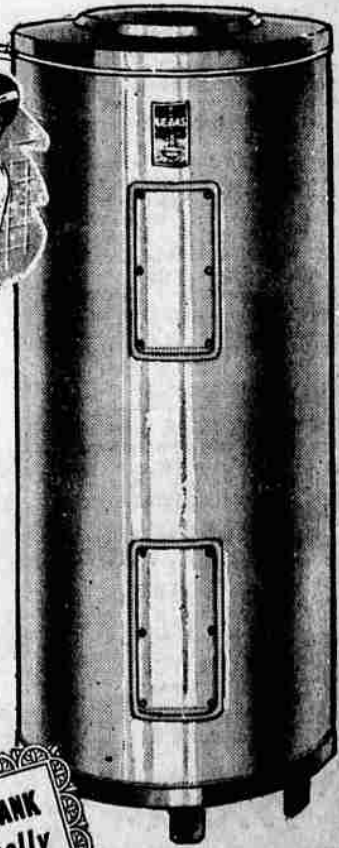
Operates auto-
matically for
only a few cents
a day! Therma-
stat regulates
and maintains
desired tempera-
ture. All steel,
white enameled;
3-inch Rockwool
insulated.
F.P.I.A.

30 GALLON
**GLASS LINED
WATER HEATER**

Honor-Bilt—
Exclusive
With Sears **61⁵⁰**

This big electric water heater has fifty-
gallon tank with mirror-smooth glass lining
fused with steel. Completely sanitary and
completely auto-
matic! Gives you
hot water at any
time of the day or
night! Immersion-
type Chromalox
heating element
lowers operating
cost and gives max-
imum heat to water.

GLASS LINED TANK
Unconditionally
Guaranteed
Ten Years!



SEARS FEATURES!

- Diffuser
- Thermostat
- Chromalox Element
- Built-In Heat Trap