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By Mail
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Six Months \$12.50
One Year \$22.50
Delivered by Carrier in City \$1.75
One Month \$1.25
Three Months \$3.75
Six Months \$7.50
One Year \$14.00
MEMBER AUDIT BUREAU OF CIRCULATION

Publicity Problems
WITH organization activities resuming on a large scale in the community, we offer here a word of advice and an appeal to those persons placed in charge of publicity for these various groups.
Let us say, in the first place, that this newspaper is happy to give proper coverage to the activities of all such organizations. For many years various organizations have used the brief column in the paper as the means of notifying members of meetings and other events. We want to continue this service, and we want to carry all other information on organization activities that will be of general interest.
A point to be remembered by publicity chairmen is that a little good publicity is worth more than a lot of poor publicity. There is no sense in judging publicity by the number of inches of space appearing in this paper, but this is a fairly common practice.
On a number of occasions in the past, publicity "contests" have been sponsored by various general organizations among their several units. The idea was to see which could get the most space in the newspapers. Little attention was paid to the quality of the material appearing, and much of it was worthless from an informational standpoint. This has been most unfair to newspapers, which usually yield to the pressure to waste space on such material. To do this, it is necessary to squeeze out other stories or pictures of real interest to readers.
Publicity chairmen who want to do the most effective job for their organizations will follow these rules:
Make routine announcements timely, brief and to the point.
Try to develop information of real news interest about the activities of their group.
If copy is prepared, make it neat, legible, and in accordance with the style which can easily be picked up by reading staff newspaper stories.
Disregard space as a measure of the success of the publicity work.
Be on the lookout for striking, newsworthy pictures which the paper will be glad to use.
These suggestions are offered in a spirit of cooperation, and with assurance that it is the goal of the news and editorial staff of this newspaper to give all worthy organizations adequate coverage of their activities.

Restraint in the West
THE hostilities in the west of Europe thus far have been marked by a notable absence of the bombing of civilian populations.
The Nazis have not bombed Paris or London. The Allies have not bombed Berlin or other interior cities of Germany. There have been screaming air raid warnings in these cities, but no actual bomb-dropping has developed.
British planes have on a number of occasions flown well into Germany, but they have dropped leaflets instead of explosives.
If one were to hazard a guess, he would assume that neither side is anxious to start this sort of warfare in the west, realizing that retaliation will follow.
This is a good sign. A world already horrified by what is going on in Europe, will hope for continuance of this restraint.

Helping the Band
SATURDAY night's high school football game is scheduled as a benefit for the band. Purchase of uniforms and other expenditures will be met, in part, by the receipts from this game, which will be played against Chico high school.
Under the direction of Charles Stanfield, the band, and the drill groups, have added tremendously to the interesting features of high school athletic contests. These groups last year performed with real "class" and were worthy of the pride of every resident of the community. This program is to be continued this year.
Those who go to the Saturday night game will not only see the high school team in its first test of the year, but they will witness the inauguration of the music and drill activities for the year. And their admission payment will help to keep these activities on the high plane established last fall.

Courthouse Records
TUESDAY
Marriage Applications
JOHNSON - HAMILTON—Cecil William Johnson, 29, foreman, resident of Los Angeles, native of Texas. Thelma Hamilton, 23, waitress, resident of Klamath Falls, native of Arkansas. Three-day requirement waived.
Divorce Decrees
Lorraine Buchanan versus Russell C. Buchanan. Plaintiff granted restoration of her former name, Lorraine Peppard.
Dorothy Evelyn McClain versus Horace James McClain. Plaintiff granted custody of one minor child.
Divorce Suit Filed
Della V. Moskop versus Samuel E. Moskop. Charge, cruel and inhuman treatment. Couple married at Eugene, September 29, 1935. Plaintiff asks restoration of her maiden name, Della V. Rutter, D. E. Van Vector, attorney for plaintiff.
Justice Court
Walter B. Holmes. Improper license. Fine of \$10 suspended.
Samson Melvin Stewart. No license on trailer. Fine of \$10.
Poland will be lost any way you calculate.—Adolf Hitler.

