



"THE BOSS HAS GONE—I'M KING FOR A WEEK!"

Assistant Manager's

HURRY! SALE ENDS SATURDAY!

SALE!



UP TO 45% OFF!

GOOD-BYE TO THE BOSS MEANS
GOOD "BUY" TO THE CUSTOMER!

Priced to drive some bargains home! Whatever you pay for Allstates they're a real buy... but at King's Sale all time "lows" they're nothing short of sensational!

Fleet-tested... your's and Sears' guarantee that Allstates are as safe as science and superior construction can make them! Buy them now... before the Boss returns!

SIZE	Reg. Price	1st Tire	2nd Tire	3rd Tire	4th Tire	You Save on 4 Tires
4.75-19	11.45	8.02	7.44	6.87	6.30	20.60
5.25-17	12.90	9.03	8.39	7.74	7.10	23.60
5.25-18	13.30	9.31	8.65	7.98	7.32	23.92
5.50-17	14.65	10.26	9.52	8.79	8.06	26.36
6.00-16	15.95	11.17	10.37	9.57	8.77	28.72
6.50-16	19.35	13.55	12.58	11.61	10.64	34.84

ALLSTATE SAFETY TREAD 4-PLY GUARANTEED 18 MONTHS

ALLSTATE NON-SKID AND RIB TREAD 4-PLY GUARANTEED 18 MONTHS

FOR EXAMPLE
6.00x16 **7.89** EACH

ON FULL SETS
Other sizes in proportion!

ABOVE PRICES INCLUDE OLD TIRES AS TRADE-IN

TRUCK TIRES
15%
Off Wholesale List



SPRING DRESSES
1.49

Crown tested spun rayons in prints at a price to make front page fashion news! Pleats, gores, tailored or dressy styles in glorious new colors. Pockets... big prints... little prints... that look dollars more! 12 to 20; 38 to 44.

WHERE DID SHE GET THAT HAT?
88c

Bright bits of frippery to baffle your best beau. Mad, gay, dashing as they perch on your brow for dressy dates... and there are sturdy "sport models" too. Straw braids and felts in turbans, pillboxes and tricornes.

Rayon Slips 1.00

Sleek as an eel! 4-gored lace-trimmed or tailored styles. Rayon satin, tea-rose and white... good length with adjustable straps. 32 to 44.

Honeylane Dresses, \$1

Of big importance to little members of the Royal Family! Pert cottons in bright prints and plains. Pleats, snowy collars and trims. 7 to 16.

HONEY SUCKLE DRESSES, 2-6, 1.00

FLOUR BAG SQUARES

6 for 39c
Bleached, hemmed, laundered and ready for use.

30-YARD DUSTER

69c
Bolt of fine quality unbleached cheesecloth.

PRIME JAPARA KAPOK

19c
Big one-pound package in fluffy white kapok.

GRADE "A" CANVAS

19c
Natural cream color in good 28-inch width.

3-LB. COTTON BATT

39c
Selected, fluffy cotton... opens to 22x30 inches.

ALARM CLOCK

Ingram 'Vim' alarm, in choice of black, green or rose. **79c**

BOYS' DRESS SHIRTS

From fine patterned percales. Yoke back, lined collar and cuffs. **49c**

IRONING BOARD PAD

39c
Non-inflammable hair pad with taped muslin cover.

NEW TABLE OILCLOTH

19c
Assorted patterns in gay colors and 46-inch width.

BOX MATTRESS COVER

79c
Double bed size with secure button fasteners—muslin.

MATTRESS PROTECTOR

1.39
Bleached muslin, cotton filled and zig-zag stitched.

4-PLY CROCHET COTTON

12c
Big 800-yard skein of 4-ply crochet cotton. Cream.

Stamped Pepperell

PILLOW CASES

Special..... **39c** Pr.

MEN'S WORK SHOES

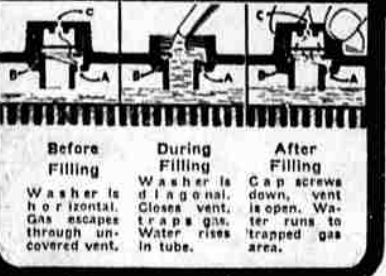
Soft uppers of black elk-tanned cowhide. Steel arches. composition soles. **\$2.40**

49c

Here's Glamour, Girls...

Where leg-arts counts... girls... strut your stuff in the silken splendor of these sheer four threads... and you will lead the fashion parade! Three new Spring shades with those stretchy mercerized tops for extra wear. Sizes 8 1/2-10 1/2.

With Automatic NO SPILL... Safety VENT!



Cross Country BATTERY

Ford V-8's and Late Model Chev's. **5.95**

(with old battery)

Lifewear rubber separators and automatic no-spill safety vent that prevents overfilling and loss of electrolyte through filler plugs. 24 month guarantee.

Energex Battery (with old battery)..... **3.75**
Gold Crest Battery (with old battery)..... **2.75**

The King's Royal Fiber SEAT COVERS

Water-repellent jacquard fiber covers with whipcord coues backs. Perfectly tailored, easy to install. Split Back 2.85 Sedan, Coach 4.85 **1.98**

CROSS COUNTRY MOTOR OIL



KEEP YOUR MOTOR SEALED IN OIL

Our price'll pour oil on troubled motors! 100% Pure Pennsylvania... Compares with others selling at 35c per quart... Lubricates instantly... will not break down and has greater natural oiliness. **59c** GALLON In your own container

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SEARS, ROEBUCK AND CO.

Sears Sell Anything and Everything Totaling \$10 or More on the EASY PAYMENT PLAN