

July Clearance!



15 Summer SUITS and COATS

Former \$12.95 Values

A variety of fine fabrics in straight line box or fitted models. Black and wanted colors. Limited stock—hurry!

25 Coats and Suits

Formerly Selling to \$29.95

Select one of these fine wool models in twill, crepe or shetland fabrics. Year 'round coat styles for sport or dress.

\$7

\$12

STARTS TOMORROW

It starts tomorrow—the greatest sale of the year! Startling price reductions in all departments. The greater the stocks—the greater the reductions!

THURSDAY

—WHILE THEY LAST—

15 DRESSES

VALUES TO \$7.95

Laces, sheers and crepes. All styles—but you'll have to hurry—as we will not be responsible for sold out numbers.

\$1

19 DRESSES

Values to \$10.95

27 DRESSES

Values to \$12.95

Every style mode from out-door casuals to classic softer styles for afternoon or street. Prints, pastels and dark solids.

\$5

\$7



79c Rayons

French Crepes, Sword Print, Shantung and Bemberg Sheers. Solids and prints.

49c

39c Cottons

Gaberdines, Denims, Sport Swiss and Ambray Broadcloths. It's stock-up time now at Moe's.

29c

A. B. C. Percales

Also printed Batistes. Best quality 25c sellers. Choice

19c

\$1.00 Suede Shoe Bags

Assorted colors. 12 pockets. Thursday, Friday and Saturday only.

79c

Odora Closets

Holds 12 to 20 garments. 22x24 by 60 in. high. Delivery extra.

\$2.98

Sewing Boxes

Cretone covered. Reg. \$1.25 vals. Thursday, Friday and Saturday only.

79c

Garment Bags

Heavy quality ticking. Assorted colors. \$2.98 sellers.

\$2.59

\$2.98

Travel Irons

Lightweight folding type. Complete with cord.

\$1.98

Knee High Hose

Full fashioned silk hose. Grand for slacks. Our 59c seller.

3 pair \$1.00

Costume Jewelry

One lot of reg. \$1.00 values. Bracelets, Earrings, Pendants, etc. To clear at

3 for \$1.00

Luggage Sale

Aeroplane type in tans and greys. Four patterns to select from in lots of 2 or more.

20% Off

Art Department Clearaway Specials

Luncheon Cloths

Ass. Sizes. Linens, crashes, cottons. Odd lots of sizes and colors. \$1.00 and \$1.25 sellers. Choice

79c

Needle Point

Assorted sizes and patterns. Vals. to \$1.75. While they last—at

\$1.00

50c Wonder Sheen

700 yd. hanks. Ivory only. July clearaway.

39c

GREATEST OF THE YEAR VALUES FROM OUR DOWNSTAIRS STORE

Double Terry Turkish Towels 3 for \$1.00

22 x 44 in white colored borders. Famous make reduced for sale only.

Turkish Hand Towels 4 for \$1.00

Full hand size, white with colored borders. A quality towel at ordinary towel price!

Linen Towels 15c

Also part linen types in hand printed patterns. Values to 35c. Limited stock. Hurry!

Linen Napkins 6 for 98c

Damask hemstitched napkins in cream grounds. Also some crash with colored borders. 16x16 size. To clear

Cannon Sheets Reduced

Nationally known fine sheet at ordinary sheet prices! No dressing and firm taped edges.

81 x 99 **89c** 81 x 108 **\$1.00**

SALE SALE

CASES—42x36, 22c

\$4.98 Belgian Rugs \$2.98

Beautiful oriental patterns in rich deep tones. Buy now before prices go up! While they last.

Felt Rugs 2 for \$1.00

Washable and non-inflammable. 20x40 size. Dark colors. Regular \$2.19 values. While the stock lasts!

Oilcloth Pot Holders 2 sets 15c

and containers. All colors. Regular 15c values

Kitchen Curtain Clearance 3 pair \$1.00

1 1/4 yards long. Puffed and taped styles in several type dots and colors. Clearance at

Grenadine Panels 2 for \$1.00

Full length panels in colorful patterns. Values to 89c. Tailored, ready to hang.

Quaker Lace Panels 79c

Made of the finest quality cotton and highly styled. 2 1/4 yards long, 44 inches wide. Clearance price

Lawn or 3-Way Pillows \$1.00

\$1.49 values. Covered with bright striped chints. Kapok filled.

Sportswear Cut!

Blouses

One lot of plain colors and prints in smart summer styles. Vals. to \$1.00.

2 for \$1.00

One Lot Sportswear

Shorts, play suits and slacks. Reg. \$1.98 sellers. Choice

\$1.00

Sheer Blouses

Mostly whites—some pastels. Vals. to \$2.98.

\$1.79

\$1.98 Sweaters

One lot lacy knit rayon and wool numbers. Choice at

\$1.00

\$1.98 Pajamas

Broadcloth and crepe in Kayser and B.V.D. and Pandora styles. To clear

\$1.59

\$1.39 Pajamas and Slips

One lot of rayons in smart late styles for summer.

79c

Rayon Panties

Reg. vals. to 59c. Tearose only.

3 for \$1.00

\$2.50 and \$2.98 Slips

Satin and crepes in nationally known brands. Maternity slips included. Close out at

\$1.98

Loomcraft Slips

Tea rose only. 32 to 44.

1.09

Sizes 46 to 52—\$1.39 ea.

Clearaway Time In Our Downstairs Store!

All Children's Coats

—Sizes to 12—

\$3.98 Vals.

\$2.98

Vals. to \$3.95

\$3.98

Vals. to \$8.95

\$4.98

Light and Dark Fabrics in Newest Styles

Children's Sox

Phoenix 25c and 29c Vals. Sizes 4 1/2 to 10 1/2

5 pair \$1.00

Children's Dresses

Cinderella \$1.25 sellers and Shirley Temp's \$1.98 vals. Included. Sizes 3 to 14

\$1.00

2 Racks Cotton Frocks

Also pinafores, smocks and suits. Many are reg. \$1.98 and \$2.98 values. You'll buy 3 or 4 when you see these values!

\$1.00

Clearance

69c Silk Hose

A fine 3- and 4-thread hose in newest shades. A hose with a reputation! Thursday, Friday and Saturday only.

2 pair \$1

Perfumed Bath Crystals

5-lb. bag—59c val.

29c Ea.

150 REMNANTS

Silks, Wools, Rayons, Sheers and Cottons. Strictly Late Patterns and Shades

1/2 Price

ONCE A YEAR

CORSET SALE

Thursday - Friday - Saturday Only

Our Reg. Stock

Le Gant, Artist Model

Venus and Hickory

Foundations

All \$5 to \$12.50 Val. at

Less 20%

MOE'S

THE WOMAN'S STORE, INC.

Loomcraft Slips

Tea rose only. 32 to 44.

1.09

Sizes 46 to 52—\$1.39 ea.

Clearance

49c and 59c FABRICS

French crepes, Jersey spun Heather-cool and spun rayons. All new patterns and shades.

29c