NEWS BEHIND THE NEWS
By PAUL MALLON
WASHINGTON, Sept. 13.—The cost of this war can be measured roughly by the yet unpaid cost of the last one.
The debt of the U. S. treasury on March 31, 1917, just before we entered the first world war was a paltry \$1,282,000,000—less than national defense now costs a year. Peak of the war-indebted debt was reached August 31, 1919, when the treasury owed \$26,597,000,000. So our brief participation cost us more than \$23,000,000,000.
But we would not be going into this one with such a light debt as in 1919. Today the debt is nearly \$41,000,000,000.
BRITAIN'S BURDEN
Financial obligations confronting the British are even more formidable. Britain's debt before the first world war amounted to less than \$3,000,000,000. At the end of the war it jumped to \$40,000,000,000, which means the last war cost the British about \$37,000,000,000.
The cost has not been paid. Latest figures available here showed Britain's treasury obligations amounted to about \$42,000,000,000 at the end of last year.
FINANCIAL CONCEALMENT
Difficulties of such comparatively sound nations as the United States and Britain are less imposing than those of France, and minor when compared with the mystical depths of financial weakness in Germany and Italy. German and Italian debt figures are not worth mentioning in view of the financial concealment practiced in those nations for the past few years (Germany claims a debt of only 20,000,000,000 reichmarks while Italy's surface debt would seem to be only \$3,500,000,000. The official French debt figure is 550,000,000,000 francs, not including her war debts to Britain and the U. S., but as about 20,000,000,000 francs of this is external debt, which probably must be figured at 19 cents to the franc, the total French debt is about \$15,000,000,000, probably much above.
You will have to draw your own conclusion as to what this war will do to the world.
NOT MUCH HOPE
Yet few here hold high hopes that the anticipated German peace overtures will work out successfully.
Everything inside confirms the impression that the British particularly have come to the conclusion that Hitler must go if his empire is to survive. He has whittled away her trade her dominion (financially and politically) over the small nations of central Europe, and so weakened British prestige in the far east that the Japanese slap Englishmen with impunity. To a lesser degree, the French too regard their national security as depending upon the liquidation of der fuhrer.
HOLLOW SOUND
Sounds of the first week of fighting from the western front had a somewhat hollow sound to military men here. They deduced that not a shell had reached either the German or the French major fortifications.
First tip on any major military movement may come with the first news of heavy artillery activity. A long and terrific barrage is likely to precede any outstanding activity.
Politics has been decreed adjourned, but the adjournment has only increased private speculation among the politicians regarding 1940 possibilities. The election cannot be adjourned.
First off-hand conclusion among the politicians is that the international emergency is likely to work in favor of those public figures in the spotlight and may work against the younger candidates. The younger candidate most often mentioned is, of course, Dewey of New York. Oldsters who will be in the limelight are State Secretary Hull, Vice President Garner, Senator Vandenberg and possibly Mayor LaGuardia (he is likely to be invited into the government somewhere), not to mention Mr. Roosevelt himself.
It is being assumed, probably prematurely, that Mr. Roosevelt's renomination for a third term has now become in order. Comments of legislative leaders heard on the long distance telephone indicate they have not yet accepted this deduction. They are saying: "This country is not at war yet and should never be." No need exists for congress, the supreme court and everyone except Mr. Roosevelt to withdraw.

