

HOME OWNERSHIP GAINING IN 1941

New home ownership is marching on for 1941 at a record-breaking rate, on the basis of dwellings started in the first five weeks of the year, according to Western Homes foundation. The foundation cites FHA figures showing an increase of 48.2 per cent in homes started under the FHA plan during the first 35 days of 1941, over the same period last year, while Dodge reports indicate a 68 per cent boost in all residential building for January, 1941 over January, 1940.

The response to the minimum-cost home patterns being issued by the foundation reflects a continued rise in the western home-building market, particularly in the field of the small detached dwelling. A characteristic pattern of the series is the "Harvest" design, List No. 414, released this week. It refutes the old idea that nothing new can be put into a plan for a four-room home, in the way of room management. Kitchen and dining space are cleverly combined at the front of the house, with a novel note in the use of space for closets. The plan is practically square, providing for the utmost economy in construction.

"The 'Harvest' is a design pattern which opens the promise of home ownership to any family," says W. C. Bell, chairman of Western Homes foundation. "It may serve as a first step in joining the line of march of new home owners whose objective is the most family security their money can buy.

"Progressive retail lumber dealers in every locality are prepared to give service on the 'Harvest' pattern and other designs in this minimum-cost series. They can provide working plans and specifications at low cost. These can be strictly followed, if absolute minimum cost is the basic consideration. Or dealers and builders may adapt the plans according to individual wants and needs, at some additional cost. Conditional estimates will be made by dealers on the pattern as illustrated, for a home of 7540 cubic feet.

Further information on small homes may be had from Western Homes foundation, 364 Stuart building, Seattle, Wash.

Klamath Third in Safety Contest

PORTLAND, Feb. 21 (AP)—Secretary of State Earl Snell announced today that Portland had won in the first division of a municipal traffic safety contest among cities in Oregon.

The division embraced cities of 10,000 or more. Salem was second, Klamath Falls third, Eugene fourth, Astoria fifth and Medford sixth. Corvallis took first in the second division for cities from 5000 to 10,000.

POTATO FINE

VICHY, Feb. 21 (AP)—Reports from Paris today said the German administrators had ordered the city deprived of potato supplies for 40 days as a result of disorders in the central market section.

A Smart Vogue In Towel Stitchery



Household Arts by Alice Brooks

Pattern Offers Variety in Design and Stitchery

PATTERN 6834

"His and Hers," and "Mr. and Mrs." monograms never were smarter or quicker to stitch! Put these on your towels to give them individuality and watch your friends take notice! Pattern 6834 contains a transfer pattern of 12 motifs ranging from 6 1/2 by 7 1/2 inches to 21 by 4 1/2 inches; illustrations of stitches; materials needed; color schemes.

To obtain this pattern send 10 cents in coin to The Herald and News, Household Arts Department, Klamath Falls. Be sure to write plainly your NAME, ADDRESS and PATTERN NUMBER.

Housewives Can Help Keep Prices Down in a Crisis

Do not get the fixed idea that national defense efforts must cause food prices to go up. We have great surpluses of food in the United States. You, as well as every other housewife in the country, can do your part maintaining food prices at reasonable levels by keeping yourself informed of market conditions, army requirements and the educational and cooperative efforts of Harriet Elliott, consumer commissioner of the national defense advisory commission.

Here's an example of intelligent cooperation in the face of a threatened rise. The consumer division of the defense commission faced the problem of arranging for adequate supplies of milk for consumers where the presence of an army training camp threatened to absorb the normal local supply.

"The milkshed surrounding the city, from which milk ordinarily came, was adequate to take care of consumer demand but could not supply both the consumer and the camp needs," Miss Elliott explains. "We realized that unless plans were made, there would be a scarcity of milk and probably increased prices to those consumers able to secure it.

Surplus Diverted

"So we set about to take care of the situation. We asked a representative of the army, who knew the needs of the camp, and one from the department of agriculture, who was acquainted with the supplies of milk all over the country, and the coordinator of defense purchases to meet with us. The group cooperatively worked out a plan whereby surplus milk of other areas could be diverted to meet the needs of the area where the particular training camp is located. We expect that similar plans will have to be

worked out for other communities."

Another patriotic job for every housewife is to study grades of standard foods and to buy on that knowledge.

