

Sears 1941 Silvertone Radios ARE HERE

MATCHLESS IN RECEPTION... PEERLESS AT THE PRICE!



H. V. KALTENBORN, N. B. C.'S STAR COMMENTATOR, SAYS:

"The new Silvertone Commentator, for instance, is an excellent choice for the news-following American family."

H. V. Kaltenborn

**LIBERAL
TRADE-IN ALLOWANCE
FOR YOUR OLD RADIO!**

LOWELL THOMAS, TOPFLIGHT COMMENTATOR, SAYS:

"Silvertone — chosen by America's leading commentators for appearance, tone quality and value."

Lowell Thomas



Beautiful 10-Tube 5-Band Console! 4-STAR FEATURE

Fine 10-Tube Radio-Phono
Only



99⁹⁵

\$5 Down, \$8 Monthly
Usual Carrying Charge

A magnificent radio and a splendid electric phonograph combined! In a stunning cabinet of five matched woods! Ten tubes, 2 duals give 12-tube performance. Built-in jack for television and frequency modulation. Nine instantaneous push buttons. Hi-Low Boost! Full bass compensation. Four hands! Divided top for radio or record playing. Automatic changer plays ten 12-inch or twelve 10-inch records at a time... 30-minute program.

**8-Tube A. C.
Radio-Phono
74⁹⁵**

\$5.00 Down, \$7.00 Monthly
Usual Carrying Charge



8-tubes—2 dual purpose for 16-tube performance... built-in aerial... 10-inch dynamic speaker... tone control... phonograph unit equipped with a record changer that plays 12 ten-inch or 10 twelve-inch records automatically!

**5-Tube Radio-Phonograph
Compact!
24⁹⁵**

\$3.00 Down, \$4.00 Monthly
Usual Carrying Charge



A compact, inexpensive 5-tube model with two duals, giving 7-tube performance... plays 10-inch or 12-inch records! Has built-in loop with outside lead; crystal pickup and self-starting motor; separate phonograph volume control; and attractive third dimensional glass dial.

**Radio-Phono Recorder
7-Tubes!
69⁹⁵**

\$5.00 Down, \$7.00 Monthly
Usual Carrying Charge



Complete with mike! 3 dual tubes, have 10-tube performance. The recorder, equipped with 6-position master control switch, records with mike... or with mike and radio.

**4-Tube Radio-Phono with
Self-Start Motor
14⁹⁵**

\$2.50 Down, \$3.00 Monthly
Usual Carrying Charge



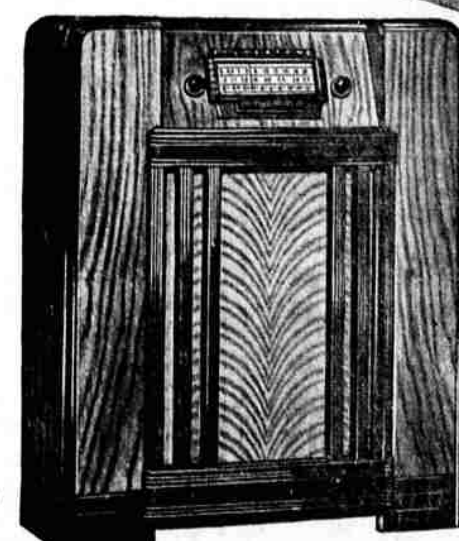
Think! 5-tube radio performance (4 tubes and 1 dual)... plus the playing of 10-inch or 12-inch records... all for only \$14.95!

74⁹⁵

\$0.00 Down, \$0.00 Monthly
Usual Carrying Charge

- Hi-Low Boost lifts out base notes.
- 12-tube performance.
- Acoustiphonic tone chamber gives true tone.
- Exquisite cabinet of rich walnut veneer.

Unequaled in all America... that's why this 10-tube beauty is a Four Star Feature! 1941 superheterodyne circuit, 5 bands, including 2 foreign spread bands and police band. With 2 dual purpose tubes, gives 12-tube performance. Nine instantaneous push buttons... Electric tuning eye. Bass compensation and automatic volume control. Powerful 10-inch dynamic speaker. New acoustiphonic tone chamber brings you more low, more high notes. Exquisite cabinet of highly figured stamp walnut veneers with specially designed grille cloth.