Want a copy book, a pencil and some of those little gold stars like teachers use.
The Astrologer
William Dawson, resident of the Willard hotel, a teacher of astrology, is answering questions from The News and Herald subscribers concerning those born between 1890 and 1925. Questions should be addressed to Mr. Dawson at the Willard hotel, where he also can be reached by those interested in further information. No real names will be used in the published answers, and for that reason those asking questions should give an identification name.
Give the birth time, place of birth, and ask only one question. Be sure to give the correct name and address of the sender although this will not be used in the published item.
ANSWERS
GRACE JEAN. Born Dec. 21, 1909, at 4 a. m. at Portland, Ore. The success of a marriage is dependable upon two persons. If you had sent the birth date of your prospective husband, I could have given to you the limitations of the safe and danger zones of your marriage venture. The sign of Scorpio rising gives to you a magnetic innate temperament, but the planets Mars and Venus in Scorpio cause you to be jealous and selfish to a more or less degree. If you can bring from their responsibilities," etc., etc.
While adjournment of politics leaves Mr. Hull in the No. 2 spotlight, it also finds him minus any political organization outside his home state, Tennessee. He has asked his friends there not to start any organizations outside. Therefore his chances rest on the possibility that the president would designate him as the heir apparent of indication of this has yet developed, or that he would be accepted at a compromise by the two divergent wings of the party.

THE ASTROLOGER
JACQUELINE JEAN. Born Nov. 8, 1924, at 1:45 p. m. at Fresno, Calif. The planet Mars was rising in the sign Pisces at the time of your birth and it was in harmony with the planet Saturn. This harmony would incline you to be conservative, contentative and persevering. As your ruling planet Jupiter was in discord with Uranus you are apt to be deficient in social qualities, have strange feelings and be separatist and despondent. Education is your outlet and you should go to high school and to college if possible. You will have a great thirst for knowledge as you grow older if you do not have it at present. As you respond to environment of surroundings, you should live where congeniality prevails, but you should not leave home just to please a fancy or just to work for your keep, and at a cost to you of your educational development. Crush any headstrong tendencies.
One group of a dozen engineers and technicians, accompanied by their families, arrived on a single train Sunday, entering the U. S. S. R. by way of Finland.
(Germans have envisaged Russia as a principal source of supply during their war with Britain, France and Poland and Berlin has boasted that the allied blockade of Germany will fall because of Germany's access to "the Russian storehouse.")
Other Soviet preparations to meet the changed European situation caused by the war included a round-up of speculators and food hoarders by police and the military.
A radiocast announcing the drive last night reported arrest of several persons found to have large stocks of kerosene and food.

MAN IN HOSPITAL FROM RIFLE WOUND
Clarence W. Wesley, 134 North Third street, was in a serious condition at the Klamath Valley hospital last night as the result of a gunshot wound which city police, who investigated, believed was self-inflicted.
According to the police Wesley was found about 6:30 p. m. in front of the Klamath Valley hospital where he had walked in a badly wounded condition from his home. Dr. George H. Adler said there was a chance he would recover. The chest wound, caused by a .22 rifle, caused serious loss of blood.
We denounce Stalin's pacts as an alliance with Hitler's brutality, as a piece of hypocrisy.—Traversa Clement, socialist party secretary.
I'm so happy to be here. When I saw the Statue of Liberty, I just cried.—Erika Morini, Austrian concert violinist.
Lowlanders report sighting a German submarine off the Scottish coast. Either that, or it's the Loch Ness monster again.

SIDE GLANCES
ability of the heart to respond to the unusual conditions.
Many tests have been worked out. In one, the subject bends over 10 times and the pulse is recorded to see how long it takes the heart to return to its normal rate.
The ability of the circulatory system to respond promptly to exceptional effort and to return to normal in the proper time, therefore, is the basis of most tests of physical fitness.
The British Royal air force uses the "40-millimeter test." The man who is tested sits with his nose stopped by a clamp. By breathing air out through a suitable mouthpiece, he maintains a column of mercury at a height of 40 millimeters as long as he is able. The doctor takes the rate of his pulse every other five seconds.
If the condition is satisfactory, the pulse rate remains almost unaltered for a minute or longer. If the condition is not satisfactory, the pulse rate fluctuates promptly.
Sir Adolphe Abrahams, who is a physician specializing in the care of athletes, does not believe that this is particularly a good test for athletes. He believes that the best test of physical fitness is the relation of the rate of the heart to exercise.
Among some of the common tests are lifting of a weight over a measured distance for a given number of times, running up and down a flight of stairs in a fixed time, raising and lowering the arms and operating a stationary bicycle. Sir Adolphe believes the best index of physical fitness is the rate at which the heart returns to normal after exercise. As a rule, slowing of the heart begins 10 to 15 seconds after the exercise stops and continues regularly with a return to the resting rate within 45 seconds.
There are many athletes, particularly long distance runners, for whom this test will not apply. They develop an automaticity or routine of conduct which takes them outside many of the rules for testing physical fitness.
What makes a super-athlete is not necessarily a normal condition of his heart, his blood vessels or his muscles, but a sense of coordination that is difficult to measure by anything except the performance in which the super-athlete excels.

