

Martha Shops and Shops



Garcelon's

If you already have a set of Community Plate and need extra pieces, or would like a Community Plate service at a tremendous reduction, here is your chance. . . . At Garcelon's I found that this famous silverware will be on sale from September 11th to 23rd, but the store will have to know within the next week what you want, so as to order it.

YOU save 40 cents on every \$1.00 purchase of Community Plate during the sale. . . . Besides, all the regular patterns the new "Forever" design is included in the 40 per cent reduction.

There are three complete sets which come in a beautiful mahogany, tarnish-proof chest. . . . 25-piece service for six at \$29.75 (regular open stock price is \$50). . . . 52-piece service for eight at \$39.75 (open stock \$65.50). . . . And 62-piece service for 12 at \$49.75 (open stock price, \$83.50).

OR fill in your present Community set at a saving of 40 per cent. . . . For instance, a set of six teaspoons, regularly \$4.00, will be \$2.40. . . . At Garcelon's.

Cassell Bros.

YOU'VE probably read how the movie stars found they couldn't get away with drastic diets, and so have substituted a "Hollywood Way" of reducing. . . . Which, includes deep massage, scientific exercises, sessions in an electric cabinet, and mineral baths. . . . And that the stars have found this new way of reducing actually gets them in better health.

WELL, when I saw the ads in the Herald and News about Dr. Gertrude Lewis having been brought here by Cassell Brothers Clinic to give reducing treatments to Klamath women, I decided to go down to see what it was all about. . . . And found that this "Hollywood Way" of reducing is what she does, and that the mezzanine floor of the clinic has been equipped with all the necessary paraphernalia for her use.

One of the interesting things that she pointed out, is that these reducing treatments, besides giving you a slender silhouette, also promote your health. . . . The treatments stimulate poor circulation, draw uric acid from the pores, and are wonderful, she told me, for stiff joints, sore muscles and poor elimination.

DR. LEWIS also said that the reducing can be general, or specific. . . . For instance, if all you need slenderized are your hips, she can make your silhouette dwindle there without taking away anything from your legs. . . . And even if you need a general reducing, her treatments keep your face from getting gaunt and haggard as it surely will if you go on a drastic diet.

Garcelon's

BE sure to get your order in now, if you're going to take advantage of the sensational Community Plate sale. . . . All the silverware in the sale is the regular quality, guaranteed without qualification in such a way that the user is the sole judge. . . . Figure up what you want and let Garcelon's know right away.

BAD CHECK SUSPECT HELD IN PORTLAND

James McMullen of Salem was being held in jail at Portland Wednesday on a charge of obtaining money under false pretenses, according to word received here by Sheriff Lloyd Low, who sent

Klamath Falls, the City of Champions, is the name a Portlander gave us this week. . . . He was speaking of the four state champion drum corps we have and the individual champs in those ranks. . . . But I can think of a lot of other titles we can claim. . . .

Cal-Ore

SOMEHOW, the fame of Cal-Ore as a place for large dinners is beginning to spread. . . . If you'll remember, I told a couple of months ago about going down there for the Kiwanis club dinner. . . . And then, a few days later, the Shriners had a big dinner there. . . . The latest was the dinner party given by the Junior Chamber of Commerce for the Oregon Air Tours on Sunday night.

WE went down for that, and had a wonderful time. . . . About twice as many people arrived for the dinner as the management had been told to expect. . . . But in spite of that the meal was wonderful and there was plenty of everything for everybody.

THERE'S a good floor show on, by the way. . . . And it certainly went over big with the crowd. . . . A lot of the guests were from various parts of Oregon where people don't have the advantage of a well-managed tavern that has a legal bar, and Cal-Ore came in for plenty of praise while the strangers down there told us Klamath folks how lucky we are.

The gals who didn't arrive at Currin's until all of Rubinstein's Apple Blossom cologne was sold out several weeks ago can find it there now. . . . The store just received a new shipment of this simply exquisite cologne. . . . And it's still \$1.00.

Currin's

A NEW idea in perfuming has been put on the market by Houbigant. . . . It's called Eau Florale "concentrée". . . . And it is really a concentrated toilet water with a cologne base. . . . In other words, it contains bergamot oil which is beneficial to the skin.

