

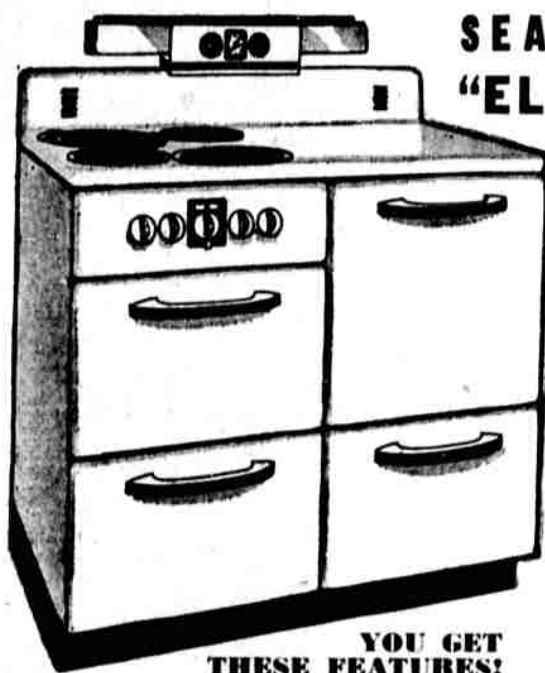
Sears SUPER VALUE DAYS

BEGIN THURSDAY!

A sale so sensational in its values, so exceptional in its qualities, so huge in its varieties, that we've made all the necessary arrangements to greet the whole town! Come early! List all your needs for the months to come. You'll save plenty on things for yourself . . . your family . . . your home.

SUPER VALUE DAYS MEANS SAVING DAYS!

Extra Liberal Trade-In Allowance For Your Old Stove!



SEARS' FAMOUS "ELECTRODAY"

5-Year Guarantee on Top Cooking Units Included!

\$159⁹⁵

\$4 DOWN (USUAL CARRYING CHARGE)

FULLY AUTOMATIC! EQUALS \$200 RANGES

1-piece, wrap-around steel body built to stand flush-to-wall and down-to-floor. All white with porcelain top, 3 Super Speed Burners and 5-quart Thrift Cooker with six heat switches.

YOU GET THESE FEATURES!

Three Big Service Drawers

Robotimer Automatic Cookery

Smokeless Broiler Pan, Rack

Interior Oven Light, Pilot Light

Other Electrodays As Low As \$9.95!



Light Bulbs 120 volt, inside frosted, 2 for 15c
Tea Kettle 2-qt. Chrome, All chrome Ball-bearing type 98c
Sweeper All chrome Ball-bearing type 2.98



Door Mat 13x21 inch, auto tire links 54c
\$1.25 Server Dripless type 1 1/2-qt. jar 45c
Skillet Set 3 hammered cast iron pieces 99c



Ash Can 20-gallon size, galvanized 1.49
4-Sew Broom Fine, springy corn 4-sewings 23c
Flashlight 2-cell pre-focused type all chrome 49c

Automatic ELECTRIC IRON

with BOARD

\$6⁴⁵

Combination offer with padded, collapsible sleeve board and 1,000-Watt heat controlled iron plus retracto cord set.

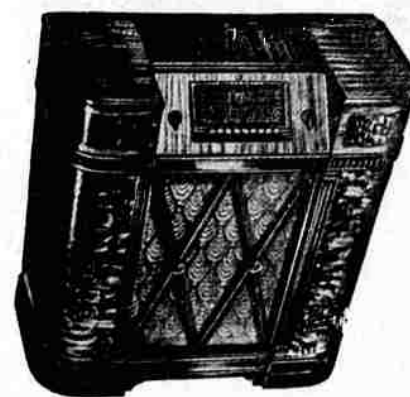


BIG TRADE-IN ALLOWANCE!
SILVERTONE 13-TUBE CONSOLE

7 BROADCAST BANDS

\$64⁹⁵

\$5 Down Usual Carrying Charge



Get These Features!

