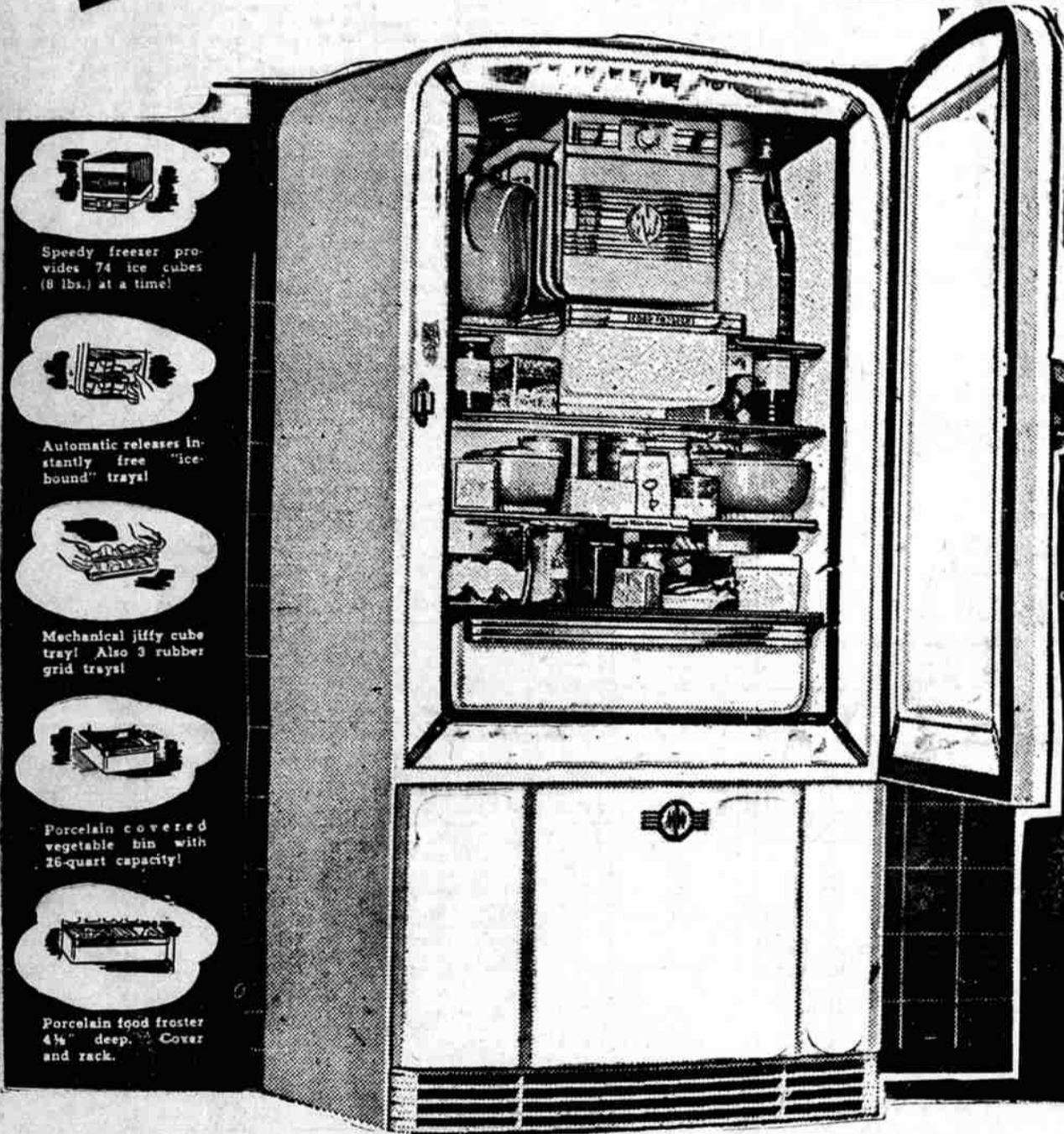


AMERICA'S LOWEST PRICE

On a 6¾ Deluxe Model

NOW EVEN LOWER - 4 DAYS ONLY!



Sensational Savings

on this **BIG 6.72 cubic foot 1940 DELUXE**

All-Featured Refrigerator... The Beauty Winner Among All America's Refrigerators-Priced to Save You \$30 to \$50!

Just look at this big 1940 electric refrigerator! We think it's packed with all the features that you'll want to enjoy! And look at that low price! Don't take our word that it is low... but shop and compare for yourself as we did! We believe you'll find that this M-W offers everything to be found in nationally advertised makes at \$30 to \$50 more!

