

Many Prizes Will Be Given Winners of Prosperity Quiz

How many products of the Columbia empire can you name? You'd better brush up on your knowledge of the brand names of this area, for starting April 28, Columbia Empire Industries, Inc., is launching a huge "prosperity quiz" with a grand prize of \$200 in cash and numerous merchandise prizes. Merchandise prizes include: a complete suite of Fashion Flow furniture, offered by the B. P. John Furniture Corp.; an exterior house painting job, including materials and labor, up to \$100, offered by W. P. Fuller and company; plus roofing material for a house offered by the Pacific Roofing company; a 1940 Montag Princess kitchen range; a Fowler automatic electric hot water tank offered by the Fowler Manufacturing company; and a week's vacation free for your family at the famous Seaside resort, The Tides, offered by George L. Baker, manager of Columbia Empire Industries, Inc.

In addition to the cash prize of \$200 and the general merchandise awards, district prizes are being offered in each city participating in the campaign. District prizes for Klamath Falls include:

One 25-lb. sack White Satin sugar, one 40-lb. sack Crown, best patent flour, one case 1-lb. tins Golden West coffee, one case assorted Triangle cereals, one pkg. 5 lbs. Candy Products jelly beans, one sack Oregon Portland cement, one sack Santa Cruz Portland cement, one quart can General "Quick Step" floor finish, one 5-lb. pkg. Mankind dog food, one pkg. Well-being dog food, four 36-oz. pkgs. Borene granules, one case (six pkgs.) Porter's fresh egg fritters, one pair Bergman's shoes, one Pendleton virgin wool blanket, one Oregon Chief ham, 1 barrel Sperry Drifted Snow "Home-Perfected" flour, one slab Swift's Premium bacon, one case Carnation wheat flakes, one box assorted Sunshine biscuits and candies, one case Wadham's gelatin dessert, one "cocktail bar" containing Knight Packing company products, three dozen cans (1 dozen cans to three winners) Royal Club Oregon white meat albacore tuna.

To enter, the contestant must get a free entry blank from a local retailer, banker or insurance man in his own city. This blank gives the complete rules of the contest and list of prizes in detail. Blanks are provided for writing in the trade names of products of the Columbia empire. Finally, the contestant must write in 100 words or less on the following subject: "I should buy Columbia empire products because—"; judging to be on the basis of the idea expressed and not on literary style.

After the entry blank has been properly filled out, it must be returned to The Herald and News office not later than mid-

ROOSEVELT PTA JOINS ART CENTER; OTHERS ENLIST

The Roosevelt Parent Teachers association voted to assist the program of the Art Center in Klamath Falls at their meeting Tuesday afternoon when they joined the association with a contributing membership of \$5.

In March the Parent Teachers association of Modoc Point, under the direction of Mrs. Wilfred E. Lamm, contributed \$4.70, which was raised at a benefit party, to the Art Center funds.

Other parent teacher organizations of the vicinity are contemplating contributions to the Art Center project. Five rooms at the Altamont junior high school, under the leadership of Mrs. Bertha Ezell, had already become group members of the association.

The Art Center posters displayed in the various merchant's windows of the city are creating interested comment. These posters were made in the commercial art classes of the Salem Art Center by the silk screen process, and are professional in appearance. Training in commercial art will be one of the courses available when the Art Center of Klamath Falls becomes a reality.

Following are new members of the association: Elinor Perry, Inger Frimann, Dorothy Favers, L. C. Jimerson, Mrs. L. C. Jimerson, Mrs. A. C. LeNair, Margaret Sowell, L. D. Sowell, Mrs. Ben Loftsgaard, Dora Foster, Mrs. A. Brearcliffe, Mrs. Emile Buzaid, Mrs. O. K. Puckett, Mrs. A. T. Tappan, R. C. Hastings, Mrs. L. J. Arnes, E. P. Christner, Harry Surles, Mrs. W. B. Hendrickson, D. B. Jenks, Otto Konshott, Mrs. Marie McFarland, Mrs. Jack Krabbe and Mrs. John Coppage.

A meeting of the city council as a whole is scheduled for Friday night at 7 o'clock in the council chambers, according to Mayor Clifton Richmond.

The matter of sending Dr. Peter H. Rozendal, Klamath county health officer, to the League of Oregon Cities convention in Seaside on Thursday, May 23, will be discussed. At this time a state health meeting is being held, it was pointed out. The matter of taxi licenses will also be discussed.

COUNCIL SLATES MEETING FRIDAY

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GASOLINE COSTS FEARED RISING

April 5.—The fear that volume of business losses as a result of the war may force major oil companies to raise the price of gasoline was voiced here today by Ralph A. Coan, treasurer of the Oregon State Motor association.