**Smartly Styled, Low Priced
7-Tube A. C. Console Set**

44⁹⁵

\$5 Down, \$5 Monthly
Usual Carrying Charge



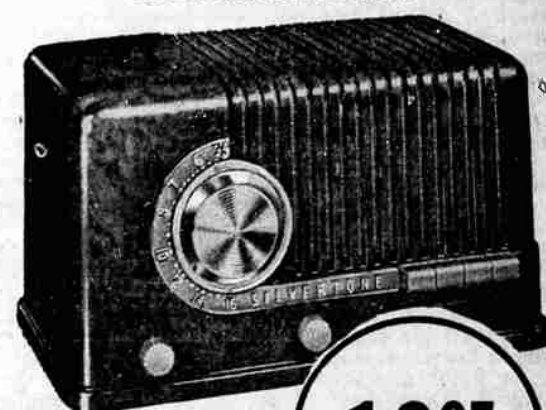
**Finest Ever! 12 Tubes!
6-Bands! 12-Inch Speaker**

94⁹⁵

\$5 Down, \$8 Monthly
Usual Carrying Charge

A magnificent Silvertone... finest ever created! Superb quality... matchless performance! Six bands, including police band and 3 foreign spread bands. New shielded rotatable loop aerial. Nine instantaneous push buttons. Bass compensation and automatic volume control. Electric tuning eye. Push button tone control. Built for use with television and frequency modulation. New anti-static circuit. Powerful 12-inch dynamic speaker.

New Plastic
"Commentator"



Approved by
Leading News
Analysts!

10⁹⁵

"Commentator"... approved by radio's leading news analysts! Amazing new 5-tube Silvertone recommended by H. V. Kaltenborn and Lowell Thomas! Has 4 piano key "instantaneous" push buttons, and features of \$14.95 set! Handsome streamlined cabinet, same in back as in front! Exclusive third dimensional dial of clear plastic. IVORY... \$11.95 ONYX... \$12.95

**6-Tubes! 5 Push Buttons!
Big Value
22⁹⁵**



\$3.00 Down, \$3.00 Monthly
Usual Carrying Charge
So much for so little! A brand new 1941 6-tube A.C. Silvertone with 5 instantaneous push buttons! Smart wrap-around walnut veneered cabinet with solid walnut grille bars. Powerful 6-inch dynamic speaker. Automatic volume control. Built-in radio-act. aerial with outside aerial clip. 6-tubes with 2 dual-purpose tubes, giving 8-tube performance. *Includes power rectifier.

**Portable Radio
5-Tubes
19⁹⁵**



\$2.50 Down, \$3.00 Monthly
Usual Carrying Charge

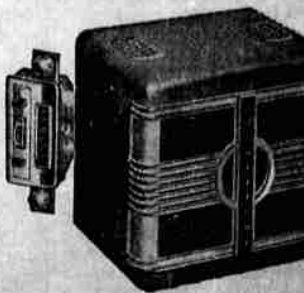
New 1941 superheterodyne circuit, 5-tubes, with 2 duals, give 7-tube performance. Single beam power audio system. Automatic volume control. 5-inch permanent magnet speaker. Lower type speaker grill and colored on-off indicator. Built-in loop aerial.

**4-Tube A.C.-D.C. Plastic
Tiny, Powerful!
7⁹⁵**



Surprising power and performance in this tiny set! Beautifully styled in plastic and finished in walnut. Four low-drain button type tubes, 20-ft. antenna hank attached.

**Compact 6-Tube Auto Radio
Easily Installed
32⁹⁵**



\$3.00 Down, \$4.00 Monthly
Usual Carrying Charge

The exact duplicate of a nationally famous set costing \$20 more! Six-tube deluxe single unit model. Custom dash controls for new cars. Single button turns 5 stations.

SEARS, ROEBUCK AND CO.

Phone 5188

133 So. 8th