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LAST TIMES THURSDAY
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ROBERT DONAT
and lovely
GREER GARSON
NEWS - CARTOON
FRIDAY!
LAST "Spirit of CULVER"
TOMORROW
HE wanted her
for MURDER
SHE wanted him
for LIFE
WALTER WANGER presents
MARCH JOAN
MARCH BENNETT
TRADE WINDS
Ralph Bellamy - Ann Sothern
RAINBOW
JUDY GARLAND
FRANK MORGAN
JACK HALEY
"THE WIZARD OF OZ"
PINE TREE

DEATH CLAIMS ROBERT SLOAN AT PORTLAND
Robert I. Sloan, a long time resident and well known business man of Klamath Falls, died at 7 p. m. Tuesday at a Portland hospital after an illness of nine days. The illness followed an attack of acute appendicitis.
The deceased, whose residence in this city was at 914 Lincoln street, was 53 years old. He was the owner of considerable property in the community and had been engaged in the electrical business here. He was a member of BPOE lodge No. 1247.
Mr. Sloan, who was born at Springfield, Mo., is survived by his wife, Mrs. Georgia Sloan; one son, Robert, Jr., of Palo Alto, Calif.; a brother, Allen, of Klamath Falls, and three sisters, Mrs. Zet Boslar of Ashland, Mrs. Sloan of Medford, and Mrs. S. S. Hill of Klamath Falls.
His wife and son, who were at the bedside at the time of his death, are at the home of her brother, Louis Hongland, at 2022 North Willamette boulevard, Portland.
Funeral services will be conducted at the Portland Crematorium, Thursday at 2 p. m.

Telling The Editor
MORE ON INFIRMARY
KLAMATH FALLS, Ore. (To the Editor)—A. G. Morrison's letter to the editor in the News-Herald of Sept. 11 and 12 is not a convincing argument which will satisfy the average taxpayer, who I am sure feel we should not put all of our eggs in one basket by placing a \$33,000 levy in next budget for rebuilding the county infirmary regardless of the demands of other departments of county government. I have tried to secure the sentiment of strange leaders and other taxpayers and the feeling in general that the county court should not be handicapped altogether in their conduct of county affairs by the demands of this one department, however worthy.
I feel the taxpayers believe we should take the common sense view and build a plant capable of being expanded, rather than by crippling other departments by trying to complete the structure according to present plans, at this time.
The taxpayers are demanding prompt decisions in getting work under headway. The exhibit building is not suitable to house the old people during the winter. It is cold, draughty, and the roof leaks badly. There would probably not be many of the old people left to house after a winter spent in this barn like structure. Many of our taxpayers are expressing concern about this situation and deplore dilatory decisions in getting the new infirmary under construction. It has been three months since the old structure burned and now it seems we are

Nazi Engineers To Aid Russia Alter Industry
MOSCOW, Wednesday, Sept. 13 (AP)—Groups of German engineers arriving in Russia presumably to aid in a reorganization of Soviet industry, it was learned today.
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with
JED PROUTY
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KEN HOWELL
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JUNE CARLSON
ALSO
Sport—"Life of Seabiscuit"
Floyd Gibbons—"Haunted House"
PELICAN