

Proof Again!

— that You do SAVE When You Shop at Sears

GET READY FOR EASTER AT SEARS



DRESS SHIRTS

These Are Worth \$1.49 Easily!

Men! Here's a shirt with a full-cut body, pleated back and sleeves. Sanforized so shrinkage can't exceed 1%. Non-wilt collars that stay crisp and neat. White, stripes, figures, checks. Sizes 14 1/2 to 17.

\$1.00

Fashion Tower DRESS HATS
Feather - light fur felt in Spring colors and styles. Snap brim or off-the-face.

\$2.98



Wing Tip SPORT SHOE

Only **\$2.98**

THE BOYS' DEPARTMENT FOR BEST BUYS OF ALL!

BOYS' SLACK SUITS \$1.98

Fine cotton gabardines in choice of green or tan. Shirt with shirred yoke and drapes model pants. Sizes 9 to 18.

BOYS' CORDUROY \$1.69



BOYS' DRESS SHIRTS

49c

Striped, checked, figured or plain broadcloths with standup collars and yoke back. 6 to 14 1/2.

USE SEARS' EASY PAYMENT PLAN!

SEARS GIVES PLUS VALUES! HEAVY LEATHER GLOVES



WELDER'S SPECIAL 98c

Full grained horsehide with extra long gauntlet for maximum protection at work. All seams sturdily stitched with heavy linen thread. One large size only. At this special Sears' Savings Price!

CANVAS GLOVES PER PAIR 10c

Heavy canvas, fleece lined and finished with snug knitted cuff. One large size.

SEARS' PRICE 49c

Lightweight cotton knits with short sleeves and legs. Just right to take you through the first crisp days of Spring. Cream only with tubular knit collar and buttoned front. Men's sizes 36 to 46.

MEN'S MOLESKIN PANTS



SEARS' PRICE \$1.98

Heavy Hercules moleskins in neat black and white stripes. Cut on full graduated patterns and finished with taped and double-stitched seat seams and 20-inch cuff bottoms. Waist sizes 30 to 44.

MEN'S WHIPCORD PANTS



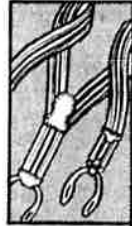
SEARS' PRICE \$1.49

Standard whipcords woven from husky, extra-heavy cotton yarns. Sanforized so shrinkage can't exceed 1%. Boatsail drill pockets are guaranteed for the life of the garment. 20-inch cuffs. Sizes 30 to 44.



"Vee-Line" Shirts, Shorts 19c

Favorite "Vee-Line" combed cotton knitted shirts with elastic waistband. Ribbed athletic shirts to match. A-m-l.



"Police" Suspenders 49c

"Sturdy Oak" cushion-back cotton webbing with cowhide ends and non-rust brass metal parts. Adjustable sizes.



HARVEST SOCKS 2 pair 25c

Sturdy cottons with linen reinforced heel and toe. Regular length with snug ribbed tops. Regular sizes 10 to 12.



SLACK SOCKS 25c

Selected cottons with knitted-in reinforcements at heel and toe. Plain or striped. 10-12.

Choice Quality—Yet Inexpensive RIDING OUTFIT



Broadcloth SHIRT 1.45

Sanforized shrunk cotton in oyster, tan, green, a, m, l, xl.

Riding Breeches 2.98

2-ply cavalry twill, polo model with zipper fly front.

Riding BOOTS 8.98

Dark chocolate brown oil tanned leather uppers, solid leather heels. Sizes 6 to 12.

MATCHED OUTFITS

Practical, durable... suntan herringbone jean shirt with herringbone drill pants to match. Tailored like a dress style with bar-tacked strain points and sturdy pocketing. Shirts in sizes 14 to 17. Pants, 30 to 36 waist.

Herringbone SHIRT SEARS' PRICE 98c

Herringbone PANTS SEARS' PRICE \$1.39

ARMY TWILL PANTS AND SHIRT \$1.98

Sturdy army twill... made like a dress style. Boeig Emblem for shirt with each purchase. Shirt, 14-17; pants, 30 to 36.



MEN'S COVERT OUTFITS

Sanforized* Oxford Grey

COVERT PANTS 98c

COVERT SHIRT 49c

Shirt with interlined collar, rip-proof sleeve facings and sturdily stitched seams... sizes 14 to 17. Pants with bar-tacked strain points and tough drill pockets. Made of matched Oxford grey covert. Sizes 30 to 44.

*Shrinkage can't exceed 1%



MEN! Visit SEARS' COMPLETE Power Tool, Hardware, Paint, Automotive and Modern Building Departments Today! Everything That's New for Building!

Famous "DRUM MAJOR" OVERALLS

Sanforized to Size!

98c EACH GARMENT

Heavy blue denims made over extra roomy patterns with double bottoms in hip pockets, double suspenders, triple-stitched seams, eight pockets in overalls, and bar-tacked reinforcements. Coat style jacket. Sizes 30-48 and 34-50.

BOYS' BIB OVERALLS 59c

"Blue Jack" denim with 2 front sewing pockets, no-curl suspenders, strong pockets and rust-proof suspenders. 4-10 years.

PAINTER'S OVERALLS \$1.39

Strong, long-wearing, white boat-sail drill made in high backed style with extra-strong pockets and reinforced strain points. Sizes from 32 to 44.



Comfort and Wear Built-In!

10" HI CUT SHOES



3.98

Tan triple stitched leather quarters and uppers. Steel shank arches, rubber heels. Sizes 6 to 11, 12.

POLICE SHOES

2.49

Black leather uppers, cap toe, rubber heels. Sizes 6 to 11, 12.

WORK SHOES

2.98

Black Elk leather triple-stitched uppers. Goodyear welt construction, rubber heels. Sizes 6 to 11, 12.

Work OXFORDS

1.98

Brown Elk leather double-stitched uppers. "Non-Skid" cord soles and heels. Sizes 6 to 11, 12.

MEN'S CANVAS SHOES

98c

Lace-to-toe gym shoe. Black cotton army duck uppers.



STURDY WORK SHOES

1.98

Black triple-stitched leather uppers. Sizes 6 to 11, 12.

SEARS, ROEBUCK AND CO.

NOW! BUY ANYTHING TOTALING \$10 OR MORE ON SEARS EASY PAYMENT PLAN!

133 SO. 8TH

DIAL 5188

WE CASH YOUR PAY CHECK