

THANKSGIVING DINNER PRICE SAME AS 1938

By VICTOR BALLAHE United Press Staff Correspondent SALEM, Ore., Oct. 21 (UP)— Despite war conditions and their effect on farm prices the Oregon housewife will make about the same cash outlay for her Thanksgiving dinner this year as she did in 1938 figures released by government farm reporting agencies indicate.

U. S. department of agriculture estimates show that most crops will be larger, a condition that will forestall any immediate major price rise. As far as any sharp advance in prices due to the war goes Oregon State college's extension agricultural economist, L. R. Hrethaupt, says: "It would be easy, however, to over-emphasize the effects of the European war upon prices for farm products for this country, as the duration of the conflict is extremely uncertain and the record of the World war of 25 years ago shows that no material change occurred in the general level of farm prices for approximately two years."

The extension service places the general average of farm prices in Oregon during the full year, 1938, about four per cent above the average of 1938. Much of this increase is due to the sharp advance taken by farm products when speculative buying took place during the first few weeks of European hostilities. Many of these products have now assumed a normal price level justified solely by domestic demand.

The chief victim of the Thanksgiving feast, the turkey, should cost less than last year because of a considerable increase in production which the increased demand will probably not be able to absorb. The department of agriculture statisticians place the 1939 Oregon production at 1,518,000 birds compared to 1,265,000 last year. Cranberry sauce to go with the turkey will also be less expensive than last year. This year's production in the nation is estimated by the U. S. marketing service at 656,500 barrels, far above the 476,700 barrels produced in 1938. Oregon-Washington production of cranberries this year is expected to drop five per cent from last year's figure but the reduction should result only in a slackening off of shipments from the northwest and not in increased prices here.

Sugar, scared skyward by the outbreak of the war, has dropped back considerably the past few weeks but the price will still be higher than last year. The same situation holds true in the grain product price level.

Eggs and dairy products, accounting for much of the gain in farm income, the housewife will pay higher prices for these products this year than she did last year.

Truck produce should sell for about the same price as last year with the exception of lettuce which will be higher because of a ten per cent drop in production. The department indicated a larger production of celery but quality will be poorer than last year. Onion production is exceptionally large and quality is exceptionally good which means that stock can be held over longer to maintain a market price about the same as last year. Squash, Irish potatoes, yams and sweet potatoes should cost nearly the same as in 1938.

Apples and pears, because of interrupted export shipments, will be lower in price than last year. Citrus crops are expected to remain at the same price level.

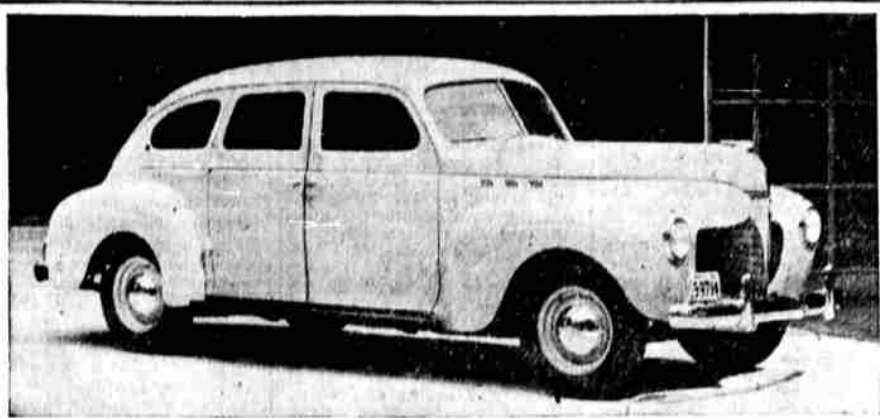
Walnuts, filberts and almonds, with estimated greater production, may fall below last year's price level, but, on the other hand, the increased consumption could offset most of these anticipated declines. Pecans will be higher because production is off. Another factor entering into keeping the cost of the holiday meal at about the same level as last year is the fact that most of the products used are not war commodities. A few minor items, Italian chestnuts, imported wines, spices and dates from Iraq, will feel the effect of the war on world commerce and will eventually bring higher prices.

OSTENDORF GOES TO TRUCK MEET

One of the key leaders invited to attend the 1940 Dodge truck introductory meetings for this region was Ed Ostendorf of the Ostendorf Motor company, who returned home this week after a full day of active participation in a round table discussion of new merchandising plans and a preview of the new 1940 Dodge trucks and commercial cars at City Civic auditorium in Portland, Ore. The meeting, Ostendorf said, was called by sales officials of Dodge truck division of Chrysler corporation and was attended by factory executives and a representative group of dealers and their sales forces. In charge of the meet in Portland was Tom Moss, truck general sales manager. While not permitted to give details of the 1940 Dodge truck models he said he was deeply impressed with the increasing importance given to the design of commercial cars and trucks.