Until a few months ago a large part of the tremendous output of the American oil companies was shipped to all parts of the globe. Now the export oil business is curtailed to an insignificant dribble as ocean warfare losses, blockades, and limitations of the neutrality act have restricted the off-shore market.

Costs Cited
Mr. Coan pointed out that the oil industry must continue the terrific costs of "being in business" — keeping staff payrolls, meeting tax assessments, maintaining bond interest payments, leases and the other continuing overhead expenses.

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OREGON SURVEY SHOWS GOP LEADS REGISTRATIONS

SALEM, Ore., April 25 (UP)—A survey of the 22 counties which have thus far reported

their 1940 registration figures to the secretary of state yesterday revealed a percentage gain for democrats but a total lead for republicans.

The republican registration for the counties was 101,203, against 92,491 democrats, the democrats gained 5,259 votes compared to the republicans 4311.

The smaller parties — prohibition, socialist, progressive, and the like — had a combined total gain of 9,133 over the 1938 figures.

The individual who says it can't happen here is too smug; and the individual who says it will happen here is too hysterical.—Mrs. Robert A. Taft.

NAVY RECRUITING OFFICES OPENED

Young Klamath county men, over 18 and under 31 years of age, are advised a navy recruiting party arrived in this city Thursday and is located at 219 Federal building, the postoffice. The office will remain open from 8 a. m. to 4 p. m. through Saturday.

Members of the party include Chief Signalman C. B. Perket, Chief Pharmacist Mate E. R. Gibson, and Chief Water Tender

John Sharpe, all of Portland headquarters.

Navy men will be prepared to give information on the US navy, accept applications for enlistment, and give physical examinations. Requirements call for men who can pass physical and mental examinations, of good character, and without police or juvenile records.

WEATHER

NORTHERN CALIFORNIA—Showers today and in south and extreme north portions tonight; Friday generally fair; little change in temperature; moderate to fresh southerly wind off

coast shifting to west and north-west this afternoon.

WASHINGTON AND OREGON—Showers tonight and Friday; snow over high mountains; little change in temperature;

moderate variable wind off coast.

America cannot be permitted to drift, drift, while politicians merely hope, hope.—President John L. Lewis of the CIO.

DANCE

10-TILL-3
MERRILL
EVERY
SAT. NITE
BALDY'S BAND

CASH
ON AUTOMOBILES
Commercial Finance Corp.
116 So. 4th Street
Telephone 471
A HOME-TOWN SERVICE FOR HOME-TOWN FOLKS



COMPARE!

Compare the price of Old Mr. Boston Whiskey with the prices of costly 4-Year-Old Bottled-In-Bonds. Although Old Mr. Boston is the same ripe old age—4 years old—it is milder (90 Proof) than bonded whiskeys and costs you LESS!

90¢
PINT

OLD MR. BOSTON
STRAIGHT
BOURBON
WHISKEY

This Whiskey is 4 Years Old—Not bottled-in-bond—90 Proof

Ben-Berk, Inc., Boston, Mass.

SAVE 25% MORE ON OUR REGULAR LOW SHEET PRICES!



BALANCED THREAD COUNT FOR BALANCED SERVICE

Sparkling white muslins woven for uniform strength and reinforced with strong taped selvages. Hand-torn and finished with deep, strongly stitched hems.

72¢
\$1x99

2-INCH REINFORCEMENTS AT THREE WEAR POINTS

Prelaundered and cellophane wrapped in pairs ready for use. 2-inch woven-in reinforcements down selvages and at center fold assure long service after repeated laundering.

89¢
\$1x101

GUEST CHAMBER SHEETS

OUR BEST MUSLINS WITH PERMANENT SIZE MARKERS

Made of one of the finest muslins ever loomed. Hand-torn with sturdy, wide-taped selvages and deep hems. Soft smooth finish of close-packed thread count.

\$1.00
\$1x99

Needlethrift PILLOWCASES

Fine bleached muslin in 42x36-inch size. Deep top hems are neatly tailored.

15¢



FourStar Towels
Pastels. Striped Borders. Textures
Big 22x24-inch bath size in snowy white, with colored borders, reversible pastels or texture weaves with tubular selvages. Four-Star Morning Glow Miracle quality.
BATH MAT SET, Pastel chenilles, \$1
HUCK TOWELS, 15"x30", bordered, 9¢

80 SQUARE PERCALES 3¢
New florals and geometrics in pastel or bright colors. 36-inch.
30-IN. AWNING STRIPES 19¢
Gayly printed stripes of green, orange, brown on heavy canvas.