TOMORROW'S MENU
BREAKFAST: Orange juice, oatmeal, light cream, raisin muffins, coffee, milk.
LUNCHEON: Lima bean and cheese casserole, lettuce and grapefruit salad, nut cookies, tea, milk.
DINNER: Boiled beef tongue, tomato sauce, boiled potatoes, green beans, celery, lemon gelatin, whipped cream.

Do This If Child Has a Cold
 Relieve Misery Improved Vicks VapoRub

Mothers, you will welcome the relief from misery that comes with a "VapoRub Massage."

With this more thorough treatment, the poultice-and-vapor action of Vicks VapoRub more effectively penetrates irritated air passages with soothing medicinal vapors... STIMULATES chest and back like a warming poultice or plaster... STARTS RELIEVING misery right away! Results delight even old friends of VapoRub.

TO GET A "VapoRub Massage" with all its benefits—massage VapoRub for 3 minutes on IMPORTANT RID-AREA OF BACK as well as throat and chest—spread a thick layer on chest, cover with a warm cloth. BE SURE to use genuine, time-tested VICKS VAPORUB.

FIRST SHOWING Saturday Afternoon and Evening, February 22, 1941
 FREE TALKING PICTURES
J. W. KERNS
 Phone 4197
 734 So. Sixth Klamath Falls

MILL MAN 'AMAZED' AT FEDERAL STAND

SEATTLE, Feb. 21 (AP)—Leaders of the Western Retail Lumbermen's association predicted 1000 delegates from the western states would be assembled today for the second day's session of the convention in which governmental policies' influence on the building industry is a dominant theme.

"It is most amazing," W. C. Bell, managing director of the association, told the gathering, "to see one branch of the government—the federal housing administration—spending huge sums of money to promote home building, and see this same program being constantly neutralized day by day through broad statements generally discrediting the building industry and its products.

"Whether we like it or not, we are being forced into the position of organizing a strong program of defense for private building."

He said the industry faced the responsibility of telling "every family in America it is easier for them to own their own home today than at the beginning of the century."

Counseling that the national defense program would bring further regulation and restriction, Bell cautioned:

"It is our duty as patriotic Americans to accede to these emergency measures as they are needed, but we must stand guard against those tendencies that may destroy the very things we have set out to defend—our homes and individual freedom."

California Beef Auction to Get Klamath Steers

SACRAMENTO, Feb. 21 (AP)—Topnotch registered Hereford cattle will go on display and on the auction block at the California state fair grounds over the next weekend.

The two-day show and sale, planned as an annual event, is expected to attract Hereford breeders from several western states.

The program calls for judging of stock Sunday, followed by a banquet sponsored by the California Hereford Breeders' association, and the sale of 80 bulls and heifers Monday afternoon.

Consignors to date include Herbert Chandler, Baker, Ore.; Lawrence J. Horton, Klamath Falls, Ore.; J. L. Jacob and son, Malin, Ore.; and Lewis J. Whitmore, Pomeroy, Wash.

Col. Fred Reppert, Decatur, Ind., will be the auctioneer.

Governor Signs State Guard Bill Ready for Use

SALEM, Feb. 21 (AP)—The bill to permit Governor Charles A. Sprague to create a state guard became law today with his signature, although the governor has said he would not do so unless there is an emergency that could not be handled by state police or federal troops.

The act, amended by the senate at labor's request, will expire January 21, 1943, unless the next legislature reenacts it.

The law, however, would ex-

pire automatically when the Oregon national guard returns from federal service.

If the governor should organize a state guard, it would be financed by a provision that appropriations for the state military department may be transferred to the state guard.

The governor also signed a bill today changing the name of the state welfare commission to the state wages and hours commission. The commission has authority over employment of women and minors, the house having defeated a bill yesterday to extend the authority to regulation of employment of men.

Weather Report

MONDAY, FEB. 24 - '41

Generally cloudy and miserable on all washdays!

Predict sunshine and better health when you send your wash to the professional laundry!

OUR DRIVER WILL BE GLAD TO CALL AND EXPLAIN ANY OF OUR SERVICES!

Superior Troy Laundry
 And Zoric Dry Cleaning
 700 So. 6th Dial 5119

CHERRY PIE

Made from choice Fresh Frozen Oregon Cherries.

30c Ea.

APPLE STRUDEL

Individual pastries ideal to serve with afternoon coffee or tea, also just the thing for breakfast these crisp mornings.

