

# January CLEARANCE SALE

3 Super Value Days - Thurs. Fri. and Sat. In Store Wide Event!



## 25 Winter Coats

Dark tones in mostly dressy styles—Swing and swagger types. All fully interlined. Many of these models have arrived during the month. Nevertheless this cleanup price prevails for Thursday, Friday and Saturday.

ALL REG. \$19.95 VALUES

All Higher Priced Coats Drastically Reduced!

**\$10**

## 20 Ladies' Suits

Mannish tailored types in newest pocket, sleeve and lapel styling. Pin stripes, solid colors and some novelty weaves and patterns.

REG. \$19.95 VALUES

All Other Suits Greatly Reduced

**\$15**

## Fur Coat Clearance

All New Styles—Only 5 Left—Hurry!

<b>Brown Squirrel Locke</b>	Size 16, \$129.00 value	<b>\$95</b>
<b>Black Caracul</b>	Size 14, regular \$119.00 value	<b>\$89</b>
<b>Black Sealine</b>	Size 12, regular \$79.00 value	<b>\$59</b>
<b>Black Sealine</b>	Size 42, regular \$99.00 value	<b>\$69</b>
<b>Coney Chubby</b>	Size 14, regular \$32.50 value	<b>\$22</b>

—TERMS TO SUIT—

## All Ski Toggery

Suits, Pants, Windbreaker Shirts, Jackets, Caps, Gloves.

EVERY ITEM TO CLEAR AT—CHOICE

**1/3 off**

### • DOWNSTAIRS STORE CLEARANCE •



## Curtains

An assorted lot of ruffled and tailored curtains, one and two of a kind. While they last

**1/2 Price**

## DRAPERY DAMASK

Close out of drop-patterns in better quality damasks. All shades. Values to \$1.69 yard—

**79¢ Yd.**

## Sale! Cannon Sheets

The nationally known and advertised sheet of built-in quality and service.

83x108	81x99	81x108
SALE PRICE <b>79¢</b>	and 72x108 <b>89¢</b>	SALE PRICE <b>\$1.00</b>

CASES 42x36, 4 FOR \$1.00

## TURKISH TOWELS

Heavy double terry quality towels, with colored borders. Full size, 22x44. CLEARANCE AT

**4 for \$1.00**

HAND SIZE, 16x28, 6 for \$1.00

## DRAPERY PRINTS

30-inch Printed Draperies, suitable for drapes and chair coverings. Values to 79¢. CHOICE

**39¢ Yd.**

## Robes

### and Housecoats

Chenilles, Moires, Novelties and all wool Pendletons. \$5.95 to \$12.50 values—Less One-Half

**1/2 Price**

## Clearance Foundation Garments

One lot of broken sizes of Venus, Legant and Hickory numbers.

\$3.50 Values **\$2.79** | \$5.00 Values **\$3.79**

\$7.50 Values **\$4.99** | \$10.00 Values **\$6.79**

Limited size range—Select Early

## RAYONS And SILKS

Hundreds of yards of prints and solids in newest shades. Values to \$1.00. CHOICE

**49¢**

## ABC and Quadriga PRINTS

80-Square Finest Quality Prints in new patterns. Fast colors. Regular 25¢ quality.

**19¢**

## Art Department

One lot colored Wondersheen, tweed knit, cottons and wools, odds and ends. Small lots at

**1/2 Price**

## Stamped Pillow Cases

Assorted designs. Regularly priced at 69¢—Clearance Sale at

**2 Pr. \$1.00**

## 12 Dresses

Assorted styles in broken size ranges—Mostly small sizes. One and two piece styles.

VALS. TO \$7.95 -- CHOICE

**\$3**



## 29 Dresses

Regular and half-sizes in late arrivals. Mostly dark shades in all-day styles. Select early for choice.

\$10.95 and \$12.95 VALUES

**\$6**

## 30 Dresses

Silks and sheer wools in dressy and sport styles. All late styles in season's loveliest vogues. Velvets in half-sizes included.

REG. VALUES TO \$16.95 -- CHOICE

**\$9**

## Clearance of FORMALS

One lot pastels and dark tones. Regular \$7.95 to \$16.95 values. Choose early—3 days only at

**\$6**

## LINGERIE AND ACCESSORY CLEARANCE PAJAMAS and GOWNS

One lot, including Van Raalte knitted rayons. All regular \$1.98 sellers. CHOICE

**\$1.39**



## Underwear Clearance

One lot of Pants, Vests and Unions, including Kayser and Munsingwear. Rayon and cotton knits. Regular 39¢ to \$1.00 values.

**3 for \$1.00**

## Kid Gloves

One lot of close outs, assorted colors, styles and sizes. Values to \$2.95.

**\$1.00**

## Sweaters and Blouses

One lot of assorted styles in sport and semi-sport types. Values to \$1.98.

**\$1.00**

## Wool Gloves and Mittens

Assorted styles and patterns. Regular \$1.00 sellers to clear at

**79¢**

## Handbag Clearance

Everyone's Late Style

Reg. \$1.98 Values	Reg. \$2.98 Values	Reg. \$3.98 Values
<b>\$1.79</b>	<b>\$2.59</b>	<b>\$2.98</b>

## Men's Neckwear

All fresh holiday styles, including hand woven Oswego wool ties. Men's Sox, 19¢, 26¢ and 39¢

**79¢**

## Chenille Spreads

Clearance of present stock of values to \$7.95. Good assortment of designs and colors. Full size, fast colors—WHILE THEY LAST

**\$5.00**

## Double Blankets

Part wool blankets in assorted plaids. Exceptionally warm and serviceable. Full size. Regular \$2.49 values.

**\$1.79 Pr.**

## ALL FEATHER Pillows

Full size. Feather proof ticking. Regular \$1.25 value.

**\$1.00**

# MOE'S

THE WOMAN'S STORE, INC.

## Ladies' Silk Hose

Berwy and Van Raalte fine hose in new shades. Complete range of sizes. Everyone a regular \$1.00 seller.

2 Pairs for . . . \$1.50

**79¢**