WINDOW SHADES

49¢
Sand, buff or green in 3x6-foot size with rollers.

89¢ CHEESE CLOTH

69¢
30 yards of soft, absorbent cheesecloth in natural cream. 36-inch.

STRIPED AWNINGS

79¢
Bright pointed stripes on heavy canvas. 30 or 36-inch windows.

DUSTITE CRETONNE

55¢
Sunfast, tubfast and dustite cretonnes in new florals. 48-inch.

STAMPED PILLOWCASES

39¢
Snowy, fine-count Pepperell. 42x36-inch; stamped and hemstitched.

SOFA PILLOWS

79¢
Bright floral prints, beautiful patterns—17x17 inches.

IRONING BOARD SET

39¢
Lace-on muslin cover and standard size non-flammable board pad.

CHENILLE BEDSPREAD

1.98
Two beautiful patterns in 87x108-inch double bed size. Pastels.

MATTRESS COVER

89¢
Double bed size in muslin with lockstitched seams; rubber fasteners.

DRAPES MADE FREE DURING THIS EVENT



NEW FLORAL DESIGNS

Four Star
Floral Damask

90¢
yd.

Luxury in the lustrous sheen of beautiful rayon and cotton floral damasks. Full 50-inch widths in wine, green, rust, eggshell, gold or dusty rose. All you do is choose the pattern. We'll make the drapes for you.

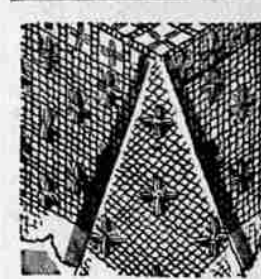
Service for Eight

FOUR STAR
Silverplate
19.95
2.50 DOWN
Usual Carrying Charge



"Treasure," "Priscilla," or "Fascination" in Wm. Rogers overlaid silverplate. Complete service for eight in tarnishproof hardwood chest. Extra plating at points of wear.
Reg. 10c Flatware "Fashionplate" flatware to fill in everyday sets. 7/2c

SAVE DURING APRIL SALES



HANDMADE ECRU Lace Cloth

70x90 **1.98**

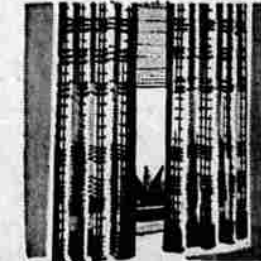
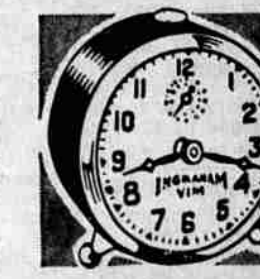
Tuscany type lace handmade and embroidered in China. Soft twist ecru cottons in 70x90-inch size.

INGRAHAM "VIM" Alarm Clock

98¢ VALUE **79¢**

Round enameled and nickel trimmed case with enclosed bell alarm and top shut-off button. Black numerals.

WALL CLOCK, electric or 8-day movement. 2.50 value, 1.79



BRIGHTLY STRIPED Carioca

Reg. 25¢ **19¢**

Gay stripes of rust, brown, green, orange and tan on cotton nets. Full cut generous sizes. Hemmed and headed.

SEARS
ROEBUCK and CO.

133 So. 8th

Telephone 148

SCARE AWAY STOCKING RUNS! USE NEW COOL-WATER IVORY SNOW

Easy! Give Your Stockings this Safe Nightly Care!

WHEN STOCKING BILLS SOAR—what's the trouble? Isn't it too many runs? Then—scare 'em away! Give stockings a nightly sudsing in Ivory Snow. My—how that simple care helps cut down those pesky runs!

Two minutes—that's how quick Ivory Snow washes stockings. This new soap suds in 3 seconds in cool water! And what safety—Ivory Snow is a new form of pure Ivory Soap. Stockings get two grand benefits—pure soap and cool-water washing for double-safe care.

And remember—hot water and strong soap often weaken threads. Then when you bend or sit, a run may pop!

So help your stockings wear longer. Get Ivory Snow today.

SUDS IN 3 SECONDS!
Sleepy? Try Ivory Snow's short-cut—suds in cool water in 1-2-3! Why use slow-poke soaps?

SHEER BEAUTY!
Give sheer hose real beauty care! Every night bathe them in pure, cool suds of Ivory Snow. So safe!

NEW FORM OF IVORY SOAP
99 1/2% PURE

THUNDERBOLT REG. U. S. PAT. OFF.
PRINTED & MANUFACTURED IN U. S. A.