

PENNEY'S HAS WHAT YOU NEED

Everything You Need at Prices That Mean Extra Money for Fun! Top Style Sports Wear to Rugged Camping Togs. Everything at Thrifty Budget Stretching Prices. Bigger Savings for You Than Ever.



Women's Sport Oxfords
Cool ventilated oxfords. Ideal for walking and hiking. White, black and brown.
\$2.98



Girls' Wedgies
Trim, good fitting wedgies that are top for summer. Lace style fits trim and snug.
\$1.98



Side-tie Saddles
For summer-long comfort and smartness. Heavy crepe soles. Smooth finish uppers.
\$2.98



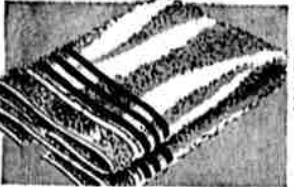
Ladies' Oxfords
Sanitized for your protection. Cool ventilated canvas oxfords that are tops for summer.
98c



Children's Sandals
Long wearing kiddies sandals that will give active feet plenty of comfort. White and brown.
98c



Men's Oxfords
Sanitized—Ventilated canvas oxfords for summer sports. In tans and white.
\$1.79



Terry Towels
Big thirsty terry towels. You need so many during summer. Plaids, plains—22-44.
25c

FULL DRAPE SPORT COATS

Tweeds and plain colors. The smartest coat you can own. All wool materials.
\$7.90

TOWNCRAFT SHIRTS

For summer dress-up. Cool summer patterns. Fully sanforized. Roomily sized.
\$1.49

ALL WOOL CASUAL JACKETS

All wool jacket for sports. Saddle stitching around pockets and collar. Brown, tan.
\$4.98



MEN'S SPORT SHIRTS 98c

These rich-looking beauties have plenty of style as well as swagging, ease-giving lines. Smart saddle stitching, handsomely pleated pockets. Open or closed front models. All the fashion-features you've been hunting for will be found in this selection.

Men's Cool - Comfortable Wash Slacks

Here's style, durability, and coolness at a price you want to pay! Attractive blends of spun rayon and cotton.
\$1.49

Men's Dove Sheen Sport Shirts

Cool light weight! Feels like silk, but will launder so nice and wear and wear.
\$1.49

Men's Light Weight All Wool GABARDINE SLACKS 4.98

Here are the styles and patterns that are swinging men's votes to Penney's. There is plenty of cool-comfort in these light weight gabardines. They'll hold their press, and look fresh longer! Pleated or plain front styles.

Men's Light Summer Caps

Feather weight fabrics. Sanforized to keep in fit. For head comfort and protection.
25c

Cool Good Looking Men's Straws

Big selection of light summer straws. Green, tan, grey, white and natural colors.
98c

Summer Apparel for Boys

For Vacations — For Every Day — In-n-Out

Sport Shirts 98c

So many swell ones—it's going to be hard to choose yours. Cool spun rayons. Cotton gabardines and others. Saddle stitching around collar and pockets.

For Boys Sport Sets

Hopsacks, twills and cotton suiting. All sanforized shrunk. In-n-out styles.
\$1.98

Washable Wash Slacks

Smartly tailored cotton gabardines in just the colors you fellows want! Sanforized.
98c



EXPERT HOSIERY MENDING
Prompt Service
Low Cost

Buckaroo Days Apparel for Boys

COWBOY HATS

Black or tan, trimmed in white. He'll wear this all summer.
98c

Ride 'Em Cowboy SHIRTS

Cowboys wear shirts just like these! Bright lustrous rayons.
\$1.49

FANCY SCARFS

Bright colors in fancy patterns.
15c

COWBOY BOOTS

Sizes 12-3. In brown, black and white. Good looking inlays!
\$3.49

BALCONY

BALCONY

BALCONY

DOWNSTAIRS

GO WESTERN DURING KLAMATH'S RODEO!

