

Announcing YOUR NEW 1941 COLDSPOT

"TO PAY
MORE IS TO
WASTE MONEY"

Electric Refrigerators

6.5 CU. FT. 4-STAR COLDSPOT

139⁹⁵

\$4 DOWN

Usual Carrying Charge

- 13 Square Feet of convenient shelf storage space.
- Glass meat storage tray.
- Speedex ice cube tray gives you 2 cubes or a trayful.
- 102 Cubes — 10 lbs. 4 oz. of ice always on hand.
- 10 Pounds packaged frozen food capacity.
- Adjustable sliding shelf.
- 2 Glass covered Foodex compartments providing high humidity storage for crisping leafy vegetables.
- Roto-Seal unit.

The big name in electric refrigeration again establishes its definite gain in leadership with the greatest line of refrigerators ever built. No matter what you pay, you can't get more than Coldspot has to offer. This year's greatest claim to fame is found in the 4-Star model — a big, beautiful refrigerator inside and out... packed to the cabinet-brim with convenience features which make kitchen tasks a pleasure; powered by the new hermetically sealed Roto-Seal unit... so quiet it whispers economy.

America's Greatest Buys

Gold Seal Super "8"
COLDSPOT



DELIVERED TO YOUR HOME FOR
\$179⁹⁵

\$8 DOWN
Usual Carrying Charge

This refrigerator is the pride of skilled designers, the masterpiece of craftsmen, the finest Coldspot ever built. Every family that needs the extra size of an "8," and the luxury features exclusive to Coldspot, will wisely choose the Coldspot Super "8."

- 17.2 Square feet of shelf area.
- 8.4 Cubic foot storage capacity.
- 6 Ice cube trays, including 4 Speedex trays and one dessert tray; 106 cubes; 14 lbs. 12 oz. ice.
- Two sliding shelves, both adjustable.
- Economical flooded type refrigeration system.
- Push-button radio dial cold control with indirectly illuminated dial.
- Two stackable Foodex drawers.
- Stainless steel evaporator.
- Stainless steel shelves.
- Large, convenient meat storage tray.
- Gleaming white Durabond exterior.
- One-piece porcelain interior with acid-resistant bottom.

Gold Seal Super "6"
COLDSPOT



DELIVERED TO YOUR HOME FOR
\$159⁹⁵

\$4 DOWN
Usual Carrying Charge

America's finest 6 cubic foot refrigerator, as modern as tomorrow, your perfect pantry for perishables. Packed with features that add flexibility and convenience beyond your fondest dream. The Super has everything!

- 6.4 Cubic foot storage capacity.
- 12.4 Square feet of shelf area.
- 5 Ice cube trays, including 4 Speedex trays and 1 dessert tray for making 91 cubes, 10 lbs. 4 oz. ice.
- Economical flooded type refrigeration system provides constant cold.
- Stainless steel evaporator.
- Stainless steel shelves.
- Covered meat storage tray.
- Stackable slide-out twin Foodex drawers with glass covers.
- Push button radio dial cold control.
- Gleaming white Durabond exterior.
- One-piece interior with acid-resistant bottom.
- Two water bottles; 45 ounce capacity.

New 4-Star "8"
COLDSPOT



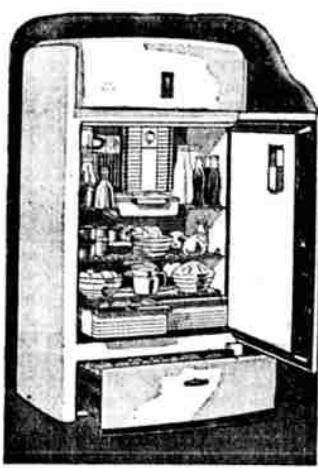
DELIVERED TO YOUR HOME FOR
\$164⁹⁵

\$8 DOWN
Usual Carrying Charge

Here is a big, easily-afforded refrigerator appreciated by every family. For the first time you can buy a big 8 cubic foot refrigerator for less than the price you would expect to pay elsewhere for a good "8." If you are crowding foods into your refrigerator, this big "eight" is what you need.

- 8.4 Cubic foot storage capacity.
- 17.2 Square feet of shelf space.
- Glass meat storage tray, 10-lb. capacity.
- Thermometer mounted on upper sliding shelf.
- 5 Ice trays including 2 Speedex ice cube trays; 105 cubes, 11 lbs. 6 oz. of ice.
- 2 Sliding adjustable shelves.
- 2 Dial thermostat with 9-point cold control.

The New Standard
COLDSPOT



DELIVERED TO YOUR HOME FOR
\$129⁹⁵

\$4 DOWN
Usual Carrying Charge

Here is a luxury refrigerator without a luxury price; beating not just meeting competition. Every home can now enjoy its luxury features, which formerly may have been out of reach because of price.

- 6.5 Cubic foot storage capacity.
- 13.2 Square feet of shelf area.
- Covered meat storage tray.
- Automatic reset defrost.
- 4 Ice cube trays; 96 cubes, 7 lbs. 10 oz. of ice.
- Tray release on each tray.
- 8 Pounds packaged frozen food storage capacity.
- Sliding shelf.
- Aluminum freezing compartment door with "Stay Open" feature.
- Twin glass-covered slide-out Foodex drawers.
- Handi-bin.
- Durabond exterior.
- Roto-Seal unit.

The New Challenger
COLDSPOT



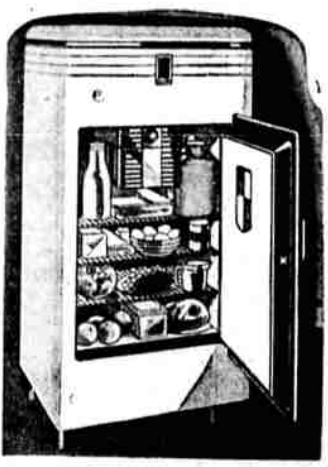
DELIVERED TO YOUR HOME FOR
\$99⁹⁵

\$4 DOWN
Usual Carrying Charge

Here is a big beauty that gives you plenty of room for storing food for a big size family. Includes every basic feature for safe refrigeration, yet it is sensationally low priced.

- 6.5 Cubic foot storage capacity.
- 11.5 Square feet of shelf area.
- Brightly plated wire shelves.
- Clear glass meat storage tray.
- Automatic interior light.
- 4 Ice cube trays, 96 cubes, 7 lbs. 10 oz. of ice.
- Fingertip tray release on each tray.
- Aluminum freezer compartment door with "Stay Open" feature.
- Single dial 9-point cold control.
- Gleaming white Durabond exterior finish.
- Roto-Seal unit.

Apartment Model
COLDSPOT



DELIVERED TO YOUR HOME FOR
\$94⁹⁵

\$4 DOWN
Usual Carrying Charge

For the bachelor man or woman, or for food storage in limited living space, you can't match the quality of this, our apartment type model.

- 4.2 Cubic foot storage capacity.
- 9.37 Square feet of shelf area.
- Glass meat storage tray.
- Ice cube trays contain 64 cubes, 5 lbs. of ice.
- 9-point cold control.
- Wire plated shelves are rust-resistant.
- Automatic interior light.
- Tray release on each tray.
- Porcelain inner door.
- Roto-Seal unit.

*Looks LIKE A MILLION
Sells FOR A SONG*

Just a Few Dollars Down...
AND EASILY-AFFORDED MONTHLY PAYMENTS MAY PUT A
BEAUTIFUL, NEW COLDSPOT IN YOUR HOME. COME IN TODAY!

SEARS, ROEBUCK AND CO.

133 So. 8th

Dial 5188