

The Evening Herald

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MEMBER AUDIT BUREAU OF CIRCULATION



Weekend Roundup

IMPRESSIVE as were the figures printed in yesterday's paper on Weed-Klamath highway travel, they are destined to be swelled substantially as development goes forward on the Willamette highway, the Lakeview highway, the Warm Springs highway, and other roads that will funnel traffic toward the Weed route. Those who were here when the Weed highway was still in the embryo stage will remember how traffic there far out-ran development. It is still doing it. The future of traffic on the Weed road, and that means through Klamath county and Klamath Falls, is exceedingly bright.

In response to a recent request for re-publication of mileage figures on the various routes to California from Portland, we give the table of official figures from the state highway commission:

- *Willamette highway, 375 miles.
- *Warm Springs highway, 385 miles.
- *Pacific highway, 391 miles.
- *North Santiam highway, 402 miles.
- *Wapinitia cut-off, 408 miles.
- *South Santiam highway, 417 miles.
- *McKenzie highway, 454 miles.

*When summit section is completed next year.

Another interesting fact brought out by the Weed highway figures released by the California quarantine inspection service is that while they show substantial increases, foreign car registration at the chamber of commerce here is slightly off. Unquestionably Oregon cars contribute to a large extent to the increase in the California figures, but it is still hard to believe in the face of those figures that there are not more cars from other states going through here than was the case last year. It all goes to show the unreliability of Oregon tourist registration figures. The California quarantine inspection is airtight, and the statistics from that department mean something.

Discussion of the proposal to abandon Oregon tourist registration is now on a statewide basis. Principal argument offered in behalf of continuing this program is that it tends to force visitors into chamber of commerce and AAA offices where they can be informed about Oregon and told how we appreciate their visits. We doubt if the local chamber officials feel the necessity of such a plan. The chamber gives service of sufficient value to attract large numbers of tourists, regardless of the registration feature.

Mid-August finds a definite change in the air hereabouts. The night and mornings are sharp. They speak of fall. They remind us of wood supplies, and school kids, and fur coats. It'll be Labor day before we know it. And Thanksgiving isn't so far away as it was on this day last year.

Weather

NORTHERN CALIFORNIA — Fair tonight and Sunday, but fog on the coast and scattered thunderstorms over high Sierras, little change in temperature; gentle southerly wind off the coast.

OREGON — Fair tonight, warmer in extreme north central portion; Sunday fair, warmer in the

interior, local fogs on the coast; gentle northerly wind off the coast.

Outlook for the far western states for the period August 21 to 26, inclusive: generally fair, but occasional thunderstorms over the mountains, normal temperature in California, but above normal elsewhere, but becoming cooler middle of week.

News and Herald Want-Ads get results.

NEWS BEHIND THE NEWS

By PAUL MALLON

(Mr. Mallon is taking a vacation from news by writing purely personal News Behind the News for a two weeks period.)

WASHINGTON, Aug. 18. — One of the secrets of Mr. Roosevelt's political success was his ability to make some business men believe it would be healthy for them to do what he wanted.

The new deal was spending from \$8 to \$10 billions a year, much of it for materials produced by all phases of business. Some manufacturers, relying heavily on government contracts, could not afford to oppose it. They kicked out their old directors early in the new deal, brought in fresh young men with an open political slant. Some of them even let John Lewis and the CIO organize their plants without resistance, because they understood the president intended to promote CIO one way or another. Whenever the president espoused a new business policy, they did not publicly oppose him. If any government move hurt their particular business, they at least were on the new deal's white list which gave them contracts within officialdom where they could generally get consideration if not satisfaction.

This was the smart thing to do—up to now. Recently some experiences have been accumulating among those on the white list, which indicate there may be a change in this situation.

INSIDE STORY

The inside story of a certain large corporation manufacturing a basic national commodity will show you how it is. The corporation cannot be identified publicly for obvious political reasons. But it was one of those with the forward vision to meet half-way the revolution that came with Roosevelt. It did everything the new deal way. About one-fifth of its business was directly or indirectly concerned with government contracts.