Wear a Smart New Cowboy Outfit From Penney's—You'll Save

Women's Buckaroo Hats

White, black. Smart ready blocked hats that have dash to them. With cord.
\$1.98

Lustrous Rayon Shirts

Real western style, of lustrous rayon. Gay colors to set off your outfit.
\$1.49

Men's Rodeo Hats

The sweep of this hat is a natural for cowboys and rodeo followers! It's made of light tan wool felt.
\$1.98

Silk Rodeo Shirts

Brilliant rodeo colors in fine silk with contrasting piping on collar and cuff. 3-button sleeve.
\$2.98

Women's Cowgirl Shirts

Rich celanese satin. Bright colors. Perfect fitting raglan shoulders.
\$2.98

- Big Size Scarfs 25c
- Handy Dice 5c
- Men's Frontier Belts 79c

• BLACK - BROWN - WHITE
• FOR CHILDREN
• FOR WOMEN
COWBOY BOOTS
\$2.98 \$3.49 \$3.98
Sizes 3 1/2 to 11 1/2 12 to 3 3 1/2 to 6



USE OUR EASY LAY-AWAY PLAN NO CARRYING CHARGES

SUMMER VALUES FOR THE HOME

Vacation Hosiery

BY GAYMODE
Sheer and ringless pure silk hosiery in 4-thread and 6-thread. In summer's loveliest shades.
59c Pair

Beautiful New 5-pc. Dresser Sets

Decorative pieces for dressers, chests of drawers and vanities. Smart designs on voile, broadcloth, pique and organdy.
49c

Hand Made Linens

Scarfs, lunch sets, dolly sets, pillow cases, embroidered cloths and many others. Marvellous quality—big selection.
98c

Penco Sheets

June low prices are still in effect! Our best quality. 81x99
94c

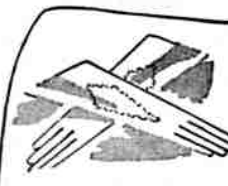


Nation Wide Sheets

Famous for long wear and quality! America's largest selling sheet. 81x99
69c

Little Miss Prep Girl's Panties

Long wearing panties, vests and bloomers. In tea rose and white.
25c



Women's White Gloves

Well made gloves at a little price. Clever embroidered backs.
49c
MAIN FLOOR



Women's White Bags

Sturdy bags, suitably draped styles... White is right for summer.
\$1.
MAIN FLOOR



Krinkle-Crepe GOWNS

Cool for summer—light prints in cool krinkle-crepe.
98c
MAIN FLOOR



Women's White Slip

It's a Cynthia! You know it will fit and wear longer. 35-32.
98c
SECOND FLOOR



Children's ANKLETS

Neatly styles and plain colors. Size 5 1/2-10 1/2.
10c
MAIN FLOOR



Men's White Socks

Slack style or regular length top. Whites with neat stripes.
25c
MAIN FLOOR

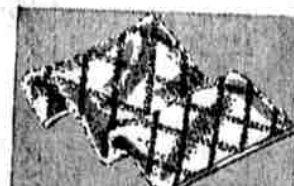


Men's Shirts and Shorts

Sturdy broadcloth shirts—Fast color. Ribbed jersey unders.
25c

Ladies' Hand-Embroidered Hankies

A favorite this year. Hand-rolled hems. Hand embroidered sprays used discreetly on sheer chiffon.
10c
MAIN FLOOR



Beach Towels

36x64 Inches
If you swim you need this! Extra large size of heavy terry. Colorful patterns.
\$1.98
MAIN FLOOR



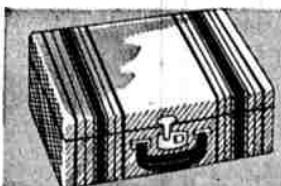
Suspenders

FOR MEN
Styles and colors to please every man. All leather, elastic. In colors and white.
98c
MAIN FLOOR



HAT BOX

If you travel you need this! Roomy enough for several hats without crushing.
\$1.98
MAIN FLOOR



Week-End Cases

Smart linen covered cases. Just right for those weekend jaunts.
98c
MAIN FLOOR



Carry-All Bag

Zipper top. The handiest case you can have. Carries all your odds and ends.
\$1.98
MAIN FLOOR



Indian Blankets

For camping, picnics, for your summer cottage. Heavy deep nap blanket that can "take it."
\$1.49
DOWNSTAIRS



Cretonne Pillows

Extra comfort with an extra pillow. Colorful cretonne cover.
29c
DOWNSTAIRS

at Penney's