

PENNEY'S - GREATER THAN EVER

WHITE VALUES

Beautiful Fluffy Terry Towels

These gaily colored reversible bath towels will brighten up the dullest bathroom — and all but make it shine. Large block pattern. Generous 22x44 size.

25^c

Matching Cloths 14"x14" 10^c

HAND TOWELS

Gay solid colors and checks! Choose lots for summer. 17x38.

10^c

Printed Tea Towels

So gay you'll use them as tray scarfs and guest towels! Linen and cotton.

7½^c

White Ramona Cloth

Linen like finish. 36-inch bleached! Sturdy and long-wearing.

18^c Yd.

Terry Wash Cloths

Solid shades and checks! Pick a color for each member of your family.

10^c

Open Mesh Dish Cloths

Put color in your kitchen with bright checks! Quick drying too!

10^c

New Texture Design

BATH TOWELS

Gaily colored sturdy Terry bath towels that will stand plenty of hard wear and always launder beautifully. Big 22x44 size. Face towels to match. 25^c. Wash cloths. 10^c.

39^c

NEW LOWER PRICES! . . . ALL SET TO NET VALUE-WISE PROVIDERS THE GREATEST SAVINGS ON WHITE GOODS FOR MANY A MONTH. YOU'LL FIND LOW PRICE TAGS ON FEATURE MERCHANDISE THROUGHOUT THE STORE. SAVE NOW!

OUTSTANDING LOW JUNE PRICES ON NATION WIDE SHEETS

Nation-wide quality speaks for itself in thousands of homes all over the country! Its reputation is as spotless as the snowy whiteness of the fine quality cotton it's made of. Firmly woven for durability . . . smoothly finished for finer appearance . . . constructed to stand the stress and strain of hard wear. And now it's priced to make dramatic savings available to you. Buy all you need!

- 81x108 Size 79^c
- 72x99 Size 67^c
- 63x99 Size 65^c
- Nation-Wide Cases, 42x36 17½^c
- Nation-Wide Tubing, 42 in., yard 18^c

69^c

Our Finest Muslin—For Extra Long Wear!

PENCO SHEETS

Now is your chance to stock up on really fine sheets at rock-bottom prices! Penco is superbly constructed of fine, long staple cotton firmly, closely woven with a refinement of finish unusual in a muslin sheet! Penco has proved its superior quality in our own laboratory and by General Electric laundry tests. Now is your chance to save.

- 81x108 \$1.00
- 63x99 89^c
- 72x108 \$1.00
- 63x108 94^c
- Penco Cases 42x36 22^c
- Penco Tubing 42 in., yd. 22^c

94^c

81x99 in.



DOOR BUSTERS

UNBLEACHED Muslin

5^c Yd.

36" . . . good dependable quality at a rock bottom price. Whitens with washing.

MAIN FLOOR

Mosquito Net

11^c Yd.

Summer protection at an amazing price! Firm mesh in white, colors. 60".

MAIN FLOOR

Ladies' Hankies

5^c Ea.

Lovely floral prints, bright cotton with hand work, and large linen kerchiefs.

MAIN FLOOR

Crib Sheets

25^c

Smooth and soft for baby! Firmly woven of good cotton. 36"x54".

SECOND FLOOR

Priscilla Curtains

49^c

Varied assortment of marquisettes. Fresh colors.

DOWNSTAIRS

BELLE ISLE Pillow Cases

10^c Ea.

Sturdily made of fresh white muslin! 42"x36". Get a good supply now.

MAIN FLOOR

Oil Cloth

29^c Yd.

Freshen your home or summer cabin. 48" widths in gay prints or solids.

DOWNSTAIRS

Crib Blankets

2 for \$1.00

Soft fluffy cotton. Sturdy stitched edges. Pink and blue. 36"x50".

SECOND FLOOR

Flour Sacks

7½^c

Bleached towels, unopened, washed and mangled.

MAIN FLOOR

Wizard Sheets

2 for \$1.00

Good quality 81x99 sheets, at a real savings price.

MAIN FLOOR

Use Our Convenient Lay-away Plan

It Costs You Nothing! Take Advantage of These Low June Prices to Lay in a Supply of Sheets and Cases. No Carrying Charges. As Low as 50c Down.