Bats possess greater flying ability than birds.

1940 De Soto Models Make Their Bow Here



"It's beautiful from any angle," is the statement being made about the new 1940 De Soto, being shown for the first time this week in dealers' showrooms in this area. With wheelbase of 122 1/2 inches, 100 horsepower engine, and increased dimensions in hip, leg, elbow and headroom, the new car also boasts a new high standard of comfort due to re-distribution of chassis weight elements. Other 1940 De Soto highlights are Sealed-Beam headlamps, concealed front door hinges, new safety signals on instrument panel and new easier Handy-Shift on the steering post with full tenite lever.

An Exclamation Point, Plus!



Here is Raymond Loewy's idea of what a personable car should be—and who wouldn't agree? Have you ever seen such sweeping streamlining before? It's a Studebaker President two-door sedan, a 1940 model that is making its bow at local Studebaker showrooms. Concealed door hinges and "hidden" door handles contribute a great deal to the long flowing symmetry of the body.

STUDEBAKER GETS EYE IN CAR SHOWS

It's "show season" in the west and cities large and small are staging their annual expositions of new motor cars and presenting 1940 models to the public. And it is definitely "show season" for Studebaker wherever new cars are being displayed, whether actual auto salons are in progress or planned, or the brilliantly-styled and ultra-modern vehicles are being given their "coming-out party" on the show-room floors of local dealers. Augmenting the Champions—the line of lightweight and light-priced Studebakers presented several weeks ago—Studebaker now introduces the rest of the season's new line. It is announced by Ralph McCulloch, Klamath dealer. Showcased in all their new perfection at McCulloch Motor company are the 90 horsepower Commander and the impressive big 110 horsepower President. These are the newest of the 1940 line and, added to the 78 horsepower Champion, give an all-embellishing choice, it is pointed out here. There's a car for every purse or range of taste in the 1940 Studebaker line, it is agreed.

ART CENTER GROUP PLANS DINNER TO INTRODUCE PROJECT

The executive board of the Klamath Falls federal art center met Thursday evening at the home of Mrs. Walter Brown on Pacific Terrace when Mrs. Brown, vice president of the group, presided in the absence of Rev. L. K. Johnson, the president, who is in the east. Reports were made of the progress to date and plans were discussed for the dinner of introduction for the Klamath Falls federal art center. Dr. Burt Brown Barker, vice president of the University of Oregon, who assisted in the establishment of the federal art center at Salem, has accepted an invitation to speak at this dinner, and the date will be announced within a short time. An invitation to this dinner is extended to members of all service clubs and to all residents of this city and the outlying districts. Some snow is so light that 17 inches are required to make one inch of water, while old snow found in the springtime, may be 50 per cent water. The average is about 10 to 12 inches of snow for one inch of water.

First 1940 Chevrolet



Shown in top picture are Mrs. Rex L. Jarrett of Klamath Falls, with Al Turner of the Turner Chevrolet company, completing the purchase of the first 1940 model Chevrolet to leave the showroom floor. Bottom picture is of Harry Hartz, left, and Al Turner at the Turner Chevrolet company here, inspecting a Chevrolet truck which stopped in Klamath during a transcontinental economy run.

QUARTERBACKS TO DIGEST FOOTBALL GAME STATISTICS

The Quarterback club Saturday invited all football fans to their noon meeting Monday at the Willard hotel where football in general and the Medford-Klamath game in particular will be reviewed. The speaker list was not announced but it is expected that as usual Coach Snowy Gustafson will serve a detailed menu of facts and figures on the Pelicans' scoreless tie with Medford Friday night. The Quarterback audience will digest these tidbits along with the offerings of other experts and observers.

POTATO PICKER HELD FOR MEDFORD

Austin Cain, charged with larceny by baillee on a warrant issued by Douglas county officials, was arrested near Merrill by state police and lodged in the Klamath county jail awaiting arrival of Sheriff Percy Webb of Roseburg. Cain was employed in the potato fields as a picker, officers said.