Several other smaller concerns in that same industry, however, conspicuously refused. Two in particular fought Roosevelt every inch of the way. They resisted his every move. They went to court. They refused to organize. They had trouble with strikes, the labor board. They were leaders in "the thickheaded squad," as it was called in Washington.

The last couple years of experience, however, indicates that these two leaders of the thick-headed squad have been taking business away from the head of the white list. Their business has been expanding while the percentage done by their white adversary has fallen off, and apparently, solely because the thick ones made a sales program out of their political stand against Roosevelt.

This industry sells mostly to other businesses and other business men. The two non-conformists found ready ears and easy cooperation among their purchases on a program of "buy from us and stand against all this business regulation and disruptive government."

They are not getting their share

of government contracts, but as they have expanded the rest of their business, they are in better shape now than ever before in their history.

WEDGE IN DANGER

Unless Mr. Roosevelt gets this straightened out, the wedge he has driven into business will be gone.

The power of any political force is built upon its ability to help its friends and hurt its enemies. An alderman who cannot take care of his friends, will soon have to go back to plumb line. This is just as true at the top as at the bottom of any political organization.

History will treat Mr. Roosevelt more kindly than current comment. History will never know the things he wanted to do but did not.

If you do not like the new deal as it has been publicly disclosed, you would like it less if you knew the things he has considered doing, the things that those around him wanted him to do, but which he eventually discarded for one reason or another.

I think this explains the depth of much business and press opposition to the president. The business men and newsmen know not only the things he did, but what he threatened to do. They are better informed than the average citizen—and better than historians will be.

VALUABLE CRITICS

Business men, doctors, tax experts, politicians, with word from the inside have often come to me saying "Good heavens, the president is considering appointing so and so, or doing this and that, and he does not understand the situation or the effect." Occasionally when the matter was published and both sides were thus told publicly the administration has decided to drop the matter. More often it altered its plans to the advance criticism suggested against certain points by the press. It corrected defects.

Critics of this administration have in this way been equally as valuable to Mr. Roosevelt as some of his friends, if not more so.

BIBLE INSTITUTE PRESIDENT SPEAKS HERE SUNDAY

The Rev. James W. Black, president of the Pacific Coast Baptist Bible Institute, will be the guest speaker Sunday at the First Baptist church, Eighth and Washington streets, according to Pastor Cecil C. Brown.

Black has spent the last six weeks touring churches in California, enlisting new students and promoting the interests of the Bible Institute. The institute was located in Portland in 1935 and the late Dr. J. T. Moore was its founder and first president. The Rev. L. B. Sigle succeeded Dr. Moore and the faculty elected Black last June. The Rev. Black has been associated with the school almost from its beginning and is recognized as being qualified to guide and promote the interests of this promising institution.

The local church secured the services of Rev. Black for a week of special services several years ago and his visit Sunday will be of special interest to many friends. He was home missionary and state evangelist for three years prior to accepting a position on the faculty of the institute.

Rev. Black will speak at 11 a. m. and at 8 p. m. Special music and singing will be provided by H. G. Shirey. The public is most cordially invited to attend these special services.

SIDE GLANCES



COPY, 1939 BY NEA SERVICE, INC. T. M. REG. U. S. PAT. OFF.

"Of course I know what day it is, dear—it's either our wedding anniversary, your birthday, or the day the bank payment comes due."

The Family Doctor

By DR. MORRIS FISHER, Editor, Journal of the American Medical Association, and of Hygiene, the Health Magazine

MANY industrial plants and progressive golf clubs try to provide their employees and patrons with every modern convenience for their well being. Right now, these groups are dispensing little tablets made of common table salt.

In industrial plants, employees are encouraged to take one or two of these salt tablets every time they take a drink of water. This will eliminate the incidence of heat stroke or heat exhaustion. The inability of the body to adjust itself satisfactorily at a high temperature for a long time is now well recognized.

