

IT'S AMERICA'S GREATEST SALE!

WARD WEEK

SAVE NOW ON ALL YOUR NEEDS

It's your greatest chance to save! Ward Week brings you America's greatest values...

LIKE CASH at Wards! Ask about our COUPON BOOKS... the easy new way to buy on Wards Monthly Payment Plan.

ONLY WARD WEEK COULD BRING SUCH A SENSATIONAL SAVING!

3 MODERN PIECES! Bleach or Walnut finish! 54.88 \$6 A MONTH, Down Payment, Carrying Charge

America's Greatest Sale of Tires! EVERY RIVERSIDE TIRE REDUCED! Lowest prices of the year!

OUR LOWEST PRICE EVER! BIG 6.2 cubic foot! Ward Week! Lowest price ever for big all-steel 1940 M-W!

SPECIAL FOR WARD WEEK! Quality at a Savings! Sale! Cannon Towels 18c

SPECIAL FOR WARD WEEK! Guaranteed for 1 Year! 1/4 H. P. Motor 4.97

REDUCED FOR WARD WEEK! Every drop 100% Pure Pennsylvania! OIL WORTH 25c Qt.!

SPECIAL FOR WARD WEEK! AMAZING 7-TUBE 17.88

SPECIAL FOR WARD WEEK! ALL WHITE WASHER! 34.88

Children's Sturdy 1.00 Oxfords 88c, Sale! Kiddies' 39c Comfytog Unionsuits 33c, Regularly 12 1/2c Children's Long Hose 9c

REDUCED FOR WARD WEEK! Compare With \$65 Heaters! Modern Wood Circulator! 34.88

SPECIAL FOR WARD WEEK! Prices Slashed from \$1.98 Electrical Appliances 1.88

Reversible Red-Lined Hunting Cap 47c, Ward Week Special Patch Kit 16c, Regularly 55c 12-Quart Dairy Pail 49c

MONTHLY PAYMENT PLAN MONTGOMERY WARD CATALOG ORDER SERVICE