Master Pieces of Luxury and Beauty! Rich Chenille Bedspreads

Richly Tufted

Nice enough to please a queen. The lovely patterns are worked in thick, closely tufted chenille! Soft pastels against cream or colored grounds. One of these fine spreads will be a joy to you for years to come.

DOWNSTAIRS STORE

You'd Never Guess They Cost So Little

Summer Bedspreads

With Luxurious Chenille Tufting

Exquisite designs! Fine quality! Save now!

\$2.88

DOWNSTAIRS STORE

Pliofilm Plain Shower Curtains

A group of full sized curtains in lovely colors. Pliofilm.

\$1.00

DOWNSTAIRS STORE

Dotted Marquisette Priscilla Curtains

Airy dotted marquisettes in charming pastels. Extra large with deep 7" ruffles.

79^c

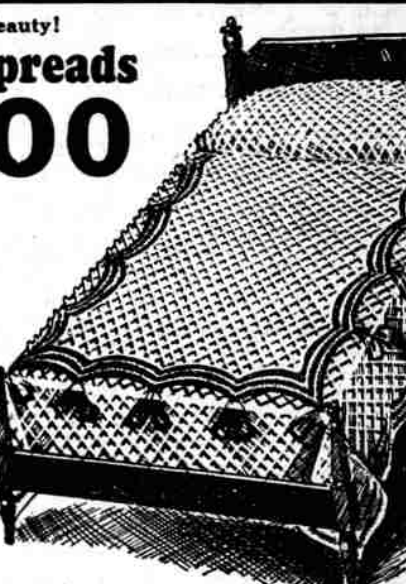
DOWNSTAIRS STORE

Unusually Lovely Curtain Panels

Unusual novelty nets and marquisettes. Some with colored borders and figures.

49^c

DOWNSTAIRS STORE



Indian Design Blankets

Clear bright colors in jacquard Indian design on sturdy cotton. Blow to show soil. 70"x80".

\$1.00

Children's Summer Sandals

Broken sizes up to 3. Novelty styles and designs. Whites, brown and tans.

69^c

Clean-up! Ladies' Shoes

Cleanup of odds and ends of spring shoes. A June value! It costs you nothing.

50^c Pr.

DOWNSTAIRS STORE

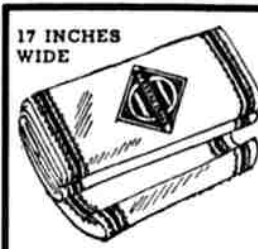
EXPERT HOSIERY MENDING
Runs, Snags Repaired
All Work Guaranteed
PENNEY'S—MAIN FLOOR



Special Value! 81-in. Bleached Nation-Wide Sheet

27^c Yd.

Make your own sheets and mattress covers with this fine quality, sturdy snowy white sheeting!

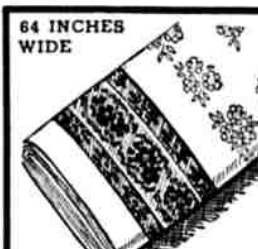


All Linen Toweling

24^c Yd.

Sturdy bleached or unbleached linen toweling at low June prices.

MAIN FLOOR



To Grace A Lovely Table Mercerized Damask

49^c Yd.

Handsome mercerized cotton. 64-in. wide! You can have a nicer cloth for less than you expected.

MAIN FLOOR

Belle Isle Muslin

Imagine . . . this famous muslin at this low price! 36-in. bleached. 38-in. unbleached.

7½^c Yd.

Honor Muslin

Softer, finer! Weaves and washes beautifully. 36-in. bleached or 38-in. unbleached.

10^c Yd.

Pillow Tubing

Make your own cases the size you want! Fine 42 in. muslin.

15^c Yd.

EMBROIDERED Pillow Cases

His and Hers, Mr. and Mrs., pleasant dreams and other words . . . daintily embroidered on each pair.

79^c Pr.

MAIN FLOOR



BRIGHTEN YOUR HOME! Decorative Linens

98^c Ea.

Here's a charming collection of lace and linen table cloths, dollies, bridge sets, cocktail napkins and table scarfs priced especially low for you who love nice things. Hundreds of pieces, all hand made.

MAIN FLOOR

at Penney's

at Penney's