Miners, firemen, laundry workers, and kitchen workers become subject to heat cramps. These are a form of severe muscle cramps that come on after working at a high temperature for a long time. Persons who stay for long hours in the sun are also subject to heat stroke or heat exhaustion.

Some years ago, workers in Harvard university made a study of miners in Boulder City, Nev. They concluded that heat cramps are associated with a disturbance of the regulation of the interchange of water and salt in the body.

When we work in heated atmospheres, salt and water are lost by perspiration. The British physiologist Haldane found miners at work lose as much as 54 pounds an hour. A person in a Turkish bath can lose two pounds an hour.

When large amounts of salt solution made up to resemble the concentration of salt in the blood are taken into the body, the effects of heat stroke and heat cramps disappear. If the blood of the person subjected to this con-

dition is examined, it is found to contain a lessened amount of salt.

For this reason, various industries are providing salt tablets to the workers. In some places the drinking water is slightly salted, thus making certain that the workers will get the salt whether or not they remember to take the tablets.

In Great Britain, miners were supplied with salted beer and told that the food taken daily should be salted liberally. Golf clubs for-

tify their members with salt tablets in similar fashion to insure players against heat attacks on the greens.

Courthouse Records

FRIDAY

Divorce Suit Filed
William Robert Trout versus Jaunita Jane Trout. Charge, desertion. Couple married October 7, 1935, at Reno, Nevada. D. E. Van Vactor, attorney for plaintiff.

They've developed a peach as big as a grapefruit down in Georgia. As if we haven't enough overproduction already.

It Must Be Seen!

UNFLINCHINGLY THE SCREEN DARES TO BLAST THE VICE WE ONLY WHISPER ABOUT!



SLAVES IN BONDAGE
ADULTS ONLY
BEAUTIFUL YOUNG BODIES SACRIFICED TO THE LOVE MARY OF LUST — DESIRE — PASSION!
Black realism brought forcibly to screen

EXTRA!
ADDED ATTRACTION!
"EXPOSE OF THE NUDIST RACKET"
DIRECT FROM TREASURE ISLAND SHOWING

Starts TUESDAY --- VOX

LAST DAY "RAW TIMBER"

TOMORROW
Deanna DURBIN
New Helen GREY - PARRISH
3 SMART GIRLS GROW UP
with Robert CUMMINGS Charles WINNINGER
RAINBOW

TODAY ONLY ★ "Blue Montana Skies" Gene AUTRY

★ TOMORROW
Willie YOU
TO JOIN HEARTS WITH THESE BOYS WHO FIGHT A THOUSAND ODDS TRYING TO GO STRAIGHT

Which Way Are They Headed?

Chain-gang labor... 'concentration camps'... a thing of the past!

Clean sport, self-rule, to help build body and mind...and their future!

"HELL'S KITCHEN"
A WARNER BROS. Picture with
THE "DEAD END" KIDS
MARGARET LINDSAY
RONALD REAGAN
ALSO
NOVELTY - CARTOON - NEWS
PELICAN

VOX
ENDS TODAY
"THREE TEXAS STEERS" AND "UNCIVILIZED"
TOMORROW!

GET IT FAST...and FIRST!
That was this reporter's code! ...He got the scoops even when he had to smash his own brother!

"Grand Jury secrets"
COMEDY
COLOR CARTOON
SERIAL
NEWS
with GAIL PATRICK JOHN HOWARD JANE DARWELL
A PARAMOUNT PICTURE

LAST DAY ★ "Way Down South" Bobby BREEN

TOMORROW
Here at Last! ROMANCE THAT HAD TO BE!
Robert Taylor Hollywood's LAMARR

Peep of the Tropics
with Joseph Schildkraut Gloria Franklin Ernest Cossart Mary Taylor
ALSO
ROBERT BENCHLEY "HOW TO EAT" and LATEST NEWS
PINE TREE