Check all the features illustrated at left. And all these in addition! 15.23 sq. ft. usable shelf area! Half-gallon beverage pitcher included! Automatic reset defrosting maintains food preservation! Ten-point Temperature Control! New type Food Guardian! Two 2-way adjustable sliding shelves! Sealed unit backed by Wards 5-year Protection Plan! But come—see this refrigerator for yourself! AND SEE HOW MUCH WARDS CAN SAVE YOU!

Only \$5 DOWN

Low Monthly Payments,
Carrying Charge

Price Reduced \$15 NOW!

144⁹⁵

LAST CHANCE

to get this 5-piece ovenware china refrigerator set

AT NO EXTRA COST

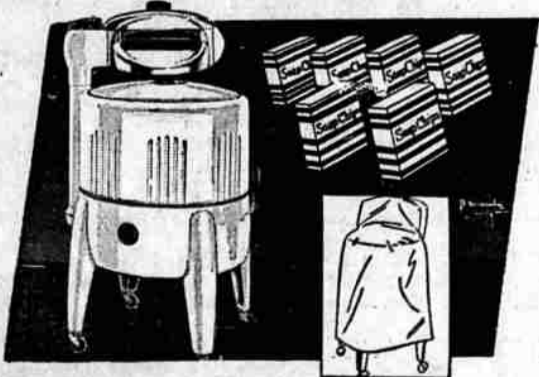


with the purchase of this big 6.4 cu. ft.

NEW DELUXE REFRIGERATOR

Both for only **133⁰⁰**
\$5 DOWN
\$6 Monthly, Carrying Charge

Year's greatest combination buy! Big new refrigerator with features that would cost you \$30 more elsewhere! Plus Hall china ovenware set... beverage pitcher, butter dish, and 3 baking or left-over dishes—all covered! Refrigerator has 13.83 sq. ft. shelf area... 2 sliding shelves... Jiffy trays with automatic releases!



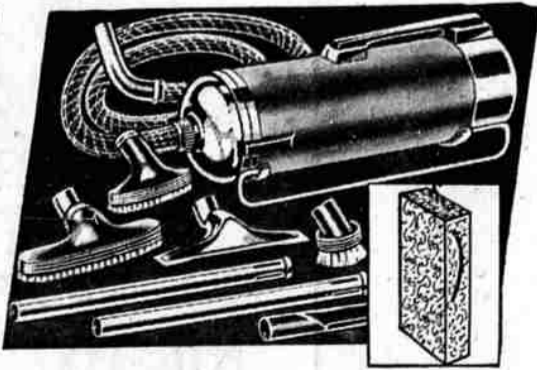
BIG FAST WASHER

plus handy washer cover and 6 packages of Wards soap chips! Extra value offer for limited time!

Don't delay! See all you get with this big white 7-8 sheet washer... packed with features! Has famed Swirlator washing action... Lovell adjustable wringer with roll stop! Hook on cover!

all for only **61⁹⁵**
\$4 DOWN
\$4 Monthly, Carrying Charge

Electric pump 66.95 Gas Engine 89.95

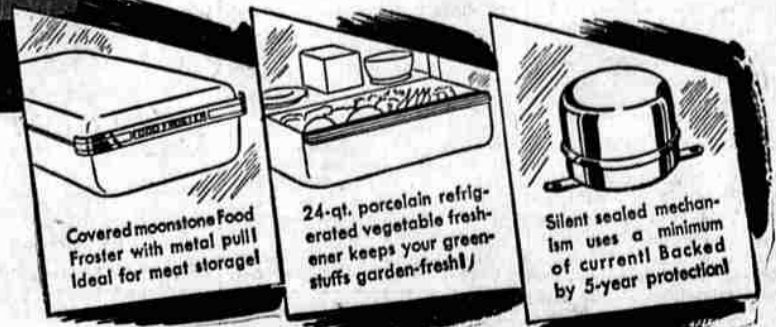


ALL PURPOSE VACUUM

In an amazing combination offer with large size zip-fastening chintz wardrobe bag! Holds 8 garments!

Sensational! You'd pay \$20 more elsewhere for a comparable cleaner... without garment bag! Wards give you both! Cleaner has rug nozzle, floor brush, drape brush, upholstery brush, radiator nozzle, extension wands!

both for only **39⁹⁵**
\$3 DOWN
\$4 Monthly, Carrying Charge



Covered moonstone Food Froster with metal pull! Ideal for meat storage!

24-qt. porcelain refrigerated vegetable freshener keeps your green-stuffs garden-fresh!

Silent sealed mechanism uses a minimum of current! Backed by 5-year protection!

14 Sensational New Refrigerator Models as low as... **\$88**

MONTGOMERY WARD

NINTH STREET, Corner Pine

TELEPHONE 364