

Moe's 24th Anniversary

CORSETS

One large table of assorted styles. Legant, Artist Model and Hickory. Corsette, side hook, zipper and step-in styles.

\$1.00 to \$10.00 Models—While They Last

1/2 PRICE

Sale Starts

TODAY

THROUGHOUT MONTH END

Anniversary Sale

SILK HOSE

Full fashioned in knee-hi and full length. Reinforced heel and toe. Light summer shades, in sizes 8 1/2 to 10 1/2

MONTH-END ONLY

2 Pr. \$1

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DOWNSTAIRS SUPER VALUES

TURKISH TOWELS

Extra weight and extra absorbent. White with pastel borders. A 28c value. 22x44.

22c

TURKISH TOWELS

20x40 size, pastel colors. Reg. 20c value. While they last

11c

TURKISH TOWELS

Our finest towel of Fieldcrest quality. Pastels with cable borders, in all shades. 69c value. Extra large size

49c

Cannon Fine Muslin Sheets

The sheet of nationally known quality. Why buy unknown brands? Made of long staple delta cotton.

81x108	81x99	63x108
Sale	and	Sale
Price... 99c	72x108... 89c	Price... 79c

Cases 42x36 — \$22c each

TEA TOWELS 8 for

Best grade bleached flour sacks. Hemmed and clean — no defects. Full size.

89c

MATTRESS PADS

Keystone quality pads. Firmly quilted, taped edges. Twin or full bed size. \$1.49 value

\$1.09

WOOL FELT RUGS

Stetson woven rugs in plaid deep-tones. Also imported Belgian rugs in oriental patterns. Values to \$1.98. Choice

99c

SUMMER PILLOWS

Bright floral chintz covered, filled with fine quality kapok. 50c value

29c Ea.

CURTAIN PANELS

Large assortment of ecru tailored panels and fine pastel dotted grenadines. Values to 89c.

99c 2 for

KITCHEN CURTAINS

Bright colorful nets in good assortment of patterns and taped trims.

99c 3 Pair

FLOOR LAMPS

7-Way indirect lighting. New modern base and shade designs. Convenient base night light. Regular \$7.95 value

\$5.99

SAMSON CARD TABLES

\$3.00 Value. Washable stain-proof tops, reinforced legs. Coaster set free. Several patterns.

\$1.98

99c GIFT TABLE

Pictures, mirrors, vases and assorted items. Values to \$1.98. While they last — choice

99c

49c GIFT TABLE

Large assortment of vases, trays and other novelties. Reg. 78c and 89c values. Choice

49c

Regular High-Quality Stock Line of

READY - TO - WEAR

Reduced From Normal Stock Selling Prices. NO SPECIAL PURCHASES — NO FALSE MARK-UPS — All Good Honest Late Style Merchandise — Marked Down From Regular Prices.



COATS

Reg. \$12.50

\$9.79

All our late styles in twills, tweeds and novelties. Black, navy, pastels and mixtures. Good assortment of dressy or sport types to select from.

• SHOP EARLY FOR CHOICE •

COATS

Reg. \$19.95

\$14.79

Comprising all types of spring styles in moulded or sport lines. Black, navy, pastels and mixtures in season's finer fabrics. Sizes 12 to 42.

All Other COATS

\$29.95

\$19.79

Famous lines, including Printzess fine coats, offered in this group. Dressy and sport fabrics in finest all-wool weaves. Styles galore to select from. Sizes 12 to 42.

• CHOOSE EARLY FOR SELECTION •

Dresses

\$5.79

Values to \$10.95
The season's most versatile frocks in the smartest wearable fabrics of crepe, sheers and rayons. Pastels, florals, black, navy. All excellent travelers! Sizes 12 to 20.

Dresses

Vals. to \$16.95

\$9.79

Fine sheers and silk crepes, the season's glamour styles! Full-flared skirts, pleats, lingerie and other expensive details! Navy, black and gray, pastels. Choose early from these super values.

