

HURRY! LAST CHANCE TO SAVE DURING WARD WEEK SALE ENDS THIS SATURDAY!

MEN! GET YOUR SHARE OF THIS BIG WARD WEEK SAVING!

MEN'S \$19.75 SUITS

Styled by Brandon! Famous for Quality!

17⁸⁸

\$3 a Month—Including Carrying Charge!

Color stripes! Cluster stripes! Handsome Glen plaids! Rich color-flecked tweeds! Crisp gabardines! Brandon has them all. In expensive-looking all-wool fabrics. In single or double-breasted models. Enjoy the luxury of a smarter, better-fitting suit this Spring. Save extra in Ward's greatest suit sale of the season! No alteration charge.

Sale! Mens 2.98 Lightweight Felt Hats 2.66

PRICE SLASHED ON NEWEST SPRING PRINTS! WARD WEEK ONLY!

SALE! SILVANIAS

Buy now! Save Extra!

Ward Week only! **9^{36"}**

The Ward percales that made thrift history—at this outstanding Ward Week saving! Extra wear in every inch! For prettier house dresses! For school clothes that'll wear. Silvania are tops for thrift... tops for wear... tops for downright good looks! Every yard of this assortment is new, for spring... gay and more colorful than ever! All tubs! 36 inches wide.

Sale! Save 20% on 10c Cotton Broadcloth Firmly woven. For everything from shirts to kiddies' wear. Colors. White. 36 inches. **8^{36"}**

24-HOUR COMFORT... WARD WEEK PRICED TO SAVE YOU \$15!

MASSIVE SOFA-BED!

With Protective Cotton Pad!

47⁷⁹

\$5 MONTHLY Including Carrying Charge

- New! Flex-O-Lator pads prevent "coil feel"!
- Makes No-sag innerspring bed! Bedding box!
- Beautiful rayon and cotton velvet cover!

No matter where you usually shop, we'll wager you won't find another sofa-bed with all these features within \$15 of Ward's price! It's newly styled, with soft channelled arms, richly carved wood arm panels and a distinctive center leg! PLUS a quilted cotton pad to protect cover!

Sofa-bed and Matching Lounge Chair 77.78

SAVE DURING WARD WEEK ON RIVERSIDE TRAIL BLAZER TIRES!

LOWEST PRICES EVER!

All Sizes Reduced!

50c Weekly Buys Two 6.00-16 Tires **5³⁹**

WARD WEEK brings you America's SAFEST Low-Priced Tire at the lowest price in history! Never before such a sale value! Trail Blazer's tread gives you more mileage! It's quiet! It wears more evenly! Rubber-dipped cords and double breaker strips protect against blowouts! It's warranted to give satisfactory service without limit of time or miles.

Trail Blazer and Tube Ward Week price for BOTH (6.00-16) ... **6²⁹**

All Other Sizes Also On Sale!

SPECIAL FOR WARD WEEK!

Including zipper styles!

New 59c Cottons

Sturdy Percale! Dressy Shirts! **48^c**

Only Ward Week could bring percale zipper dresses at this price! Pretty batistes and flannel dresses, too, in lovely new prints. Buy several! 12-52.

FOR WARD WEEK ONLY!

Imagine! You Save 20%!

Gigantic Slip Sale

Regular 98c Styles! **78^c**

What a sale! Rayon crepe cambray, be-ribboned, lace and 3-length frocks in Fruit-of-the-Loom—just as!

REDUCED FOR WARD WEEK!

Underwear Bargain!

Sale! 25c Speed Style

"Streamlined" Shorts for Men! **21^c**

Greater comfort—now lower price! No bunching, no binding, no buttons to bother with! Taped front for gentle support.

Sale! Shaped Bottom Shorts 21c

SPECIAL FOR WARD WEEK!

SALE! Men's 98c Shirts

Thornwood Quality

Save Extra in Ward Week! **84^c**

Man alive, here's value! Dozens of smart, new colorfast patterns to choose from. Fine count cotton broadcloth—99% shrink-proof, Willproof collars.

SPECIAL FOR WARD WEEK!

Compare at 30% more!

Folding Beach Chair

Adjust 3 ways! **1¹⁷**

Sturdy maple or birch frame. Strong drill cover. Folds to 26 1/2 inches. Rustful box seat. With Foot Rest and Canopy 1.17

OUR LOWEST PRICE EVER!

Compare others \$10 more!

Innerspring Mattress!

\$2 Monthly, Carrying Charge **14⁷⁹**

Don't miss this amazing value! 220-coil Premier Wire unit! Durable Woven Stripe cover! Deeply upholstered! With Box Spring 14.79

SPECIAL FOR WARD WEEK!

Your Choice of Any Piece!

Kitchen Gadgets

Save Now! **7^c**

Cookie sheet, cake pan, jelly pan, upside-down pan, pie pan, muffin pan, bread pan, mixing spoon, knife, measuring spoon, cake turner, plate scraper, etc.