30c Doz.

REMEMBER:

We have a large variety of dainty cakes and pastries for your Washington Birthday party.

Fluhrer's

KLAMATH'S FINEST BAKERY

Moved to location in the New FLUHRER Building
 722 Pine St.

Washington's Birthday SPECIALS

FREE PROMPT DELIVERY Dial 3138

Golden Bantam
 Cream Corn 2 No. 2 Cans 29c
 Medium or Jumbo Size
 Shrimp 2 6-oz. Cans 35c
 Medium Peas 2 No. 2 Cans 29c
 White Rice 2 Lb. Box 17c
 Gooseberries No. 2 Can 27c

HEINZ BABY FOODS
 HEINZ STRAINED FOODS 14 Varieties 3 Cans 21c
 HEINZ JUNIOR FOODS 12 Varieties 3 Cans 27c

CANNED FOODS
 Royal Club Florida Grapefruit 2 No. 2 Cans 23c
 Royal Club Ripe Olives 2 No. 1 Tall Cans 35c
 Palace in Puree Tomatoes 3 No. 1 Tall Cans 25c
 Dr. Phillips Blended Juice 47-oz. Can 21c
 For Any Meal Swift's Prem Can 25c
 Gebhardt's Tamales 2 15 1/2 oz. Cans 27c
 Diamond A Sour Pitted Red Cherries 2 No. 2 Cans 27c
 FROZEN RED SOUR PITTED CHERRIES BOX 25c

CLOROX
 Bleach... Cleanser
 1/2 Gal. Bottle 23c

GEBHARDT'S
 Barbecue Sauce 7-oz. Cans 10c

KELLOGG'S
 Corn Flakes Reg. Pkg. 5c

Choice Meats
 Shoulder Cuts Lb. 21c
 Lean Beef Short Ribs 2 Lbs. 27c
 Ground Beef 2 Lbs. 35c
 Sliced Bacon Lb. 35c
 Cottage Cheese Lb. 10c
 Fresh Crater Lake FRESH DRESSED Poultry and Rabbits

HEINZ BOSTON STYLE BAKED BEANS
 with MOLASSES and PORK or TOMATO SAUCE and PORK
 2 18-oz. Cans 25c

Fresh Vegetables
 Extra Fancy Hood River Spitz Apples 6 Lbs. 29c
 Large Ripe Calavos 2 for 19c
 Large Ripe Florida Grapefruit 2 for 23c
 Large Fancy Green Asparagus 2 Lbs. 29c
 Large Sunkist Lemons Doz. 23c
 FRESH BROCCOLI... TOMATOES RHUBARB... NEW POTATOES

FREE DELIVERY — DIAL 3138 — OPEN EVENINGS AND SUNDAYS

Carter's Fine Foods

"A GOOD PLACE TO TRADE"

SEE BASIL RATHBONE AND ELLEN DREW IN "A DATE WITH DESTINY," A PARAMOUNT PICTURE

"You can't make a bad cup of coffee with M.J.B."

said Basil Rathbone to Ellen Drew on the set

ELLEN: Doing tricks with the coffee-pot again, Basil? The coffee you made yesterday looked awfully weak, but it certainly didn't taste too weak.

BASIL: Delicious, wasn't it? This time I brewed it double strength, just to prove how jolly good this coffee is no matter how it's made.

ELLEN: Why, it's even better than the coffee you made yesterday! As Dr. Watson would say, "Amazing, Holmes. How do you do it?"

BASIL: As Holmes would reply, "Elementary, my dear Watson. Anyone can brew perfect coffee if he remembers you can't make a bad cup of M.J.B."

Why you won't make a bad cup of M. J. B. Here's why it never fails! Make your coffee with the same care and in the same manner you have in the past. You will find these two exclusive M. J. B. features—a richer roast—and double blending—will give you the finest cup of coffee you've ever tasted!

Double-Your-Money-Back Offer. Buy a pound of M. J. B. Try it for a week. If you don't agree it's better than any other coffee—return the lid to M. J. B. Co., 665 Third Street, San Francisco, and we will gladly refund double your purchase price.

GOOD-ANY WAY YOU MAKE IT—

DRIP GRIND... for drip or glass coffee makers
 REGULAR GRIND... for percolator or coffee pot