SOCIETY

MISS LUTTRELL HONOR GUEST AT SHOWER

Miss Mona Ruth Luttrell, whose marriage to Mr. Arthur Holtz of Klamath Falls will be an event of November the thirtieth, was complimented with a shower given Wednesday evening in the pine paneled room of the Elks club with Mrs. William H. Evans, Mrs. Lloyd Derby, Mrs. Louis Mann and Miss E. J. Powell as hostesses. Halloween decorations were used about the room and both bride and pinneers were enjoyed. Little Lois Luttrell, a sister of the bride-elect, assisted during the evening. Guests included Mrs. Dewey Powell, Mrs. Rita Bowdon, Mrs. Clifford Woods, Mrs. Newt Nelson, Mrs. Lida Burns, Mrs. Russ Saunders, Mrs. Ann Osgard, Mrs. Art Wells, Mrs. Leo Bosh, Mrs. Lonnie Hewett, Mrs. Bill Starr, Mrs. Elroy Call, Miss Dorothy Holst, Miss Esther Anderson, Mrs. R. Parret, Mrs. J. J. Fox, Mrs. H. L. Evans, Mrs. Fred Floetke, Mrs. Emil Buzaid, Mrs. Herb Cochran, Mrs. Fred Hoagland, Mrs. H. Harshberger, Mrs. Al Rooms, Mrs. Loyal Hopkins, Mrs. Tom Lawrence, Mrs. Frank Wilson, Mrs. Angus Newton and Mrs. Helen Howard.

OFFICERS FOR COMING YEAR ELECTED BY CLUB

The Young Ladies social club met at the home of Mrs. Ronald Sanford on Wednesday afternoon, October the eighteenth. A business meeting was held and further plans were made for a Halloween party to be given November the fourth at the home of Mrs. Ozlin Fralley. Mrs. Ben Shephard was elected president for the coming year. Mrs. Dean Syster is the newly elected vice president and Mrs. Milan Holland will serve as secretary and treasurer. Installation of new officers will be held at the next meeting, November the first, at the home of Mrs. Jack Horney, 1727 Crescent avenue. Mrs. Harvey Hayden will be the installation officer. An interesting article on "The English Girl of Today" was given by Mrs. Milan Holland. Mrs. Sanford served refreshments to Mrs. E. R. Robertson, Mrs. Oscar Harper, Mrs. Clarence West, Mrs. Wyatt Swisher, Mrs. Jack Harpey, Mrs. Milan Holland, Mrs. A. C. Bates, Mrs. Dan Comer, Mrs. Dean Syster, Mrs. Ben Shephard, Mrs. Orrin Frasley, Mrs. Howard Dooge and Mrs. Ray Keller.

MRS. GASTER IS COMPLIMENTED WITH SHOWER

Mrs. Paul Gaster was complimented with a shower on Thursday evening, October the twelfth, at the home of Mrs. A. W. Winegar. Rooms were decorated with autumn flowers and Halloween novelties were used. Bridge was played during the evening with high score held by Mrs. Roy Burnett, low score by Miss Maxine Laurenson and traveling gift to Miss Catherine Jackson. Supper was served at a late hour to Mrs. Roy Burnett, Mrs. E. Lindsay, Mrs. C. A. Larson, Mrs. Freda Jackson, Mrs. S. A. Gaster, Mrs. Jack Sanor, Mrs. Eric Landen, Mrs. John Weber, Miss Catherine Jackson, Miss Agnes Barrow, Miss Maxine Laurenson, Miss Allene Hough, Miss Freda Weber, Miss Clara Winegar, Mrs. Paul Gaster, Mrs. Albert Gaster and Mrs. A. W. Winegar, the hostess.

DEGREE OF HONOR WILL ENTERTAIN VISITORS HERE

On Monday, October the twenty-third, the Degree of Honor will entertain the members from Bend and Medford lodges. The state president, Mrs. Ethel Lindholm of Portland will be the guest of the evening. There will be a potluck dinner in the KC hall at six o'clock followed by the regular meeting at eight o'clock at which time a new class will be initiated. Bond chapter is bringing a drill team consisting of sixteen members. They will put on their drill work during the evening meeting. New members are especially urged to be present. Mrs. "Dolly" Cox is chairman of the committee for the evening, assisted by Mrs. Viola Dixon, and Miss Dorothy Derah. Any local members wishing further information concerning the dinner, please call one of the committee members.

ALGOMA-PELICAN HOME ECONOMICS CLUB MEETS

The Algoma-Pelican Home Economics club met at the home of Mrs. Joe Brown in Algoma on Wednesday morning, October the eleventh. Mrs. Winnifred Gillen of Klamath Falls demonstrated the cooking of pork and lamb dishes, which were enjoyed by the ladies with their sandwiches, salad, and coffee. In the afternoon the business meeting was held with Mrs. Fred Hagelstein, the chairman, in charge. Other officers are Mrs. M. O. Brallier, vice chairman and Miss Gertrude Cox, secretary and treasurer. Project leaders are: for clothing, Mrs. Hansen and Mrs. Underhill; foods, Mrs. Ed Brown and Mrs. W. E. Lloyd. Standing committees: heads, luncheon, Mrs. Jones; finance, Mrs. Hendrickson; librarian, Mrs. Karl Weger; housing, Mrs. Joe Brown and Mrs. Finnell; recreation, Mrs. Hansen and Mrs. Herb England; publicity, Mrs. Edwin Logan. There was an attendance of thirteen old members and fourteen new ones. The next meeting will be at the home of Mrs. Hendrickson, 2503 Scott street on November the eighth.