REDUCED FOR WARD WEEK!

Ward's Famous Master Quality

Rubber Tire Lawn Mower

Slide 16-inch cut **9²⁷**

Don't miss this Ward Week saving. It has ball bearings in both casters, chain guard, rubber-dipped cords and double breaker strips protect against blowouts! It's warranted to give satisfactory service without limit of time or miles.

REDUCED FOR WARD WEEK!

Save 11c on Each Pair!

39c Rayon Panties

Stock up now... **28^c**

No wonder thirty women everywhere wait for Ward Week to stock up! Just look at these panties! Big appliques of lace! Novelty weaves!

SPECIAL FOR WARD WEEK!

Famous for comfort!

Sale! 3.98 Footieaths

Save Now! **3²⁷**

A real walking thrill for you who've never worn them! Soles are cushioned to absorb jars. Carefully placed arch pads give restful support. Black.

REDUCED FOR WARD WEEK!

New Spring Patterns!

Sale! 25c Dress Socks

Save 7c on Each Pair! **18^c**

Lay in a supply now... take advantage of the Ward Week savings! Choose from short or regular lengths! Rayon with cotton reinforced feet! Save!

REDUCED FOR WARD WEEK!

Sale! 2.48 Value!

Shirt and Pants Set

Ward Week Saves You 62c! **1⁸⁶**

Smash saving on Ward's famous herringbone weave outfit! This tougher fabric wears longer, always looks neat! 99% shrink-proof, vat-dyed. FULL sizes.

SAVE NOW IN WARD WEEK!

Why pay \$10 more!

Couch Hammock!

\$1 Monthly, Carrying Charge **24⁷⁹**

Unusually strong metal frame in cool-looking green enamel. Comfortable innerspring seat! Adjustable canopy! Durable striped drill cover!

REDUCED FOR WARD WEEK!

Play it in your car!

New 4-Way Portable

75c Weekly, Carrying Charge **23⁸⁸**

Miracle 6-tube (including rectifier!) Plays 300 hours on battery pack, plugs in AC or DC, plays in car! Save NOW! Auto model \$11.95 23.88

SPECIAL FOR WARD WEEK!

All Steel

Cabinet Sink

With Faucet, Strainer **48⁸⁸**

Reduced price! Just the cabinet sink to start your matched kitchen. With Acid-Resisting! Sliding doors on cabinet! 35 Months, Free Payment, Carrying Charge.

SPECIAL FOR WARD WEEK!

Extra-equipped

Tank Model Hawthornes

Boys' or Girls' **26⁸⁸**

Save value! All the latest Hawthorne features! White side-wall balloon tires, chain guard, luggage carrier, electric horn built-in the tank! Delta light!

FOR WARD WEEK ONLY!

Prints! Stripes! Colors!

Sale! 59c Dresses

Save 20% now... **48^c**

Ward Week value—sensation! Every brand new style! Hand selected, crisp cottons! Cool, pretty sheers. All tubs, with deep hems. 1-6; 7-14.

REDUCED FOR WARD WEEK!

Lay in a Supply Now!

Save 20% on Anklets

Fine Cotton! **8^c**

Get enough to last you all Summer! Gay stripes! Pastels! Novelty stitches! Fancy cuffs! Bermuda cuffs! Ward Week only at this price!

FOR WARD WEEK ONLY!

SALE! Reduced from 79c!

Pioneer Work Shirts

Bargain-Priced at **68^c**

Now you save extra on America's finest work shirt value! Fabrics are Sanforized—less than 1% shrinkage. Main seams triple-stitched. Double elbows.

REDUCED FOR WARD WEEK!

Regular 39c Heavy

48-Inch Monks Cloth

Specialty Priced at... **33^c**

Decorators' favorite for draperies and slipcovers! Natural tan color is perfect for lightening dark rooms. Buy yards, and yards NOW—SAVE!

SPECIAL FOR WARD WEEK!

Compare at 1.00!

Feltback Linoleum

Genuine India! **82^c**

Think of lit! Genuine India linoleum on felt back at 25% less than you'd expect! Color goes through to tough felt back! 6 ft. wide. Choice of colors!

REDUCED FOR WARD WEEK!

Save 20% to 35%!

Equals 69c Aluminum

Choice of 6 Pieces! **48^c**

Replace the old pots and pans at this low Ward Week price! Covered kettle, french fryer, double boiler, 3-pc. saucepan set, dishwasher, or percolator!

SPECIAL FOR WARD WEEK!

Your Choice! Any of These

Inside Paints

Were 73c a quart **57^c**

67c Flat Wall Paint Qt. 58c Your pick of Ward's famous quality paints, at big savings! One wall paint... 1 qt. 58c. Flat Wall Paint... 1 qt. 58c. Semi-Gloss Paint... 1 qt. 58c. Gloss Paint... 1 qt. 58c.

FOR WARD WEEK ONLY!

Sensational Ward Week "Buy"!