WHAT makes this a new idea in perfuming is this: . . . The fragrance is lasting, but since the perfume is in a lighter form, it can be used liberally all over the body without fear of stifling yourself and your friends. . . . In fact, using it this way you simply exude a delicate fragrance for hours and hours.

ALL the famous "odeurs" by Houbigant are included in Eau Florale "concentrée". . . . Including the famous Quelques Fleurs. . . . There were several others I especially want to recommend. . . . Honeyuckle, for summer use. . . . Country Club, which is definitely sporty and outdoorsy and Présence. . . . which is called the "Perfume of a Lady". . . . MOST important of all, there's a special on Eau Florale "concentrée" at Currin's. . . . The only place in town, incidentally. . . . The regular \$1.95 flacon with a silk tube atomizer is priced at \$1.25 while the supply lasts. . . . Or you can get it without the atomizer for \$1.00.

When I dropped in to Myrtle's Shop the other day, I found that Gladys Avery's Hat Shop there is filled to overflowing with new fall hats. . . . All the new fall shades and styles. . . . And at the usual moderate prices Gladys maintains—\$2.95 to \$6.95.

a warrant to Portland for his arrest.

McMullen allegedly passed bad checks in Klamath Falls, one at the Elk hotel for the sum of \$20 and one at Molatore's for the sum of \$19.

News and Herald Want-Ads get results.

U. S. BUSINESS RISES BILLION IN SIX MONTHS

WASHINGTON, Aug. 17 (AP)—The commerce department announced today that retail business was about \$1,000,000,000 better in the first half of 1939 than it was the first six months of 1938.

Not only that, it said, but the increase was achieved despite a fall in prices.

Prices of general merchandise were about 2.5 per cent over a year ago while retail food costs were off about 3.5 per cent. Thus unit sales increased even more than the dollar volume.

Retail trade for the first six months of this year totaled about \$17,900,000,000, a gain of 6 per cent over the first six months last year.

The rise over last year was held for each month of the half year period with largest relative gains being scored during the second quarter when sales averaged an increase of about 7 per cent over the like period last year.

Sales of department stores, apparel shops, variety stores and mail order houses totaled about \$2,800,000,000, or 5 per cent ahead of the first six months of 1938.

Department store sales totaled more than \$1,600,000,000, a rise of about 3 per cent over the 1938 period, while mail order sales, which showed the largest relative improvement of the general merchandise group, totaled about \$230,000,000, a gain of 14 per cent.

Total food sales amounted to \$4,500,000,000, only slightly above the dollar volume of the like period of 1938.

Sales of consumers' durable goods were estimated at \$4,300,000,000, about one-fifth larger than for the comparable period of 1938. The largest comparative gain for this group was recorded for new passenger automobiles, dollar sales of which rose about 40 per cent.

News and Herald Want-Ads get results.

GOVERNMENT TO START EXCHANGE WITH BRITAIN

WASHINGTON, Aug. 17 (AP)—Secretary Wallace announced today that the government would take title to more than half of the 11,420,000 bales of cotton held under loans to growers in order to carry out the cotton-rubber exchange agreement with Great Britain.

At the same time, the secretary said the commodity credit corporation would extend government loans on the 1938 crop cotton for one year until July 31, 1940.

All of the government loans on cotton are on an annual basis and mature July 31.

Wallace said the government loan corporation already had taken title to 1,670,000 bales of 1934 crop cotton.

On September 1 of this year he said the government would take title to 5,270,000 bales of 1937 crop cotton.

Although the exchange of surplus American cotton for British rubber tentatively calls for only between 500,000 and 600,000 bales, the secretary said that it was necessary to take title to the 1937 crop also in order to provide the quality needed.

In addition to the British deal, officials recently have announced tentative sale of 250,000 bales of government loan cotton to Spain and possible sale of another 135,000 bales to France and Switzerland.

Cotton going to Britain, France and Switzerland, must be held as a war reserve for five years, or until an emergency prevents usual purchases of American cotton.

WPA OFFICIALS HERE FOR CONFAB

Thomas A. Crowe, finance examiner from the state office at Portland, and Myrtle McHale, finance supervisor with headquarters at the field office at Medford, were in Klamath Falls Wednesday conferring with J. A. Thoma, district engineer for WPA in Klamath and Lake counties. The conference pertained to the change in WPA administration and wage scales recently announced from Washington, D. C. Effects of the change in the Klamath district were expected to be announced late Thursday by Thoma.

