

BE A SANTA IN A GREAT BIG WAY!
More GIFTS for Your Money at Sears



GIVE A BOY A BIKE

HE CAN RIDE WITH EASE... LIKE THIS
"KNEE ACTION" FLOATING HUB ELGIN!



Give your daughter the same thrill, too! Cobblestones, pavement, woody trails... they're all the same to this streamlined beauty with the patented Floating front hub... the greatest comfort improvement in the history of bicycles. It literally floats over the uneven places and takes rough and smooth in its stride. All this, plus Alemite Lubrication, Air Cooled coaster brakes and airstream frames puts the Elgin in a gift class by itself.

ACTUAL \$32.50 VALUES

Sears' Christmas Price **\$29.95**
\$3 Down Usual Carrying Charge

YOU SAVE 4.55

Others As Low As 21.88

BUY THESE EXTRA GIFTS



Roll-Rite Ball bearing wheels, 24" x 1 1/2" pair... **1.19**



Key-Lock Rubber covered shackle, brass case... **35c**



Rackets Windsor Ash frame, silk strings... **1.69**



Tenn. Ball Lively Windsor ball, Red or white, 3 FOR... **69c**

The Most Complete Line of **Elgin Bikes**
We have ever offered!
All the Newest colors in streamlined beauties.

TWIN BEAM HEADLIGHT, bright or dim, chrome trimmed, white metal finish... **1.25**
SELF-CONTAINED HORN, white enameled, complete unit in itself, no loose wires... **1.49**
NAPOLEON TIRE, single tube, non-skid black tread, 2-ply construction, black walls... **98c**
ALLSTATE WHITEWALL, balloon tire, rubber lined, 3-ply construction, non-skid... **1.79**



Four Choice

\$1 EACH

O'NITE CASE, 18-inch size, brown Flexwood or black Flexwood covers, reinforced frame... **\$1**
WEEK-END CASE, same as case described above in 21-inch size, shirred lid pocket... **\$1**
TOURIST CASE, 23-inch size, black Flexwood or brown Flexwood covers, nickel hardware... **\$1**
UTILITY CASE, 18-inch size, sheet steel over wood frame, blue enamel finish, spring lock... **\$1**
SUITCASE, 25-inch size, black Flexwood cover, reinforced wood frame, metal corner plates... **\$1**

Army Locker
Hard fiber steamer trunk, black, olive... **5.98**

Carry-All Bag
18-inch slide fastener, blue or brown canvas bag... **1.69**

Matched Luggage
Striped canvas covers, brown bindings, reinforced wood frames, leather handles, shirred linings...
18" O'Nite Case... **2.98**
28" Pullman Case... **4.49**
28" Jackknife... **5.98**

Holiday Time is Ski-Time

"SKI MEISTER" RIDGE TOP HICKORY SKIS

Made to the approval of expert skiers! New long camber for maximum sking surface, Tempo Tip, selected second growth hickory, walnut finish, assorted lengths. **6.98**

Metal Edge Skis... **11.95**

* Same as skis described above but tempered steel edges, heel to bend. Assorted lengths.

Ridge Top Ash Skis... **5.50**

* Designed like highest priced skis! Ridge top, long camber, tempo tips, walnut finish.

Other Skis Priced From 1.00

KANDAHAR BINDINGS, with cables and downhill attachments for slalom or cross country... **4.98**

SKI BOOTS, Chippewa for men and women with hard box toe, ankle straps. Brown leather... **5.98**

SKI POLES, chrome plated tapered shafts in 3 lengths, leather straps, aluminum snow rings... **4.95**

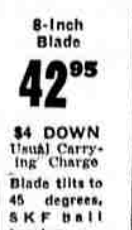
Tonkin Ski Pole... **1.59**



★ Bench Saw ★ Band Saw ★ Drill Press



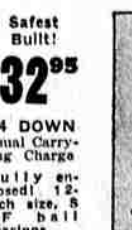
8-inch Blade... **42.95**



1/4 H.P. Motor... **5.95**



1/3 H.P. Motor... **10.45**



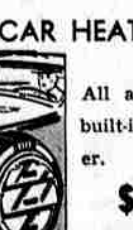
Tool Chest... **1.79**



Floating Drive... **32.95**



Car Heater... **\$8.75**



Car Heater... **\$5.45**

CAR HEATERS

All angle heat, built-in defroster... **\$8.75**

42 tubes, 4 heat deflector doors... **\$5.45**

See Santa Every Day in Sears Toyland

SEARS
ROEBUCK and CO.

