

Extra Trade-In Allowance During



Sears Greatest Sale... OF MAJOR ELECTRIC HOME APPLIANCES

FOR A LIMITED TIME ONLY!

BIG TRADE-IN ALLOWANCE!

\$10⁰⁰ to \$60⁰⁰

FOR YOUR OLD ELECTRIC REFRIGERATOR!

\$5⁰⁰ to \$15⁰⁰

FOR YOUR OLD ICE-BOX!

TO PAY MORE IS TO WASTE MONEY



YOU MAY USE YOUR ALLOWANCE AS A DOWN PAYMENT!

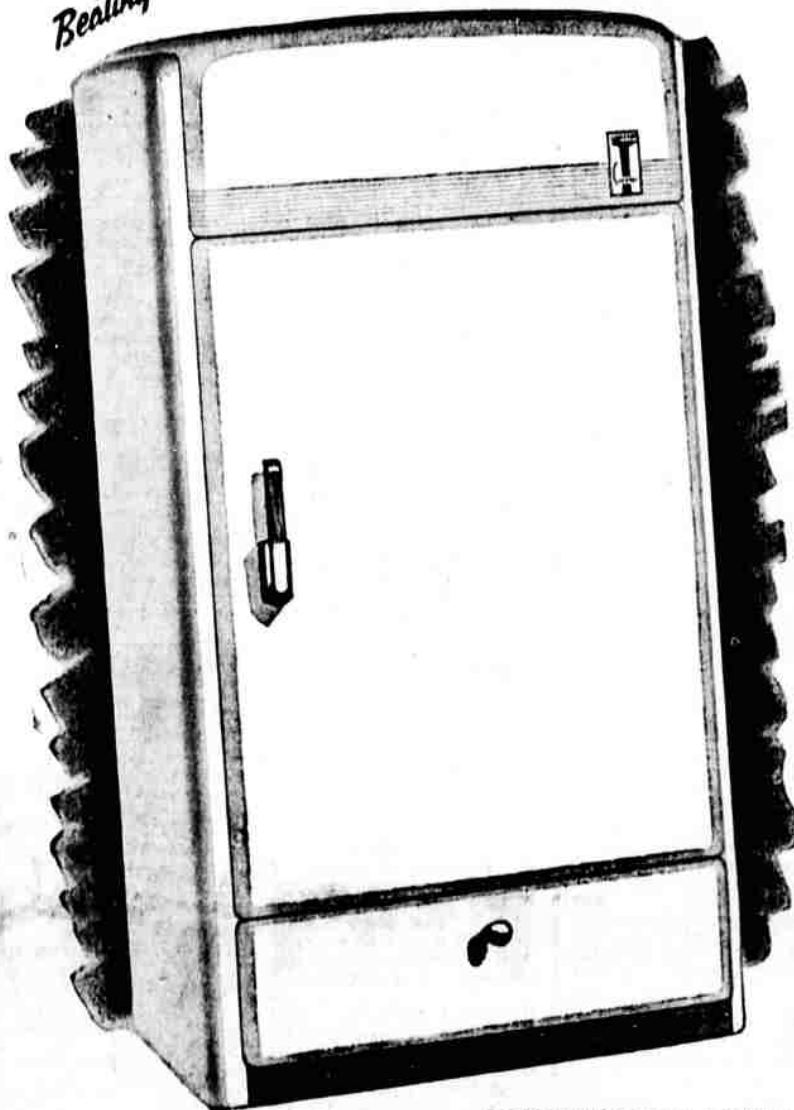
Not skimmed or stripped! Full 6.5 cu. ft. size... fully equipped... yet see how little you pay! Every modern feature for safe and convenient food storage.



Glass-Covered Foodex Roll-Out Handi-Bin Shelf Area—11.5 ft. Exclusive Roto-Seal Unit 9 Point Cold Control Holds 10 Quart Bottles

COMPARE WITH REFRIGERATORS SELLING FOR \$30 TO \$50 MORE!

Big Trade-in Allowance on All Coldspots—Models As Low As \$94.95!



LOW PRICED! BEAUTIFUL! ELECTRIC

ELECTRODAY RANGE



UP to \$60⁰⁰

FOR YOUR OLD ELECTRIC OR WOOD RANGE

DELUXE EQUIPPED!

This is a Completely Equipped range and not to be confused with other stripped models. Compare with other ranges selling for \$195 or more elsewhere!

EXAMPLE:

REGULAR LOW PRICE 179⁹⁵

MINIMUM TRADE-IN ALLOWANCE FOR YOUR OLD RANGE ON THIS MODEL 40⁰⁰

YOU PAY ONLY 139⁹⁵

FEATURES
★ Visible Oven Door
★ Rotometer Oven Control
★ Closed Units Guaranteed for 11 Years
★ Large Six Quart Thrift Cooker

OTHER SEARS ELECTRIC RANGES AS LOW AS \$79.95

KENMORE DELUXE Roll-a-Press

DO THE IRONING IN HALF THE TIME WITH HALF THE EFFORT!

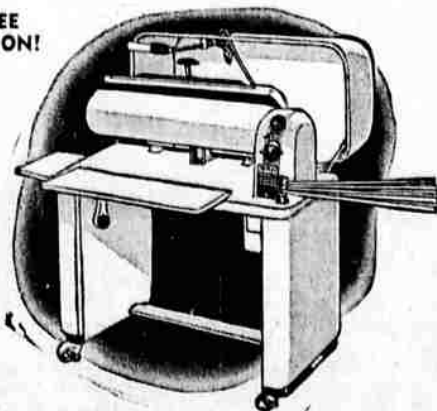
- ★ Big 26-inch 2-speed roll
- ★ Thermostat, Pilot Light
- ★ Knee Control Handy Shelf

\$89⁹⁵

\$5 Down Usual Carrying Charge

\$5 Trade-in Allowance For Your OLD IRON!

ASK FOR FREE DEMONSTRATION!



Our Standard Roll-A-Press \$69⁹⁵

Big 8-SHEET SIZE KENMORE WITH Safety-Sealed SILENT KENMORE MECHANISM

To Pay More Is To Waste Money



Safe - Silent Economical

- ★ Oiled-for-life Mechanism
- ★ Automatic Wringer Stop
- ★ Dial Pressure Indicator
- ★ Safety Dry-Feed Rest
- ★ Balloon Rubber Rollers

EVERY 1941 CONVENIENCE AND SAFETY PROTECTION

You can't buy a better washer anywhere near this price! That's why this big, 1941 Kenmore is a 4-Star feature! Big 8-sheet tub with triple-vane bakelite agitator, corrugated bottom, automotive clutch and steam-seal cover; safety protected wringer.

\$5⁰⁰ to \$25⁰⁰

FOR YOUR OLD WASHER

\$59⁹⁵

\$3 DOWN—USUAL CARRYING CHARGE OTHER FAMOUS KENMORES FROM \$33.50 TO DELUXE SPINNER TYPE AT \$109.95



133 So. 8th — DIAL 5188

SEARS, ROEBUCK AND CO.