Dresses

Vals. to \$19.95

\$14.79

Comprising our lines of super-styled frocks in "suit sheers," "costume ensembles," Bolero and gorgeous one-piece modes. Magnetic blacks, navy and pastels. Sizes 12 to 20. HURRY FOR SELECTION!

SPORT JACKETS

\$4.99

Tweeds, brushed wool and novelties. \$5.95 to \$7.95 sellers. Choice of group at

A Great Anniversary

SALE

OF LINGERIE

Slips - Gowns Pajamas

Satins and knitted rayons, plain and striped. Petal pink, white and deep-tones. Complete range of sizes. Values \$1.19 to \$1.50

99c

Van Raalte and Munsingwear

Panties and Vests 2 for

\$1

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Great Downstairs Anniversary Values

COQUETTE FROCKS

\$1

Exciting new styles for home or street wear. Prints, stripes, dots, in broadcloths and sheers. Regular \$1.25 values. Reduced for Anniversary Sale at

ONE TABLE DRESSES

\$1

Women's and children's light and dark prints. Discontinued numbers of our regular \$1.00 line. While they last

ONE RACK CHILDREN'S COATS

\$2.98

Boys' and Girls' late styles, mostly with cap and bonnet to match. Sizes 2 to 10 years. REGULAR \$3.98 SELLERS

NOTION SPECIALS

Chair Pads . 4 for

Kapok filled. Regular 39c. **\$1.19**

\$3.49 Odora Clothes Closet

Moth repellent. Delivery extra. Anniversary price

Sewing Boxes

Chintz covered. Reg. \$1.25 values. Choice **\$1**

Electric Travel Irons

Folding handle, light weight. Complete with cord. \$2.98 Values **\$1.99**

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SALE OF YARDAGE

SPUN RAYON AND FRENCH

Rayon Crepes

39c

Stripes, dots, florals and screen prints. Deep tones and pastels. 49c to 69c values

\$1.00 ALL-OVER

Laces

59c

Blue, rose, turquoise, white and gold. 36 in. Reg. \$1.00 sellers. Excellent for street or semi-formal frocks. Month-end only at

Novelty Cottons

29c

Broadcloths, seersuckers, sport denims of best quality. All new season full pieces—no short cuts or odds and ends. Mostly 38c values.

A. B. C. FINE

Percalé

21c

Prints and solids in new spring stocks. Known world over for washing and wearing quality. A national 25c seller. Anniversary price

ALL REMNANTS

1/2 PRICE

Silks — Woolens — Cottons

Rayons and Novelties

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• SPORT WEAR •

One Lot Blouses and Sweaters

2 for \$1

Odd lot of assorted styles and colors. Reg. \$1.00 values—While they last

One Lot Blouses, Sweaters and Skirts

99c

Odd lot of various late styles and colors. While they last—choice

Ladies' Hand Bags

49c

One lot of fabrics and simulated leathers. Some slightly soiled. \$1.00 values—While they last—choice

Artificial Flowers

39c

All the newest pique in rolled edges. Fruit novelties, gardenias and many others. Values to \$1.00

One Lot Late Style Sweaters

\$1.39

Fancy knits in summery styles, in pastels and mixtures. Regular \$1.98.

1/2 Price Jewelry Sale

59c

Plastics, gold and novelty pieces. Bracelets, necklaces, earrings, pins, etc. \$1.00 values. Select now for graduation gifts

2 for \$1

ART GOODS

STAMPED PILLOW CASES—

Assorted designs 2 Pair **\$1.00**

RUG PATTERNS—89c to 3.50

values **20% off**

WONDERSHEEN — 700 yard hanks. Ivory only. 50c values. Each **39c**

KNITTING BAGS — Utility bags in natural color. Reg. \$1.39 Values **99c**

5-PC. LUNCHEON SETS—Blue and yellow. \$1.70 value. Set **\$1.00**

MOE'S
THE WOMAN'S STORE, INC.

SALE!

USE OUR CLUB PLAN

Aeropak Luggage

\$1.98

To

\$19.95

Buy now for graduation gifts. Gray and tan in four patterns. Week-end. Overnight. Wardrobes and Make-up Cases.

10% OFF ON LOTS OF 2 OR MORE PIECES