3-Piece Bath Outfit

With Fittings **49⁸⁸**

Cast-iron tub, 5 ft. long, and lavatory both covered with finest porcelain enamel. Vitreous china closet, heavy white seat. 35 Months, Free Payment, Carrying Charge.

REDUCED FOR WARD WEEK!

Sale! Famous Sheets

Treasure Chests

Actual 1.09 value! **93^c**

Seldom reduced! One of the finest muslin made! Smooth, stronger. Wear so long, they really cost less! 81x90. Sale! 42 x 56 Cases 93c

FOR WARD WEEK ONLY!

Price slashed!

25c Percale Aprons

New Prints! New Colors! **19^c**

These Pinnacle print aprons are wonderful values at their regular price. At Ward Week savings, they're amazing! Bib and coverall.

SPECIAL FOR WARD WEEK!

Price Slashed from \$1!

Sale! Men's Pajamas

Ward Week Value! **84^c**

Ward Week proves luxury can be low-priced! Here are fine, lustrous, close-woven, cotton broadcloth, cut generously full. Sew new patterns. A to D.

REDUCED FOR WARD WEEK!

Reduced! 1/2 H.P. Elec. Motor **5¹⁷**

A sturdy motor for all easy starting jobs. With 7 1/2" rubber cord and plug. 1-27. Quart.

Regular \$2.65 3-Gallon Sprayer **2¹⁷**

A Ward Week Super-Value! It's easy to carry around the garden! Durable Zinc-Grip! 1-27. Quart.

Ward Week! 15c 10-Phone VI-O-Phone **2¹⁷**

Admits all beneficial ultra-violet rays! Top quality, it won't crack, buckle or warp!

1 1/2 Qt. Wards Wax Polishing Wax **59^c**

Yes, you get a whole half-quart at no extra charge! No rubbing necessary! Dries in 20 minutes!

Reg. 35c! Dry Fast Enamel **19^c**

Mirror-like finish for toys, furniture, woodwork. Dries fast without brushwork.

Reg. 2.48 House Paint **2¹⁹**

Compare with finest advertised brand! Gallon covers up to 450 sq. ft.—2 coats.

REDUCED FOR WARD WEEK!

Regular 10c Packet Seeds **3 for 19^c**

Flower or vegetable seeds at amazing Ward Week savings! Tested, 100% new crop seeds!

Price Cut On Lawn Seed **1³⁹**

Reg. \$1.19! Reduced for Ward Week! For a beautiful, quick starting, all-season lawn!

Price Slashed On Harness Snaps **2 for 7^c**

Reg. 5c each! Ward Week saves you plenty! Snaps are black! Imported! 1-27. Quart.

Special! Durable Throw Rug **94^c**

Super-Value! Wool and hair pile vacuumed into rubber base! Chemically designed!

Miracle Value! Super-Hat 5-Tube Radio **6³⁹**

Built-in aerial! Dynamic speaker! Approved by Underwriters! Includes rectifier tube! Save!

REDUCED FOR WARD WEEK!

\$20 Won't Buy a Better

Table Model Separator

Reg. 20.50 **18⁴⁵**

Full 25-lb. capacity! Buy it during Ward Week at amazing savings! Ruggedly built! Has self-balancing bowl for close skim! Enclosed gears.

Regular 39c 16-Tooth Lawn Rake **27^c**

It's ideal for cleaning your lawn of leaves and grass. The teeth won't injure grass roots.

Cut Price! Guaranteed 2-Year Hose **25^c**

It has a layer of braided cotton for extra strength. Black. 50-Foot Length. 1-27. Quart.

SPECIAL FOR WARD WEEK!

Compare with \$6 Sets!

Service for 6 Dinnerware

32 Pieces **3⁸⁸**

Hand-painted flowers in gay colors... applied under the glaze. (The pattern can't wear off!) American semi-porcelain! 10-Pc. Service for 6 3.88

SPECIAL FOR WARD WEEK!

Guaranteed 1 Year!

Equals 6.95 Batteries!

with your old battery **2⁹⁹**

"Commander"... 30 standard-size plates... 1-piece case... Port Orford cedar separator! "Peak-Shot"... guaranteed 1 year... 48 plates! 477 2 years... 48 plates! 477 Exch.

Galvanized Screen Wire Reduced **2^{9c}**

No. 14 wire tested at 1500 volts! Moisture, flame-retarding! Approved by Underwriters. Save!

Price Cut On Rubber Covered Wire **77^c**

No. 14 wire tested at 1500 volts! Moisture, flame-retarding! Approved by Underwriters. Save!

It's Ward Week at **MONTGOMERY WARD** When all America Shops and Saves

NINTH STREET, Corner Pine

New Store Hours—9 a. m. to 8 p. m., including Saturday

TELEPHONE 3188

It's Ward Week at **MONTGOMERY WARD** When all America Shops and Saves

NINTH STREET, Corner Pine

New Store Hours—9 a. m. to 8 p. m., including Saturday

TELEPHONE 3188