OPEN EVENINGS UNTIL CHRISTMAS

133 So. 8th

Dial 5188

Allstate
WHITE SIDEWALLS

FLEET-TESTED

GIFTS FOR YOUR CAR

PLAY SAFE!... GIVE MILES AND MILES OF MERRY CHRISTMAS!

TO SAVE YOUR LIFE... you can't buy better or more beautiful tires! White sidewalls make old cars look new and new cars look smarter... and on Fleet-Tested Allstates you know that proven quality is combined with distinction. Play Safe... and present the family with a gift they'll all appreciate!



6.00 x 16 **11.80** and your old tire

WINTER KNOBBIES 6.00 x 16 **10.20** and your old tire

6.50 x 16 **14.20** and your old tire

LIONEL FREIGHT TRAIN!

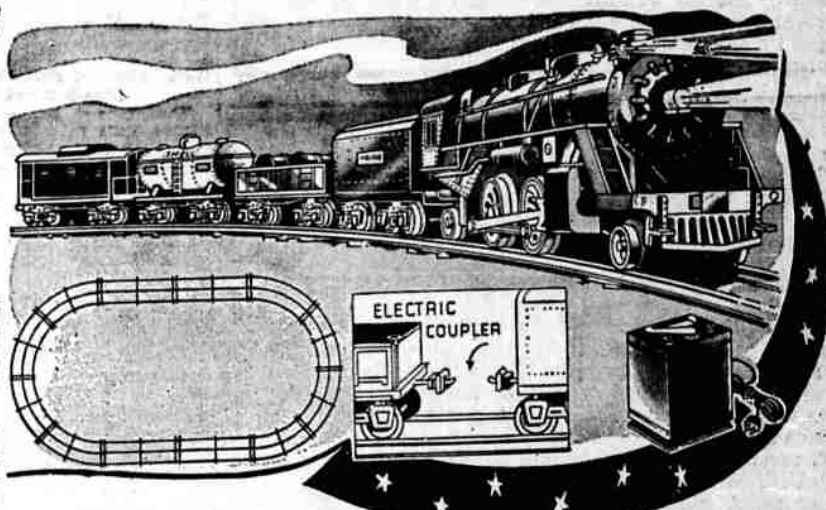
Christmas Fun for the Whole Family... Special Price, Too!

\$10.98
\$2.00 Down

(Usual Carrying Charge)

Locomotive, tender, two freight cars and caboose. 36-inch oval track, built-in whistle in tender, whistle controller, on transformer... also circuit breaker and reversing control.

"Vanderbilt Electric Freight" Only... **3.98**
75-Watt Sears Transformer Now only... **2.98**



Barrow Toy wheelbarrow for playing "farm"... **98c**



Kritters Hilarious "Pop-Up-Kritters" for the kiddies... **25c**



Garlands Glittering tinsel garlands to trim your tree... **25c**



Tune Top Musical top jingles gallop as spins... **49c**



Slate Set Chalk and slate set education toy... **59c**

SLED

Streamlined steering sled with steel runners, varnished.

1.19

Snippy The Duck

98c

Plug Salpy In, press the switch and he goes to work on anything from a out-out game to the daily newspaper!

Surprise Packages

25c

For Boys and Girls!

Toddler to grade-school kiddies love to get these wonder-filled surprise packages.



Sears "BIG 3" Play Kitchen

Prosperity Jr. With 12-piece cooking set.

Coldspot, Jr. Deluxe Model: 11-pc. equipment

San Diego, Jr. Real faucets, water reservoir.

Prosperity, Jr. San Diego, Jr. Coldspot, Jr. **2.29 All 3 For \$5.98**

Miniature of Sears' famous models. Large size white enameled steel.