NEWLYWEDS HONORED AT PARTY HERE

Mr. and Mrs. Michael Eschmody entertained at their new home, 2446 Reclamation avenue, on October the fourteenth with a welcome home party for Mr. and Mrs. Vern Murphy who have just returned from their wedding trip. They were married in Reno, October the sixth. Mrs. Murphy was the former Nellie Bonner of Pine Bluffs, Arkansas. Assisting Mrs. Darmody as hostess were Mrs. Charles Putnam, mother of the bride, and Mrs. E. Debbis Potts. A buffet supper was served at midnight. A miniature bride and groom in a setting of fall flowers was used on the buffet. Games were played during the evening and awards made to the contest winners. Mr. and Mrs. Murphy will be at home to their many friends at 990 Owens street. Guests of Saturday evening were Mr. and Mrs. Willis Homer, Mr. and Mrs. Charles Putnam, Mr. and Mrs. Vern Murphy, Mr. and Mrs. E. Debbis Potts, Miss Cordella Cantrell, Mr. Billy Wilkins, Mr. and Mrs. R. Darmody, the hosts.

Friendship Club Plans Card Party

The Friendship club will meet Friday afternoon, October the twenty-seventh at 4:30 o'clock at the home of Mrs. Margaret Smith on Shasta way with Mrs. Agnes Gloystein and Mrs. Freda Jackson assisting hostesses. Luncheon will be served and auction bridge played. Each member is asked to bring a guest.

Merrill Young People Enjoy Skating Party

Thirty-five young people of Merrill held a skating party Tuesday evening, October the seventeenth at Poole's Roller-drome. This group of young people is planning a skating party each month this winter.

Mr. and Mrs. Frank Wilson of Alameda street, accompanied by Mrs. R. K. Schoube of North Fifth street, left Friday for Portland where they will enjoy a week's visit. En route north they planned to stop at Bend for a short time.

During courtship, mail files of the family emporia present the females with gifts—glistening bubbles containing prey, or bits of gay flower petals.

INSULATION FIRM TO OPEN STORE ON MAIN STREET

Announcement of the opening of retail and district headquarters of the Western States Insulation company at 412 Main street was made here this week by C. F. Christianson and E. G. Powell, owners. The company is sole west coast distributor for the United States Rock Wool company, specializing in rock wool home insulation. The state of Oregon and the northern California counties are included in the district with Klamath Falls as headquarters. Christianson and Powell come to Klamath from Reno, Nev.

SONG LAMPOONS COL. LINDBERGH

LONDON, Oct. 21 (Canadian Press)—The audience interrupted a performance at the Gate theatre last night to cheer a song lampooning Col. Charles A. Lindbergh and others. One verse of the song, which was aimed at various prominent persons, went like this: "Then there's Colonel Lindbergh Who made a pretty speech. He's somewhere in America, We're glad he's out of reach." The speech referred to apparently was the one he made last Friday criticizing Canada's position in the war.

"Chevrolet's First Again!"

Advertisement for Chevrolet featuring various models and features. Text includes: "First again in modern features... first again in beauty and luxury... first again in performance with economy... first again in driving ease, riding ease and safety... first again in high quality at low cost among all cars in its price range!" Features listed include: NEW "ROYAL CLIPPER" STYLING, NEW FULL-VISION BODIES BY FISHER, BIGGER INSIDE AND OUTSIDE, NEW SEALED BEAM HEADLIGHTS WITH SEPARATE PARKING LIGHTS, ONLY CHEVROLET HAS ALL THESE QUALITY FEATURES (ALL-SILENT SYNCRO-MESH TRANSMISSION, IMPROVED SHOCK-PROOF STEERING, NEW CRYSTAL-CLEAR HI-TEST SAFETY PLATE GLASS, NEW SAFE-LOCK HOOD, RIGHT-SIDE SERVICE), 85-H.P. VALVE-IN-HEAD SIX \$659, PERFECTED HYDRAULIC BRAKES, LARGER TIPTOE-MATIC CLUTCH, CHEVROLET HAS MORE THAN 175 IMPORTANT MODERN FEATURES. Turner Chevrolet Co., 410 South Sixth Street, Phone 49.