

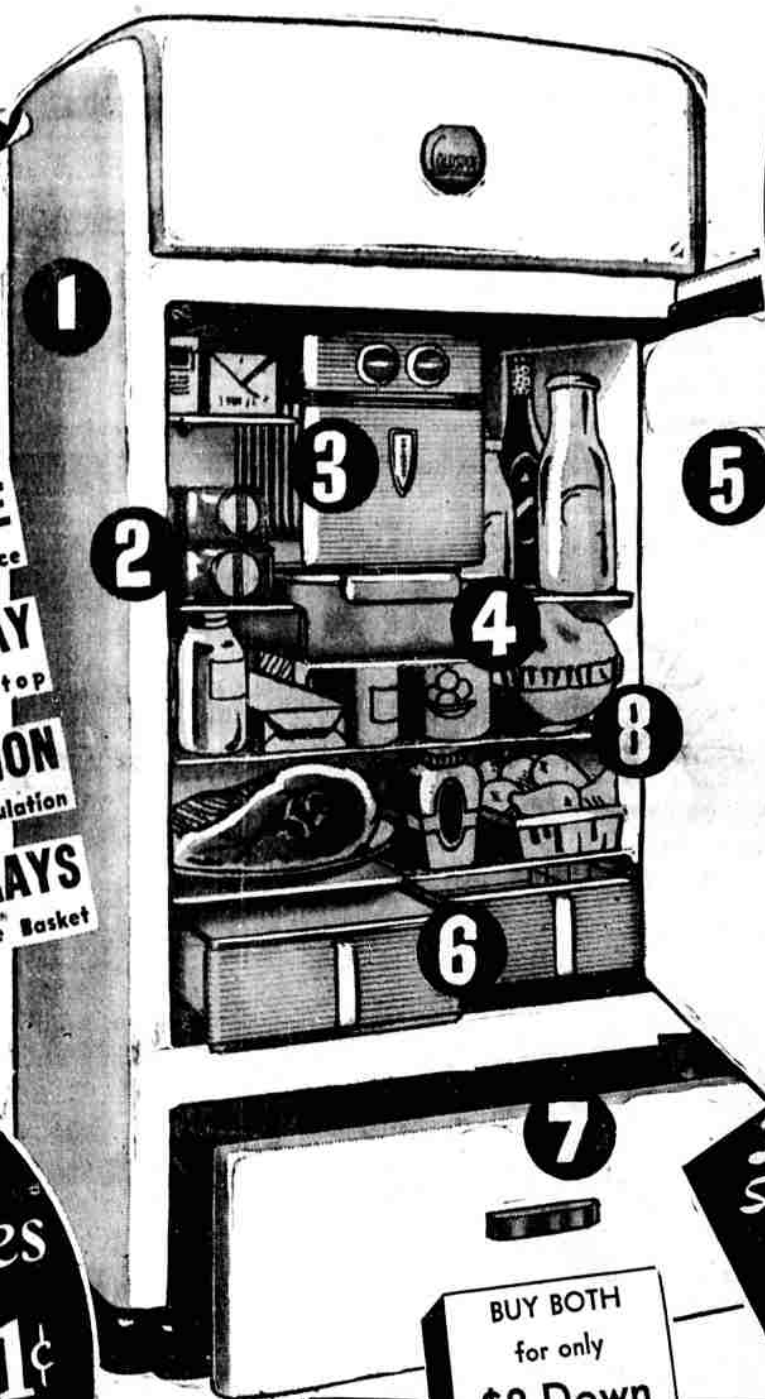
Take Advantage of These Low Prices! Employees SELL-A-BRASHUN Ends Saturday!

at Sears 6.4 COLD SPOT

CUBIC FOOT With 12.8 Square Feet of Shelf Area

New "Mercury"...The Value
Surprise of 1940...A Big,
Completely Equipped SIX

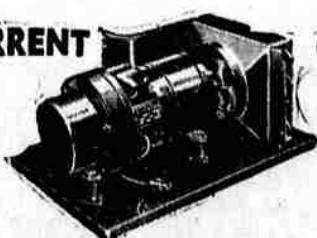
- 1 BONDORIZED STEEL
All Steel Constructed Cabinet
- 2 2 WATER BOTTLES
Quart size; shaped to fit shelf
- 3 109 CUBES OF ICE
5 trays; 10 pounds 8 ounces of ice
- 4 LIDDED MEAT TRAY
Freezing Tray with glass top
- 5 3 INCH INSULATION
Coldex Double Duty Insulation
- 6 TWO FOODEX TRAYS
Porcelained Tray, Wire Basket



Insist On All
of These Features
but don't pay 1¢
more for them



FAMOUS CURRENT



CUTTER UNIT

Super-powered, quiet
and thrifty. Only 5
moving parts, perma-
nently sealed in oil.

Runs only a fraction
of the time to keep
foods safe, cuts cur-
rent costs to the bone.

- 7 LARGE HANDI-BIN
Sliding Drawer; 20% More Space
- 8 PORCELAIN INSIDE
Acid Resisting; Dulux Exterior

\$129.95
Given A BEAUTIFUL
53-PIECE
DINNERWARE SET
WORTH
\$14.95

GIVEN! While they last! Your
choice of 4 patterns—
53-piece sets including the impressive
"Clive" pattern, the popular "Cat-
Tail" and 2 imported sets! Values up
to \$14.95.



5 YEAR PROTECTION

"MERCURY" MODEL... THE FINEST ELECTRIC REFRIGERA-
TOR EVER MADE TO SELL FOR THIS AMAZING PRICE!
Brilliant new "Mercury" Coldspot that answers every need for re-
frigeration in the home, with a list of features that outvalues any
other make. This is the Coldspot you'll want in your kitchen... the
latest and greatest product in a line that now serves over a million
homemakers. This is the Coldspot that gives you a completely equip-
ped, completely COLDEX insulated big 6.3 cu. ft. capacity family size
electric refrigerator at dollars less than others' models of similar
quality and equal capacity. Why pay more? Buy Sears "Mercury"
and save the difference!
6 cu. ft. Standard Coldspot only \$88

20% More
STORAGE
SPACE
HERE

BUY BOTH
for only
\$8 Down

COMBINATION

ELECTRIC RANGE

Liberal Trade-in for Your Old Range!

\$179⁵⁰

Modern down-to-the-floor and back-to-the-wall design! Glistening chrome-
trimmed porcelain enamel finish! 5-heat switches for Chromalox units,
deep thrift cooker, lamp, automatic oven timer, self-starting electric clock
and interval timer, outlet plug and condiment set.

Other Electroday Ranges as Low as \$99.50



- * Two Cooking Lids
- * Cast Iron Firebox
- * Double Unit Oven
- * Duplex Grate Bars
- * Oven Heat Control
- * 1 P. Steel Body

SEARS ECONOMY PACKAGE No. 1

- \$94.50 Electroday Rangette
- 30 Gal. "Hercules" Electric Hot Water Heater, reg. \$53.95
- \$6.95 "Heatmaster" Electric Iron (Guaranteed 5 years)

ALL THREE
ONLY
\$117
\$5 Down

Sears
ROEBUCK AND CO.