- Jack for Television, Record Playing
- Push-Button Control for Television-Phone
- American Broadcast, Short Wave Bands!
- Amateur, Police, Ships-at-Sea, Airplane Bands
- Foreign Spread Band and Base Compensation
- 15-Inch Dynamic Speaker
- Cabinet of Walnut Veneers

Double purpose tube for 14-tube performance, "Instamatic" push buttons, 2-tone control push buttons, giant Super-Unit chassis, 7 broadcast bands with s-p-r-e-a-d bands.

5-Tube Plastic "COMMENTATOR" RADIO
Molded walnut plastic case, radionet, push buttons, 4-inch dynamic speaker, sunburst dial.
10⁹⁵

ASK FOR FREE HOME DEMONSTRATION!

HERCULES CAST IRON FURNACE AND AN AUTOMATIC HEAT REGULATOR



Hercules 18-Inch Cast Iron Furnace, Former Price... 74⁹⁵

Thermostatically Controlled Damper Regulator, formerly 11⁹⁵

SUPER VALUE PRICE BOTH FOR ONLY

\$79⁹⁵

Buy Both and Save

- Gray Iron Castings
- 1-Pc. Radiator and Combustion Chamber
- Large Firepot
- Deep Ashpit
- Heavy Duplex Grates
- Large Feed Door
- Large Water Pan
- Slip Front!

Just set the thermostat at temperature desired - no under-heating, no over-shooting! At time of adding fuel a button on the control may be turned to open and close drafts. The damper control, reacting to the call of the thermostat, merely accelerates or retards the fire by opening and closing the drafts.



DAMPER REGULATOR

Sears' automatic Hercules Damper Controls carry an additional 5-year guarantee! Set includes thermostat with setting dial, chains and pulleys.



BUY ANYTHING TOTALING \$10 OR MORE ON SEARS' EASY PAYMENT PLAN

ROASTER BARGAIN

Worth \$1.98

1⁴⁹



Blue porcelainized steel, well and tree design in bottom! For 16-lb. fowl or 21-lb. roast!

14-inch Size Holds 6-lb. Fowl or 10-lb. Roast... 59c
17-inch Size Holds 13-lb. Fowl or 17-lb. Roast... 98c
13-inch Size Holds 4-lb. Fowl or 7-lb. Roast... 49c



ALUMINUM ROASTER

\$1⁷⁹

Giant size, holds 20-inch roast! Self-basting lid. Merit quality.

CARVING SET

3⁹⁸

3 pieces... genuine stag handles! 8-inch sharpener, forged fork, 8-inch forged Sheffield steel knife!



FOG LAMP
1.98
Amber lens
Shur-lite de luxe!



SPARK PLUGS
29c
Twin electrode!
Cross Country!



DUROZONE ANTI-FREEZE
23c qt.
Guaranteed in writing against damage by freezing!

HEATMASTER '177'
HEAT AT ALL ANGLES!
52 tubes, chrome revolving face and built-in foot warmer.
\$7⁷⁵

HEATMASTER "177" WITH DEFROSTER... 8.75

Change to WINTER OIL NOW!

CROSS COUNTRY MOTOR OIL
100% PURE PENNSYLVANIA

59^c GALLON
IN YOUR OWN CONTAINER!

YOUR MOTOR NEEDS THIS PROTECTION!

Money-back guarantee of satisfaction! Protects motor, lowers oil consumption.

ross Country Motor Oil
10-QT. CAN
Safe, dependable! Super Value price!
1⁷⁹



Here's a Floor Covering "Super Value!"
INLAID LINOFLOR



Made by Armstrong And Noted for Its Durable Beauty!

Super Value Days offer Genuine Inlaid Linoflor from the mills of the nationally known Armstrong Company. Wide selection of heavy quality inlaid with durable, waterproof backing. Marbleized patterns . . . first time at this low price!

89^c

- Wide Selection of Marbleized Patterns
- Durable Waterproof Finish on Back
- Made by Famous Armstrong Mills
- Never Before at So Low a Price!

SEARS, ROEBUCK and CO.

Buy Anything Totaling \$10 or More on Sears Easy Pay Plan

133 So. 8th

Dial 5188