It's a big job to clean up Brooklyn. But it's got to be done. . . . Mayor F. H. LaGuardia of New York City.

REJECTION OF ROAD MEASURE HELPS OREGON

By PAUL W. HARVEY JR.

SALEM, Aug. 17 (AP)—Prospects that Oregon at last will have its Pacific highway and old Oregon trail transformed into modern highways are the brightest ever, but the paradox is that the rejection by congress of President Roosevelt's request that it appropriate \$750,000,000 for toll roads and bridges is what made things look so bright.

The occasion was the first time in history that the state highway department was happy about the defeat of a road bill. The department, instead of wanting construction of toll roads, wants existing roads improved.

The federal bureau of public roads, in a report showing that toll roads would not pay for themselves through the proposed tolls of one cent a mile for passenger cars and three and a half cents a mile for trucks and buses, recommended that the federal aid program be increased to permit immediate improvement of key roads over the entire nation. The highway department agreed with this idea, but President Roosevelt continued to ask for the toll roads until congress killed his plan.

Oregon's congressional delegation came home with the news that the next congress probably would approve the federal bureau of public roads program, of which improvement of the Pacific highway and the old Oregon trail is a part.

Rep. James W. Mott of Salem said the plan probably would call for the government to pay 60 per cent of the cost, and perhaps even more. The government is particularly anxious to have the main routes improved from a national defense standpoint.

Residents of southern Oregon long have been demanding that the mountainous, curvy stretch between Grants Pass and Roseburg be relocated, but the highway department hasn't had

the money. The new program might well mean a new road between the two cities.

The department, which now is surveying the proposed new routes, is well aware that the road is poor. About two years ago members of the department were traveling over this section at about 35 miles an hour. There are so many curves that they became ill and had to stop.

State Highway Engineer R. H. Baldock will confer in a few days with Sen. Charles L. McNary about Oregon's need for the new program.

OBITUARY

MARY FRANCES GAGE

Mary Frances Gage, a resident for the past 20 years, passed away at her late residence in this city at an early hour on Thursday, August 17. The deceased was a native of Eugene, Ore., and was aged 82 years 9 months and 9 days when called. She is survived by a son, Norman B. of this city; two daughters, Mrs. Mary Linville of this city and Mrs. Martha Fertig of Sacramento, Calif.; eight grandchildren, Mary Lou Gage, Norman Johnston, and Jefferson Linville, all of this city, Naomi Lucas of Trail, Ore., Norlene LeGate and Winton Whitley of Sacramento, Calif., Valencia Hurst of Nevada City, Calif. Also four great-grandchildren. The remains rest in Ward's Klamath Funeral Home, 925 High street, where friends may call. Notice of the funeral arrangements will appear in this paper later.

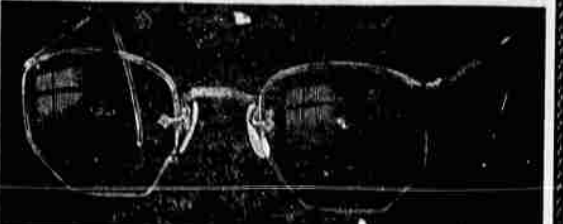
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HOT WEATHER DIET
INDIANAPOLIS (AP)—Two-year-old Ruth Ann Easter got her mind off 90-degree temperature by eating the family thermometer.
Physicians removed broken glass from her mouth and said a weak solution of colored alcohol, she swallowed would not harm her.
Between friends, nothing better than WIELAND'S Extra Pale.

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16⁹⁵

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CRAIG'S

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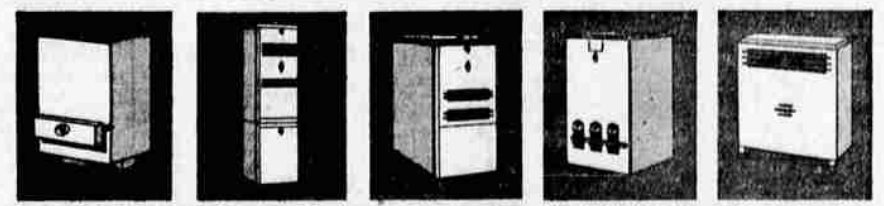
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